



**CITY OF EL CAJON**  
**CAJON VALLEY UNION SCHOOL DISTRICT**  
**SAFE ROUTES TO SCHOOL / ATP GRANT**  
**APPLICATION**

CALTRANS / CTC  
May 21, 2014

**CITY OF EL CAJON  
CAJON VALLEY UNION SCHOOL DISTRICT  
SAFE ROUTES TO SCHOOL PROJECT  
APPLICATION 1 OF 2**

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**Project name:** Cajon Valley Union School District (City of El Cajon)

**I. GENERAL INFORMATION-continued**

**Sub-Project Type** (Select all that apply)

21.  Develop a Plan in a Disadvantaged Community (select the type(s) of plan(s) to be developed)  
 Bicycle Plan     Safe Routes to School Plan     Pedestrian Plan  
 Active Transportation Plan

(If applying for an Active Transportation Plan- check any of the following plans that your agency already has):

- Bike plan     Pedestrian plan     Safe Routes to School plan     ATP plan

22.  Bicycle and/or Pedestrian infrastructure  
 Bicycle only:     Class I     Class II     Class III  
 Ped/Other:     Sidewalk     Crossing Improvement     Multi-use facility

Other:

23.  Non-Infrastructure (Non SRTS)
24.  Recreational Trails\*-     Trail     Acquisition
- \*Please see additional Recreational Trails instructions before proceeding**
25.  Safe routes to school-     Infrastructure     Non-Infrastructure

If SRTS is selected, provide the following information

26. SCHOOL NAME & ADDRESS:  Six schools in the Cajon Valley School District, 750 East Main Street, El Cajon, CA 92020
27. SCHOOL DISTRICT NAME & ADDRESS:  Cajon Valley School District, 750 East Main Street, El Cajon, CA 92020

28. County-District-School Code (CDS) 37 67991 6037592	29. Total Student Enrollment 3,909	30. Percentage of students eligible for free or reduced meal programs ** 84.00
31. Percentage of students that currently walk or bike to school 5	32. Approximate # of students living along school route proposed for improvement 3,191	33. Project distance from primary or middle school 100 feet from primary school.

\*\*Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sh/cw/filesafdc.asp>

- Click here if the project involves more than one school; attach the remaining school information including school official signature and person to contact, if different, on a separate page

## II. PROJECT INFORMATION

### 1. Project Location

The proposed Safe Routes to School project would be in the eastern section of the El Cajon Valley School District, located in El Cajon, California.

2. **Project Coordinates** Latitude  Longitude   
 (Decimal degrees) (Decimal degrees)

### 3. Project Description

The purpose of this SRTS-NI project is to reduce the number of pedestrian injuries in children 5-14 years of age, increase transportation mode choice for walking and biking to school and afterschool activities, and improve the walkability score card for the City of El Cajon. Implementation of best practices for pedestrian safety and encouragement toward active modes of transportation will lead to a number of positive benefits for both children and the community at large. The two largest benefits will be increased safety and a reduction in injuries resulting from walking or biking to school, and a reduction in obesity as a result of increasing the duration of exercise children engage in to a level that is shown to maintain a healthy weight.

The City of El Cajon has been thoughtfully and consistently addressing pedestrian safety concerns and improving the connectivity of the pedestrian and bike plan for the last decade. During this time the City has also appreciated an influx of a large volume of Chaldean refugees from Iraq. According to a report from the LA Times (2010) El Cajon now hosts the 2nd largest population of Chaldean refugees in the U.S. This influx of newly immigrated citizens has increased the number of individuals walking or biking but many are not educated in traffic laws specifically for the state of California. The target area for this SRTS project in the eastern section of the El Cajon Valley School District is centered in the largest Chaldean community to maximize the impact of education for community members, parents and students. Education relevant to traffic laws and safe practices will encourage residents to maintain an active and safe lifestyle. In addition, all but one school is clustered around a community park that has recently undergone renovation and the installation of a new playground (Wells Park and Greenfield Park). Many joint activities such as Walk and Bike to School Days, School Based Events and Walking

School buses will emanate from these community parks and adult volunteer patrols will extend along to the parks for after school activity.

The project consists of a 3-year work plan to implement activities and improvements within 6 schools in the eastern section of the El Cajon Valley School District. The project will include “4 E’s” of Safe Routes to School programming including:

**Evaluation:** Parent Surveys (Pre and Post), Student Surveys and Focus Groups (middle school only), Observational Studies(Pre and Post), Walk Audits( evaluating the perimeter of the school and most common routes from residential areas and to local parks or shops), and Community Forums to identify the most prevalent barriers to walking or biking to school.

**Education:** Our project will provide educational opportunities in a variety of formats to students, parents, and drivers. This will include educational presentations, school based events, and school based safety campaigns, as well as social media communication and participation in El Cajon Collaborative meetings. Below is a description of these formats.

1. We will provide 4 educational presentations of the most prevalent concerns at each school throughout the implementation year. Topics may include: “Think like a child, act like an adult”, providing parents with developmental perspectives on pedestrian safety; “Walk This Way” educational programs to encourage safe walking habits for everyone; “Every 15 Minutes” pedestrian education for middle school students that mirrors the program for teen drivers; and driver education to emphasize traffic safety concerns in school zones.
2. Each year a school based campaign will be held, the timing and topic to be determined at the outset of the project by school administration. Topics could include a “Safe Moves Safety Town” activity for practical application of pedestrian safety practices for elementary students; a Bike Rodeo, or a Health and Safety Fair.
3. In addition, we will implement a school wide campaign during the implementation year, again focusing on the most prevalent concerns. Topics could include “Caught You Being Safe”, a poster and incentive campaign, whereby students are observed by school administration or safety patrol volunteers and are rewarded randomly for demonstrating safe behaviors (using the cross walk, mitigating a bullying situation). Other topics could include a

school wide walking and biking incentive program such as “Walk to the Moon”, or a class by class mileage competition.

To maintain ongoing communication, encouragement and education we will host a Facebook and Twitter account and distribute bi-monthly newsletters. To keep the Community and Key Stakeholders engaged Rady Children’s will participate in the monthly El Cajon Collaborative meetings to ensure that a community based, comprehensive perspective is maintained throughout the course of the project

**Encouragement:** At the outset of each school year we will implement a computer based incentive program called “Active4Me”. This program scans and logs the number of trips a student makes walking or biking to school, accrued mileage, accrued gallons of gas and money saved and emissions spared the environment (thus providing data to support lower emissions as a goal for this program). This program is staffed by a responsible party (school staff, an adult volunteer or SRTS staff) and can be hosted up to 5 days a week. The school administration will decide if they want to randomly incentivize students with meaningful rewards (water bottles, bike lights) or create a school wide or community wide competition. This program can also be used in conjunction with the aforementioned school wide campaign to create greater momentum for active transportation. At the end of the grant period, the responsible party is provided with a manual to sustain the program at varying levels of cost.

Annually, the school will participate in International Walk and Bike to School Days. Planning meetings will take place up to three months before each event. School administration will be given a variety of options for celebrating the day and events can include media coverage, a parent assembly, health fair or other educational experiences.

**Enforcement:** The project will convene a school wide safety committee that will guide all program activities and keep the project focused on the most prevalent concerns. This committee will be a component of existing committees at the school

such as the Parent Teacher Organization (PTO), the Parent Teacher Association (PTA), or can evolve into a free standing committee. This committee will recruit and train adult safety patrol volunteers and adult volunteers for walking school buses or bike trains. This committee will also assist in the formation of school based campaigns and the implementation of Walk and Bike to School Day celebrations.

The adult volunteer safety patrol will be recruited from school staff, parents and interested community members. At the outset of the program, school administration will identify a responsible party for overseeing the program, initially with the SRTS staff and then a community member for sustaining the program after the grant period is over. In addition, San Diego County is actively recruiting seniors to work with SRTS programs throughout the county, for dual benefit of increased activity and community engagement for seniors and additional supervision for students walking to school. To support this countywide initiative, SRTS staff will recruit volunteers from various senior organizations to participate in the Safety Patrol.

School representatives and El Cajon city police will work with the SRTS staff to conduct security clearances and trainings. A Safety Patrol Manual on maintenance of the program will be left with each school at the end of the grant.

The project description, scope of work and timeline was provided to all principals prior to submission of this grant proposal. Upon project implementation, each principal will meet with SRTS staff to assign responsible parties for the Active4Me program and the Adult Safety Patrol. School administration will also assist in the formation of the School Safety Committee. Subsequent to the initial evaluation activities, school administration will work with SRTS to determine choice of education topics, campaigns, frequency of incentive programs and parameters of school safety patrol. At the conclusion of the grant cycle manuals and materials will be left with the responsible party at each school to sustain the programs.

#### **4. Project Status**

This project does not have California Environmental Quality Act (CEQA) or National Environmental Policy Act (NEPA) clearances. The City intends to procure these environmental clearances in the preliminary phase of this project.

### **III. SCREENING CRITERIA**

#### **1. Demonstrated Needs of the Applicant**

The City of El Cajon has the third highest rate of pedestrian injury and fatality in children ages 5-14 in San Diego County, with 98 pedestrian injuries and 3 fatalities in the period of 2005 to 2011 (San Diego Health and Human Services, Public Statistics Unit, Emergency Medical Services February 2014) According the Department of Education, over 50% of students in El Cajon are obese or overweight. The city of El Cajon has many citizens living at the poverty level (10% of the CalEnviro screen, median incomes less than 80% of statewide median and 84% of students on the free and reduced lunch program). El Cajon is also home to the second largest population of newly immigrated citizens from Iraq in the U.S. Upwards of 76.7% of the students enrolled in the project's schools are classified as English Learners. Thus this community is in need of education and support on many levels to encourage active and safe transportation to and from school and within the community. The Public Works Department of the City of El Cajon is working diligently to provide a comprehensive walking and biking plan to encourage active transportation and to provide community outreach and education to school communities. The City has also worked to improve the park system and amenities at local parks, including a new playground within the last year; two of the parks are within close proximity to five of the six participating schools.

The City of El Cajon has a strong community infrastructure supported by the El Cajon Collaborative which convenes a monthly meeting of key stakeholders committed to the health and wellbeing of the community. Through the collaborative, the community has the commitment of the city and community groups to leverage resources and make the best use of this SRTS funding. The El Cajon Collaborative has acknowledged the evidenced need for intervention around their schools to address the high injury and high obesity rate; and recognizes that newly immigrated community members require targeted education.

**2. Consistency with Regional Transportation Plan (100 words or less)**

Explain how this project is consistent with your Regional Transportation Plan (if applicable). Include adoption date of the plan.

The SANDAG (San Diego Association of Governments) 2050 Regional Transportation Plan (RTP)/Sustainable Communities Strategy (SCS) is the blueprint for a regional transportation system, serving existing and projected residents and workers within the San Diego region over the next 40 years. This plan was adopted in October 2011. As part of the regional transportation planning process, SANDAG also prepared a Sustainable Communities Strategy. Passed in 2008, pursuant to SB 375, each MPO is required to adopt a SCS as part of its RTP. SANDAG began developing a regional Safe Routes to School Strategy in 2010 to support the regional objectives of the Regional Comprehensive Plan (RCP) and the 2050 RTP and SCS. The proposed project is consistent with this strategy.

#### **IV. NARRATIVE QUESTIONS**

1. **POTENTIAL FOR INCREASED WALKING AND BICYCLING, ESPECIALLY AMONG STUDENTS, INCLUDING THE IDENTIFICATION OF WALKING AND BICYCLING ROUTES TO AND FROM SCHOOLS, TRANSIT FACILITIES, COMMUNITY CENTERS, EMPLOYMENT CENTERS, AND OTHER DESTINATIONS; AND INCLUDING INCREASING AND IMPROVING CONNECTIVITY AND MOBILITY OF NON-MOTORIZED USERS. (0-30 POINTS)**

***A. Describe how your project encourages increased walking and bicycling, especially among students.***

Our program will implement several strategies to encourage walking and biking to school. This includes a computerized scanning system called Active4me, the annual celebration of Walk to School Day and Bike to School Day, the implementation of walking school buses and bike trains with remote pick-ups to engage children who live beyond traditional school boundaries to participate.

SRTS staff will implement appropriate incentive programs at each campus designed to create opportunities to educate students on the benefits of choosing active transportation. Incentives will be randomly distributed and the school will be engaged to promote “campaigns” of their choice to create incentives such as classroom by classroom or grade level competitions, mileage programs based on real destinations such as “Walk to LA” or “Walk Around San Diego” to incorporate lessons on geography and goal setting.

Intergenerational programming will be included so that parents may also track their miles walked as they escort their children to school; senior citizens will be recruited to supervise walking school buses and bike trains and volunteer patrols and will also be encouraged to track their miles.

***B. Describe the number and type of possible users and their destinations, and the anticipated percentage increase in users upon completion of your project. Data collection methods should be described.***

An incentive program, Active4me, will be implemented at each school, and will be designed to create opportunities to encourage and educate students about the importance of being safe and active in their daily lives. The Active4me scanning system allows students who walk, bike or use active transportation to get to or from school to capture their daily trips

#### IV. NARRATIVE QUESTIONS- continued

which the system generates into real-time statistics that includes CO2 emissions, calories, miles, and gas savings for each student, their classroom, grade, or for an entire district. The program will provide both individual and group tracking (i.e., classroom or school statistics), including detailed reports which can be made available to students, parents, and school administration. The program encourages students and families to choose active transportation on their routes to or from school over a vehicle, resulting in reduced carbon emissions and more sustainable communities which are aligned with Senate Bill 375. The Active4me program's automated system allows for easy data collection including number of participants, percent increase of participation over time, and total amount of CO2 emissions saved. The program also includes the ability to send an immediate text, phone call, or email to a parent notifying them that their child scanned at school. This instant notification feature can be effective in helping to overcome real and perceived safety issues that might prevent parents from allowing their children to walk or bike to school, thus removing a barrier to active transportation, and increasing the percentage of walkers and bikers. In past SRTS programs this program increased walking at one school by 33%.

***C. Describe how this project improves walking and bicycling routes to and from, connects to, or is part of a school or school facility, transit facility, community center, employment center, state or national trail system, points of interest, and/or park.***

Most of the schools in this project are clustered around a city park. This project will improve connectivity around neighborhoods and schools by creating designated "drop off areas" at parks. These areas will allow parents to drop off their children and adult volunteers can lead groups of students walking or biking to school from the location (walking school buses and bike trains). This will result in reduced traffic congestion around schools and improve community perception of safety and availability of safe routes to school and in the community. Establishing remote drop off areas at parks near schools will increase connectivity and engage elementary and middle school connectivity by encouraging walking and biking to school and home for families that may live beyond outside the traditional school boundary area. This program will also recruit and train community volunteers to provide supervision at parks before and after school to provide safe places for children and families to walk or bike to enjoy the park.

#### **IV. NARRATIVE QUESTIONS- continued**

***D. Describe how this project increases and/or improves connectivity, removes a barrier to mobility and/or closes a gap in a non-motorized facility.***

As described above, this SRTS project will leverage the location of city parks to promote 'drop off' areas so that students that petition into a school, and thus live outside traditional school boundaries can enjoy walking to school with their peers. This system will also remove the barrier of "lack of adult supervision" with the use of adult volunteers patrolling the most common routes and supervising the walking school buses and bike trains.

**2. POTENTIAL FOR REDUCING THE NUMBER AND/OR RATE OF PEDESTRIAN AND BICYCLIST FATALITIES AND INJURIES, INCLUDING THE IDENTIFICATION OF SAFETY HAZARDS FOR PEDESTRIANS AND BICYCLISTS. (0-25 POINTS)**

***A. Describe the potential of the project to reduce pedestrian and/or bicycle injuries or fatalities.***

Our program will offer multiple channels to identify safety hazards and implement programs to reduce pedestrian injuries and fatalities. To identify infrastructure and environmental issues we will conduct a walk audit along commonly used routes and the perimeter of the school. To reduce speed of traffic, sight distance and visibility and address behaviors that lead to collisions we will implement an adult volunteer safety patrol. To reduce the volume of traffic in and around schools we will encourage active transportation and the use of remote drop offs for walking school buses and bike trains. All of these activities have potential to reduce pedestrian/bicycling injuries and fatalities.

***B. Describe if/how your project will achieve any or all of the following:***

To address issues of traffic concerns (lack of signals, speeding, non-adherence to signage), environmental issues (overgrown brush, poor lighting) or infrastructure issues (lack of sidewalks, cross walks, lack of bike facilities) we will start with a walk/bike audit. This walk audit will address issues such as speed of traffic, non-adherence to traffic signals and identify lack of sidewalks, cross walks, and biking facilities. This audit will include community members, police, city engineers, parents, school administrators, and students. During an audit, participants document barriers that prevent students from walking or biking to school. Concurrently, at the outset of the program, parents will complete a survey on barriers to allowing their child to walk or bike to school. Middle school students will also complete a survey from their perspective followed by a focus group discussion to drill down to specific concerns.

#### **IV. NARRATIVE QUESTIONS- continued**

Following the collection of data we will host a Community Forum, which will include all members of the school and neighboring community. At this forum, participants meet to discuss the issues they observed with local authorities (including city engineers, police, and school/district staff). Police will outline the identified public safety and traffic concerns. City Engineers will address the infrastructure and environmental issues. The Safe Routes to School team will address identified pedestrian and bicyclist behavior. Participants of the forum will be provided this information as categorized then concerns will be taken on the top priorities that should be addressed. Based on the outcome of these forums, specific education programs will be given to pedestrians and bicyclists, drivers, and parents. Police will implement an enforcement plan while a volunteer adult safety patrol program will be implemented at each school.

Environmental and infrastructure concerns will be collected by participating city engineers and submitted for further evaluation and consideration for subsequent infrastructure funding. Subsequent to this data collection process several programs will be set in place to mitigate specific issues, namely adult volunteer safety patrols and educational programs. The adult volunteer safety patrol will be trained by SRTS staff and city police to monitor specific routes from the park to the school and around the perimeter of the school. These volunteers will collect information on traffic infractions such as speeding and non-adherence to signage and submit this form to police at school safety committee meetings. Police will implement enforcement with trending issues. This patrol will also hold signs during morning and afternoon walks to raise awareness that children are present, “slow down school zone” to reduce speed and increase adherence to traffic laws. This patrol will also reduce the incidence of jay walking and other pedestrian issues that lead to collisions. The aforementioned remote drop offs will reduce the congestion of cars around schools.

***C. Describe the location’s history of events and the source(s) of data used (e.g. collision reports, community observation, surveys, audits) if data is not available include a description of safety hazard(s) and photos.***

The El Cajon Valley School District is located in the East County region of San Diego County as described by Health and Human Services. Data was collected on February 14, 2014 from the Transportation Information System (TIMS) and analyzed by the County of San Diego Emergency Medical System Services. The data was collected from 2005 to Cajon Valley School District (City of El Cajon) SRTS/ATP

#### **IV. NARRATIVE QUESTIONS- continued**

2011 and sorted by zip code, and separated by age to include only school aged children (ages 5-14). During this time frame, 98 children were injured and transported to hospitals and 3 children were fatally injured. Most of these injuries are clustered around the school identified in this proposal (see attached map in the appendix).

### **3. PUBLIC PARTICIPATION and PLANNING (0-15 POINTS)**

#### ***A. Describe the community based public participation process that culminated in the project proposal or plan, such as noticed meetings/public hearings, consultation with stakeholders, etc.***

**Project Inception (March 2011).** The El Cajon Police Department contacted Rady Children's Hospital in 2010 to discuss plans to mitigate a surge in pedestrian related injuries that had been occurring in the community. At that time, Rady Children's convened a meeting with City Civil Engineers, the Superintendent of schools, Parks and Recreation and the El Cajon Collaborative to discuss the situation and provided some educational tools to begin the process.

**Project Planning: (February 5, 2014).** Rady Children's Hospital reconnected with the City of El Cajon for a planning meeting with the potential for ATP funding. City Engineering brought this proposal before City Council and received authorization to proceed with the application. An additional meeting was held with City engineering to discuss crash maps and current and future infrastructure changes surrounding schools before hosting a key stakeholders meeting.

**Meeting with Urban Corps (Local Organization for CCC) March 18, 2014.** Met with Urban Corp to discuss SRTS Program in El Cajon and opportunity for potential small scale improvements. Discussed possible interventions and sample programs they have completed for similar programs.

**Community Engagement Meeting (April 4, 2014)** Community members and key stakeholders in the community of El Cajon were convened to provide input into the need for this project, information on current programs aligned with this project and to assist in the

identification of schools in most need of this service. The outcome of that meeting was to develop a 10 year plan to address all of the schools in El Cajon and strategize a plan to expand the project to the entire City. At that meeting key stakeholders provided input on traffic issues, pedestrian behavior issues and social issues including the need to educate new immigrants on traffic and safety situations.

**Principals Meeting (April 23, 2014).** In order to educate principals of these six schools, a meeting was held to provide the scope of work and timeline and engage the principals to participate. All six principals enthusiastically agreed to participate and provide a letter of support to document their intention.

**Presentation to Health and Human Services- East County “Live Well Campaign” (April 22, 2014).** Rady Children’s Hospital was invited to present information on current injury prevention initiatives in East County. At this meeting the proposal to provide SRTS programming in the schools of El Cajon was described and community feedback invited. The presentation was well received as the proposed SRTS program is in direct alignment with county wide initiatives to increase healthy active lifestyles, promote safety and integrate generations of community members.

***B. Describe the local participation process that resulted in the identification and prioritization of the project:***

The City of El Cajon Department of Public Works worked directly with Rady Children’s Hospital, the Assistant Superintendent of schools and the Director of School Transportation on the identification and prioritization of schools involved. At the recommendation of the City Planner at the Community Engagement meeting, a strategic, 10-year plan to progressively address the needs of all schools in the El Cajon Valley School District was discussed. The schools identified in this project were prioritized due to the community involved and the readiness of the schools for this program.

***C. Is the project cost over \$1 Million?***

If Yes- is the project Prioritized in an adopted city or county bicycle transportation plan, pedestrian plan, safe routes to school plan, active transportation plan, trail plan, circulation element of a general plan, or other publicly approved plan that incorporated elements of an active transportation plan?

**IV. NARRATIVE QUESTIONS- continued**

**4. COST EFFECTIVENESS (0-10 POINTS)**

**A. Describe the alternatives that were considered. Discuss the relative costs and benefits of all the alternatives and explain why the nominated one was chosen.**

The City considered alternatives for these schools, but recognized that the SRTS programs that incorporate the 4 E’s approach have been studied to be the most successful. Rady Children’s Hospital has proven success with previous non-infrastructure projects to increase the number of children walking and reduce injuries. Therefore it was thought prudent to work with these schools to conduct a thorough evaluation and community engagement process and comprehensive education, encouragement and enforcement program as outlined in this grant. The City Engineering Department will be included in all aspects of the evaluation and community engagement process and any infrastructure improvements will be considered for future funding. As the calculations below demonstrate, the relatively low cost per student ratio of this program are far less than medical costs associated with injury or chronic disease.

El Cajon Injury Prevention Benefit/Cost Calculation: Motor Vehicle vs. Pedestrian/Cyclist

**Table 1: 3-Year Cost of SRTS Program Annual Budget**

Year 1	\$132,780
Year 2	\$181,015
Year 3	\$186,205
	<u>\$500,000</u>

**SRTS Program Cost per Child**

Year 1	\$33.97
Year 2	\$46.31
Year 3	\$47.63

Benefits: Prevention of 36 accidents over a 3 year period (49% reduction in accidents)

**Table 2: Average pedestrian/cyclist accident cost- \$141,552: Includes fatalities and lifetime costs all diagnoses combined in Year 2000 dollars**

Year 1	\$1,129,216	Yr. 1 amount saved for 12 accidents	2005 – 2011 Pedestrian Collisions (Motor Vehicle)**
Year 2	\$1,129,216	Yr. 2 amount saved for 12 accidents	Pedestrians injured: 72
Year 3	<u>\$1,129,216</u>	Yr. 3 amount saved for 12 accidents	Pedestrians killed: 3
	\$3,387,648	Savings for 36 accidents year 2000 \$	Average injured per year: 12
2015 – 2017	\$8,799,465*	Total amount saved for 36 accidents**	Average killed per year: .04

\* Converted to Year 2014 dollars at 4% per annum interest rate

\*\*\*See Attachments for Maps

**Table 3: Injury Prevention: Benefit/Cost Ratio**

Pedestrian/Cyclist Accidents Prevented (Benefits)	\$ 8,799,465
Pedestrian/Cyclist Accident Prevention Costs:	\$ 500,000.00
<b>Benefit/Cost Ratio</b>	<b>17.60</b>

El Cajon Obesity Prevention Benefit/Cost Calculation

**Table 1: 3 Year Benefit of Program for 3% reduction in obese students**

# of students	Year	Direct Costs
20	1	\$ 380,000
20	2	\$ 395,200
20	3	\$ 410,000
		\$ 1,185,200

Obesity Costs(benefit) \$19,000 per year (4% increase per annum, direct costs only)

**Table 2: Target Schools Obesity Estimates**

Name of Target Schools	Number of Enrolled Students	Department of Education estimates Students Obese (50%)
Anza	585	292.50
Bostonia	580	390
Greenfield	660	330
Lexington	764	382
Madison	532	266
Montgomery	788	394
	3909	1954.5

**Table 3: Injury Prevention: Benefit/Cost Ratio**

Obesity Prevention/Reduction benefits	\$ 1,185,200.00
Pedestrian/Cyclist Accident Prevention Costs:	\$ 500,000.00
<b>Benefit/Cost Ratio</b>	<b>2.37</b>

**References**

1. Marla Orenstein, Nicolas Gutierrez, Thomas Rice, Jill Cooper, and David Ragland, "Safe Routes to School Safety and Mobility Analysis" (April 1, 2007). UC Berkeley Traffic Safety Center. Paper UCB-TSC-RR-2007-1. <http://repositories.cdlib.org/lts/tsc/UCB-TSC-RR-2007-1> A safety analysis by the California Department of Transportation estimated that the safety benefit of the SRTS was up to a 49 percent decrease in the childhood bicycle and pedestrian collision rates.
2. PubMed Central, Annu Proc Assoc Adv Automotive Med. 2004; 48: 265-284. [http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3217422/table/t3-aam48\\_265/](http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3217422/table/t3-aam48_265/) Pedestrian and Pedalcyclist Injury Costs in the United States by Age and Injury Severity.
3. Duke Medicinc. (2014, April 7). Over a lifetime, childhood obesity costs \$19,000 per child. ScienceDaily. Retrieved May 2, 2014 from [www.sciencedaily.com/releases/2014/04/140407090220.htm](http://www.sciencedaily.com/releases/2014/04/140407090220.htm)

#### **IV. NARRATIVE QUESTIONS- continued**

##### **5. IMPROVED PUBLIC HEALTH (0-10 points)**

###### ***A. Describe how the project will improve public health, i.e. through the targeting of populations who have a high risk factor for obesity, physical inactivity, asthma, or other health issues.***

According to the 2010 US Census, the racial makeup of El Cajon was 68,897 (69.3%) White (56.8% non-Hispanic white), 6,306 (6.3%) African American, 835 (0.8%) Native American, 3,561 (3.6%) Asian (1.7% Filipino, 0.5% Chinese, 0.4% Vietnamese, 0.2% Japanese, 0.1% Indian, 0.1% Korean, 0.6% Other), 495 (0.5%) Pacific Islander, 12,552 (12.6%) from other races, and 6,832 (6.9%) from two or more races. Hispanic or Latino of any race was 28,036 persons (28.2%). Many community members are impoverished; the City of El Cajon has a median income of less than 80% of the statewide median income, and is within the top 10% of the Cal Environ Screen, 84% of students are on the free or reduced lunch program. Over 50% of students in the El Cajon Valley School District are overweight or obese. Overweight and obese children are more likely to be African American and Hispanic, and live below the Federal poverty level (1). Many of these children get minimum levels of moderate physical activity. In fact, 49.3% of 5th grade students, and 42.20% of the 7th grade students in the district are overweight and 1 in 39.2 children living in the City of El Cajon who have been diagnosed with diabetes are also seeing rates of hospitalization higher than those of the County. Communities of low income and of color are at a disproportionately greater risk for a number of chronic diseases, many of which are associated with lack of physical activity.

The program will work to increase physical activity by encouraging increasing frequency of walking, increasing connectivity between parks, recreational facilities, and schools. The program will use the Active4me encouragement program to increase the number of youth walking and bicycling to school which can result in multiple benefits including weight and blood pressure control, bone, muscle, and joint health and maintenance, reduction in the risk of obesity and other chronic diseases including cardiovascular disease and diabetes, improved psychological welfare, and better academic performance (2). Studies have shown that youth living in neighborhoods where recreational facilities and parks are easily

accessible by walking or biking are 26% more likely to be active 5 times per week than those in areas where accessibility is lacking (3).

This project will collaborate with schools to create a health campaign focused around increasing physical activity by walking or biking to school and will provide educational presentations to students, families and community members regarding the importance of physical activity in health and student achievement in the classroom. Students who walk or bike to school every day can get 24 more minutes of physical activity per day (4) and youth who get the recommended 60 minutes of physical activity per day, which includes walking or biking to school, have been shown to be twice as likely to receive A's in school and are more attentive in the classroom (5). The program will include education on the relationship between biking and caloric expenditure using a "bike blender", a stationary bicycle with a blender attached which allows one to cycle on the bike while blending a healthy smoothie.

In addition, the City and school district wellness committees will collaborate to create a wellness policy that includes guidelines for encouraging walking and biking to school which can help to reduce the childhood obesity epidemic by increasing physical activity levels. The SRTS project in El Cajon will celebrate walking and biking to school during annual International Walk to School Day in October, where students and families will receive healthy incentives and learn safety and health information to make their daily active transportation trips safer.

According to the United States Environmental Protection Agency, children of racial and ethnic minorities and children living in low-income neighborhoods are often exposed to more pollution than other demographic groups. Black and Hispanic children have much higher asthma rates than their White counterparts. 8% of Hispanic children have asthma, and they are twice as likely to be hospitalized for asthma as white children. This project will incorporate the Active4me incentive program that will encourage students to choose walking or biking to school instead of driving in a vehicle, resulting in reduced carbon emissions and traffic congestion around school zones and a reduction in asthma triggers. A national study found that one in three U.S. schools is located in "air pollution danger zones" due to traffic pollution which can exacerbate asthma and increase respiratory illness (6). This program will incorporate "walking school buses" or "bicycle trains" in which a

Cajon Valley School District (City of El Cajon) SRTS/ATP

group of students walk or bike to school with one or more adults. This will result in reduced vehicle traffic congestion around schools thus reducing carbon emissions and improving air quality.

1. Lutfiyya, M. N., Garcia, R., Dankwa, C. M., Young, T., & Lipsky, M. S. (2008). Overweight and obese prevalence rates in African American and Hispanic children: an analysis of data from the 2003–2004 National Survey of Children's Health. *The Journal of the American Board of Family Medicine*, 21(3), 191-199.
2. California Department of Education. A study of the relationship between physical fitness and academic achievement in California using 2004 test results. Accessed 4/28/14 at <http://www.cde.ca.gov/ta/tg/pf/documents/2004pftresults.doc>.
3. Moore, L. V., Diez Roux, A. V., Evenson, K. R., McGinn, A. P., & Brines, S. J. (2008). Availability of recreational resources in minority and low socioeconomic status areas. *American journal of preventive medicine*, 34(1), 16-22.
4. Fernandes, M., & Sturm, R. (2011). The role of school physical activity programs in child body mass trajectory. *Journal of physical activity & health*, 8(2), 174.
5. CDC. *The Association Between School-Based Physical Activity, Including Physical Education, and Academic Performance*. Atlanta, GA: U.S. Department of Health and Human Services; 2010.
6. American Thoracic Society, Committee of the Environmental and Occupational Health Assembly. Health effects of outdoor air pollution. Part 2. *Am J Respir Crit Care Med*. 1996; 153:477–498.

#### **IV. NARRATIVE QUESTIONS- continued**

##### 6. **BENEFIT TO DISADVANTAGED COMMUNITIES (0-10 points)**

A. ***I. Is the project located in a disadvantaged community?***  Yes

***II. Does the project significantly benefit a disadvantaged community?***  Yes

***a. Which criteria does the project meet? (Answer all that apply)***

- **Median household income for the community benefited by the project:** The median income is \$45,750 in project area (City of El Cajon) is less than 80% of statewide median income of \$61,400. Back-up data is provided in the Appendix.
- **California Communities Environmental Health Screen Tool (CalEnvironScreen) score for the community benefited by the project:** The CalEnvironScreen score is 43.95 in Zip Code 92020. The City of El Cajon is in the top 6-10% (91-95 percentile) range in the State.
- **For projects that benefit public school students, percentage of students eligible for the Free or Reduced Price Meals Programs:** According to the most recent data provided by the California Department of Transportation is 80%.

***b. Should the community benefitting from the project be considered disadvantaged based on criteria not specified in the program guidelines? If so, provide data for all criteria above and a quantitative assessment of why the community should be considered disadvantaged.***

The project is located in a disadvantage community based on the statistics as indicated above.

***B. Describe how the project demonstrates a clear benefit to a disadvantaged community and what percentage of the project funding will benefit that community, for projects using the school based criteria describe specifically the school students and community will benefit.***

Due to the low socioeconomic status of this community and newly immigrated status of much of this community, many families will walk or bike to their destinations and many are not aware of traffic patterns, laws and best practices for safe walking and biking. This project will provide benefit to the entire community by educating students and their parents on the benefits of active transportation and the safest means of walking and biking. This project will work collaboratively with City Engineering, Police and community agencies to

foster a community based approach to safe walking and biking to school and other community activities.

**IV. NARRATIVE QUESTIONS- continued****7. USE OF CALIFORNIA CONSERVATION CORPS (CCC) OR A CERTIFIED COMMUNITY CONSERVATION CORPS (0 to -5 points)**

The applicant must send the following information to the CCC and CALCC prior to application submittal to Caltrans:

Project Description  
Project Map

Detailed Estimate  
Preliminary Plan

Project Schedule

The corps agencies can be contacted at:

California Conservation Corps at: [www.ccc.ca.gov](http://www.ccc.ca.gov)

Community Conservation Corps at: <http://callocalcorps.org>

- A. ***The applicant has coordinated with the CCC to identify how a state conservation corps can be a partner of the project.***  Yes

Name: Virginia Clark  
Phone: (619) 699-0766  
Email: [Virginia.clark@ccc.ca.gov](mailto:Virginia.clark@ccc.ca.gov)  
Information submitted: May 5, 2014

- B. ***The applicant has coordinated with a representative from the California Association of Local Conservation Corps (CALCC) to identify how a certified community conservation corps can be a partner of the project.***

Yes

Name: Paige Brokaw  
Phone: (916) 669-4797  
Email: [callocalcorps@gmail.com](mailto:callocalcorps@gmail.com)  
Information submitted: April 28, 2014

- C. ***The applicant intends to utilize the CCC or a certified community conservation corps on all items where participation is indicated?***  No

I have coordinated with a representative of the CCC; and the following are project items that they are qualified to partner on:

The partner agency, Rady Children's Hospital and the CCC discussed participation in walk audits, community forums and small scale improvements.

I have coordinated with a representative of the CALCC; and the following are project items that they are qualified to partner on:

The partner agency, Rady Children's Hospital and the CCC discussed participation in walk audits, community forums and small scale improvements.

**Points will be deducted if an applicant does not seek corps participation or if an applicant intends not to utilize a corps in a project in which the corps can participate\*.**

*\*If the applicant has indicated intended use of the CCC or CALCC in the approved application, a copy of the agreement between the implementing agency and the CCC or CALCC must be provided by the implementing agency, and will be incorporated as part of the original application, prior to request for authorization of funds for construction.*

#### **IV. NARRATIVE QUESTIONS- continued**

##### **8. APPLICANTS' PERFORMANCE ON PAST GRANTS ( 0 to -10 points)**

###### **A. Describe any of your agency's ATP type grant failures during the past 5 years, and what changes your agency will take in order to deliver this project.**

The Partner Agency, Rady Children's Hospital successfully completed a Caltrans, Cycle One SRTS-NI project in San Diego Unified School District in 2012, and is currently implementing successful Caltrans, Cycle Three SRTS-NI programs in National City School District and San Diego Unified School District.

The City of El Cajon was awarded three infrastructure related Safe Routes to School project in the past two years. One project has been constructed and is in the final stages of completion and the other two projects will be under construction in the Fall of 2014.

###### **"EJE Academies Charter School" Safe Routes to School Project**

In August 2013, Council approved a construction contract for Safe Routes to School (SRTS) federal-aid grant project for the EJE Academies Charter School, located at 851 S. Johnson Avenue. This project involves the installation of approximately half a mile of new sidewalk, curb & gutter, ADA compliant curb ramps, new street lights, vehicle speed radar feedback signs, school crosswalk repainting, upgrades to the traffic signal pedestrian heads with new countdown timer heads, and updating existing school warning signs to be more visible to the motorists.

###### **"Johnson Elementary School" Safe Routes to School Project**

The project involves the installation of approximately 400 feet of new sidewalk, curb & gutter, ADA compliant curb ramps, new vehicle speed radar feedback signs, school crosswalk repainting, upgrades to the traffic signal pedestrian heads with new countdown timer heads, and updating existing school warning signs to be more visible to the motorists.

###### **Greenfield Drive Safe Routes to School Project**

In November 2013, a public workshop was held with residents of Greenfield Drive, Greenfield Middle School staff, and the rest of the community to discuss details for Safe Routes to School (SRTS) federal-aid grant project. Feedback from the community was received to help develop the design improvements for Greenfield Drive from Third Street to Cajon Valley School District (City of El Cajon) SRTS/ATP

Hayden Lane. The project involves the reconstruction and re-paving of roadway, installation of new sidewalk, curb & gutter, Americans with Disabilities Act (ADA) compliant pedestrian curb ramps, new street lights, vehicle speed radar feedback signs, school crosswalk repainting, replacement of existing traffic signal pedestrian heads with new countdown timer heads, and replacement of existing school warning signs with brighter, more visible signs.

**PROJECT PROGRAMMING REQUEST**

DTP-0001 (Revised July 2013)

General Instructions

<input checked="" type="checkbox"/> New Project					Date:	5/2/14
District	EA	Project ID		PPNO	MPO ID	TCRP No.
11						
County	Route/Corridor	PM Bk	PM Ahd	Project Sponsor/Lead Agency		
SD	ECJ	0	0	City of El Cajon		
				MPO	Element	
				SANDAG	Local Assistance	
Project Manager/Contact		Phone		E-mail Address		
Mario Sanchez, P.E.		619-441-1651		<a href="mailto:manchez@cityofelcajon.us">manchez@cityofelcajon.us</a>		
<b>Project Title</b>						
Cajon Valley Union School District Safe Routes to School Project						
<b>Location, Project Limits, Description, Scope of Work</b>						<input type="checkbox"/> See page 2
The project is located at six elementary and middle schools in the City of El Cajon. The scope of this "non-infrastructure" project entails educational, encouragement, enforcement, and evaluation activities at the six project schools. The six schools are 1) Anza Elementary, 2) Bostonia Elementary, 3) Greenfield Middle, 4) Lexington Elementary, 5) Madison Elementary, and 6) Montgomery Middle school.						
<input checked="" type="checkbox"/> Includes ADA Improvements			<input checked="" type="checkbox"/> Includes Bike/Ped Improvements			
<b>Component</b>	<b>Implementing Agency</b>					
PA&ED	City of El Cajon					
PS&E	N/A					
Right of Way	N/A					
Construction	City of El Cajon					
<b>Purpose and Need</b>						<input type="checkbox"/> See page 2
This program will focus on schools identified by the City as having the highest pedestrian injury rate and/or lowest walking rates. The overarching goal of the program is to reduce pedestrian injury rates and improve the walkability of the surrounding community.						
<b>Project Benefits</b>						<input type="checkbox"/> See page 2
To create a safer walking and bicycling environment in the vicinity of the six project schools.						
<input checked="" type="checkbox"/> Supports Sustainable Communities Strategy (SCS) Goals			<input checked="" type="checkbox"/> Reduces Greenhouse Gas Emissions			
<b>Project Milestone</b>						<b>Proposed</b>
Project Study Report Approved						N/A
Begin Environmental (PA&ED) Phase						10/01/14
Circulate Draft Environmental Document				<b>Document Type</b>	CEQA	
Draft Project Report						N/A
End Environmental Phase (PA&ED Milestone)						N/A
Begin Design (PS&E) Phase						N/A
End Design Phase (Ready to List for Advertisement Milestone)						N/A
Begin Right of Way Phase						N/A
End Right of Way Phase (Right of Way Certification Milestone)						N/A
Begin Construction Phase (Contract Award Milestone)						01/01/15
End Construction Phase (Construction Contract Acceptance Milestone)						06/30/16
Begin Closeout Phase						07/01/16
End Closeout Phase (Closeout Report)						09/30/16

**ADA Notice**

For individuals with sensory disabilities, this document is available in alternate formats. For information call (916) 654-6410 or TDD (916) 654-3880 or write Records and Forms Management, 1120 N Street, MS-89, Sacramento, CA 95814.

**PROJECT PROGRAMMING REQUEST**

DTP-0001 (Revised July 2013)

Date: 5/2/14

District	County	Route	EA	Project ID	PPNO	TCRP No.
11	SD	ECJ				
<b>Project Title:</b> Cajon Valley Union School District Safe Routes to School Project						

Proposed Total Project Cost (\$1,000s)									Notes
Component	Prior	14/15	15/16	16/17	17/18	18/19	19/20+	Total	
E&P (PA&ED)									This is a "non-infrastructure" project.
PS&E									
R/W SUP (CT)									
CON SUP (CT)									
R/W									
CON		250	250					500	
TOTAL		250	250					500	

<b>Fund No. 1:</b>									Program Code
Proposed Funding (\$1,000s)									
Component	Prior	14/15	15/16	16/17	17/18	18/19	19/20+	Total	Funding Agency
E&P (PA&ED)									Caltrans
PS&E									
R/W SUP (CT)									
CON SUP (CT)									
R/W									
CON		250	250					500	
TOTAL		250	250					500	

<b>Fund No. 2:</b>									Program Code
Proposed Funding (\$1,000s)									
Component	Prior	14/15	15/16	16/17	17/18	18/19	19/20+	Total	Funding Agency
E&P (PA&ED)									
PS&E									
R/W SUP (CT)									
CON SUP (CT)									
R/W									
CON									
TOTAL									

<b>Fund No. 3:</b>									Program Code
Proposed Funding (\$1,000s)									
Component	Prior	14/15	15/16	16/17	17/18	18/19	19/20+	Total	Funding Agency
E&P (PA&ED)									
PS&E									
R/W SUP (CT)									
CON SUP (CT)									
R/W									
CON									
TOTAL									

**PROJECT PROGRAMMING REQUEST**

DTP-0001 (Revised July 2013)

Date: 5/2/14

District	County	Route	EA	Project ID	PPNO	TCRP No.
11	SD	ECJ				
<b>Project Title:</b> Cajon Valley Union School District Safe Routes to School Project						

<b>Fund No. 4:</b>									Program Code
<b>Proposed Funding (\$1,000s)</b>									
Component	Prior	14/15	15/16	16/17	17/18	18/19	19/20+	Total	Funding Agency
E&P (PA&ED)									
PS&E									
R/W SUP (CT)									
CON SUP (CT)									
R/W									
CON									
TOTAL									

<b>Fund No. 5:</b>									Program Code
<b>Proposed Funding (\$1,000s)</b>									
Component	Prior	14/15	15/16	16/17	17/18	18/19	19/20+	Total	Funding Agency
E&P (PA&ED)									
PS&E									
R/W SUP (CT)									
CON SUP (CT)									
R/W									
CON									
TOTAL									

<b>Fund No. 6:</b>									Program Code
<b>Proposed Funding (\$1,000s)</b>									
Component	Prior	14/15	15/16	16/17	17/18	18/19	19/20+	Total	Funding Agency
E&P (PA&ED)									
PS&E									
R/W SUP (CT)									
CON SUP (CT)									
R/W									
CON									
TOTAL									

<b>Fund No. 7:</b>									Program Code
<b>Proposed Funding (\$1,000s)</b>									
Component	Prior	14/15	15/16	16/17	17/18	18/19	19/20+	Total	Funding Agency
E&P (PA&ED)									
PS&E									
R/W SUP (CT)									
CON SUP (CT)									
R/W									
CON									
TOTAL									

**PROJECT PROGRAMMING REQUEST**

DTP-0001 (Revised July 2013)

Date: 5/2/14

District	County	Route	EA	Project ID	PPNO	TCRP No.
11	SD	ECJ				
<b>Project Title:</b> Cajon Valley Union School District Safe Routes to School Project						

<b>Fund No. 8:</b>									<b>Program Code</b>
<b>Proposed Funding (\$1,000s)</b>									
Component	Prior	14/15	15/16	16/17	17/18	18/19	19/20+	Total	Funding Agency
E&P (PA&ED)									
PS&E									
R/W SUP (CT)									
CON SUP (CT)									
R/W									
CON									
TOTAL									

<b>Fund No. 9:</b>									<b>Program Code</b>
<b>Proposed Funding (\$1,000s)</b>									
Component	Prior	14/15	15/16	16/17	17/18	18/19	19/20+	Total	Funding Agency
E&P (PA&ED)									
PS&E									
R/W SUP (CT)									
CON SUP (CT)									
R/W									
CON									
TOTAL									

<b>Fund No. 10:</b>									<b>Program Code</b>
<b>Proposed Funding (\$1,000s)</b>									
Component	Prior	14/15	15/16	16/17	17/18	18/19	19/20+	Total	Funding Agency
E&P (PA&ED)									
PS&E									
R/W SUP (CT)									
CON SUP (CT)									
R/W									
CON									
TOTAL									

Project name: Cajon Valley Union School District (City of El Cajon)

**VI. ADDITIONAL INFORMATION**  
Only fill in those fields that are applicable to your project

**FUNDING SUMMARY**

ATP Funds being requested by Phase (to the nearest \$1000)	Amount
PE Phase (includes PA&ED and PS&E)	\$ 0
Right-of-Way Phase	\$ 0
Construction Phase-Infrastructure	\$ 0
Construction Phase-Non-infrastructure	\$ 500,000
<b>Total for ALL Phases</b>	<b>\$ 500,000</b>

All Non-ATP fund types on this project* (to the nearest \$1000)	Amount
	\$ 0
	\$
	\$
	\$
	\$
	\$

\*Must indicate which funds are matching

Total Project Cost	\$ 500,000
Project is Fully Funded	No

ATP Work Specific Funding Breakdown (to the nearest \$1000)	Amount
Request for funding a Plan	\$ 0
Request for Safe Routes to Schools Infrastructure work	\$ 0
Request for Safe Routes to Schools Non-Infrastructure work	\$ 500,000
Request for other Non-Infrastructure work (non-SRTS)	\$ 0
Request for Recreational Trails work	\$ 0

**ALLOCATION/AUTHORIZATION REQUESTS SCHEDULE**

	Proposed Allocation Date	Proposed Authorization (E-76) Date
PA&ED or E&P		
PS&E		
Right-of-Way		
Construction	10/01/2014	01/01/2015

All project costs MUST be accounted for on this form, including elements of the overall project that will be, or have been funded by other sources.

Project name: Cajon Valley School District Safe Routes to School

### VII. NON-INFRASTRUCTURE SCHEDULE INFORMATION

Start Date	End Date	Task/Deliverables
03/01/2015	03/31/2015	Host Educational Seminar1 (Cluster 1)
06/01/2015	06/30/2015	Host Educational Seminar 2 (Cluster 1)
09/01/2015	09/30/2015	Host Education Seminar 3 (Cluster 1)
08/01/2015	06/30/2016	Safety Campaign (Cluster 1)
01/01/2016	01/31/2016	Host Education Seminar 4 (Cluster 1)
02/01/2015	07/30/2017	Communications - Newsletter, Facebook (Cluster 1 and 2)
08/01/2015	06/30/2016	Implementation of Incentive Programs: Aactive4me (Cluster 1)
06/01/2015	10/31/2015	Walk to School Day (planning and event) (Cluster 1)
04/01/2015	06/30/2016	Parent Safety Patrol: Recruitment, Training, Maintenance (Cluster 1)
02/01/2015	06/30/2016	School Steering Committees for Monthly Meetings (Cluster 1)
01/01/2016	06/30/2016	Small Scale Improvements and Advocacy for Improvements (Cluster 1)
04/01/2015	05/30/2015	Student Walking/Biking Tallies Pre-, Surveys, Focus Groups (Cluster 1)
04/01/2015	05/31/2015	Parent Survey (Pre) (Cluster 1)
10/01/2015	10/31/2015	Walk Audit (Cluster 1)
10/01/2015	10/31/2015	Observational Study (Cluster 1)
10/01/2015	10/31/2015	Community Forum (Cluster 1)
03/01/2016	03/31/2016	Host Educational Seminar 1 (Cluster 2 Schools)
06/01/2016	06/30/2016	Host Educational Seminar 2 (Cluster 2 Schools)
09/01/2016	09/30/2016	Host Educational Seminar 3 (Cluster 2 Schools)
12/01/2016	12/31/2016	Host Educational Seminar 4 (Cluster 2 Schools)
08/01/2016	06/30/2017	Safety Campaign (Cluster 2 Schools)
05/01/2016	05/31/2016	Post survey and tallies (Cluster 1 Schools)
05/01/2017	05/31/2017	School Based Event (Cluster 2 School)
01/01/2015	12/30/2017	Community Collaborative Meetings
06/01/2016	10/31/2016	Walk to School Day (Planning and Event) (Cluster 2)
09/01/2016	06/30/2017	Implementation of Incentive Programs: Active4me (Cluster 2 Schools)
04/01/2016	06/30/2017	Safety Patrol (Cluster 2)
01/01/2017	06/30/2017	Small Scale Improvements (Cluster 2)
04/01/2016	05/31/2016	Student Walking/Biking Tallies (Pre) Cluster 2
04/01/2016	05/31/2016	Student Walking/Biking Tallies (Post) Cluster 2
04/01/2016	05/31/2016	Parent Survey (Pre) Cluster 2
04/01/2016	05/31/2016	Parent Survey (Post) Cluster 1
10/01/2016	10/31/2016	Walk Audit (Cluster 2)
10/01/2016	10/31/2016	Observational Study (Cluster 1)
06/01/2016	06/30/2016	Community Forum (Cluster 1)
11/01/2016	11/30/2016	Community Forum (Cluster 2)
07/01/2016	06/30/2017	School Steering Committee (Cluster 2)



Project name: Cajon Valley Union School District (City of El Cajon)

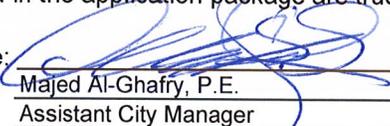
**VIII. APPLICATION SIGNATURES**

**Applicant:** The undersigned affirms that the statements contained in the application package are true and complete to the best of their knowledge.

Signature:   
Name: Mario Sanchez, P.E.  
Title: City Traffic Engineer

Date: 05/02/2014  
Phone: 619-441-1651  
e-mail: msanchez@cityofelcajon.us

**Local Agency Official (City Engineer or Public Works Director):** The undersigned affirms that the statements contained in the application package are true and complete to the best of their knowledge.

Signature:   
Name: Majed Al-Ghafry, P.E.  
Title: Assistant City Manager

Date: 05/02/2014  
Phone: 619-441-1653  
e-mail: malghafr@cityofelcajon.us

**School Official:** The undersigned affirms that the school(s) benefited by this application is not on a school closure list.

Signature:   
Name: Ramona Stanard  
Title: Director of Transportation

Date: 05/02/2014  
Phone: 619-588-3177  
e-mail: stanandr@cajonvalley.net

**Person to contact for questions:**

Name: Mario Sanchez, P.E.  
Title: City Traffic Engineer

Phone: 619-441-1651  
e-mail: msanchez@cityofelcajon.us

**Caltrans District Traffic Operations Office Approval\***

If the application's project proposes improvements on a freeway or state highway that affects the safety or operations of the facility, it is required that the proposed improvements be reviewed by the district traffic operations office and either a letter of support or acknowledgement from the traffic operations office be attached ( ) or the signature of the traffic personnel be secured below.

Signature: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_  
Phone: \_\_\_\_\_  
e-mail: \_\_\_\_\_

\*Contact the District Local Assistance Engineer (DLAE) for the project to get Caltrans Traffic Ops contact information. DLAE contact information can be found at <http://www.dot.ca.gov/hq/LocalPrograms/dlae.htm>

Project name:  
Cajon Valley Union School District (City of El Cajon)

### VIII. ADDITIONAL APPLICATION ATTACHMENTS

Check all attachments included with this application.

- Vicinity/Location Map- **REQUIRED for all IF Projects**
  - North Arrow
  - Label street names and highway route numbers
  - Scale
  
- Photos and/or Video of Existing Location- **REQUIRED for all IF Projects**
  - Minimum of one labeled color photo of the existing project location
  - Minimum photo size 3 x 5 inches
  - Optional video and/or time-lapse
  
- Preliminary Plans- **REQUIRED for Construction phase only**
  - Must include a north arrow
  - Label the scale of the drawing
  - Typical Cross sections where applicable with property or right-of-way lines
  - Label street names, highway route numbers and easements
  
- Detailed Engineer's Estimate- **REQUIRED for Construction phase only**
  - Estimate must be true and accurate. Applicant is responsible for verifying costs prior to submittal
  - Must show a breakdown of all bid items by unit and cost. Lump Sum may only be used per industry standards
  - Must identify all items that ATP will be funding
  - Contingency is limited to 10% of funds being requested
  - Evaluation required under the ATP guidelines is not a reimbursable item
  
- Documentation of the partnering maintenance agreement- Required with the application if an entity, other than the applicant, is going to assume responsibility for the operation and maintenance of the facility
  
- Documentation of the partnering implementation agreement-Required with the application if an entity, other than the applicant, is going to implement the project.
  
- Letters of Support from Caltrans (Required for projects on the State Highway System(SHS))
  
- Digital copy of or an online link to an approved plan (bicycle, pedestrian, safe routes to school, active transportation, general, recreation, trails, city/county or regional master plan(s), technical studies, and/or environmental studies (with environmental commitment record or list of mitigation measures), if applicable. Include/highlight portions that are applicable to the proposed project.
  
- Documentation of the public participation process (required)
  
- Letter of Support from impacted school- when the school isn't the applicant or partner on the application (required)
  
- Additional documentation, letters of support, etc (optional)

## **IX. ADDITIONAL ATTACHMENTS**

Vicinity Map

Photos of Existing Location

Back-up Information

Letters of Support

# Cajon Valley Union School District Safe Routes to School



**Anza Elementary School**  
El Cajon, California



**Bostonia Elementary School**  
El Cajon, California



**Greenfield Middle School**  
Grades 6-8  
*Welcome to Greenfield*



**Lexington Elementary School**  
*Don't forget to build the peace!*



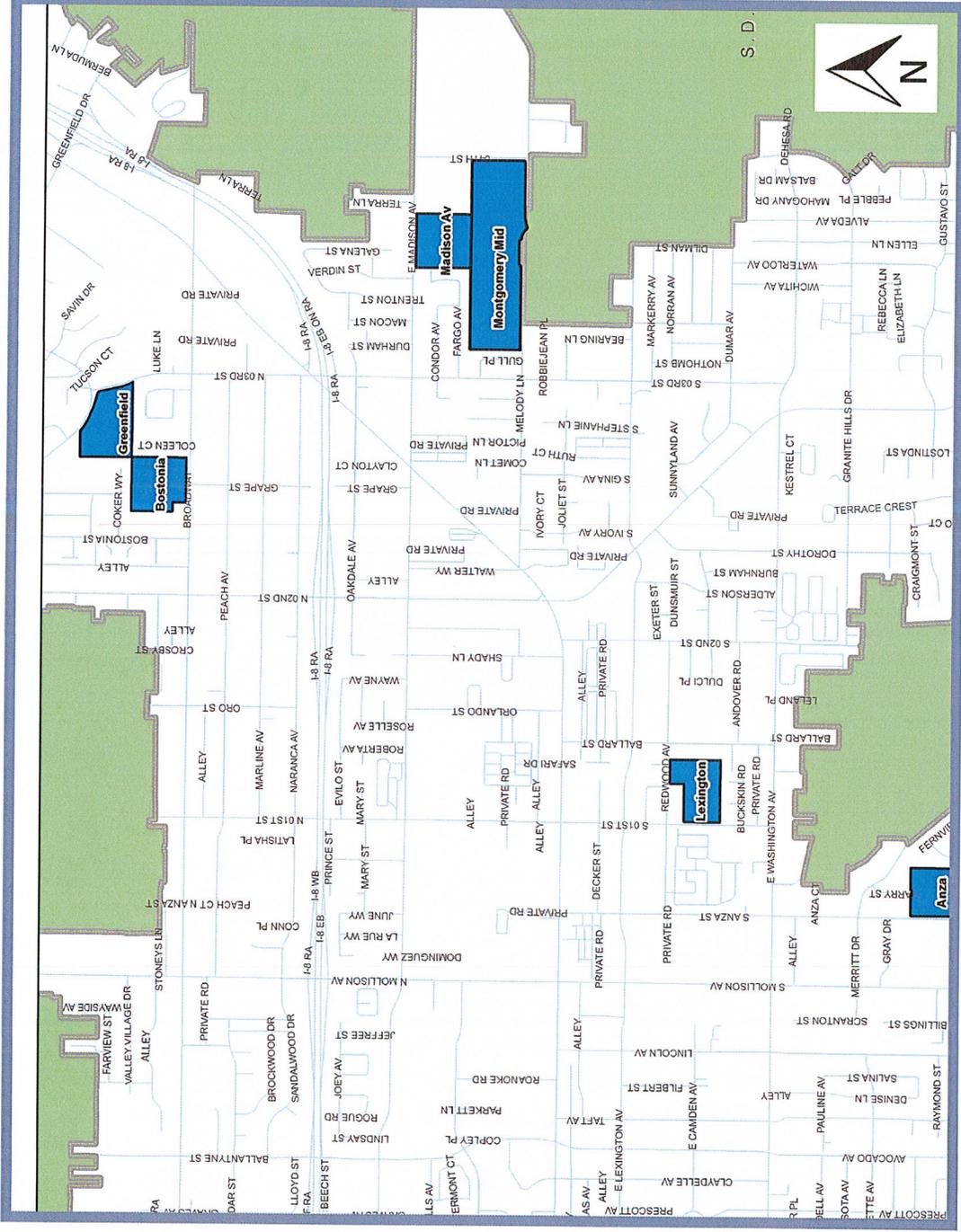
**Madison Elementary School**  
El Cajon, California



**Montgomery Middle School**  
El Cajon, California



**Cajon Valley Union School District**  
*Children Are First*



**VICINITY MAP**

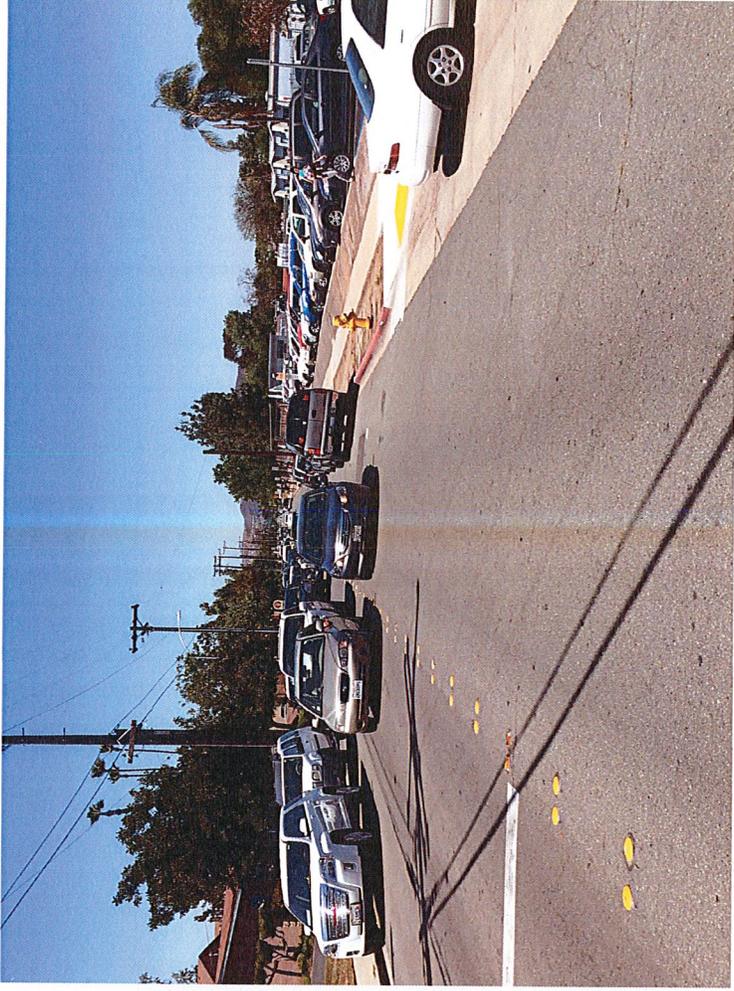
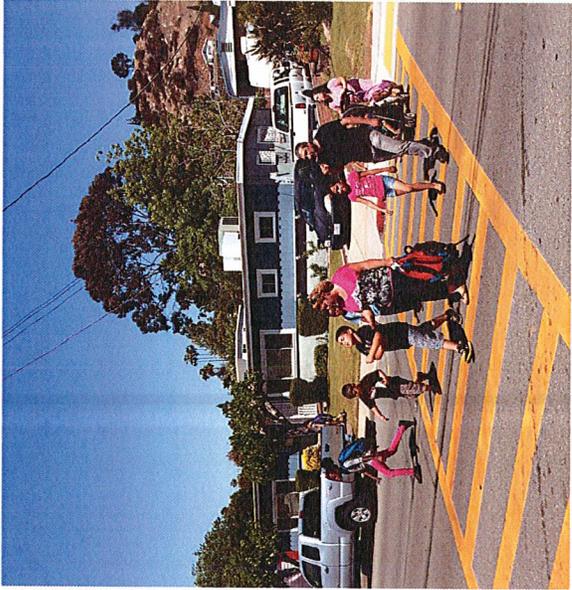
Cajon Valley Union School District  
Safe Routes to School



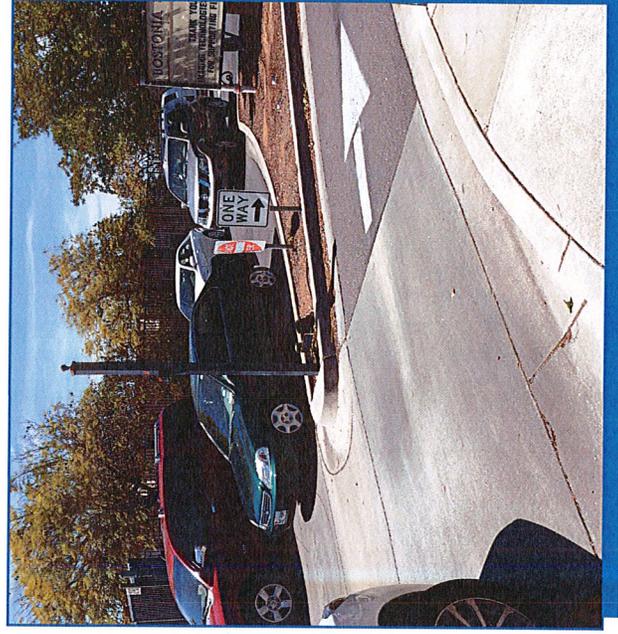
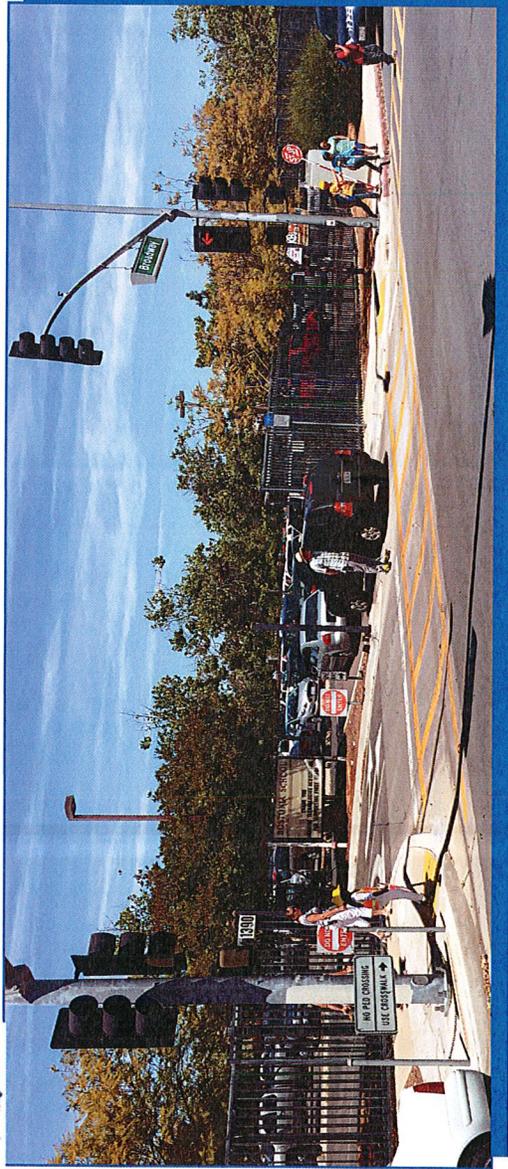
# Cajon Valley Union School District Safe Routes to School



Anza  
Elementary School  
*El Cajon, California*

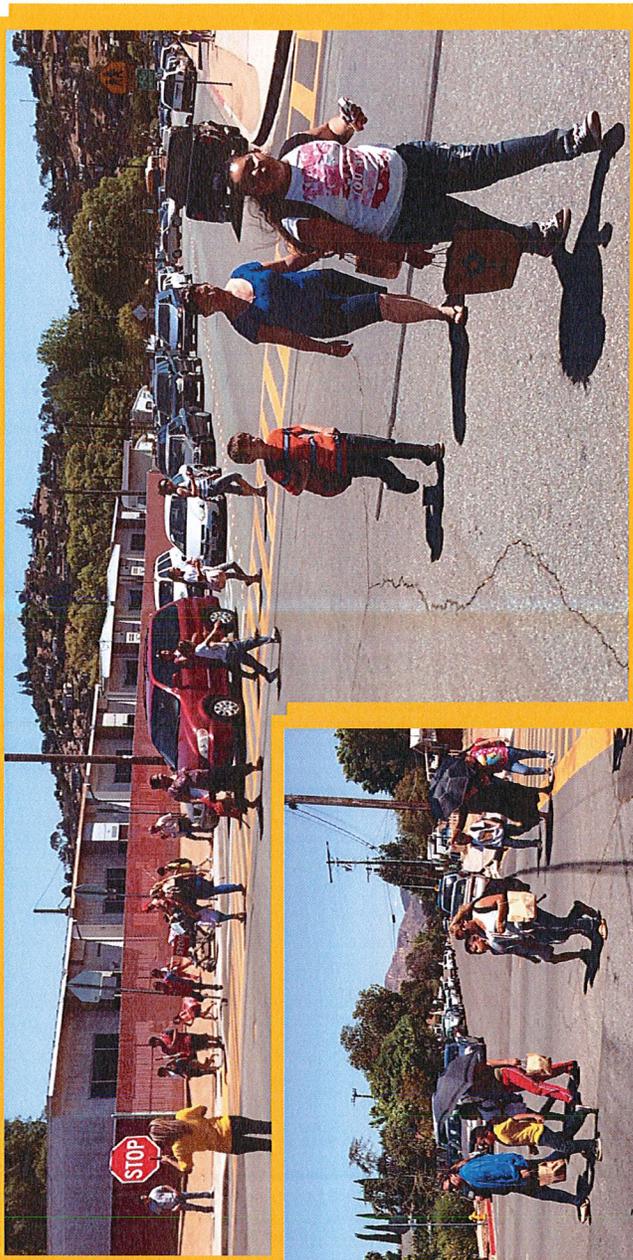
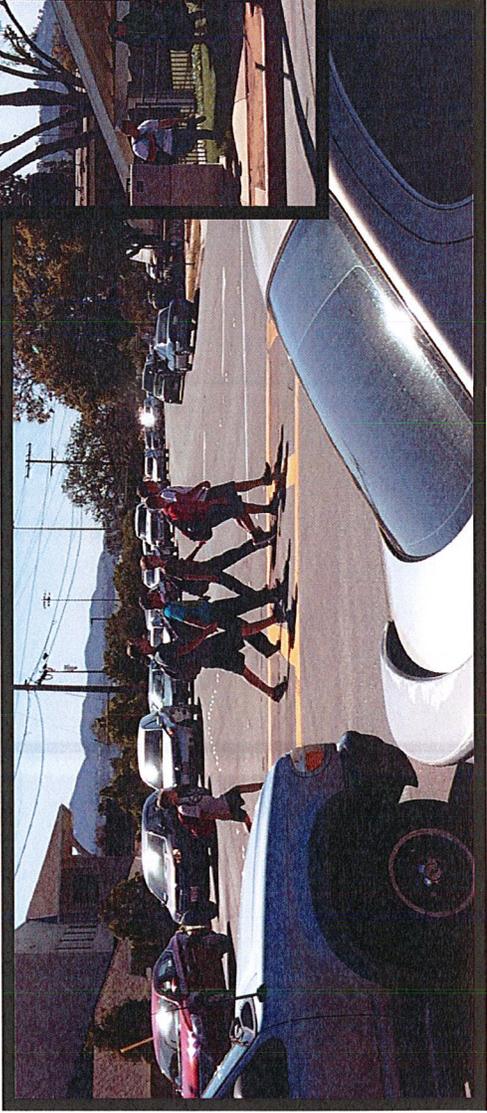
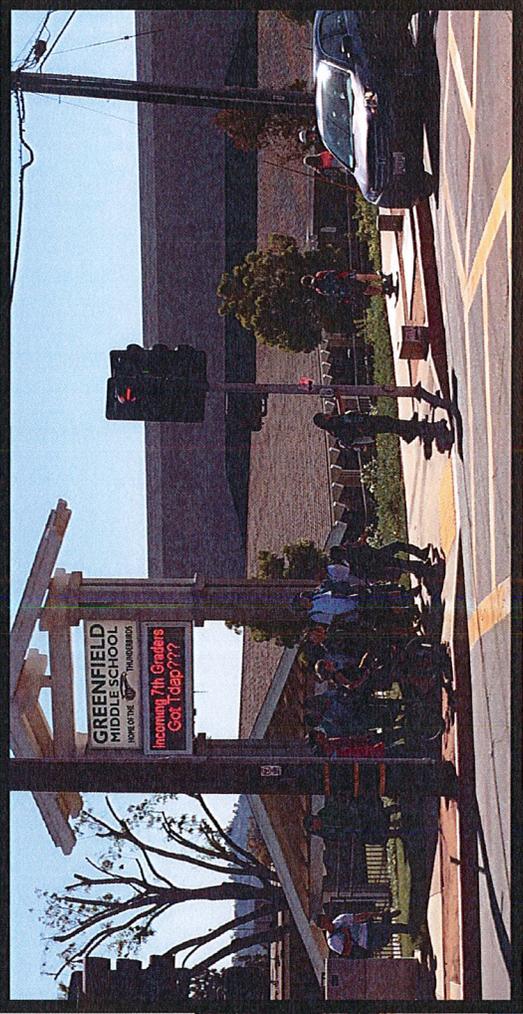


Bostonia  
Elementary School  
*El Cajon, California*

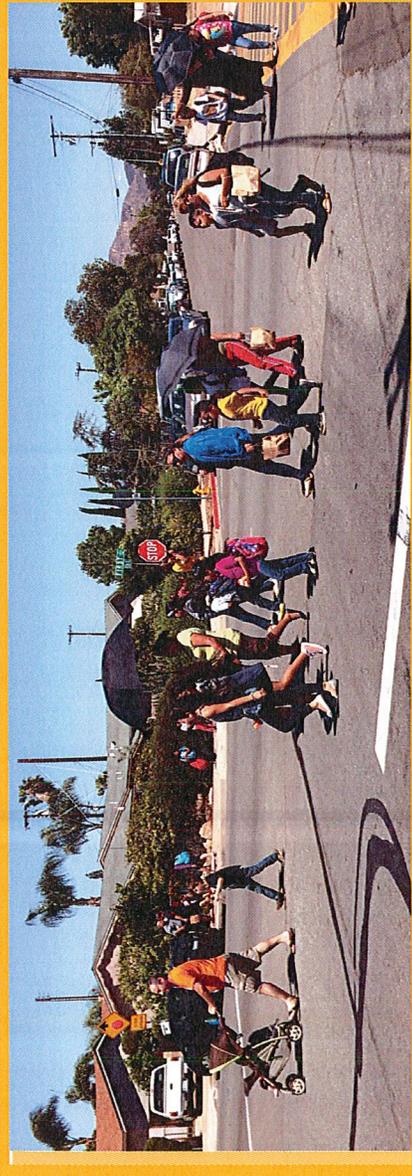


# Cajon Valley Union School District Safe Routes to School

Greenfield  
Middle School  
Grades 6-8  
*Welcome to Greenfield*



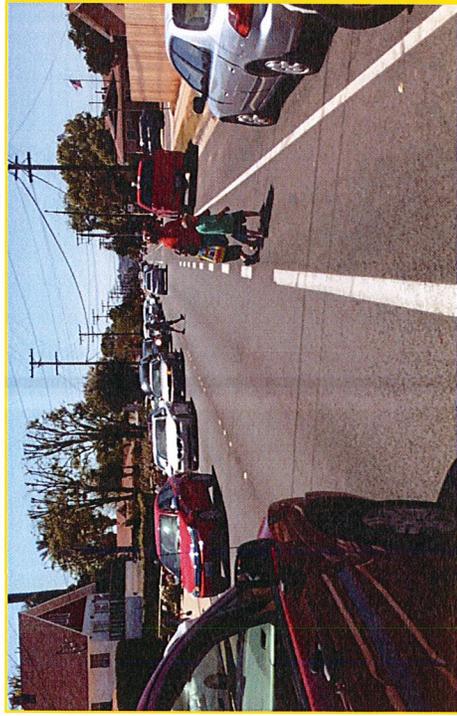
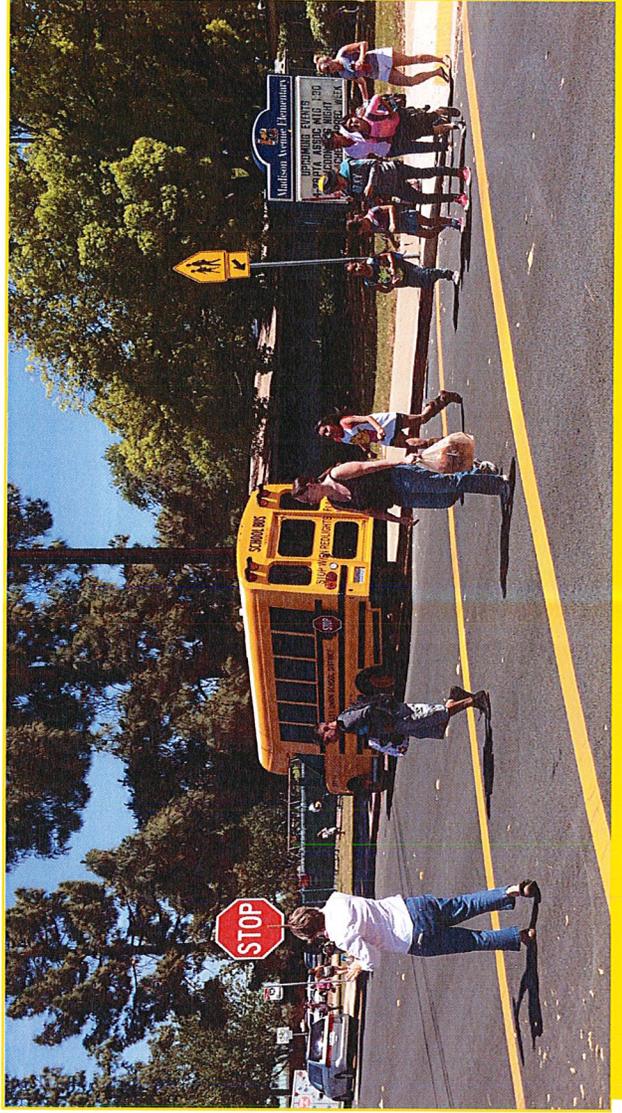
Lexington  
Elementary School  
*Don't forget to build the peace!*



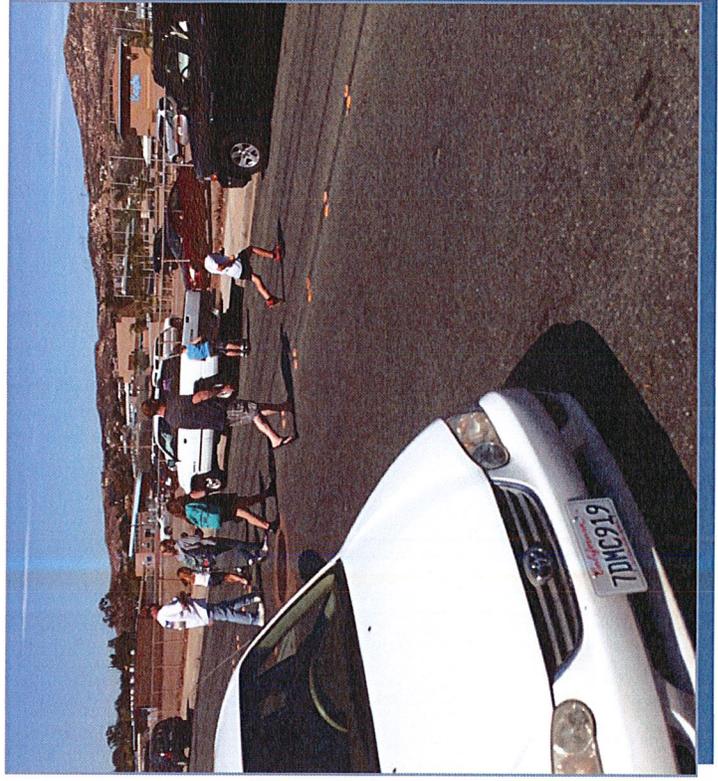
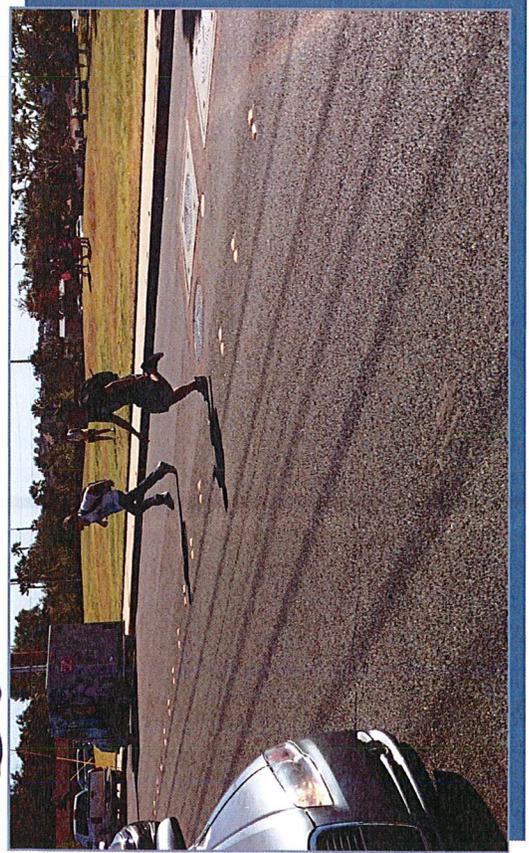
# Cajon Valley Union School District Safe Routes to School



**Madison  
Elementary School**  
*El Cajon, California*



**Montgomery  
Middle School**  
*El Cajon, California*



**Proposed Scope of Work for Cajon Valley Union School District ATP 2014**

Activity	Timeline	Deliverable(s)	Cost
<b>Educational Activities</b>			
<b>School Based Event:</b> School Wide Event which may include: Safety Fair, Bike Rodeo, School Assembly, Every 15 minute Pedestrian Safety, Anti- Bullying Program	1 per school ( 6 total)	Promotional Flyers, List of Vendors, Timeline of Activities, photos	\$30,000.00
<b>School Safety Campaign:</b> Themed "campaign" per school or community. Topics to be determined by school administrator but may include: "Caught you being safe" Poster distribution and rewards system. Please don't write on our walls anti-graffitti program. Heroes Program- Anti-Bullying Program, Safe School Zone-Community Safety Program	1 campaign per school (6 total)	Sample of Campaign Materials	\$30,000.00
<b>El Cajon Colloboration Meetings:</b> Monthly meetings with the citywide collaborative called The El Cajon Collaborative, a network of key community members, the school district, Health and Human Services and local buisness.	36-40 meetings	Sign in Sheets, copy of meeting minutes	\$48,000.00
<b>Educational Presentations:</b> Short Presentations on Safety, Active Transportation and links to health to various audiences. School Administrators will be offered choice of sample topics include; "Get a Grip- Act like an adult and think like a child" presentation on development and safety. " Walk This Way" Education on safe pedestrian behavior. "Safe by Design" discuss safety with more eyes on the street, lighting and environmental changes.	4 presentations per school (24 total)	Sign in Sheets, copie of powerpoint presentation or outline	\$20,000.00
<b>Communications:</b> Facebook postings to announce events, celebrate events, encourage participants and provide quick education and communication. Monthly Newsletters to educate on current events and encourage participation. Quarterly Newsletters with program updates.	Beginning at Implementation through full year	Copy of Newsletters and Facebook postings	\$31,500.00
<b>Encouragement Activities</b>			
<b>Active 4 Me Incentive Program:</b> Program includes Purchase of Online Tracking Program, incentive and promotional items Weekly staffing to scan and track participants and provide reports Training to staff and students, including traning manual to sustain program	Registration and Start up within one month of start of school year and ending within last month of school year. Weekly staffing and training to hand off to school within one month of end of school year	Documentation on number of registrants and weekly participation. Number of incentives distributed and log of days and hours staffed	\$60,000.00
<b>Walk to School Day Inlcuded:</b> *3 planning meetings *Promotinal Flyers and Presentation *Incentive and promotional items	Event first Wednesday of October Planning meetings monthly July, August, September each	Planning Meeting Minutes and Sign In Sheets Promotional Flyers, Media Press Release, Photos	\$30,000

**Proposed Scope of Work for Cajon Valley Union School District ATP 2014**

Activity	Timeline	Deliverable(s)	Cost
<b>Enforcement Activities</b>			
<b>Implementation of Parent Safety Patrol Includes:</b> Presentation to potential volunteers to Educate on Roles and Responsibilities of Patrol, Recruit and Train Patrol, Daily support for 24 weeks, weekly for 24 weeks, Provide Parent Safety Patrol Manual to sustain program	Recruitment and training 2 months before school year, Implementation of Patrol first week of school through last week of school, Hand off to school during last month of school	Copy of training materials schedule of volunteers observation reports Monthly Daily Volunteer	60,000.00
<b>School Safety Committee/Advisory Board:</b> Committee that will convene monthly during the course of the school year to guide the SRTS program and focus efforts on the most relevant issues for each school	Approximately 7-9 meetings per school	Sign In Sheets, meeting minutes and action items	10,500.00
<b>Small Scale Improvements and Advocacy for Improvements:</b> Based on Priorities identified in evaluation will implement a physical improvement and or advocate for mitigation of public safety/traffic concerns and provide documentation to support future infrastructure changes	Provide Document on Top Three Priorities for each school	Documentation of Priorities, documentation of support for traffic/safety concern, documntation to support infrastructure modification	15,000.00
<b>Evaluation Activities</b>			
<b>Parent Surveys</b> (Pre and Post)	1 per school (pre and post 12 total)	Documentation of Analsysis of Survey	12,000.00
<b>Student Surveys</b> (Middle School)	1 per school ( 2 total)	Documentation of Analysis of Survey	500.00
<b>Bike Walk Tallies</b> (Pre and Post)	1 per school (pre and post) 12 total	Dcoumentation of Tally	12,000.00
<b>Student Focus Groups</b> ( Middle School)	1 per school (2 total)	Documentation of Outcome of Focus Group[	500.00
<b>Observational Study</b> (all schools)	4 week study at each school	Documentation of before and after reports	12,000.00
<b>Walk Audits:</b> To Include Police, City Engineers, School Administration, Parents, Students and Community Members	1 per school (6 total)	Documentation of analsys of audit and stratification into categories of infrastructure/enviroment, public safety, and traffic concerns	30,000.00
<b>Community Forums:</b> Host meetings to include city engineers, police, school administration, community members and parents and present information gathered in surveys and walk audits and present to group. Identify, top 3 concerns to move forward for advocacy. At the conclusion of the program provide a forum for the same group to update on changes implemented and future projects and timeline.	2 per school ( 12 total)	Presentation Handouts,promotional flyers, document of information collected	48,000.00
City of El Cajon Project Oversight	For the entire duration of the project.	Coordination of project documentattion, preparation of project invoices, attendance at project meetings, etc.	50,000.00
<b>Total</b>			<b>\$500,000.00</b>



LETTER OF AGREEMENT

City of El Cajon and Rady Children's Hospital

**Purpose:** The City of El Cajon (The City) and Rady Children's Hospital-San Diego (Rady Children's) propose to work together as partners to implement a Caltrans funded Active Transportation Program Cycle 1 Safe Routes to School Program (SRTS) at the local level. This program will focus on schools identified by the City as having the highest pedestrian injury rate and/or lowest walking rates. The overarching goal of the program is to reduce pedestrian injury rates and improve the walkability of the surrounding community.

**Partnership Roles:** Rady Children's agrees to partner with the City of El Cajon to provide Safe Routes to School programming in the Cajon Valley School District. For the purposes of this grant, the City will be the implementing fiscal agent and Rady Children's Hospital-San Diego will be the entity responsible for completing SRTS programming. The agencies have been working collaboratively over several months to plan and identify mutually agreed upon objectives.

**Timeframe:** The program is scheduled to be completed over a three year span between the proposed dates of January 2015 through December 2017. Upon receipt of a grant award the agencies have agreed to sign a MOU which delineates respective roles and responsibilities consistent with the Scope of Work and ATP program requirements.

Sincerely,

Majed Al-Ghafry  
Assistant City Manager  
City of El Cajon

  
Signature  
Date: 04/22/2014

Margareta E. Norton  
Senior Vice-President, CEO  
Rady Children's Hospital-San Diego

  
Signature  
Date: 5/1/14



## Safe Routes to School Program Planning Meeting

The City of El Cajon is joining forces with Rady Children's Hospital to apply for Federal Active Transportation Program Funding to implement Safe Routes to School Programming in a select group of elementary and middle schools in the El Cajon School District. We want to ensure our application is comprehensive, inclusive and focuses on schools and neighborhoods with the highest need. To ensure that we incorporate multiple perspectives we ask that you join us for a planning meeting to solicit your input and identify current community programs that should be included in ongoing planning.

**When:** Friday April 5, 2014 from 2 p.m. to 3 p.m.

**Where:** El Cajon City Hall 200 Civic Center Way 5th floor conference room

### Meeting Agenda

- ⇒ Overview of Safe Routes to School Program Proposal
- ⇒ Identification of current community programs to incorporate in future planning
- ⇒ Identification of target schools
- ⇒ Next steps

*For more information and to accept or decline this invitation please contact:*

*Mary Beth Moran at Rady Children's Hospital: [mbmoran@rchsd.org](mailto:mbmoran@rchsd.org) (858) 576-1700 ext. 3547*

We look forward to working with you!



Safe Routes To School Planning Meeting

April 4, 2014

El Cajon Valley School District

Name	Organization	email	phone
JIM REDMAN	ELCAJON PO	JREDMAN@CITYOFELCAJON.US	921-3554
Dana Stevens	CASA	dana.stevens@eccaca.org	442.2727
FRANK CARSON	EL CAJON REC. DEPT.	Fcarson@cityofelcagon.us	(619) 441-1756
Cheri Fidler	Rady Children's		
Ramona Steward	Cajon Valley USD	stewardr@cajonvalley.net	619-579-4893
Scott Buxbaum	Cajon Valley USD	buxbaums@cajonvalley.net	619-588-3060
Janet Castanos	AHSA	janet.castanos@sdcounty.ca.gov	619-668-3809
Majed Al-Ghafry	COEC	maaz@cityofelcagon.us	(619) 441-1653
Monica Zech	City Mgr's office	mzech@cityofelcagon.us	619-441-1737
Sara Ramirez	City of El Cajon	sramirez@cityofelcagon.us	619-441-5536



*The Valley of Opportunity*



## Safe Routes to School Program Planning Meeting

The City of El Cajon is joining forces with Rady Children's Hospital to apply for Federal Active Transportation Program Funding to implement Safe Routes to School Programming in a select group of elementary and middle schools in the El Cajon School District. We want to ensure our application is comprehensive, inclusive and focuses on schools and neighborhoods with the highest need. To ensure that we provide each principal with comprehensive information regarding the program we would like to meet with each of you to describe our program, invite questions and secure your participation. Please join us for this meeting.

**When:** Wednesday April, 23, 2014 from 11 a.m. to 12p.m.

**Where:** El Cajon Valley School District

### Meeting Agenda

- ⇒ Overview of Safe Routes to School Program Proposal
- ⇒ Identification of current community programs to incorporate in future planning
- ⇒ Identification of target schools
- ⇒ Next steps

*For more information and to accept or decline this invitation please contact:*

*Mary Beth Moran at Rady Children's Hospital: [mbmoran@rchsd.org](mailto:mbmoran@rchsd.org) (858) 576-1700 ext. 3547*

We look forward to working with you!



El Cajon Valley School District Principal Meeting April 23, 2014

Name	School	Email	phone
Ryan Burke	Lexington	burker@cajonvalley.net	(619) 588-3076 * large Sp. and Arabic population
Jennifer Reed	Home School Bostonia	reedj@cajonvalley.net	(619) 588-3121 Sp + Arabic population
Cindy Knishta	Anza	knishta@cajonvalley.net	(619) 588-3114 * Arabic
Kirk Hobben	Bostonia	hobbenk@cajonvalley.net	(619) 588-3121 Spanish & Arabic
Bern Minshaw	Greenfield	minshaw@cajonvalley.net	(619) 588-3103
Jackie Luzek	Mudfontway	wrakj@cajonvalley.net	(619) 588-3107
Christine Spher	Medisun	spher@cajonvalley.net	(619) 588-3177



**Anza Elementary**  
1005 S. Anza Street  
El Cajon, CA 92020  
Phone: (619) 588-3116 Fax: (619) 579-4815  
[www.cajonvalley.net/anza](http://www.cajonvalley.net/anza)

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April 23, 2014

CALTRANS

Division of Local Assistance

Attn: Teresa McWilliam

1120 N Street

Sacramento, CA 95814

Ms. McWilliam,

On behalf of Anza Elementary I verify our support of your application for Safe Routes to School Funding under the Active Transportation Program. Anza Elementary administrators have been informed of the scope of work and timeline of the project and commit to working with the partner agency, Rady Children's Hospital- San Diego, in completing this 3 year work plan.

We feel strongly that the work described in this proposal will be of benefit to our students and community. The Cajon Valley school district is committed to improving the health and safety of our students. The Safe Routes to School project will greatly enhance the walkability of our neighborhoods and encourage all members of our community to choose walking and biking as their mode of transportation.

Sincerely,

A handwritten signature in black ink, appearing to read 'Cindy Knight', is written over a faint, illegible typed name.

Cindy Knight, Principal Anza Elementary

1005 S. Anza

El Cajon, CA 92020

*Cajon Valley Union School District*



Karen Minshew  
Principal, Greenfield Middle School  
1495 Greenfield Drive  
El Cajon, CA 92021  
(619) 588-3103 Fax: (619) 588-3648

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RECEIVED

MAY 08 2014

CITY OF EL CAJON  
ENGINEERING DIVISION

May 7, 2014

CALTRANS  
Division of Local Assistance  
Attn: Teresa McWilliam  
1120 N Street  
Sacramento, CA 95814

Ms. McWilliam,

On behalf of Greenfield Middle School, we verify our support of your application for Safe Routes to School Funding under the Active Transportation Program. Greenfield administrators have been informed of the scope of work and timeline of the project and commit to working with the partner agency, Rady Children's Hospital - San Diego, in completing this 3 year work plan.

We feel strongly that the work described in this proposal will be of benefit to our students and community. The Cajon Valley school district is committed to improving the health and safety of our students. The Safe Routes to School project will greatly enhance the walkability of our neighborhoods and encourage all members of our community to choose walking and biking as their mode of transportation.

Sincerely,

Karen Minshew  
Principal



Children Are First

Lexington Elementary School  
533 South First Street  
El Cajon, CA 92019-4740  
(619) 588-3075 Fax: (619) 588-3675

*Office of the Principal*

Website: [www.cajonvalley.net](http://www.cajonvalley.net)

April 23, 2014

CALTRANS  
Division of Local Assistance  
Attn: Teresa McWilliam  
1120 N Street  
Sacramento, CA 95814

Ms. McWilliam,

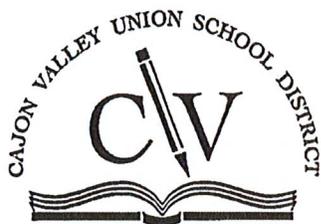
On behalf of Lexington Elementary School, I verify our support of your application for Safe Routes to School Funding under the Active Transportation Program. I have been informed of the scope of work and timeline of the project and commit to working with the implementing agency, Rady Children's Hospital-San Diego, in completing this 3 year work plan.

We feel strongly that the work described in this proposal will be of benefit to our students and community. The Cajon Valley school district is committed to improving the health and safety of our students. The Safe Routes to School project will greatly enhance the walkability of our neighborhoods and encourage all members of our community to choose walking and biking as their mode of transportation.

Sincerely,

Ryan Burke  
Principal  
Lexington Elementary School  
533 S. 1<sup>st</sup> St.  
El Cajon, Ca 92020

***Cajon Valley Union School District***



Children Are First

Christine Sphar, Principal  
Madison Elementary School  
1615 E. Madison Avenue  
El Cajon, CA 92019  
(619) 588-3077 FAX (619) 441-6183  
E-mail: spharc@cajonvalley.net

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Website: [www.cajonvalley.net](http://www.cajonvalley.net)

May 9, 2014

CALTRANS  
Division of Local Assistance  
Attn: Teresa McWilliam  
1120 N Street  
Sacramento, CA 95814

Ms. McWilliam,

On behalf of Madison Elementary School I verify our support of your application for Safe Routes to School Funding under the Active Transportation Program. Madison administrators have been informed of the scope of work and timeline of the project and commit to working with the partner agency, Rady Children's Hospital- San Diego, in completing this 3 year work plan.

We feel strongly that the work described in this proposal will be of benefit to our students and community. The Cajon Valley school district is committed to improving the health and safety of our students. The Safe Routes to School project will greatly enhance the walkability of our neighborhoods and encourage all members of our community to choose walking and biking as their mode of transportation. This program will also benefit the local community who shares our frustrations with traffic problems around the school.

Sincerely,

Christine Sphar, Principal of Madison Elementary  
1615 Madison Avenue  
El Cajon, CA 92021

**Montgomery Middle  
School**  
**Jacqueline Luzak, Principal**

Phone: (619) 588-3107



School Office Address:  
1570 Melody Lane, El Cajon, CA 92019  
District Office Mailing Address:  
PO Box 1007, El Cajon, CA 92022-1007

April 23, 2014

CALTRANS  
Division of Local Assistance  
Attn: Teresa McWilliam  
1120 N Street  
Sacramento, CA 95814

Ms. McWilliam,

On behalf of Montgomery Middle School, I verify our support of your application for Safe Routes to School Funding under the Active Transportation Program. Montgomery Middle School administrators have been informed of the scope of work and timeline of the project and commit to working with the implementing agency, Rady Children's Hospital- San Diego, in completing this 3 year work plan.

We feel strongly that the work described in this proposal will be of benefit to our students and community. The Cajon Valley school district is committed to improving the health and safety of our students. The Safe Routes to School project will greatly enhance the walkability of our neighborhoods and encourage all members of our community to choose walking and biking as their mode of transportation.

Sincerely,

A handwritten signature in black ink, appearing to be "Jackie Luzak".

Jackie Luzak  
Principal

Montgomery Middle School  
1570 Melody Lane  
El Cajon, CA 92019



## **Bostonia Elementary**

1390 E. Broadway

El Cajon, CA 92021

Phone: (619) 588-3121 Fax: (619) 588-3022

[www.cajonvalley.net/bostonia](http://www.cajonvalley.net/bostonia)

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April 30, 2014

CALTRANS

Division of Local Assistance

Attn: Teresa McWilliam

1120 N Street

Sacramento, CA 95814

Ms. McWilliam,

On behalf of Bostonia Elementary School I verify our support of your application for Safe Routes to School Funding under the Active Transportation Program. The Bostonia School administrator has been informed of the scope of work and timeline of the project and is commit to working with the implementing agency, Rady Children's Hospital- San Diego, in completing this 3 year work plan.

We feel strongly that the work described in this proposal will be of benefit to our students and community. The Cajon Valley school district is committed to improving the health and safety of our students. The Safe Routes to School project will greatly enhance the walkability of our neighborhoods and encourages all members of our community to choose walking and biking as their mode of transportation.

Sincerely,

Kirk Hoeben, Principal

1390 Broadway

El Cajon, CA 92021



## Cajon Valley Home School

1384 E. Broadway  
El Cajon, CA 92021  
Phone: (619) 588-3630

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April 30, 2014

CALTRANS  
Division of Local Assistance  
Attn: Teresa McWilliam  
1120 N Street  
Sacramento, CA 95814

Ms. McWilliam,

On behalf of Cajon Valley Home School, I verify support of your application for Safe Routes to School Funding under the Active Transportation Program. The Home School administrator has been informed of the scope of work and timeline of the project and is committed to working with Bostonia School and the implementing agency, Rady Children's Hospital- San Diego, in completing this 3 year work plan.

We feel strongly that the work described in this proposal will be of benefit to our students, the Bostonia families, and community. The Cajon Valley school district is committed to improving the health and safety of our students. The Safe Routes to School project will greatly enhance the walkability of our neighborhoods and encourages all members of our community to choose walking and biking as their mode of transportation.

Sincerely,

Jennifer Reed, Administrator  
1384 Broadway  
El Cajon, CA 92021

*Cajon Valley Union School District*

## OUR PARTNERS:

Alliance for African Assistance  
Cajon Valley Union School District  
Center for Community Solutions  
Communities Against Substance Abuse  
Crisis House  
City of El Cajon  
City of El Cajon Police Department  
City of El Cajon Recreation Department  
East County Family Justice Center  
East County Transitional Living Center  
El Cajon Community Development Corporation  
Family Health Centers of San Diego  
First United Methodist Church of El Cajon  
Grossmont-Cuyamaca Community College District  
Grossmont Union High School District  
Harmonium, Inc.  
Home Start  
Institute for Public Strategies  
International Rescue Committee  
Kurdish Human Rights Watch  
License to Freedom  
McAlister Institute  
Neighborhood Healthcare  
National Center for Deaf Advocacy  
Public Consulting Group  
Rady Children's Hospital  
Salvation Army of El Cajon  
San Diego County Department of Probation  
San Diego Youth Services



### Mission:

*The El Cajon Collaborative builds relationships, leverages resources and promotes best practices to enhance the quality of life for children, youth and families in our community.*

April 23, 2014

Mario Sanchez P.E.  
City of El Cajon  
200 Civic Center Way  
El Cajon, CA 92020

Mr. Sanchez,

On behalf of The El Cajon Collaborative we enthusiastically support the City's application for Safe Routes to School Funding under the Active Transportation Program. Members of the Collaborative have been informed of the scope of work and timeline of the project and commit to working with the partner agency, Rady Children's Hospital- San Diego, in completing this 3 year work plan.

The Mission of the El Cajon Collaborative is to build relationships, leverage resources and implement best practices to serve the children and families of the El Cajon community. Our vision is to work collaboratively to ensure that children, youth and families are safe, empowered and thriving.

We feel strongly that the work described in this proposal embodies our mission and vision and will benefit children, families and the El Cajon community at large. The El Cajon Collaborative is committed to improving the health and safety for everyone in El Cajon. The Safe Routes to School project directly relates to our goals and objectives including increasing community engagement into recreation activities and improving community wellness. We are especially pleased that the project design links schools and community parks which we believe will greatly enhance the walkability of our neighborhoods and encourage all members of our community to choose walking and biking as their mode of transportation.

Sincerely,



Laura A. Mustari, LCSW  
Chief Executive Officer  
Home Start  
5005 Texas Street, Suite 203  
San Diego, CA 92108



# CITY OF EL CAJON

POLICE

March 14, 2012

Mario Sanchez  
Associate Engineer  
City of El Cajon  
200 E. Main Street  
El Cajon, CA 92020

Mr. Sanchez:

The El Cajon Police Department fully supports seeking additional funding for projects which enhance public safety. We support the submission of the Safe Routes to Schools grant opportunity.

The El Cajon Police Department is proud in serving the citizens of El Cajon, fully recognizing our obligation to provide excellence in policing. We believe in our mission statement: "Committed to a safe and secure community through service, mutual cooperation, and respect." In this spirit, it benefits our two departments to join in a collaborative way to ensure the safety of the pedestrians within our community. As we see it, any project that could increase safety for school age children and parents is important to us.

Please let us know if there is anything more we can do to support this grant application.

Respectfully,

Jim Redman  
Chief of Police

RD/jlg

Chief/letters/2012/Letter safe route to schools grant 2012.doc



# HEARTLAND FIRE & RESCUE

SERVING THE CITIES OF EL CAJON, LA MESA AND LEMON GROVE

March 12, 2012

Mario Sanchez  
City Traffic Engineer  
City of El Cajon  
200 Civic Center Way  
El Cajon, CA 92020

**RE: Support for Safe Routes to School Grant Application**

Mr. Sanchez:

I, on behalf of the City of El Cajon's Fire Department, am writing in support of the application for the "Safe Routes to School" grant project. The Safe Routes to School program is vitally important for improving the health and safety of the children in the City of El Cajon, as well as for reducing traffic congestion in the City. The proposed project will enhance pedestrian and bicyclist safety along known routes to school.

I firmly believe any student whose usual route is along one of the proposed improvements will be more likely to begin walking or biking to school. By encouraging walking and biking, the program will provide opportunities for increased physical activity which is essential to combating the increased incidences of childhood diabetes and obesity.

I strongly support the City of El Cajon's application for "Safe Routes to School" funding.

Sincerely,

Rick Sitta, Deputy Fire Chief Operations  
Heartland Fire Rescue – El Cajon

**El Cajon**

100 E. Lexington Avenue  
El Cajon, CA 92020  
(619) 441-1601

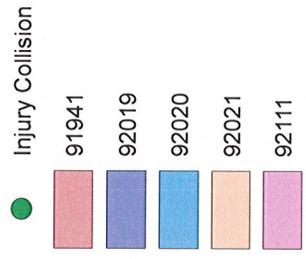
**La Mesa**

8054 Allison Avenue  
La Mesa, CA 91942  
(619) 667-1355

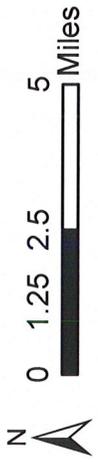
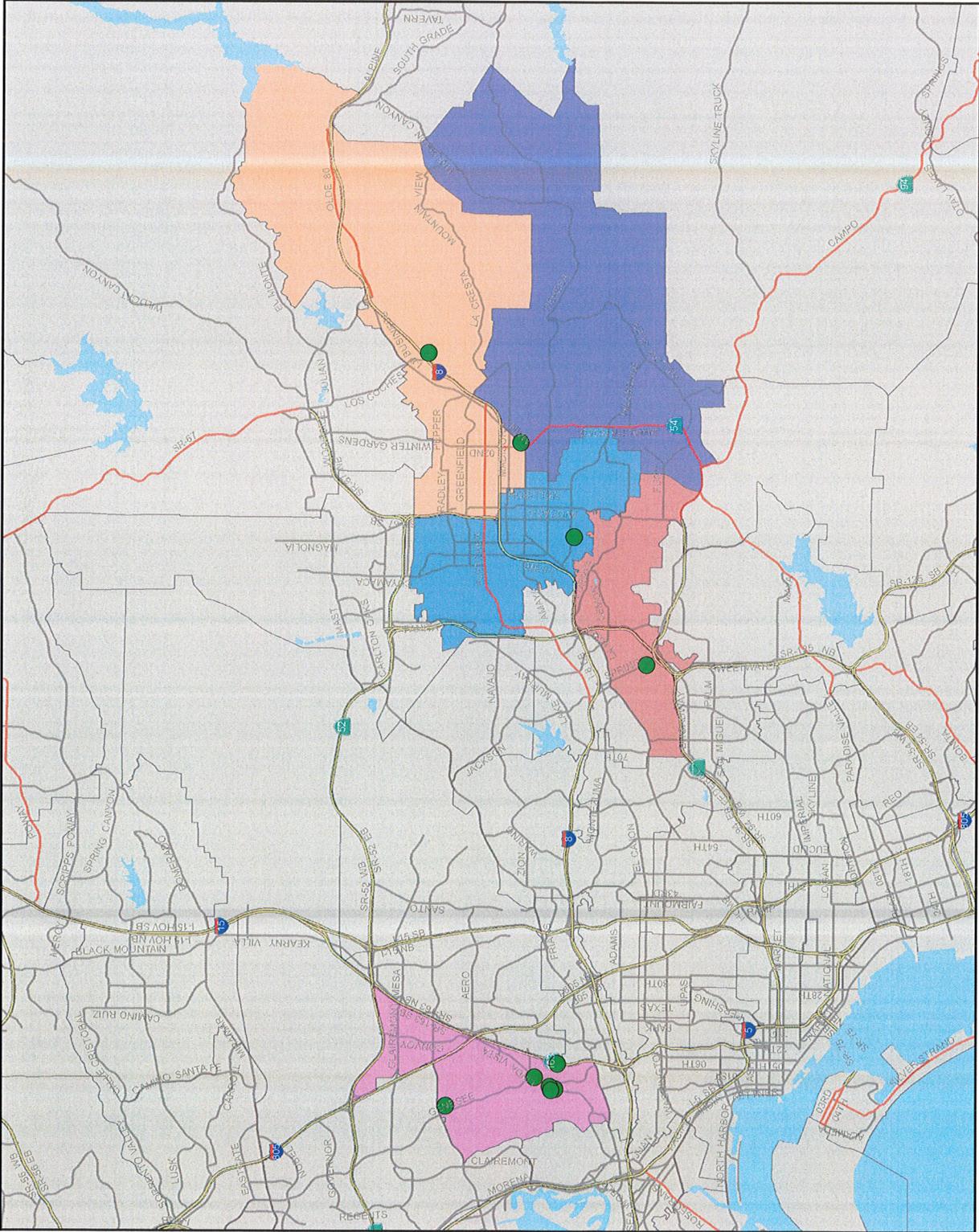
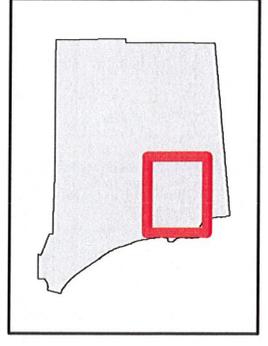
**Lemon Grove**

7853 Central Avenue  
Lemon Grove, CA 91945  
(619) 825-3835

**Motor Vehicle Collisions\*  
involving Pedestrians 5-14 years  
in Selected Zipcodes, 2011**



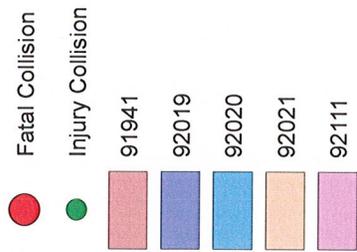
**2011 Collisions**  
Pedestrians injured: 10  
Pedestrians killed: 0



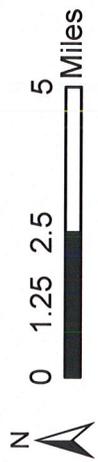
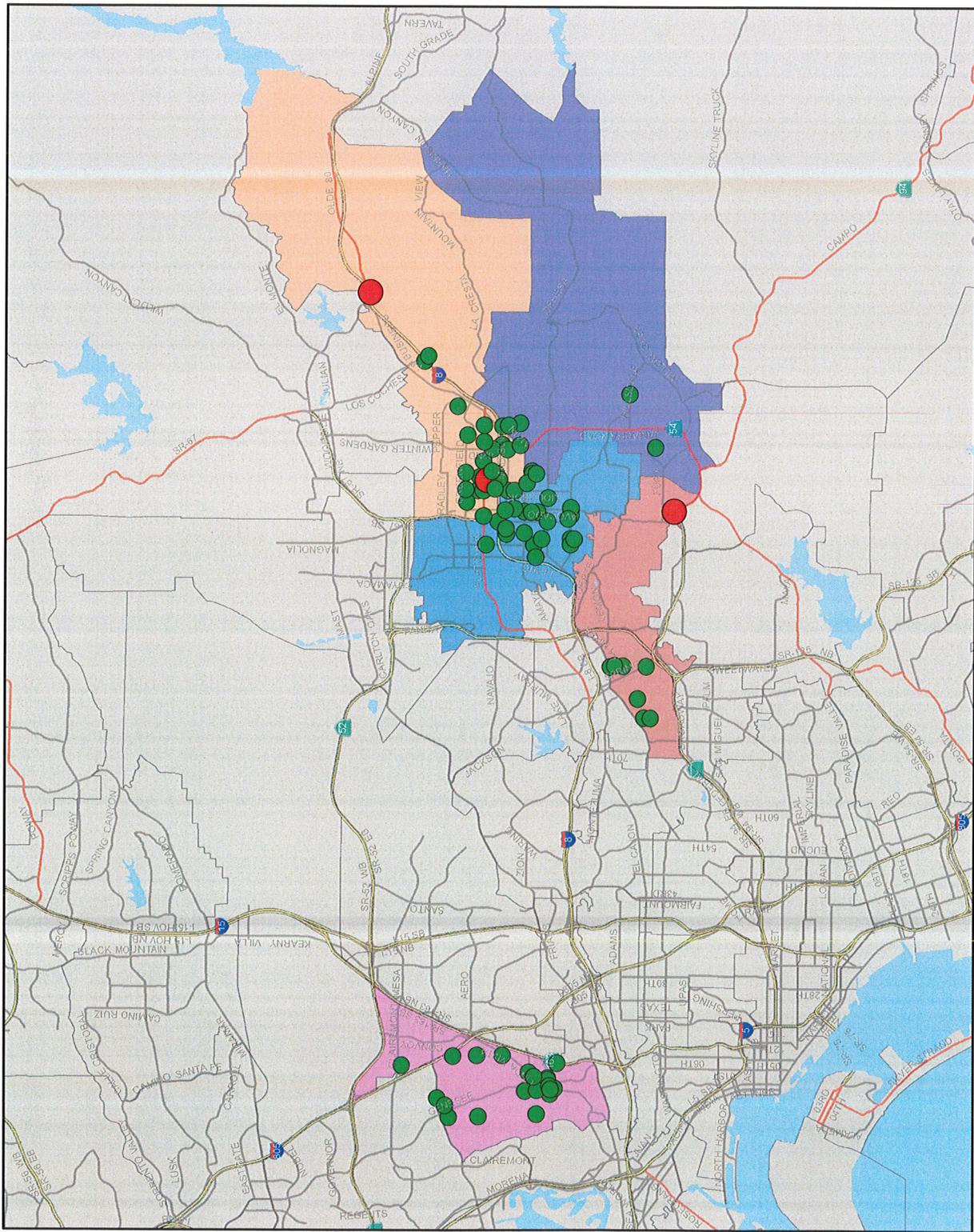
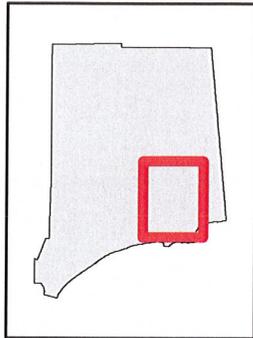
Data Source: Transportation Injury Mapping System (TIMS), Accessed 02.11.14.



**Motor Vehicle Collisions\*  
involving Pedestrians 5-14 years  
in Selected Zipcodes, 2005-2011**



2005-2011 Collisions  
Pedestrians injured: 98  
Pedestrians killed: 3



Data Source: Transportation Injury Mapping System (TIMS), Accessed 02.11.14.




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## California School Directory

### School: Anza Elementary

<b>County</b>	San Diego
<b>District</b>	<a href="#">Cajon Valley Union</a>
<b>School</b>	Anza Elementary
<b>CDS Code</b>	37 67991 6037568
<b>Low Grade</b>	K
<b>High Grade</b>	5
<b>Web site</b>	
<b>School Email</b>	<a href="mailto:knightc@cajonvalley.net">knightc@cajonvalley.net</a>
<b>Phone Number</b>	(619) 588-3116
<b>Fax Number</b>	(619) 579-4815
<b>Charter</b>	No
<b>NCES/Federal School ID</b>	00603
<b>School Address</b>	1005 South Anza St. El Cajon, CA 92020-8602 <a href="#">Yahoo Map</a>
<b>Mailing Address</b>	1005 South Anza St. El Cajon, CA 92020-8602
<b>Administrator(s)</b>	Cindy Knight Principal (619) 588-3116 <a href="mailto:knightc@cajonvalley.net">knightc@cajonvalley.net</a>
<b>Status</b>	Active
<b>Open Date</b>	1980-07-01
<b>School Type</b>	Elementary Schools (Public)
<b>Year Round</b>	No
<b>Statistical Info</b>	<a href="#">Quick Link to DataQuest Reports</a>
<b>CDS Coordinator (Contact for Data Updates)</b>	Lisa Arreola 619-588-3005 <a href="#">E-mail Update Request</a>

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### Submitting Corrections

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### Resources



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## California School Directory

### School: Bostonia Elementary

<b>County</b>	San Diego
<b>District</b>	<a href="#">Cajon Valley Union</a>
<b>School</b>	Bostonia Elementary
<b>CDS Code</b>	37 67991 6037576
<b>Low Grade</b>	K
<b>High Grade</b>	5
<b>Web site</b>	
<b>School Email</b>	
<b>Phone Number</b>	(619) 588-3121
<b>Fax Number</b>	(619) 579-4849
<b>Charter</b>	No
<b>NCES/Federal School ID</b>	00606
<b>School Address</b>	1390 East Broadway El Cajon, CA 92021-5812 <a href="#">Yahoo Map</a>
<b>Mailing Address</b>	1390 East Broadway El Cajon, CA 92021-5812
<b>Administrator(s)</b>	Kirk Hoeben Principal (619) 588-3121 <a href="mailto:hoebenk@cajonvalley.net">hoebenk@cajonvalley.net</a>
<b>Status</b>	Active
<b>Open Date</b>	1980-07-01
<b>School Type</b>	Elementary Schools (Public)
<b>Year Round</b>	No
<b>Statistical Info</b>	<a href="#">Quick Link to DataQuest Reports</a>
<b>CDS Coordinator (Contact for Data Updates)</b>	Lisa Arreola 619-588-3005 <a href="#">E-mail Update Request</a>

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## California School Directory

### School: Greenfield Middle

<b>County</b>	San Diego
<b>District</b>	<a href="#">Cajon Valley Union</a>
<b>School</b>	Greenfield Middle
<b>CDS Code</b>	37 67991 6037659
<b>Low Grade</b>	6
<b>High Grade</b>	8
<b>Web site</b>	
<b>School Email</b>	
<b>Phone Number</b>	(619) 588-3103
<b>Fax Number</b>	(619) 588-3648
<b>Charter</b>	No
<b>NCES/Federal School ID</b>	00615
<b>School Address</b>	1495 Greenfield Dr. El Cajon, CA 92021-3414 <a href="#">Yahoo Map</a>
<b>Mailing Address</b>	1495 Greenfield Dr. El Cajon, CA 92021-3414
<b>Administrator(s)</b>	Karen Minshew Principal (619) 588-3103 <a href="mailto:minshew@cajonvalley.net">minshew@cajonvalley.net</a>
<b>Status</b>	Active
<b>Open Date</b>	1980-07-01
<b>School Type</b>	Intermediate/Middle Schools (Public)
<b>Year Round</b>	No
<b>Statistical Info</b>	<a href="#">Quick Link to DataQuest Reports</a>
<b>CDS Coordinator (Contact for Data Updates)</b>	Lisa Arreola 619-588-3005 <a href="#">E-mail Update Request</a>

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## California School Directory

### School: Lexington Elementary

<b>County</b>	San Diego
<b>District</b>	<a href="#">Cajon Valley Union</a>
<b>School</b>	Lexington Elementary
<b>CDS Code</b>	37 67991 6037683
<b>Low Grade</b>	K
<b>High Grade</b>	5
<b>Web site</b>	
<b>School Email</b>	
<b>Phone Number</b>	(619) 588-3075
<b>Fax Number</b>	(619) 588-3675
<b>Charter</b>	No
<b>NCES/Federal School ID</b>	00618
<b>School Address</b>	533 South First St. El Cajon, CA 92019-4739 <a href="#">Yahoo Map</a>
<b>Mailing Address</b>	533 South First St. El Cajon, CA 92019-4739
<b>Administrator(s)</b>	Ryan Burke Principal (619) 588-3075 <a href="mailto:burker@cajonvalley.net">burker@cajonvalley.net</a>
<b>Status</b>	Active
<b>Open Date</b>	1980-07-01
<b>School Type</b>	Elementary Schools (Public)
<b>Year Round</b>	No
<b>Statistical Info</b>	<a href="#">Quick Link to DataQuest Reports</a>
<b>CDS Coordinator (Contact for Data Updates)</b>	Lisa Arreola 619-588-3005 <a href="#">E-mail Update Request</a>

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### Resources



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## California School Directory

### School: Madison Avenue Elementary

<b>County</b>	San Diego
<b>District</b>	<a href="#">Cajon Valley Union</a>
<b>School</b>	Madison Avenue Elementary
<b>CDS Code</b>	37 67991 6037691
<b>Low Grade</b>	K
<b>High Grade</b>	5
<b>Web site</b>	
<b>School Email</b>	
<b>Phone Number</b>	(619) 588-3077
<b>Fax Number</b>	(619) 441-6183
<b>Charter</b>	No
<b>NCES/Federal School ID</b>	00619
<b>School Address</b>	1615 East Madison Ave. El Cajon, CA 92019-1046 <a href="#">Yahoo Map</a>
<b>Mailing Address</b>	1615 East Madison Ave. El Cajon, CA 92019-1046
<b>Administrator(s)</b>	Christine Sphar Principal (619) 588-3077 <a href="mailto:spharc@cajonvalley.net">spharc@cajonvalley.net</a>
<b>Status</b>	Active
<b>Open Date</b>	1980-07-01
<b>School Type</b>	Elementary Schools (Public)
<b>Year Round</b>	No
<b>Statistical Info</b>	<a href="#">Quick Link to DataQuest Reports</a>
<b>CDS Coordinator (Contact for Data Updates)</b>	Lisa Arreola 619-588-3005 <a href="#">E-mail Update Request</a>

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## California School Directory

### School: Montgomery Middle

<b>County</b>	San Diego
<b>District</b>	<a href="#">Cajon Valley Union</a>
<b>School</b>	Montgomery Middle
<b>CDS Code</b>	37 67991 6093207
<b>Low Grade</b>	6
<b>High Grade</b>	8
<b>Web site</b>	
<b>School Email</b>	<a href="mailto:maddenk@cajonvalley.net">maddenk@cajonvalley.net</a>
<b>Phone Number</b>	(619) 588-3107
<b>Fax Number</b>	(619) 441-6122
<b>Charter</b>	No
<b>NCES/Federal School ID</b>	00622
<b>School Address</b>	1570 Melody Ln. El Cajon, CA 92019-2015 <a href="#">Yahoo Map</a>
<b>Mailing Address</b>	1570 Melody Ln. El Cajon, CA 92019-2015
<b>Administrator(s)</b>	Jacqueline Luzak Principal (619) 588-3107 <a href="mailto:luzakj@cajonvalley.net">luzakj@cajonvalley.net</a>
<b>Status</b>	Active
<b>Open Date</b>	1980-07-01
<b>School Type</b>	Intermediate/Middle Schools (Public)
<b>Year Round</b>	No
<b>Statistical Info</b>	<a href="#">Quick Link to DataQuest Reports</a>
<b>CDS Coordinator (Contact for Data Updates)</b>	Lisa Arreola 619-588-3005 <a href="#">E-mail Update Request</a>

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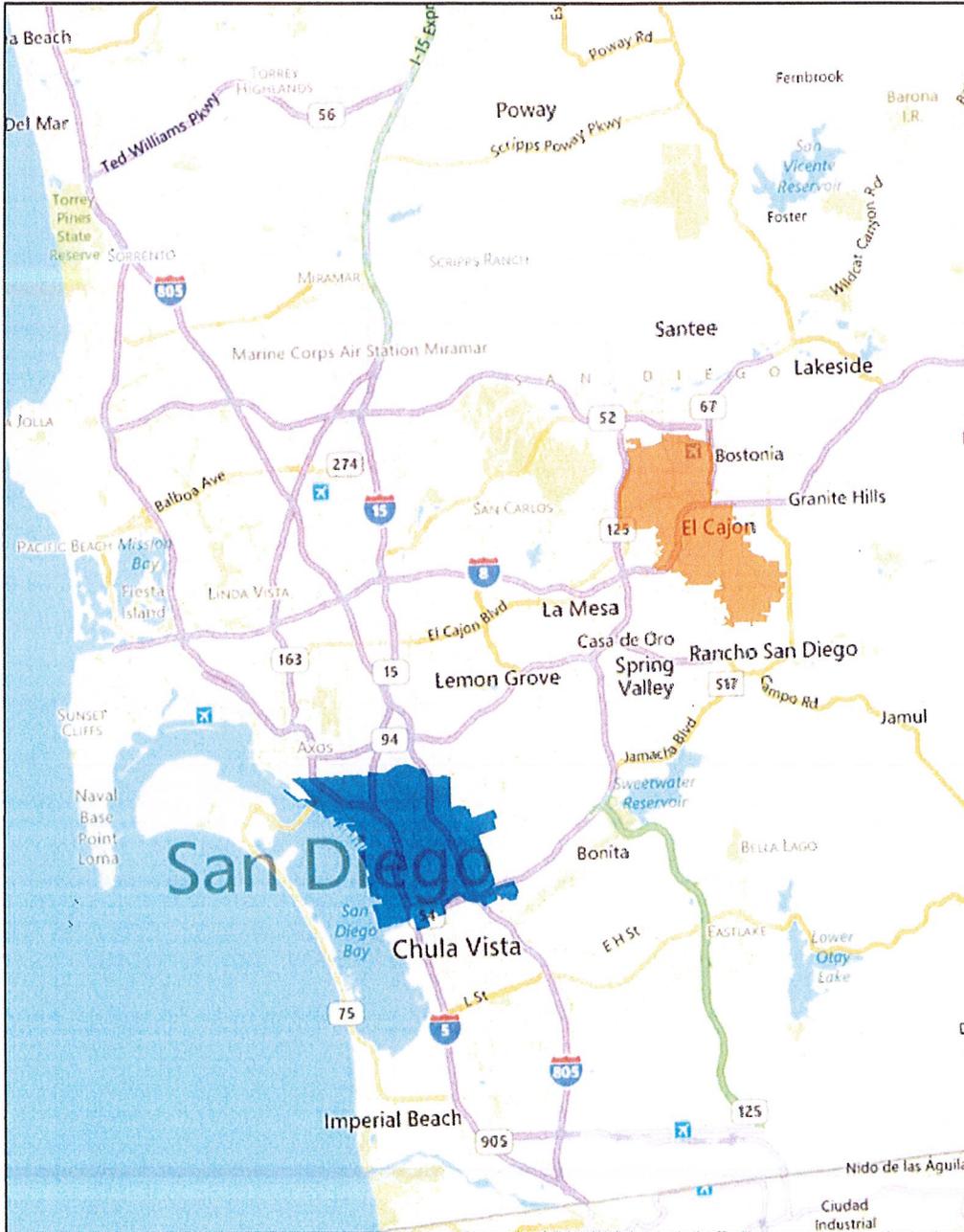
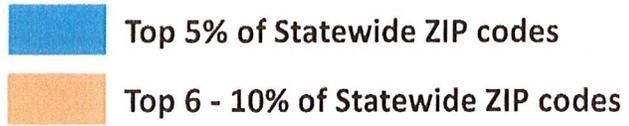
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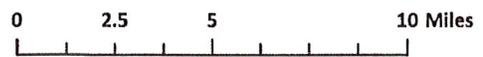
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### Resources

# CalEnviroScreen 1.1 Results



San Diego Area



Basemap source: (c) 2010 Microsoft Corporation and its data suppliers

Community Facts - Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code:  GO

- Population (2010 Census) ▶
- Population (Latest Estimate) ▶
- Age ▶
- Business and Industry ▶
- Education ▶
- Housing ▶
- Income ▼**
- Origins and Language ▶
- Poverty ▶
- Veterans ▶

### El Cajon city, California

Median Household Income

**45,750** Source: 2008-2012 American Community Survey 5-Year Estimates

#### Popular tables for this geography:

##### 2012 American Community Survey

- Selected Economic Characteristics (Employment, Commute, Occupation, Income, Poverty, ...)
- Income in the Past 12 Months (Households, Families, ...)
- Earnings in the Past 12 Months (Sex, Educational Attainment, ...)
- Employment Status (Age, Race, Sex, Poverty, Disability, Education, ...)
- Occupation by Sex and Median Earnings in the Past 12 Months

##### Census 2000

- Selected Economic Characteristics (Employment, Commute, Occupation, Income, Health Insurance, ...)

• Want more? Use [Guided Search](#) or [Advanced Search](#), or visit [Census.gov's Quick Facts](#).

Measuring America — People, Places, and Our Economy

[Accessibility](#) | [Information Quality](#) | [FOIA](#) | [Data Protection & Privacy Policy](#) | [U.S. Dept of Commerce](#)

United States Census Bureau

Source: U.S. Census Bureau | American FactFinder

U.S. Department of Commerce  
**United States Census Bureau**

**AMERICAN FactFinder**

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**Community Facts** - Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code:

Population (2010 Census) ▶

Population (Latest Estimate) ▶

Age ▶

Business and Industry ▶

Education ▶

Housing ▶

**Income ▶**

Origins and Language ▶

Poverty ▶

Veterans ▶

### California

Median Household Income

**61,400** Source: 2009-2012 American Community Survey 5-Year Estimates

Popular tables for this geography:

**2012 American Community Survey**

- Selected Economic Characteristics (Employment, Commute, Occupation, Income, Poverty, ...)
- Income in the Past 12 Months (Households, Families, ...)
- Earnings in the Past 12 Months (Sex, Educational Attainment, ...)
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[Accessibility](#) | [Information Quality](#) | [FOIA](#) | [Data Protection & Privacy Policy](#) | [U.S. Dept. of Commerce](#)

United States Census Bureau

Source: U.S. Census Bureau | American FactFinder

**Pedestrians, Ages 5-14, Injured/Killed in Motor Vehicle Collisions,  
by Year and Zipcode**

<b>Year/Zipcode</b>	<b>Injured</b>	<b>Killed</b>
<b>2005</b>	<b>12</b>	<b>1</b>
91941	2	1
92020	4	0
92021	5	0
92111	1	0
<b>2006</b>	<b>14</b>	<b>0</b>
92020	4	0
92021	5	0
92111	5	0
<b>2007</b>	<b>25</b>	<b>0</b>
91941	1	0
92019	3	0
92020	6	0
92021	10	0
92111	5	0
<b>2008</b>	<b>12</b>	<b>2</b>
92019	1	0
92020	5	0
92021	5	2
92111	1	0
<b>2009</b>	<b>13</b>	<b>0</b>
91941	1	0
92020	5	0
92021	4	0
92111	3	0
<b>2010</b>	<b>12</b>	<b>0</b>
91941	2	0
92019	1	0
92020	6	0
92021	1	0
92111	2	0
<b>2011</b>	<b>10</b>	<b>0</b>
91941	1	0
92019	1	0
92020	1	0
92021	1	0
92111	6	0
<b>Grand Total</b>	<b>98</b>	<b>3</b>

Data Source: Transportation Injury Mapping System (TIMS), Accessed 02.11.14.

Analysis by County of San Diego, Emergency Medical Services, Feb. 2014.

**Student Enrollment by Group (School Year 2012-13)**

Group	Percent of Total Enrollment (from 2012-13 SARC)					
	Anza	Bos.	Lex.	Madison	GMS	MMS
Black or African American	8.0	12.3	6.0	8.8	9.9	6.1
American Indian or Alaska Native	0.3	0.7	0.1	0.5	0.8	0.9
Asian	0.5	0.0	1.4	0.7	1.4	1.0
Filipino	1.4	2.9	0.8	1.8	0.9	1.6
Hispanic or Latino	22.8	42.0	44.1	38.6	40.1	36.2
Native Hawaiian/Pacific Islander	0.0	0.7	0.3	0.9	0.8	0.2
White**	63.6	36.5	43.5	39.7	40.7	47.1
Two or More Races	1.9	3.1	2.7	3.0	2.9	1.5
Socioeconomically Disadvantaged	100.0	78.7	100.0	74.8	78.4	78.5
English Learners	76	43.9	76.7	29.6	36.4	44.5
Students with Disabilities	6.6	8.8	7.3	14.5	10.4	13.2

\*\*See breakdown in chart below

Group – White (by language)	Percent of White Group					
	Anza	Bos.	Lex.	Madison	GMS	MMS
Arabic	26.8	7.6	34.0	7.3	8.2	15.3
Chaldean	44.5	13.6	30.7	10.6	10.0	16.4
English	26.8	72.2	29.2	81.0	76.6	63.1
Other White	1.9	6.6	6.1	1.1	5.2	5.2

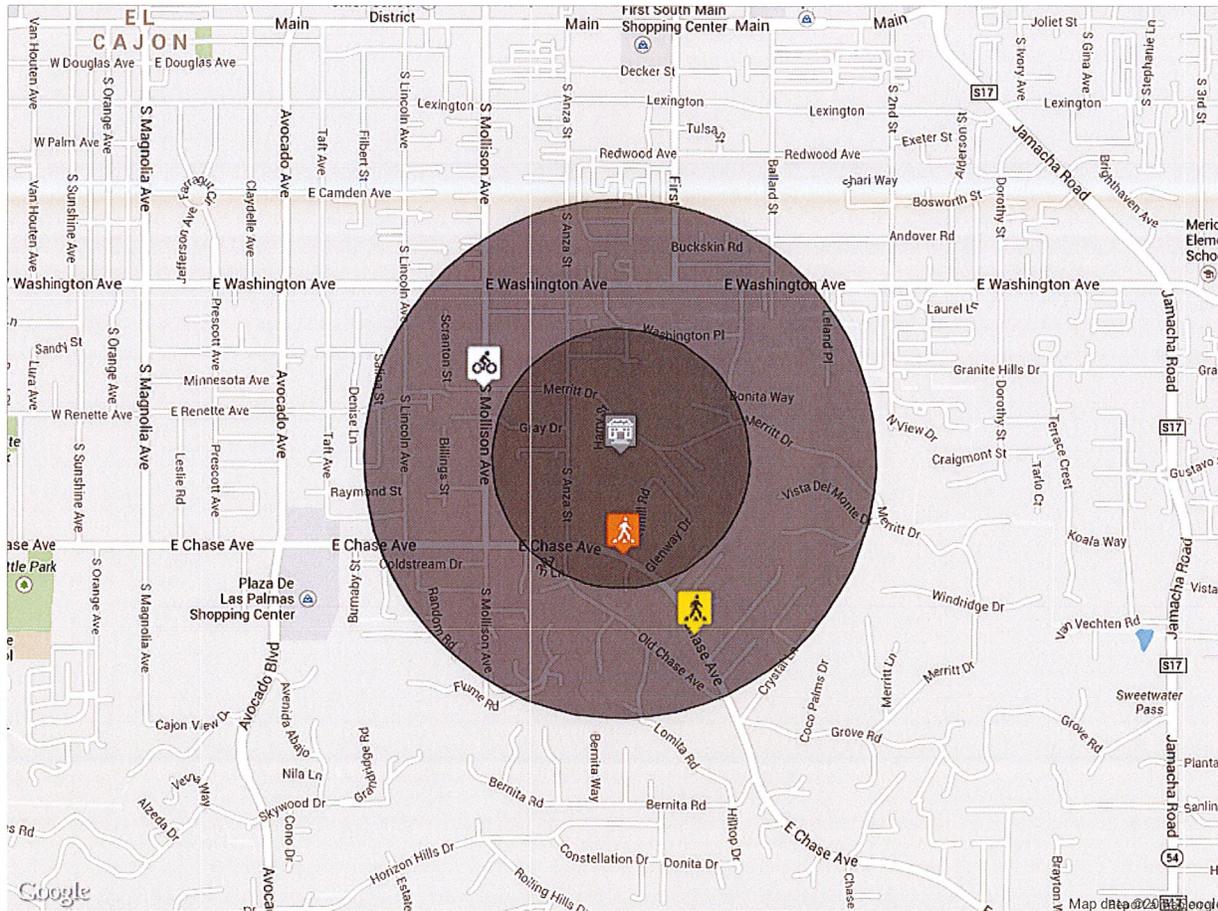
### SAFE ROUTES TO SCHOOL COLLISION MAP VIEWER

Interactive map and data summaries of bicycle and/or pedestrian collisions around school.

#### Anza Elementary

1005 South Anza St. | El Cajon | San Diego County | CDS: 37679916037568

Types of Collisions:	Bicycle	Pedestrian		
Collision Severity:	Fatal	Severe Injury	Other Visible Injury	Complaint of Pain
Years :	2009 - 2011			



Summary Statistics							
Radius	Fatal	Severe Injury	Visible Injury	Complaint of Pain	Pedestrian	Bicycle	Total
< ¼ mi.	0	1	0	0	1	0	1
¼ - ½ mi.	0	0	1	1	1	1	2
<b>Total</b>	0	1	1	1	2	1	3

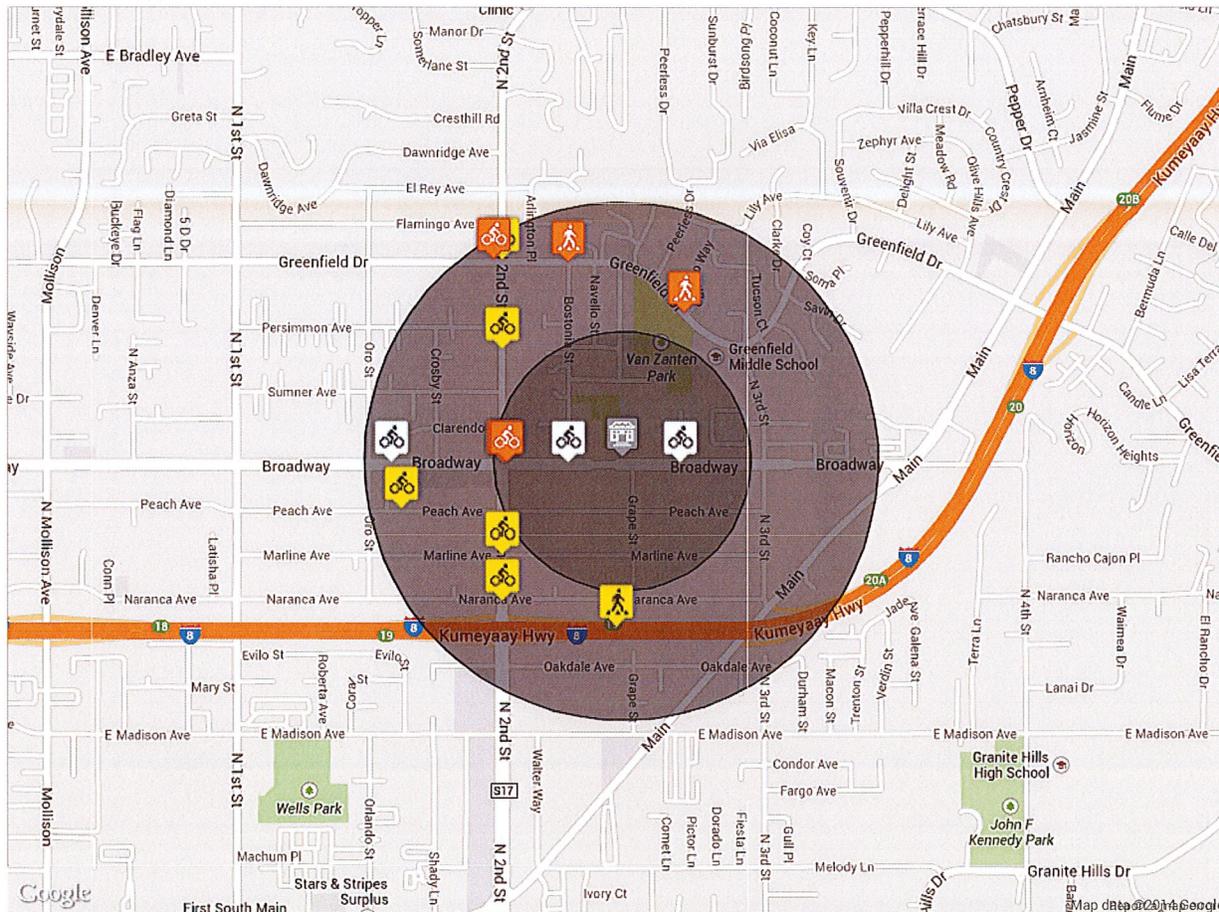
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Interactive map and data summaries of bicycle and/or pedestrian collisions around school.

#### Bostonia Elementary

1390 East Broadway | El Cajon | San Diego County | CDS: 37679916037576

Types of Collisions:	Bicycle	Pedestrian		
Collision Severity:	Fatal	Severe Injury	Other Visible Injury	Complaint of Pain
Years :	2009 - 2011			



Radius	Fatal	Severe Injury	Visible Injury	Complaint of Pain	Pedestrian	Bicycle	Total
<¼ mi.	0	2	0	4	1	5	6
¼ - ½ mi.	0	3	6	1	3	7	10
<b>Total</b>	0	5	6	5	4	12	16

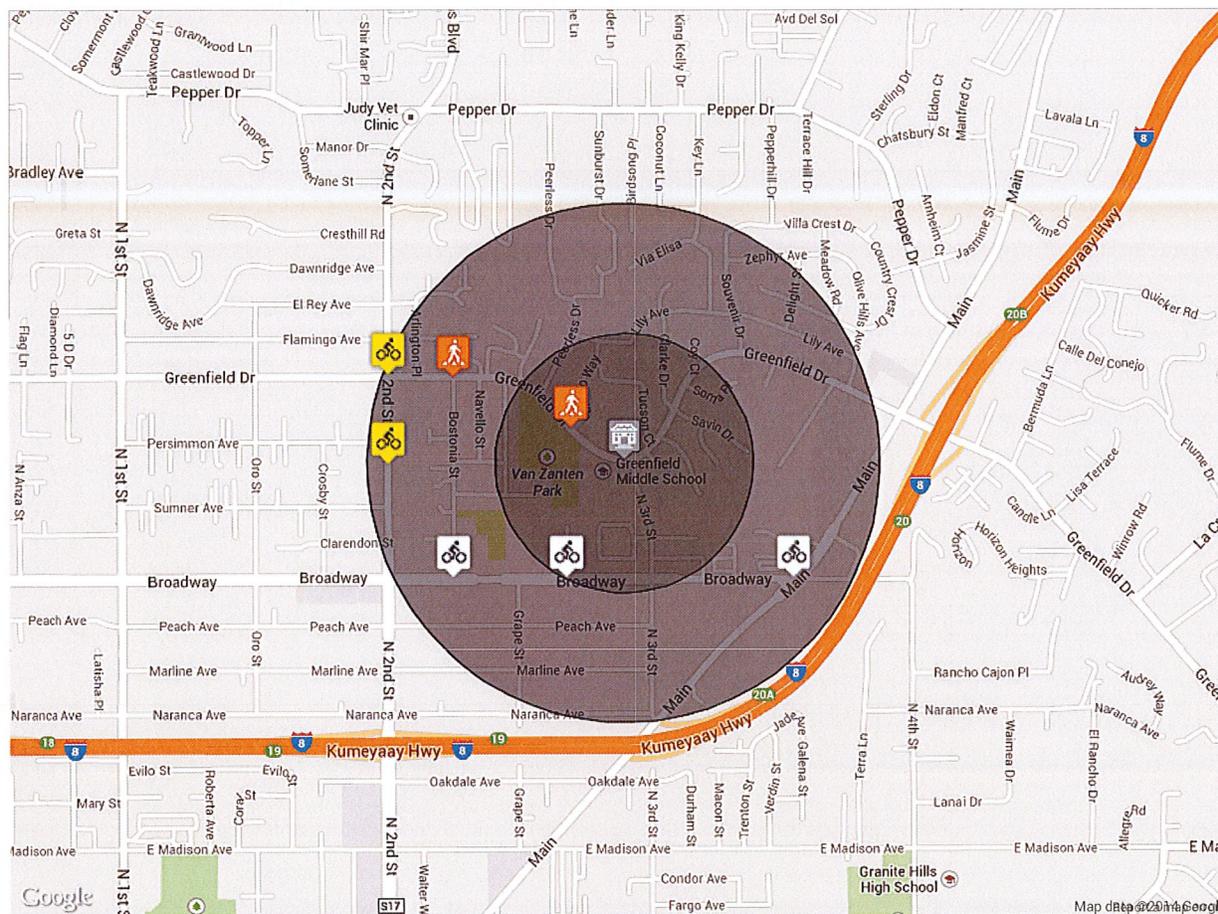
### SAFE ROUTES TO SCHOOL COLLISION MAP VIEWER

Interactive map and data summaries of bicycle and/or pedestrian collisions around school.

#### Greenfield Middle

1495 Greenfield Dr. | El Cajon | San Diego County | CDS: 37679916037659

Types of Collisions:	Bicycle	Pedestrian		
Collision Severity:	Fatal	Severe Injury	Other Visible Injury	Complaint of Pain
Years :	2009 - 2011			



Radius	Fatal	Severe Injury	Visible Injury	Complaint of Pain	Pedestrian	Bicycle	Total
< 1/4 mi.	0	1	0	1	1	1	2
1/4 - 1/2 mi.	0	1	2	2	1	4	5
<b>Total</b>	0	2	2	3	2	5	7

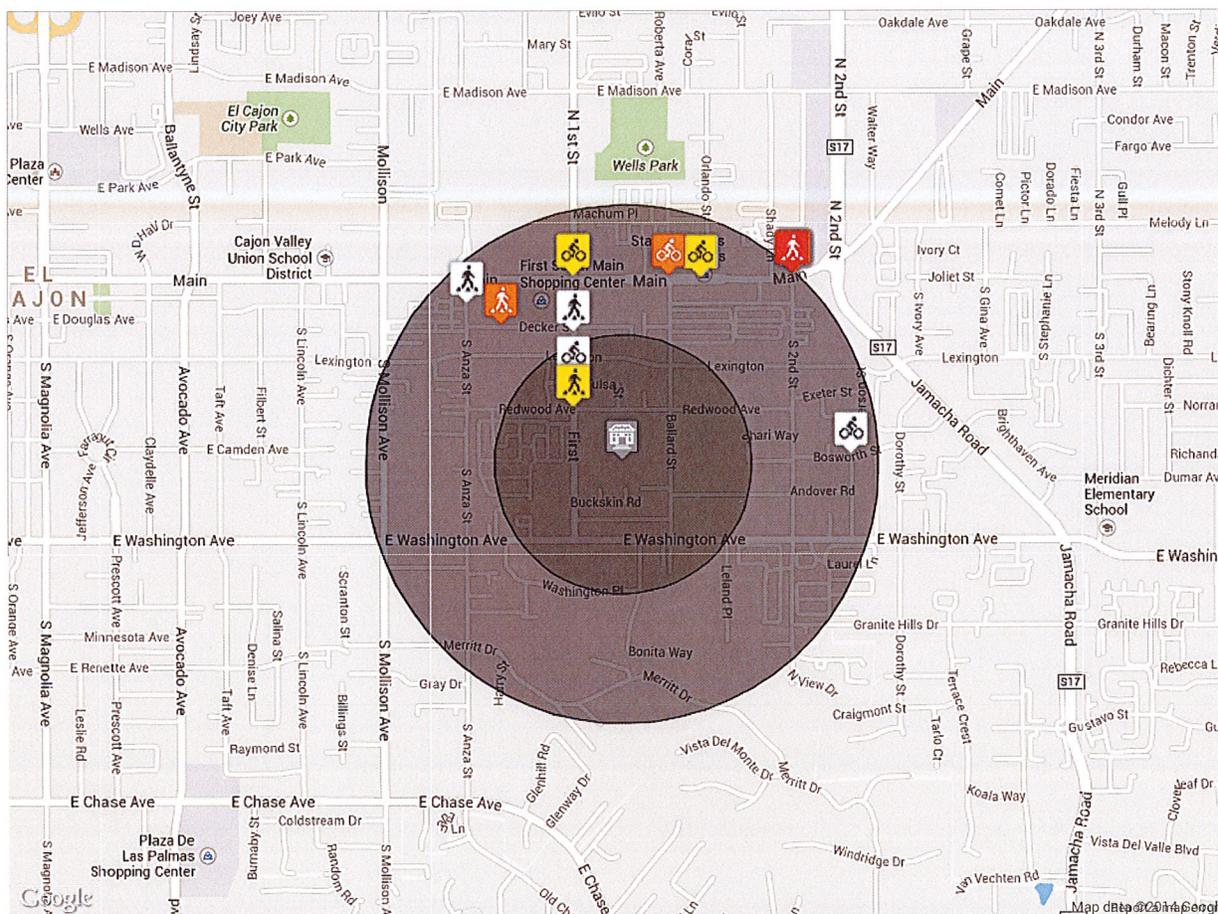
## SAFE ROUTES TO SCHOOL COLLISION MAP VIEWER

Interactive map and data summaries of bicycle and/or pedestrian collisions around school.

### Lexington Elementary

533 South First St. | El Cajon | San Diego County | CDS: 37679916037683

Types of Collisions:	Bicycle	Pedestrian		
Collision Severity:	Fatal	Severe Injury	Other Visible Injury	Complaint of Pain
Years :	2009 - 2011			



Radius	Fatal	Severe Injury	Visible Injury	Complaint of Pain	Pedestrian	Bicycle	Total
<1/4 mi.	0	0	1	2	2	1	3
1/4 - 1/2 mi.	1	3	4	6	6	8	14
<b>Total</b>	<b>1</b>	<b>3</b>	<b>5</b>	<b>8</b>	<b>8</b>	<b>9</b>	<b>17</b>

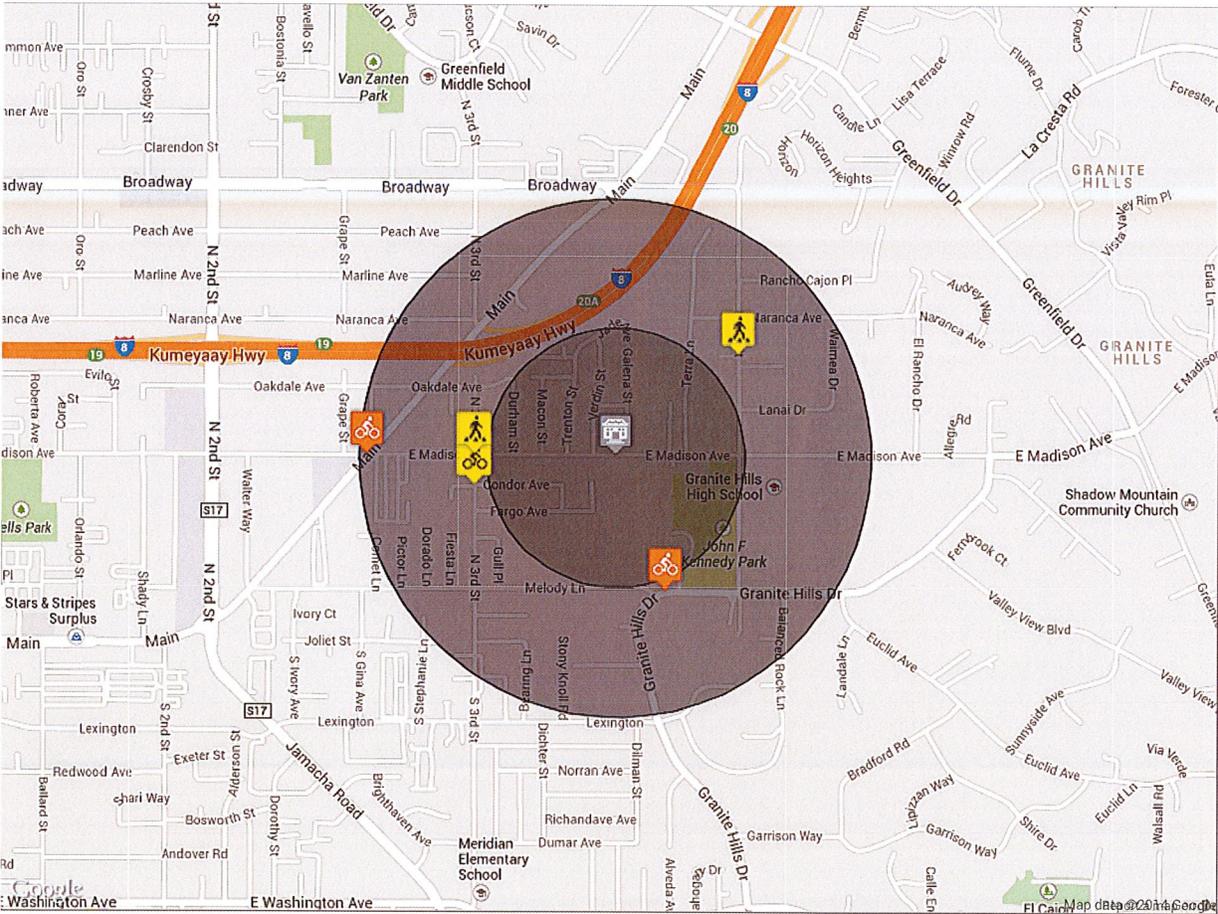
### SAFE ROUTES TO SCHOOL COLLISION MAP VIEWER

Interactive map and data summaries of bicycle and/or pedestrian collisions around school.

#### Madison Avenue Elementary

1615 East Madison Ave. | El Cajon | San Diego County | CDS: 37679916037691

Types of Collisions:	Bicycle	Pedestrian		
Collision Severity:	Fatal	Severe Injury	Other Visible Injury	Complaint of Pain
Years :	2009 - 2011			



Summary Statistics							
Radius	Fatal	Severe Injury	Visible Injury	Complaint of Pain	Pedestrian	Bicycle	Total
< ¼ mi.	0	0	0	0	0	0	0
¼ - ½ mi.	0	2	3	0	2	3	5
<b>Total</b>	0	2	3	0	2	3	5

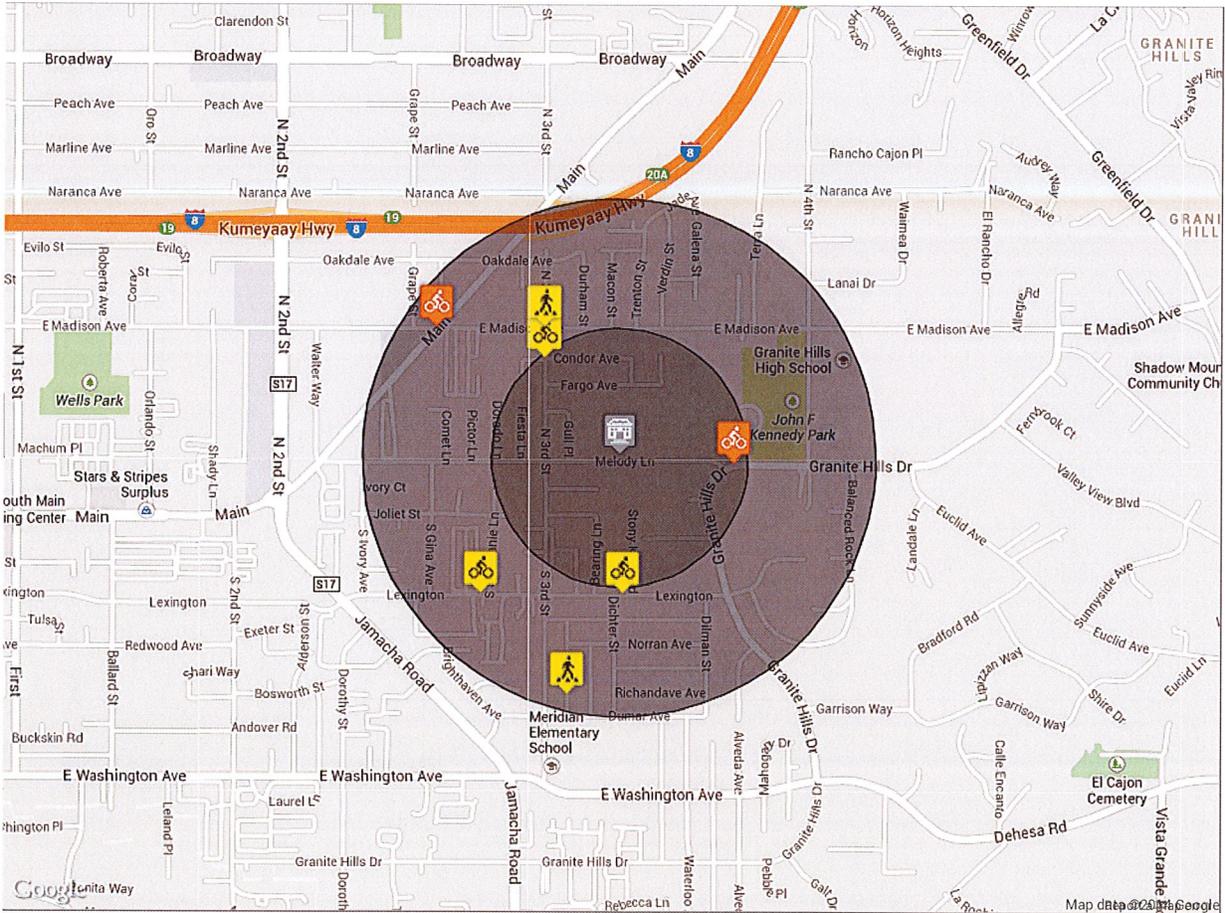
### SAFE ROUTES TO SCHOOL COLLISION MAP VIEWER

Interactive map and data summaries of bicycle and/or pedestrian collisions around school.

#### Montgomery Middle

1570 Melody Ln. | El Cajon | San Diego County | CDS: 37679916093207

Types of Collisions:	Bicycle	Pedestrian		
Collision Severity:	Fatal	Severe Injury	Other Visible Injury	Complaint of Pain
Years :	2009 - 2011			



Radius	Fatal	Severe Injury	Visible Injury	Complaint of Pain	Pedestrian	Bicycle	Total
< ¼ mi.	0	1	1	0	0	2	2
¼ - ½ mi.	0	1	4	0	2	3	5
<b>Total</b>	<b>0</b>	<b>2</b>	<b>5</b>	<b>0</b>	<b>2</b>	<b>5</b>	<b>7</b>







