
Evaluation Criteria Discussion

Travis Dunn

Agenda Item #11
TAC Meeting #6, June 26, 2015
Sacramento, CA



Opportunity to Recommend Pilot Evaluation Criteria

Per SB 1077:

“...The technical advisory committee may also make recommendations on the criteria to be used to evaluate the pilot program.”



Member Feedback on Draft Evaluation Criteria

- ◆ Direction provided on overall evaluation approach
- ◆ Clarification questions asked on several specific goals and criteria
- ◆ Detailed comments received on specific goals and criteria
- ◆ Some comments were conflicting
- ◆ Briefing book addendum captures comments and responses, as well as updated criteria, in Appendix 2



Areas Benefiting from Further TAC Discussion

- ◆ User experience
 - ◇ Whether to remove criteria related to behavioral changes
- ◆ Equity
 - ◇ Whether to add equity criteria that are *not* “relative to fuel taxes”
 - ◇ Whether to remove equity criteria other than equity related to road use
 - ◇ Whether to consider a term other than “equity” to describe this category
- ◆ Other comments, questions, or observations?



Summary of Revised Goals & Criteria by Category

Category	Number of goals	Number of pilot evaluation criteria
1. Revenue	2	4
2. Cost	4	5
3. Operations	8	12
4. User Experience	6	12
5. Privacy	6	4
6. Data Security	4	6
7. Equity	5	6
8. Communications	1	3
Total	36	50

Refer to June Briefing Book Addendum – Appendix 2 – for details.

