Summary of California Traffic Safety Roles for Federal, State and Local Agencies and Private Organizations

- DRAFT 2 -

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Overview

Injury from motor vehicle collisions is a leading cause of death in the United States among all age groups, and traffic safety is an extremely important public health issue. Accordingly, there are a large number of organizations operating in California that have traffic safety as part of their mandate. These organizations include public agencies at the federal, state, local and regional levels, and also private for-profit and not-for-profit groups.

This document summarizes the roles played by these public and private organizations in promoting highway traffic safety in California. For each agency, a description is given of the organization, its overall mission, its traffic safety mission, and the specific traffic safety activities engaged in by the agency.

The role of each agency is also considered in the context of a Haddon matrix. The matrix is a very useful tool to describe opportunities for where and when to best conduct traffic safety interventions. The Haddon matrix looks at injuries in terms of casual and contributing factors, as well as in terms of a time sequence consisting of pre-event, event, and post-event phases. The matrix consists of three columns representing the agents of the driver, the vehicle and the highway and three rows representing time phases (before a potential vehicle collision (‘pre-crash’), during the vehicle collision (‘crash’), and after the collision (‘post-crash’).

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<tr>
<th>Driver</th>
<th>Vehicle</th>
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<td><strong>Crash</strong></td>
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<td><strong>Post-crash</strong></td>
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The value of the Haddon Matrix is that each cell illustrates a different area in which interventions can be mounted to improve traffic safety. For example, the top-left cell representing the driver in the pre-crash period identifies the area where modifications to driver behavior can favorably impact vehicle collision rates.

Although the three time periods refer to events that occur in the pre-crash, crash and post-crash phases, intervention planning necessarily needs to occur well in advance of a crash. Interventions that apply to the pre-crash phase are designed to reduce the number of collisions. Interventions that apply to the crash phase don't stop the crash, but reduce the number or severity of injuries that occur as a result. Interventions that apply to the post-crash phase don't stop the initial crash or the injury from occurring, but optimize the outcome for people with injuries, and prevent secondary events from happening.

Effective efforts at improving traffic safety require that attention be paid to safety improvements in all nine cells of the Haddon matrix. As well, different agencies and organizations that operate in the same cell (such as the multitude of those that focus on affecting driver behaviors in the pre-crash period) should establish ways to work collaboratively to maximize the impact of their efforts. This need for both breadth and collaboration means that all agencies with a stake in traffic safety need to be “at the table” together to direct a truly comprehensive and effective traffic safety effort.
## HADDON MATRIX SUMMARIZING AGENCIES INVOLVED IN EACH STEP OF COLLISION PREVENTION AND MANAGEMENT

### ACRONYMS:

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<td>CSAA</td>
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<td>DMV</td>
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<td>FMCSA</td>
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<td>FRA</td>
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### Pre-crash

- **Driver:** ABC, CHP, CSAA, CTA, DMV, FMCSA, FRA
- **Vehicle:** DHS, FMCSA, NHTSA, NTSB
- **Highway:** Caltrans, CHP, NTSB, CTC, FHWA, FRA, NTSB, OTS, LPD, MPOs, NTSB, RPOs

### Crash

- **Driver:** NTSB
- **Vehicle:** NHTSA, NTSB, OTS
- **Highway:** Caltrans, FHWA, MPOs, NTSB, RPOs

### Post-crash

- **Driver:** CDC, CHP, DMV, EMSA, LPD, NHTSA, NTSB, OTS
- **Vehicle:** CHP, LPD, NHTSA, NTSB
- **Highway:** Caltrans, CHP, CSAA, FHWA, LPD, MPOs, NTSB, OTS, RPOs

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ABC: CA Dept. of Alcohol Beverage Control  
Caltrans: CA Dept. of Transportation  
CDC: US Centers for Disease Control  
CHP: CA Highway Patrol  
CPCA: CA Police Chiefs Association  
CSAA: CA State Automobile Association  
CSSA: CA State Sheriff's Association  
CTA: CA Trucking Association  
CTC: CA Transportation Commission  
DHS: CA Dept. of Health Services  
DMV: CA Dept. of Motor Vehicles  
EMSA: CA Emergency Medical Services  
FHWA: Federal Highway Administration  
FMCSA: Federal Motor Carrier Safety Admin.  
FRA: Federal Railroad Admin.  
LPD: Local Police Deps.  
MADD: Mothers Against Drunk Driving  
MPOs: Metropolitan Planning Organizations  
NTSB: National Transportation Safety Board  
OL: Operation Lifesaver  
OTS: CA Office of Traffic Safety  
RPOs: Regional Planning Organizations  
SAFEKIDS: SAFEKIDS
National Highway Traffic Safety Administration (NHTSA)

Description of Agency
The National Highway Traffic Safety Administration (NHTSA) is the agency within the United States Department of Transportation that exercises primary responsibility for coordinating federal efforts to ensure the safe design and operation of motor vehicles. NHTSA is responsible for setting safety standards and verifying compliance by automobile manufacturers. It also issues guidelines for consumers, and publishes the results of safety tests of various automobiles.

Overall Mission of Agency
"Save lives, prevent injuries and reduce economic costs due to road traffic crashes, through education, research, safety standards and enforcement activity."

Traffic Safety Mission
- Traffic safety: Injury protection, driver performance, and crashes
- Vehicles & equipment: Safety problems and issues
- Laws & regulations: Standards, oversight and enforcement

Specific Traffic Safety Activities
Specific traffic safety initiatives include:
- Occupant Protection Program: programs in the areas of safety belt and child safety seat use, and automatic occupant protection systems (e.g. air bags).
- Driver education campaigns for aggressive driving, drowsy and distracted driving, impaired driving, driving among the elderly.
- Emergency Medical Services: develop and enhance comprehensive emergency medical service systems to care for all injured or ill patients.
- Influence vehicle design to assist special-needs groups.
- Research and Development: extensive research, development, testing, crash investigation, and data collection and analysis activities.
- Fatality Analysis Reporting System (FARS): assists the traffic safety community in identifying traffic safety problems and evaluating both motor vehicle safety standards and highway safety initiatives.

Sources of Information
http://www.nhtsa.dot.gov/

Role in Collision Prevention and Management

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<tr>
<td>Pre-crash</td>
<td>Programs to promote safe driving.</td>
<td>Vehicle design for maximum control</td>
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<tr>
<td>Crash</td>
<td>Safe vehicle design for occupant protection</td>
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<tr>
<td>Post-crash</td>
<td>Enhance emergency medical services</td>
<td>Safe vehicle design to assist rescue and prevent further injury</td>
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Federal Highway Administration (FHWA)

Description of Agency
The Federal Highway Administration (FHWA) is a division of the U.S. Department of Transportation that specializes in highway transportation. The FHWA provides planning, safety, and policy assistance to state and local transportation departments across the country. The FHWA also provides federal financial assistance to the states to construct and improve urban and rural roads and bridges and oversees the process of planning; designing and constructing federally funded highway projects. FHWA performs research in the areas of automobile safety, congestion, highway materials and construction methods.

Overall Mission of Agency
“FHWA is charged with the broad responsibility of ensuring that America’s roads and highways continue to be the safest and most technologically up-to-date.”

Traffic Safety Mission
FHWA is focusing its safety program on addressing three crash types that relate most highly to fatalities: roadway departures, intersections, and pedestrians.

Specific Traffic Safety Activities
Safety initiatives include:
- Speed management to encourage wider adoption of safe travel speeds;
- Safety management to ensure that resources are allocated to achieve the maximum returns in reducing the severity and frequency of crashes;
- Human-centered systems to incorporate human factors into all aspects of highway design;
- Work zone safety improvements;
- And a variety of other safety outreach efforts.

Sources of Information
http://www.fhwa.dot.gov/

Role in Collision Prevention and Management

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<td>Improvements to reduce collisions</td>
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<td>Crash</td>
<td>Improvements to mitigate consequences</td>
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<td>Post-crash</td>
<td>Improvements to mitigate consequences</td>
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Federal Motor Carrier Safety Administration (FMCSA)

**Description of Agency**
The Federal Motor Carrier Safety Administration (FMCSA) exists as a separate administration within the U.S. Department of Transportation with the primary mission of reducing crashes, injuries, and fatalities involving large trucks and buses.

**Overall Mission of Agency**
"To reduce crashes, injuries and fatalities involving large trucks and buses."

**Traffic Safety Mission**
*Same as overall mission.*

**Specific Traffic Safety Activities**
- Develop and enforce data-driven regulations that balance motor carrier (truck and bus companies) safety with industry efficiency;
- Harness safety information systems to focus on higher risk carriers in enforcing the safety regulations;
- Target educational messages to carriers, commercial drivers, and the public; and
- Partner with stakeholders including Federal, State, and local enforcement agencies, the motor carrier industry, safety groups, and organized labor on efforts to reduce bus and truck-related crashes.

**Key Traffic-Related Programs**
Key traffic safety program areas developed and administered by FMCSA include:

**Federal Motor Carrier Safety Regulations** - FMCSA develops, maintains, and enforces Federal regulations that establish safe operating requirements for commercial vehicle drivers, carriers, vehicles, and vehicle equipment.

**Hazardous Materials Regulations** - FMCSA enforces regulations designed to ensure the safe and secure transportation of hazardous materials.

**Commercial Driver's License Program** - FMCSA develops, monitors, and ensures compliance with the commercial driver licensing standards for drivers, carriers, and States.

**Motor Carrier Safety Identification and Information Systems** - FMCSA provides safety data that allows Federal and State enforcement officials to target inspections and investigations on higher risk carriers, vehicles, and drivers.

**Motor Carrier Safety Assistance Program** - A Federal grant program that provides States with financial assistance to enforce safety and hazardous materials regulations.

**Safety Education and Outreach** - FMCSA implements educational strategies to increase motor carrier compliance with the safety regulations and reduce the likelihood of a commercial vehicle crash. Messages are aimed at all highway users including passenger car drivers, truck drivers, pedestrians, and bicyclists.

**Sources of Information**
http://www.fmcsa.dot.gov/
National Transportation Safety Board (NTSB)

Description of Agency
The National Transportation Safety Board is an independent federal accident investigation agency. Its mission has been to determine the “probable cause” of transportation accidents and to formulate safety recommendations to improve transportation safety. This includes determination of probable cause of selected highway crashes. The NTSB is an independent agency with authority to conduct special studies on safety problems and to evaluate the effectiveness of government agencies involved in transportation safety. The agency has no regulatory authority.

Overall Mission of Agency
To determine the “probable cause” of transportation accidents and to formulate safety recommendations to improve transportation safety.

Traffic Safety Mission
The NTSB is concerned with highway safety, but no separate mission is stated.

Specific Traffic Safety Activities
The NTSB conducts special investigations and safety studies, and issues safety recommendations to prevent future accidents. With respect to traffic safety, the NTSB investigates:

- selected highway accidents;
- selected transportation accidents that involve problems of a recurring nature.

The studies and recommendations may apply to any collision time period (pre-crash, crash or post-crash) and any agent involved in the incident (driver, passengers, vehicle, infrastructure, etc.)

Sources of Information
http://www.ntsb.gov/
Federal Railroad Administration (FRA)

Description of Agency
The Federal Railroad Administration (FRA) is a division of the U.S. Department of Transportation, and promotes safe, environmentally sound, successful railroad transportation.

Overall Mission of Agency
“To promulgate and enforce rail safety regulations; administer railroad assistance programs; conduct research and development in support of improved railroad safety and national rail transportation policy; provide for the rehabilitation of Northeast Corridor rail passenger service; and consolidate government support of rail transportation activities.”

Traffic Safety Mission
Reduce the number of collisions at highway-rail grade crossings and along railroad rights-of-way.

Specific Traffic Safety Activities
Highway-Rail Grade Crossing Safety Program. The FRA works alongside numerous other organizations to spread the word about rail safety, to encourage enforcement of traffic laws, and to promote technologies designed to improve safety. These types of efforts have helped to reduce the number of fatalities at highway-rail crossings by 48 percent since 1994.

Sources of Information
http://www.fra.dot.gov

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<td>Post-crash</td>
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### US Centers for Disease Control (CDC)

#### Description of Agency
The Centers for Disease Control (CDC) is an operating component of the US Department of Health and Human Services. The CDC is at the forefront of public health efforts to prevent and control infectious and chronic diseases, injuries, workplace hazards, disabilities, and environmental health threats.

#### Overall Mission of Agency
“To promote health and quality of life by preventing and controlling disease, injury, and disability.”

#### Traffic Safety Mission
Healthy Travel and Recreation: Ensure that environments enhance health and prevent illness and injury during travel and recreation.

#### Specific Traffic Safety Activities
The CDC’s Injury Center conducts and sponsors population-based epidemiologic, public health, behavioral, biomechanic, and trauma research to develop practical, community-based prevention strategies for motor vehicle–related injuries. The Injury Center’s research programs focus on determining:
- the magnitude, severity, and cost of motor vehicle injuries;
- the size and vulnerability of populations at risk;
- the influence of co-existing medical conditions on crashes and injuries;
- and causes, risk factors, and effective interventions applicable to public health settings.

#### Sources of Information
http://www.cdc.gov
http://www.cdc.gov/ncipc/pub-res/research_agenda/06_transportation.htm

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<td>Crash</td>
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<tr>
<td>Post-crash</td>
<td>Factors influencing injuries.</td>
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Description of Agency
The California Department of Transportation (Caltrans) is the state government agency charged with improving mobility across the state. Caltrans is responsible for planning, designing, building, operating, and maintaining roads and highways throughout the state. Caltrans is also actively involved with public transportation systems in California.

Overall Mission of Agency
"Caltrans improves mobility across California."

Traffic Safety Mission
Provide the safest transportation system in the nation for users and workers.

Specific Traffic Safety Activities
- Caltrans affects highway traffic safety largely through design of roadway infrastructure and regulation of roadway use.
- These activities decrease the likelihood of traffic impairments and collisions, and also decrease the likelihood of secondary or follow-up traffic problems when a collision does occur.
- Through the Division of Research and Information (DRI) Caltrans researches, develops, tests and evaluates innovations in transportation methods, materials and technologies.

Specific safety actions include:
1. Incorporate safety as a priority in the California Transportation Plan
2. Incorporate safety into the Design Standards and applied to all infrastructure improvement projects (STIP and SHOPP)
3. Build and maintain safer highways
4. Investigate all collision concentration locations to identify and recommend improvements
5. Implement a Highway Safety Improvement Program to reduce number and severity of collisions
6. Reduce head-on and cross-median collisions
7. Reduce Wrong Way collisions
8. Minimize the consequences of leaving the roadway by providing a forgiving highway
9. Eliminate hazards in the clear zone
10. Conduct research on safety problems and issues and implement roadway and IT solutions
11. Incorporate bike and pedestrian safety into Department’s policies and practices
12. Incorporate safety improvements in roadway rehabilitation projects
13. Design safer work zones
14. Improve safety for workers

Sources of Information
http://www.dot.ca.gov/hq/research/
http://www.dot.ca.gov/
California Office of Traffic Safety (OTS)

**Description of Agency**
The Office of Traffic Safety (OTS) proactively addresses traffic safety problems by administering a grants program to private and public agencies. More than 200 grants totaling $35.2 million were awarded in 2003 and OTS will fund 725 grants in 2006.

**Overall Mission of Agency**
“To obtain and effectively administer traffic safety grant funds to reduce deaths, injuries and economic losses resulting from traffic-related collisions.”

**Traffic Safety Mission**
OTS proactively responds to emerging traffic safety issues through innovative and evidence-based programs, thereby reducing death, injuries and economic costs.

**Specific Traffic Safety Activities**
A large proportion of the funds OTS administers goes for education and enforcement of the state’s DUI (Driving while Under the Influence of alcohol/drugs) laws, sobriety checkpoints, DUI patrols, warrant service operations for multiple DUI offenders and a variety of programs for California high schools.

Other programs and technologies among the many funded through OTS include red light running cameras, vehicle speed feedback signs, flashing beacons at school crosswalks and countdown pedestrian signals.

**Future priority areas**
The National Highway Traffic Safety Administration has identified priority program areas for grant funding. These programs, administered by OTS, are:

- Alcohol and Other Drugs
- Occupant Protection: increasing compliance with safety restraint laws
- Roadway Safety: identification and surveillance of crash locations, traffic control device inventories and other traffic engineering services.
- Police Traffic Services: selective enforcement, education and deterrence to encourage compliance with safety belt use, impaired driving, speed limit and other traffic laws.
- Traffic Records: establish/improve record systems that identify existing and emerging traffic safety problems and aid in evaluating program performance.
- Emergency Medical Services: ensure a coordinated system of emergency medical care for people involved in motor vehicle collisions.
- Motorcycle Safety
- Pedestrian and Bicycle Safety

**Sources of Information**
http://www.ots.ca.gov/
http://www.ots.ca.gov/profile/overview.asp
California Highway Patrol (CHP)

**Description of Agency**
The California Highway Patrol (CHP) is the state police force of California and exists as a department within the Business, Transportation and Housing Agency. Originally created to ensure highway safety, it now also protects state employees and facilities, conducts criminal investigations and assists local law enforcement agencies. The CHP patrols all freeways and also streets and highways in unincorporated areas. The CHP is also the primary authority for enforcing regulations relating to commercial vehicle safety.

**Overall Mission of Agency**
“To provide the highest level of safety, service, and security to the people of California.”

**Traffic Safety Mission**
- Prevent loss of life, injuries, and property damage resulting from traffic collisions
- Manage traffic and emergency incidents

**Specific Traffic Safety Activities**
- Minimize loss of life, personal injury, and property through enforcement, education, and engineering.
- Enforce the provisions of the California Vehicle Code and other laws.
- Promote the safe and efficient movement of people and goods throughout California.
- Minimize exposure of the public to unsafe conditions resulting from emergency incidents and highway impediments.

**Future targets**
The following targets are outlined in the Department of California Highway Patrol Strategic Plan 2005 – 2009, published in December 2004. The Plan was developed by the CHP’s top management team, and each of the traffic-related targets are supplemented with specific strategies for implementation and relevant performance measures for evaluation.
- Reduce statewide fatal and injury collisions by five percent as compared to the prior 3-year average.
- Reduce statewide deaths resulting from speed, DUI (driving under the influence of alcohol/drugs), and occupant restraint violations by five percent as compared to the prior 3-year average.
- Increase deployment of systems to enhance radio interoperability during 2005.
- Reduce time required to clear Property Damage Only (PDO) collisions blocking roadway.
- Develop a statewide CLEAR (Clearing Lanes Efficiently and Rapidly) program during the first six months of 2005.
- Enhance commercial vehicle security, and reduce statewide commercial driver-at-fault collisions by five percent as compared to the prior 3-year average.

Sources of Information
http://www.chp.ca.gov/html/what_we_do.html
California Department of Motor Vehicles (DMV)

Description of Agency
DMV registers vehicles in California and licenses their drivers. This amounts to about 26 million vehicles registered and approximately 20 million licensed drivers.

Overall Mission of Agency
“Administer the motor vehicle laws. Protect and secure the public interest. Serve the public.”

Traffic Safety Mission
Identical to overall mission.

Specific Traffic Safety Activities
- Screening high-risk license applicants for driving competency and regulating the control and improvement of drivers who become a safety risk.
- Maintaining driving records (accidents and convictions) of licensed drivers
- Licensing and regulating driving and traffic violator schools and their instructors
- Licensing and regulating vehicle manufacturers, transporters, dealers, distributors, vehicle salespeople, and dismantlers.

Sources of Information
http://www.dmv.ca.gov/about/aboutdmv.htm

Role in Collision Prevention and Management

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<td>Pre-crash</td>
<td>Ensure new drivers are knowledgeable and competent</td>
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<td>Crash</td>
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<tr>
<td>Post-crash</td>
<td>Mandate driver education; Revocation or suspension of driver’s license, if appropriate</td>
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California Transportation Commission (CTC)

**Description of Agency**
The California Transportation Commission (CTC) is responsible for the programming and allocating of funds for the construction of highway, passenger rail and transit improvements throughout California. The CTC also assists in formulating and evaluating state policies and plans for California's transportation programs.

**Overall Mission of Agency**
"To enhance the economic, social and environmental welfare of all California citizens by providing for a comprehensive, multimodal State Transportation System which is consistent and compatible with the orderly economic and social progress of the State."

**Traffic Safety Mission**
No specific traffic safety mission stated.

**Specific Traffic Safety Activities**
- Disbursement of funds to organizations conducting work in traffic safety?

**Sources of Information**
http://www.catc.ca.gov/

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**Role in Collision Prevention and Management**

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<td>Post-crash</td>
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California Emergency Medical Services Authority (EMSA)

**Description of Agency**
The California Emergency Medical Services Authority (EMSA) is a department within California's Health and Human Services Agency. EMSA provides leadership in developing and implementing EMS systems throughout California. EMSA also has the responsibility for promoting disaster medical preparedness throughout the state, and, when required, managing the state's medical response to major disasters. Day-to-day EMS system management is the responsibility of the local and regional EMS agencies.

**Overall Mission of Agency**
"The mission of the California Emergency Medical Services Authority is to ensure quality patient care by administering an effective, statewide system of coordinated emergency medical care, injury prevention, and disaster medical response."

**Traffic Safety Mission**
No separate traffic safety mission.

**Specific Traffic Safety Activities**
- EMS Systems Planning and Development
- Paramedic Licensure and Enforcement
- Prehospital Emergency Medical Care Personnel Standards
- Prehospital Data, Injury Prevention, and Public Education

**Sources of Information**
http://www.emsa.cahwnet.gov/

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Summary of California Traffic Safety Roles
California Department of Health Services (DHS)

Description of Agency
CDHS is part of the California Health and Human Services Agency. Through the application of public health sciences, the CDHS administers a broad range of public and clinical health programs that provide health care services to Californians.

Overall Mission of Agency
"To protect and improve the health of all Californians"

Traffic Safety Mission
The State and Local Injury Control (SLIC) section within the DHS Branch of Epidemiology and Prevention for Injury Control (EPIC) is actively involved in the prevention of traffic-related injuries. Activities span the breadth of organizational and community planning; coalition building; funding and support for interventions and professional training; and technical assistance to local health departments, traffic safety advocates, governmental and non-governmental agencies and organizations and the public.

Specific Traffic Safety Activities
SLIC activities specifically related to highway traffic focus on child passenger safety. The Vehicle Occupant Safety Program works with various stakeholders to develop child passenger safety educational programs. SLIC traffic activities not related to highway driving include bicycle safety programs and safe walking to school.

Sources of Information
http://www.dhs.ca.gov/
California Department of Alcohol Beverage Control (ABC)

Description of Agency
The California Department of Alcohol Beverage Control (ABC) has the exclusive power to license and regulate the manufacture, importation and sale of alcoholic beverages in California.

Overall Mission of Agency
“To administer the provisions of the Alcoholic Beverage Control Act in a manner that fosters and protects the health, safety, welfare, and economic well being of the people of the State.”

NOTE TO DAVID:
I cannot find any traffic safety linkages for the ABC. Do you know for certain if they have a traffic safety role?

Sources of Information
http://www.abc.ca.gov/

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Local Police Departments

**Description of Agency**
Agency description to be added here.

**Overall Mission of Agency**
Overall mission to be added here.

**Traffic Safety Mission**
Traffic safety mission to be added here.

**Specific Traffic Safety Activities**
- Details to be added here.

**Sources of Information**
To be added here.

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<tr>
<th>Role in Collision Prevention and Management</th>
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<td>Driver</td>
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<tr>
<td>Pre-crash</td>
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<td>Crash</td>
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**Metropolitan Planning Organizations (MPOs)**

**Description of Agency**  
Agency description to be added here.

**Overall Mission of Agency**  
Overall mission to be added here.

**Traffic Safety Mission**  
Traffic safety mission to be added here.

**Specific Traffic Safety Activities**  
- Details to be added here.

**Sources of Information**  
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Regional Planning Organizations (RPOs)

**Description of Agency**
Agency description to be added here.

**Overall Mission of Agency**
Overall mission to be added here.

**Traffic Safety Mission**
Traffic safety mission to be added here.

**Specific Traffic Safety Activities**
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**Sources of Information**
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California State Automobile Association (CSAA)

**Description of Agency**
The California State Automobile Association (CSAA) is California's affiliate member of the AAA (formerly the American Automobile Association). The CSAA and the AAA are not-for-profit automobile advocacy and service organizations.

**Overall Mission of Agency**
Offers a wide array of automotive, travel, insurance and financial services to members.

**Traffic Safety Mission**
Offer practical safety guidance for drivers and passengers.

**Specific Traffic Safety Activities**
- Offers traffic safety educational materials to drivers and educators.
- Promotes driving safety through advertising campaigns.
- Provides real-time commuting and traffic information to drivers and suggests alternate routings.

**Sources of Information**
http://www.csaa.com/home/

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### Role in Collision Prevention and Management

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<td>Pre-crash</td>
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<td>Traffic safety education and promotion</td>
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<td>Post-crash</td>
<td></td>
<td></td>
<td>Advises drivers about collisions, congestion and problem areas to avoid.</td>
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</tbody>
</table>
California Trucking Association (CTA)

**Description of Agency**
The California Trucking Association (CTA) advances the long-term sustainable profitability of motor carriers and suppliers through legislative and regulatory representation, advocacy, training, education, buying programs, public relations, image enhancement, trade shows, expositions, workshops, networking, and leadership development.

**Overall Mission of Agency**
"The CTA promotes leadership in the California motor carrier industry, advocates sound transportation policies to all levels of government, and works to maintain a safe and efficient California transportation goods movement system."

**Traffic Safety Mission**
To provide the membership with cost-saving safety services, programs, training, representation and advocacy.

**Specific Traffic Safety Activities**
- Driver improvement/driver betterment programs
- Training seminars and workshops.
- Development of motor carrier safety regulations
- Networking of members with other safety professionals

**Sources of Information**
http://www.caltrux.org

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### Role in Collision Prevention and Management

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<td><strong>Pre-crash</strong></td>
<td>Truck driver education, safety regulations.</td>
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Mothers Against Drunk Driving (MADD)

Description of Agency
Mothers Against Drunk Driving (MADD) is a non-profit victims' rights organization with more than 600 chapters nationwide. MADD was one of the driving forces behind raising the legal drinking age to 21 and in reducing the legal limit for blood alcohol from BAC .10 to BAC .08.

Overall Mission of Agency
"MADD's mission is to stop drunk driving, support the victims of this violent crime, and prevent underage drinking."

Traffic Safety Mission
Traffic safety mission to be added here.

Specific Traffic Safety Activities
• Details to be added here.

Sources of Information
http://www.madd.org

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SAFEKIDS

**Description of Agency**
Safe Kids USA works to prevent accidental childhood injury, the leading killer of children 14 and under. More than 300 grassroots coalitions in all 50 states, the District of Columbia and Puerto Rico bring together health and safety experts, educators, corporations, foundations, governments and volunteers to educate and protect families. Safe Kids USA is a member of Safe Kids Worldwide, a global network of organizations dedicated to preventing accidental injury.

**Overall Mission of Agency**
Overall mission to be added here.

**Traffic Safety Mission**
Traffic safety mission to be added here.

**Specific Traffic Safety Activities**
- Details to be added here.

**Sources of Information**
http://www.safekids.org/members/unitedStates.html
California Police Chiefs Association

Description of Agency
California Police Chiefs Association is an organization that represents municipal law enforcement agencies in California.

Overall Mission of Agency
“To Provide Programs, Services, and Representation that Serves the Interest and Responsibilities of California's Municipal Police Chiefs.”

Traffic Safety Mission
Traffic safety mission to be added here.

Specific Traffic Safety Activities
• Details to be added here.

Sources of Information
http://www.cpcachiefs.org/main.html

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California State Sheriff's Association

Description of Agency
California State Sheriffs' Association (CSSA) is a nonprofit professional organization for information sharing, providing assistance and giving California sheriffs a single effective voice.

Overall Mission of Agency
Overall mission to be added here.

Traffic Safety Mission
Traffic safety mission to be added here.

Specific Traffic Safety Activities
- Details to be added here.

Sources of Information
http://www.calsheriffs.org/

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Operation Lifesaver

**Description of Agency**
Operation Lifesaver is a national, non-profit education and awareness program dedicated to ending tragic collisions, fatalities and injuries at highway-rail grade crossings and on railroad rights of way.

**Overall Mission of Agency**
To end tragic collisions, fatalities and injuries at highway-rail grade crossings and on railroad rights of way.

**Traffic Safety Mission**
Same as overall mission.

**Specific Traffic Safety Activities**
- **Education**: Operation Lifesaver strives to increase public awareness about the dangers around the rails. The program seeks to educate both drivers and pedestrians to make safe decisions at crossings and around railroad tracks.
- **Enforcement**: Operation Lifesaver promotes active enforcement of traffic laws relating to crossing signs and signals and private property laws related to trespassing.
- **Engineering**: Operation Lifesaver encourages continued engineering research and innovation to improve the safety of railroad crossings.

**Sources of Information**
http://www.oli.org/

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