

# Memorandum

To: CHAIR AND COMMITTEE MEMBERS  
CALIFORNIA ROAD CHARGE TECHNICAL  
ADVISORY COMMITTEE

TAC Meeting: September 16, 2015

Reference No.: 5.b  
Informational Item

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Chief Financial Officer

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Road Charge Pilot Program

Subject: **Focus Group & Telephone Surveys Update**

## **ISSUE:**

The purpose of this memorandum is to update the Technical Advisory Committee (TAC) with the latest developments for gathering road charge baseline data through focus groups and telephone surveys.

## **UPDATE:**

### **Telephone Surveys:**

The telephone surveys will begin on September 14, 2015 and are expected to conclude by September 25, 2015.

### **Draft Combined Focus Group and Telephone Survey Report:**

A draft report of the combined results for the focus groups and telephone surveys will be submitted to the TAC in October 2015, with the final report delivered in December 2015.