

## M e m o r a n d u m

To: CHAIR AND COMMITTEE MEMBERS

TAC Meeting: June 26, 2015

Tab No.: 7  
Information

From: WILL KEMPTON  
Executive Director

Subject: ROAD CHARGE WORKGROUP UPDATE

### ISSUE:

The Road Charge Workgroup (Workgroup) met via teleconference on June 16<sup>th</sup> to discuss the policy issues being considered by the Technical Advisory Committee (TAC) at the June 26<sup>th</sup> meeting. TAC Chair Jim Madaffer and Committee Member Pam O'Connor participated on the call. Two new members have joined the Workgroup: Bruce Blodgett, Executive Director of the San Joaquin Farm Bureau and Annie Nam, Goods Movement and Transportation Finance Manager for the Southern California Association of Governments (SCAG). Membership of the workgroup is now complete and a roster is attached for your information.

During the June 16<sup>th</sup> teleconference, Commission staff provided a brief summary of key policy decisions made at the May TAC meeting. The workgroup discussed the policy issues and decisions the TAC will be considering at the June 26<sup>th</sup> TAC meeting. Please see the summary below of workgroup member comments and feedback:

Policy Question: What evaluation criteria should be used for the Pilot?

- CalTax commented that the Pilot should test and evaluate a fully simulated billing process.

Policy Question: How many participants should be involved in the Pilot and how should participants be distributed throughout the state?

- SCAG commented that consideration should be given to the types of businesses that will be recruited to participate in the Pilot to ensure that key industries in California are captured.
- Plug-In America observed that there should be a correlation between sample size and vehicle technology, citing the example of plug-in electric vehicles making up a small portion of the overall vehicle fleet. It was also noted that Plug-In America is currently in the process of polling their membership regarding the concept of a road charge.
- Sonoma County suggested that county governments, including at least one urban and one rural county, be recruited as government agency participants in the Pilot citing the wide variety of services that are provided by counties and the value this would add to the Pilot.
- California DMV commented that the engagement of both State and Local governments to participate in the Pilot would be valuable due to administrative considerations that are unique to varying levels of government.
- Plug-In America and SCAG both noted the value of recruiting legislators and members of the Executive Branch of California government to participate as individuals in the Pilot.

- The TAC Chair commented that as the Pilot process moves forward, the TAC would look to Workgroup members to engage with their respective industry network contacts to recruit volunteers for the Pilot,
- San Joaquin County Farm Bureau commented that since many agricultural businesses in California operate inter-regionally and many agricultural producers travel extensively on private roads, these should be considerations for the Pilot and types of participants solicited.
- Self-Help Counties Coalition commented that for many counties within California, recreational and interregional travel make up a large volume of road usage and asked how this type of information might be captured in the Pilot.

**BACKGROUND:**

Stakeholder engagement in the pilot program development process is critical. To facilitate stakeholder input, a Road Charge Workgroup consisting of approximately 20 members was formed to meet specific consultation requirements outlined in Senate Bill (SB) 1077 and to support the TAC as a resource to efficiently gather and provide expert input on the design and evaluation of a road charge pilot program. The workgroup is chaired by Anne Mayer, Executive Director of the Riverside County Transportation Commission. Workgroup participants include representatives from a wide variety of areas including: vehicle users; vehicle manufacturers; fuel distributors; tribal governments; social equity and sustainability advocates; taxpayers; state, local, and regional transportation agencies; and building, construction, business and economy interests. As a resource for the TAC, the Workgroup is complementary to the larger public engagement process being undertaken by the TAC.

Attachment: Road Charge Workgroup Roster

## Road Charge Workgroup Roster

Name	Organization	Title	Area of Representation
Anne Mayer (Chair)	Riverside County Transportation Commission	Executive Director	Regional Agency
Curt Augustine	Alliance of Automobile Manufacturers	Director of Policy & Government Affairs	Vehicle Manufacturers
Bruce Blodgett	San Joaquin Farm Bureau	Executive Director	Agricultural Industry
Emily Castor	Lyft	Director of Community Relations	Vehicle Users
Andrew Conway	California Department of Motor Vehicles	Chief, Registration Policy/Automation	State Agency
Joe Cruz	California State Council of Laborers	Legislative Director	Labor
Genevieve Cullen	Electric Drive Transportation Assoc.	Interim President	Electric Vehicle Manufacturers
Mike Downs	President	Downs Energy	Fuel Distributors
Silvio Ferrari	California Building Industry Association	Vice-President of Legislative Affairs	Building & Construction
Jay Friedland	Plug In America	Policy Director	Vehicle Users
Adam Geisler	Native American Advisory Council	Committee Member	Tribal Governments
Paul Granillo	Inland Empire Economic Partnership	President	Business & Economy
John Greaves	UPS – Central California	Transportation Operations Mgr.	Vehicle Users
Rob Gutierrez	California Tax Foundation (Cal Tax)	Director	Tax Payers
Susan Klassen	Sonoma County	Public Works Director	Local Agency
Rob Lapsley	California Business Roundtable	President	Business & Economy
Annie Nam	Southern California Assoc. of Governments	Goods Movement and Transportation Finance Manager	Business & Economy
Cathy Reheis-Boyd	Western States Petroleum Association	President	Fuel Distributors
Sharon Scherzinger	El Dorado County Transportation Commission	Executive Director	Rural Counties Task Force
Joshua Stark	Transform	State Policy Director	Sustainability and Social Equity
Dianne Steinhauser	Transportation Authority of Marin	Executive Director	Self-Help Counties
Allison Yoh	Port of Long Beach	Transportation Policy Manager	Business & Economy