

County of Riverside
Department of Public Health
Safe Routes to School Program
City of Perris

**ACTIVE
TRANSPORTATION
PROGRAM
CYCLE 1**

Application Part 1 & 2

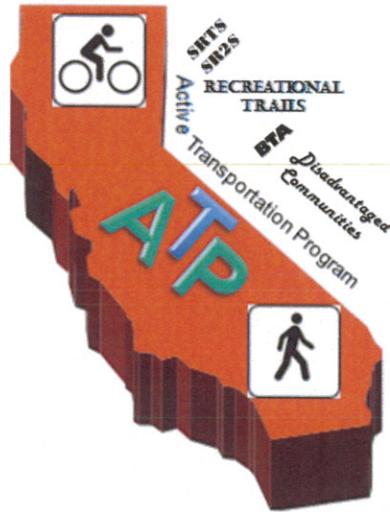
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ATP GRANT APPLICATION– CITY OF PERRIS

Safe Routes to School Program

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ACTIVE TRANSPORTATION PROGRAM CYCLE 1

APPLICATION Part 1

(Includes Sections I, V, VI, VII, VIII & XI)

County of Riverside Department of Public Health
City of Perris

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Project name: Safe Routes to School Program

For Caltrans use only: TAP STP RTP SRTS SRTS-NI SHA
 DAC Non-DAC Plan

I. GENERAL INFORMATION

Project name: Riverside County Safe Routes to School Program, Perris

(fill out all of the fields below)

1. APPLICANT (Agency name, address and zip code) County of Riverside Department of Public Health, Injury Prevention Services, P.O. Box 7600, 4065 County Circle Drive, Riverside, CA 92503-7600	2. PROJECT FUNDING ATP funds Requested \$ _____ 350,000.00 Matching Funds \$ _____ 0.00 (If Applicable) Other Project funds \$ _____ 0.00 TOTAL PROJECT COST \$ _____ 350,000.00
3. APPLICANT CONTACT (Name, title, e-mail, phone #) Victoria Young, Program Coordinator, mhuling@rivcocha.org 951.358.7171	5. PROJECT COUNTY(IES): <p style="text-align: center;">Riverside County</p>
4. APPLICANT CONTACT (Address & zip code) County of Riverside Department of Public Health, Injury Prevention Services, P.O. Box 7600, 4065 County Circle Drive, Riverside, CA 92503-7600	7. Application # <u>3</u> of <u>3</u> (in order of agency priority)
6. CALTRANS DISTRICT #- Click Drop down menu below District 12 Dist 8	

Area Description:

8. Large Metropolitan Planning Organization (MPO)- Select your "MPO" or "Other" from the drop down menu>	SCAG Southern California Association of Governr
9. If "Other" was selected for #8- select your MPO or RTPA from the drop down menu>	
10. Urbanized Area (UZA) population (pop.)- Select your UZA pop. from drop down menu>	Within a Large MPO (Pop > 200,000)

Master Agreements (MAs):

11. Yes, the applicant has a FEDERAL MA with Caltrans.

12. Yes, the applicant has a STATE MA with Caltrans.

13. If the applicant does not have an MA. Do you meet the Master Agreement requirements? Yes No
 The Applicant MUST be able to enter into MAs with Caltrans

Partner Information:

14. Partner Name*:	15. Partner Type
16. Contact Information (Name, phone # & e-mail)	17. Contact Address & zip code

Click here if the project has more than one partner; attach the remaining partner information on a separate page

*If another entity agrees to assume responsibility for the ongoing operations and maintenance of the facility, documentation of the agreement must be submitted with the application, and a copy of the Memorandum of Understanding or Interagency Agreement between the parties must be submitted with the request for allocation.

Project Type: (Select only one)

18. Infrastructure (IF) 19. Non-Infrastructure (NI) 20. Combined (IF & NI)

Project name: Riverside County Safe Routes to School Program, Perris

I. GENERAL INFORMATION-continued

Sub-Project Type (Select all that apply)

21. Develop a Plan in a Disadvantaged Community (select the type(s) of plan(s) to be developed)
 Bicycle Plan Safe Routes to School Plan Pedestrian Plan
 Active Transportation Plan

(If applying for an Active Transportation Plan- check any of the following plans that your agency already has):

- Bike plan Pedestrian plan Safe Routes to School plan ATP plan

22. Bicycle and/or Pedestrian infrastructure
Bicycle only: Class I Class II Class III
Ped/Other: Sidewalk Crossing Improvement Multi-use facility

Other:

23. Non-Infrastructure (Non SRTS)
24. Recreational Trails*- Trail Acquisition

***Please see additional Recreational Trails instructions before proceeding**

25. Safe routes to school- Infrastructure Non-Infrastructure

If SRTS is selected, provide the following information

26. SCHOOL NAME & ADDRESS:

Enchanted Hills Elementary School 1357 Mount Baldy Street, Perris CA 92570

27. SCHOOL DISTRICT NAME & ADDRESS:

Perris Elementary School District, 143 East 1st Street, Perris, CA 92570

28. County-District-School Code (CDS) 33 67199 6120547	29. Total Student Enrollment 507	30. Percentage of students eligible for free or reduced meal programs ** 92.15
31. Percentage of students that currently walk or bike to school 21%	32. Approximate # of students living along school route proposed for improvement 507	33. Project distance from primary or middle school 0

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sh/cw/filesafdc.asp>

- Click here if the project involves more than one school; attach the remaining school information including school official signature and person to contact, if different, on a separate page

2014 APT Grant Application Part 1 - Questions 26. - 33. (Page # 1) - Perris

Question # 26. School & Address	Question # 27. School District & Address	Question # 28. CDS Code	Question # 29. Total School Enrollment	Question # 30. % Students Free or Reduced Meal Programs	Question # 31. % of Students Walk or Bike To School	Question # 32. Approx. # of students living along school route	Question # 33. Project Distance from Primary or Middle School
Innovative Elementary School 1461 North A. Street Perris, CA 92570	Perris Union High School District 155 E. 4th Street, Perris, CA 92570	33 67199 6105571	890	93.04%	23%	890	Onsite and within ≤1 Mile Radius of School
Palm Elementary School 255 E. Jarvis Street Perris, CA 92570	Perris Union High School District 155 E. 4th Street, Perris, CA 92570	33 67199 6111843	930	93.32%	53%	930	Onsite and within ≤1 Mile Radius of School
Park Avenue Elementary School 445 South Park Avenue Perris, CA 92570	Perris Union High School District 155 E. 4th Street, Perris, CA 92570	33 67199 6109037	450	96.57%	86%	450	Onsite and within ≤1 Mile Radius of School
Perris Elementary School 500 South A. Street Perris, CA 92570	Perris Union High School District 155 E. 4th Street, Perris, CA 92570	33 67199 6032510	585	95.75%	51%	585	Onsite and within ≤1 Mile Radius of School
Rayway School of Water, Science and Technology 555 Alpine Drive Perris, CA 92570	Perris Union High School District 155 E. 4th Street, Perris, CA 92570	33 67199 0110577	840	93.56%	30%	840	Onsite and within ≤1 Mile Radius of School
Sky View Elementary School 625 Mildred Street Perris, CA 92570	Perris Union High School District 155 E. 4th Street, Perris, CA 92570	33 67199 0110585	1,032	93.63%	59%	1,032	Onsite and within ≤1 Mile Radius of School
Camorra Elementary Institute 11 South D Street Perris, CA 92570	Perris Union High School District 155 E. 4th Street, Perris, CA 92570	33 67207 0101170	889	84.13%	25%	889	Onsite and within ≤1 Mile Radius of School
Pinacate Middle School 755 North A Street Perris, CA 92570	Perris Union High School District 155 E. 4th Street, Perris, CA 92570	33 67207 6106223	1,175	91.29%	38%	1,175	Onsite and within ≤1 Mile Radius of School
Perris High School 175 East Nuevo Rd. Perris, CA 92570	Perris Union High School District 155 E. 4th Street, Perris, CA 92570	33 67207 3335973	2,400	82.10%	50%	2,400	Onsite and within ≤1 Mile Radius of School

Project name: Riverside County Safe Routes to School Program, Perris

V. PROJECT PROGRAMMING REQUEST

Applicant must complete a Project Programming Request (PPR) and attach it as part of this application. The PPR and can be found at http://www.dot.ca.gov/hq/transprog/allocation/ppr_new_projects_9-12-13.xls

PPR Instructions can be found at <http://www.dot.ca.gov/hq/transprog/ocip/2012stip.htm>

Notes:

- Fund No. 1 must represent ATP funding being requested for program years 2014/2015 and 2015/2016 only.
- Non-infrastructure project funding must be identified as Con and indicated as "Non-infrastructure" in the Notes box of the Proposed Cost and Proposed Funding tables.
- Match funds must be identified as such in the Proposed Funding tables.

**Please Refer to Attachment A for
Project Programming Request**

Project name: Riverside County Safe Routes to School Program, Perris

VI. ADDITIONAL INFORMATION

Only fill in those fields that are applicable to your project

FUNDING SUMMARY

ATP Funds being requested by Phase (to the nearest \$1000)

Amount

PE Phase (includes PA&ED and PS&E)	\$	
Right-of-Way Phase	\$	
Construction Phase-Infrastructure	\$	
Construction Phase-Non-infrastructure	\$	350,000
Total for ALL Phases	\$	350,000

All Non-ATP fund types on this project* (to the nearest \$1000)

Amount

	\$	
	\$	
	\$	
	\$	
	\$	
	\$	

*Must indicate which funds are matching

Total Project Cost	\$	350,000
Project is Fully Funded	Yes	

ATP Work Specific Funding Breakdown (to the nearest \$1000)

Amount

Request for funding a Plan	\$	
Request for Safe Routes to Schools Infrastructure work	\$	
Request for Safe Routes to Schools Non-Infrastructure work	\$	
Request for other Non-Infrastructure work (non-SRTS)	\$	
Request for Recreational Trails work	\$	

ALLOCATION/AUTHORIZATION REQUESTS SCHEDULE

	Proposed Allocation Date	Proposed Authorization (E-76) Date
PA&ED or E&P		
PS&E		
Right-of-Way		
Construction	01/01/2015	07/01/2015

All project costs MUST be accounted for on this form, including elements of the overall project that will be, or have been funded by other sources.

Project name: Riverside County Safe Routes to School Program, City of Perris

VIII. APPLICATION SIGNATURES

Applicant: The undersigned affirms that the statements contained in the application package are true and complete to the best of their knowledge.

Signature: Victoria Young
Name: Victoria Young
Title: Program Coordinator II

Date: April 30, 2014
Phone: 951-3587171
e-mail: vyoung@rivcocha.org

Local Agency Official (City Engineer or Public Works Director): The undersigned affirms that the statements contained in the application package are true and complete to the best of their knowledge.

Signature: [Signature]
Name: Michael Osur
Title: Deputy Director

Date: 5/15/14
Phone: 951-358-5074
e-mail: mosur@rivcocha.org

School Official: The undersigned affirms that the school(s) benefited by this application is not on a school closure list.

Signature: Jean Marie Frey
Name: Jean Marie Frey
Title: Assistant Superintendent

Date: 5-1-14
Phone: 951-657-3118
e-mail: frey@perris.k12.ca.us

Person to contact for questions:

Name: Victoria Young
Title: Program Coordinator II

Phone: 951-358-7171
e-mail: vyoung@rivcocha.org

Caltrans District Traffic Operations Office Approval*

If the application's project proposes improvements on a freeway or state highway that affects the safety or operations of the facility, it is required that the proposed improvements be reviewed by the district traffic operations office and either a letter of support or acknowledgement from the traffic operations office be attached () or the signature of the traffic personnel be secured below.

Signature: _____
Name: _____
Title: _____

Date: _____
Phone: _____
e-mail: _____

*Contact the District Local Assistance Engineer (DLAE) for the project to get Caltrans Traffic Ops contact information. DLAE contact information can be found at <http://www.dot.ca.gov/hq/LocalPrograms/dlae.htm>

Project name: Riverside County Safe Routes to School Program, City of Perris

VIII. APPLICATION SIGNATURES

Applicant: The undersigned affirms that the statements contained in the application package are true and complete to the best of their knowledge.

Signature: _____
Name: _____
Title: _____

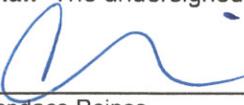
Date: _____
Phone: _____
e-mail: _____

Local Agency Official (City Engineer or Public Works Director): The undersigned affirms that the statements contained in the application package are true and complete to the best of their knowledge.

Signature: _____
Name: _____
Title: _____

Date: _____
Phone: _____
e-mail: _____

School Official: The undersigned affirms that the school(s) benefited by this application is not on a school closure list.

Signature: 
Name: Candace Reines
Title: Assistant Superintendent of Business Svs.

Date: 5/8/14
Phone: 951-943-6369 X80202
e-mail: candace.reines@puhsd.org

Person to contact for questions:

Name: Victoria Young
Title: Program Coordinator II

Phone: 951-358-7171
e-mail: vyoung@rivcocha.org

Caltrans District Traffic Operations Office Approval*

If the application's project proposes improvements on a freeway or state highway that affects the safety or operations of the facility, it is required that the proposed improvements be reviewed by the district traffic operations office and either a letter of support or acknowledgement from the traffic operations office be attached () or the signature of the traffic personnel be secured below.

Signature: _____
Name: _____
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Date: _____
Phone: _____
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Project name:
Riverside County Safe Routes to School Program, Perris

VIII. ADDITIONAL APPLICATION ATTACHMENTS

Check all attachments included with this application.

- Vicinity/Location Map- **REQUIRED for all IF Projects**
 - North Arrow
 - Label street names and highway route numbers
 - Scale

- Photos and/or Video of Existing Location- **REQUIRED for all IF Projects**
 - Minimum of one labeled color photo of the existing project location
 - Minimum photo size 3 x 5 inches
 - Optional video and/or time-lapse

- Preliminary Plans- **REQUIRED for Construction phase only**
 - Must include a north arrow
 - Label the scale of the drawing
 - Typical Cross sections where applicable with property or right-of-way lines
 - Label street names, highway route numbers and easements

- Detailed Engineer's Estimate- **REQUIRED for Construction phase only**
 - Estimate must be true and accurate. Applicant is responsible for verifying costs prior to submittal
 - Must show a breakdown of all bid items by unit and cost. Lump Sum may only be used per industry standards
 - Must identify all items that ATP will be funding
 - Contingency is limited to 10% of funds being requested
 - Evaluation required under the ATP guidelines is not a reimbursable item

- Documentation of the partnering maintenance agreement- Required with the application if an entity, other than the applicant, is going to assume responsibility for the operation and maintenance of the facility

- Documentation of the partnering implementation agreement-Required with the application if an entity, other than the applicant, is going to implement the project.

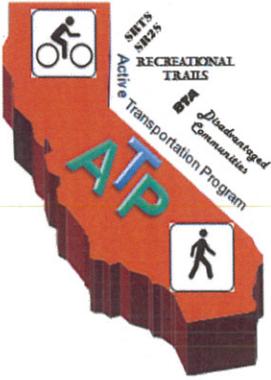
- Letters of Support from Caltrans (Required for projects on the State Highway System(SHS))

- Digital copy of or an online link to an approved plan (bicycle, pedestrian, safe routes to school, active transportation, general, recreation, trails, city/county or regional master plan(s), technical studies, and/or environmental studies (with environmental commitment record or list of mitigation measures), if applicable. Include/highlight portions that are applicable to the proposed project.

- Documentation of the public participation process (required)

- Letter of Support from impacted school- when the school isn't the applicant or partner on the application (required)

- Additional documentation, letters of support, etc (optional)



County of Riverside
Department of Public Health
Safe Routes to School Program
City of Perris

**ACTIVE
TRANSPORTATION
PROGRAM
CYCLE 1**

**APPLICATION
Part 2
(Includes Narrative Sections II, III & IV)**

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II. PROJECT INFORMATION

(Please read the "ATP instructions" document prior to attaching your responses to all of the questions in Sections II. Project Information, Section III. Screening Criteria and Section IV. Narrative Questions - 20 pages max)

1. **Project Location** - The location for the SRTS project consists of 10 target schools in the City of Perris. All of the schools are within a 2 mile radius. Please refer to Attachments for Map on the project site and location of each school.

2. **Project Coordinates** Latitude **33°47'48"N**
(Decimal degrees)

Longitude **117°13'28"W**
(Decimal degrees)

3. **Project Description** - The County of Riverside Department of Public Health (DOPH) proposes to develop and implement a comprehensive Safe Routes to School (SRTS) Program in the City of Perris. The purpose of the project is to mobilize community partners, citizens, biking advocates and youth to educate and encourage school age children to increase the use of active modes of transportation, such as walking/ biking.

Disadvantaged community data was reviewed to identify the need for a SRTS Program. The City of Perris met multiple disadvantaged criteria including; environmental, health, demographic and socioeconomic. These sources demonstrated a need to improve the health, safety and physical well-being of its residents.

The schools targeted to participate in the SRTS Program are part of Perris Elementary School District (K-6) and Perris Union High District (7-12). Six of the targeted schools are located along a 2.7 mile stretch of "A" Street. Elementary school students, parents, staff and residents residing along this "corridor of schools" will benefit from an array of active transportation activities. The SRTS City of Perris non-infrastructure (NI) project will address four of the "5 E's"; Education, Encouragement, Enforcement and Evaluation. The remaining "E", Engineering will be addressed by the City of Perris through a SRTS infrastructure grant application. The following is a description of the Scope of Work activities for the DOPH SRTS Program.

EDUCATION – The following are educational activities to prepare students to safely walk/bike to school.

(a) Pedestrian and Bicycle Safety Education (PBSE) Train the Trainer Program - DOPH will implement a PBSE Train the Trainer Program to train community members in the City of Perris to provide students with the knowledge and skills needed to walk/bike safely in traffic. DOPH will utilize curricula developed by Safe Moves Inc., an organization recognized as a leading authority in traffic safety education in the country. Trainees will

be comprised of local students from target high schools, community partners, agencies, and residents, to assure sustainability in the target community as they take ownership of program implementation. Trainees will be instructed on how to deliver *PBSE* to appropriate age levels. DOPH will coordinate two Train the Trainer courses for local after school program site coordinators, law enforcement, and interested community members. Trained community partners will commit to conducting at least two (2) *PBSE* events over the course of the grant.

The Train the Trainer course will be comprised of two (2) components: 1) A 3-hour instructional session on how to deliver age-appropriate education instructing children and families to properly obey traffic signals and navigate safely through traffic obstacles using curricula based on best practices from the National Center of Safe Routes to School; and 2) A 3-hour hands-on training at a scheduled school site and/or community event where trainees will co-teach an actual pedestrian city and/or bicycle rodeo and have an opportunity to practice their skills.

(b) Bicycle Skills and Maintenance Course - DOPH will coordinate a 4-hour Bicycle Skills and Maintenance course for 4-8th graders to be implemented at *THINK Together*, an after school program. The goal of this training is to produce responsible, skilled riders who can lead by example. The course, based on the Inland Empire Biking Alliance (IEBA) Training Guide will focus on three areas: Riding Skills, Safety, Basic Mechanics and Advanced Riding ability. A certificate of completion will be awarded when course completed. The course will be taught by League of American Bicyclists Certified Instructors, as well as ATA's in training.

(c) Walkability Workshops and Follow Up – DOPH and trained experts will lead local stakeholders in a walkability audit around each of the targeted schools to identify pedestrian and biking safety concerns in the school environment. Problems and potential solutions will be documented through photos, videos, and an interactive mapping exercise resulting in a SRTS conceptual plan for each school.

Following the walk audit, a meeting will be held presenting all of the documented issues and concerns. Participants will be encouraged to problem-solve utilizing all 5 Es. Stakeholders will reach a consensus on the highest priorities for that school and decide who and how the plan will move forward.

Follow up could include presentations to school and city councils to engage their support to take action. Ultimately, these activities will result in positive changes to the social and built environment around target area schools that make it safer and more enjoyable to walk and bike to school, as well as other neighborhood destinations.

(d) Active Transportation Ambassador (ATA) Program – DOPH will implement the ATA Program where members of youth groups, adults enrolled in a school or career based program or members of community-based organizations or advocacy groups become role models for Active Transportation ideology and practices. Once the program is completed, community members will earn an Active Transportation Certificate from DOPH. With this certificate, Ambassadors will pledge to continue encouraging students and other community members to use active transportation safely and often. The goal of the ATA Program is to produce advocates with the skills and ability to lead by example and help other youth achieve safe and enjoyable walking and bike riding.

The ATA program is comprised of two components, the introductory session and the experience-based education portion. ATA candidates will attend an introductory session to understand ATP/SRTS strategies, to become engaged in the promotion of active transportation, and to select one or more of the following three experience-based education activities they would like to participate in to earn their certificate.

- a) Pedestrian/ Bicycle Safety Education (PBSE) – Candidates will complete the PBSE Train the Trainer course and co-teach at least one PBSE session to elementary students in after school program.
- b) Bike Skills and Maintenance – Candidates will attend 4-hour bicycle maintenance and skills course and assist in the coordination of a community bike ride or bicycle train to a local school.
- c) Walkability Audits and Follow Up – Candidates will participate in a walk audit at a target school culminating in a draft conceptual plan to improve students' walk to school, assist stakeholders in prioritizing projects and provide a presentation to the city council to adopt a prioritized project.

ATA candidates will be recruited from after school programs, youth groups, career-based programs, and advocacy groups such as a health coalition, bicycle league, or active transportation network.

ENCOURAGEMENT – DOPH encouragement activities promote walking and bicycling by demonstrating the feasibility, convenience and increased safety of walking to school together, while rewarding participation

through contests, incentives and intrinsic enjoyment. Program strategies will focus on changing the negative perception of active transportation to school by promoting physical activity, improved air quality, reduced traffic congestion and money saved on gasoline. Several methods will be used to engage parents and community members to become “champions” to motivate others to utilize action transportation modes. Champions will be carefully selected for their passion for the health and safety of children and the motivation to sustain the momentum after the project has ended.

(a) Community Events - Parents and students often become inspired when they participate in activities such as *International Walk to School Day (W2SD)* celebrated in October. DOPH will assist parent groups in organizing these school-wide events to showcase walkable distances and safer trips due to community involvement. Local agencies will be invited to attend and experience the benefits of walking and biking. W2SD events will be used to launch ongoing activities, such as a weekly Walking School Bus, with the goal of becoming part of the regular school routine. May is *National Bike Month*, which is used as an opportunity for bicycle safety education events that include distribution of incentive items.

(b) Outreach - Various media will be used to promote active transportation such as educational materials in English and Spanish, local SRTS website and the Riverside County Facebook page. Community outreach activities will also provide a venue to recruit and invite residents to become Active Transportation Ambassadors and Active Transportation Network members.

(c) Riverside County Active Transportation Network (ATN) – DOPH will co-sponsor the establishment of the ATN with the Western Riverside Council of Governments (WRCOG), the Coachella Valley Association of Governments (CVAG) and the Riverside County Transportation Commission (RCTC). The ATN will create partnerships that promote the improvement and expansion of ATP projects in Riverside County, through planning and participation. The ATN will be composed of industry professionals, decision makers, local jurisdictions, health and education professionals, residents and other stakeholders. Quarterly meetings will provide a forum for regional and interregional cooperation on active transportation projects including SRTS

plans developed as a part of the walkability workshops and follow up activities. The ATN will be community-driven so that it will continue after SRTS funding.

ENFORCEMENT - Police services for the City of Perris are contracted through Riverside County Sheriff Office (RSO-P). RSO-P will conduct targeted enforcement activities during drop off and pick up times. Speed and parking citations will be issued to deter violations and improve the safety of the school environment.

EVALUATION - DOPH will evaluate program effectiveness by facilitating the collection of baseline and follow up data. Pre and post program SRTS Student and Parent Transportation Mode surveys will be collected at each school. Surveys will be submitted to the National Center for SRTS for analysis and reporting. Other local indicators will also be reviewed, such as obesity, injury/fatality, and air quality.

ENGINEERING - The fifth "E" will be addressed through a separate SRTS infrastructure grant application submitted by the City of Perris. The Infrastructure project proposes to construct sidewalks, crosswalks, Class II bike lanes, signage and a pedestrian/bike bridge to alleviate parental concerns. These infrastructure changes will improve the safety and mobility in the surrounding area by providing a connection for residents and students to walk and bike across the existing Riverside County Flood Control storm drain channel. DOPH ATP will complement the infrastructure changes through ped/bike education and encouragement activities.

4. Project Status - DOPH has several program components in place for the implementation of the proposed SRTS Program in the City of Perris. Planning time and efforts to implement the proposed ATP program will be greatly reduced due to previously developed relationships and prior experience working with city and school administrators. Staff training will be minimal due to prior implementation of successful SRTS programs. DOPH will modify existing promotional and educational media shown to be effective in Riverside County, including a local SRTS website and Facebook page. DOPH has developed and begun gathering baseline information with an ATP survey in English and Spanish for community partners and parents/community which can be utilized to evaluate future program efforts. The DOPH SRTS Program Coordinator has successfully completed the National Center for SRTS Instructors Course and will use this expertise to coordinate ATP activities. DOPH has conferred with

notable experts in the field of active transportation planning, including Certified National Center for SRTS Instructors, to develop plans for the ATP walkability workshops.

III. SCREENING CRITERIA

1. Demonstrated Needs of the Applicant

DOPH is requesting ATP funding to support comprehensive SRTS non-infrastructure (NI) activities described in this application in collaboration with the City of Perris infrastructure proposal. This proposal is intended to support the City of Perris which, over the past two years, has demonstrated a vision and commitment, consistent with the County's vision, to create healthier communities through policy, programs, and collaboration.

Funding for this Active Transportation project will help to expand previous efforts in Riverside County to a disadvantaged area. Census tracks within the city of Perris meet the "disadvantaged community" criteria outlined in the ATP Cycle 1 grant application (see Section IV., #6. for disadvantage community details).

The Riverside County SRTS program has had successful SRTS outcomes in various cities and unincorporated areas of the County. Although Perris has never been the recipient of SRTS funding, city officials, residents and school administrators have shown a true desire to incorporate program strategies and activities into their schools and neighborhoods. Funding for this Active Transportation project will help to expand previous SRTS efforts in Riverside County to this highly disadvantaged area. Census tracks within the city of Perris meet the "disadvantaged community" criteria outlined in the ATP Cycle 1 grant application. (See Section IV., #6. for Disadvantaged Community details.)

According to the latest California Health Interview Survey (CHIS), over a third of Perris students are overweight or obese which is associated with serious health risks in children and adolescents. Promotional and educational programs have been shown to increase rates of walking and bicycling to school.

In the County of Riverside, there were 1,293 vehicle related collisions resulting in 1,326 victims, ages 5 to 15 years from 2005-2010 (see Section IV., # 2 for injury data details). The ATP represents a critical opportunity to improve health outcomes by reducing vehicle miles traveled and increasing physical activity in

one of the most disadvantaged communities in Riverside County. Targeting the K – 12 student population carries a multiplier effect that engages not only the student’s parents, siblings, friends and neighbors, but also teachers, principals, advocates, and city officials.

The overarching goal of this proposal is to create a healthy, safe, built environment that promotes walking and biking. The goal will be accomplished through SRTS activities that educate and encourage students and their families to walk/bike to school safely, enforce traffic laws around target area schools and evaluate these efforts to identify progress.

2. Consistency with Regional Transportation Plan (100 words or less)

Explain how this project is consistent with your Regional Transportation Plan (if applicable).

The proposed Active Transportation Program is consistent with the 2012-2035 Southern California Association of Governments (SCAG) Regional Transportation Plan (RTP), adopted in April 2012. RTP statements concur with proposed ATP that “Walking and bicycling are essential parts of the SCAG transportation system, do not emit greenhouse gases, can help reduce roadway congestion, and increase health of residents” and “Safe Routes to School Programs can play a critical role in eliminating some of the vehicle trips that occur during peak periods to drop off or pick up students by ensuring safe routes to bike or walk to school.”

2012–2035 RTP/SCS | Chapter 2: Transportation Investments <http://rtpscs.scag.ca.gov/Documents/2012/final/f2012RTPSCS.pdf>

IV. NARRATIVE QUESTIONS

- 1. POTENTIAL FOR INCREASED WALKING AND BICYCLING, ESPECIALLY AMONG STUDENTS, INCLUDING THE IDENTIFICATION OF WALKING AND BICYCLING ROUTES TO AND FROM SCHOOLS, TRANSIT FACILITIES, COMMUNITY CENTERS, EMPLOYMENT CENTERS, AND OTHER DESTINATIONS; AND INCLUDING INCREASING AND IMPROVING CONNECTIVITY AND MOBILITY OF NON-MOTORIZED USERS. (0-30 POINTS)**

Target schools in the City of Perris include seven (7) elementary schools, one (1) middle school, one (1) high school and one (1) alternative high school with an average enrollment of 970. All schools are located within a 2 mile radius of each other. The proposed SRTS Program will target all students who attend the school for maximum benefits. *Park and Walk* events will provide a remote drop off area benefiting students who live further than a mile from the school. All students attending the *THINK Together* after school

program will receive ped/bike regardless of how far they live from the school. The estimated percentage of City of Perris students using active transportation was approximately 44%.

A. Describe how your project encourages increased walking and bicycling, especially among students.

In October DOPH will coordinate *International Walk to School Day (W2SD)* to encourage widespread enthusiasm for active transportation and kick off our Riverside County SRTS Program. DOPH provides participants with SRTS supplies and promotional items. Students create signs promoting the economic and environmental benefits of active transportation. Media is invited to publish stories to advance the SRTS message. DOPH will collaborate with school districts, law enforcement, public health, public works, California Conservation Corps, to promote and assist children in participating in SRTS events.

To encourage parents to organize and engage a sustainable walking school bus, DOPH will facilitate parent meetings at each target school. Suggested routes to school will be mapped and distribution to parents and students utilizing the Map-a-Route online application maintained by the National Center for SRTS. This application has shown to be effective in Riverside County. These routes will be audited for their safety and walkability by parents who will take ownership of the walking school bus, increasing the likelihood of its success. <http://www.walkbiketoschool.org/keep-going/map-a-route>

After *International Walk to School Day*, DOPH will encourage students to walk more often by implementing the Frequent Walker Program at targeted schools. Participating schools will compete for prizes by posting Walking School Bus photos on the Riverside County SRTS Facebook page.

DOPH will facilitate resource sharing and networking by working with RCTC, WRCOG and CVAG to generate the Riverside County Active Transportation Network (ATN). The ATN will communicate best practices, latest trends and data and that affect SRTS stakeholders to increase Active Transportation countywide.

DOPH will inspire residents to use active transportation by facilitating Walkability Workshops at each funded school for parents, school personnel, city officials, and other community residents. The workshop will include a discussion of the 5 Es, an observation of the pick-up or drop off conditions around the school and a

Walk Audit. Participants will work in groups to develop a plan to expand their school's SRTS program. DOPH will facilitate follow up meetings and presentations to city officials of these SRTS efforts.

DOPH will recruit youth, neighborhood leaders, and concerned citizens to become Active Transportation Ambassadors (ATA). These individuals will become spokespeople for their community to encourage others to walk/bike safely. ATA will be trained to act as promoters of active transportation. They will organize local support for neighborhood and school projects such as implementation of the active transportation master plan, walking school buses, ped/bike rodeos, and safety awareness campaigns.

ATA will work with neighborhood councils and other local community groups including local businesses, schools and churches, to build awareness and support for projects. These promoters will organize community bike rides and other fun, educational events to help get more students and families out walking. High school students are included to not only to become aware of benefits of active transportation benefits, but to become role models for the younger children in the community. High school students will be recruited as potential ATA to assist with SRTS activities at elementary schools and other events.

B. Describe the number and type of possible users and their destinations, and the anticipated percentage increase in users upon completion of your project. Data collection methods should be described.

DOPH SRTS program aims to increase the number of students in grades K-12, along with their families, who use active transportation to get to school. These transportation users include pedestrians and bicyclists, as well students on scooters, skateboards, skates and in wheelchairs. Once these routes are established and publicized, it is likely that other adults will utilize the newly found walkability of their streets to travel to locations such as the grocery store, parks and community centers. The combination of SRTS encouragement activities and complementary infrastructure improvements by the City of Perris, is anticipated to increase the number of students using active transportation to get to school by 20%.

Student transportation mode data will be collected at each target school using the *National Center for Safe Routes to School Student In-Class Travel Tally*. Baseline data will be collected prior to the onset of the program, and follow up data will be collected subsequent to grant activities. Parent surveys measuring travel

mode and attitudes will also be collected at the beginning and end of the grant period (Pre/Post) through school-based and community events. Survey results will be presented to school parent groups, school administration and city partners.

- C. Describe how this project improves walking and bicycling routes to and from, connects to, or is part of a school or school facility, transit facility, community center, employment center, state or national trail system, points of interest, and/or park.**

The DOPH project will improve walking and biking routes to school through various NI interventions. DOPH will coordinate with Perris engineers to promote their SRTS infrastructure project through scheduled walk to school days, presentations, photo sessions and press conferences. Many of the prioritized schools have routes that overlap to maximize the usage and impact of the project, these routes are also used to travel to other community destinations, such as the libraries, parks and RTA bus stops giving the project added value.

- D. Describe how this project increases and/or improves connectivity, removes a barrier to mobility and/or closes a gap in a non-motorized facility.**

Parental fears can be barriers to active transportation. The most common concerns parents verbalize include 1) distance 2) traffic danger and 3) crime danger. Many students live over 1 mile from school which is not considered *walkable* by most parents. A solution to this issue will be to organize “Park and Walk” events. These events encourage parents to drop off their students at a remote location to walk with a supervised Walking School Bus group to school. Parents will be more likely to allow their students to walk a shorter distance resulting in increased physical activity, better air quality, and less traffic around the school.

DOPH will provide *PBSE* at each target school site through their *THINK Together* after school program. Parents can feel more confident in their child’s ability to walk safely once they have been educated. The Walking School Bus events also give parents a sense of security through these supervised walks.

2. POTENTIAL FOR REDUCING THE NUMBER AND/OR RATE OF PEDESTRIAN AND BICYCLIST FATALITIES AND INJURIES, INCLUDING THE IDENTIFICATION OF SAFETY HAZARDS FOR PEDESTRIANS AND BICYCLISTS. (0-25 POINTS)

- A. Describe the potential of the project to reduce pedestrian and/or bicycle injuries or fatalities.**

In 2012, pedestrian and bike fatalities accounted for more than 16% of all traffic fatalities (US Department of Transportation, National Highway Traffic Safety Administration, Traffic Safety Facts 2012).

Among child pedestrians, 490 pedestrians ages 19 and under were involved in a fatal motor vehicle crash in 2012, with 48% of all child pedestrian fatalities occurring among teens 15-19 years old. Children in lower income neighborhoods are up to 5.7 times more likely to be injured as pedestrians than children in other neighborhoods. Perris, there were 61 collisions reported of pedestrians/bicyclists ages 5 to 18 between 2005 and 2012, 13 of which resulted either in severe injury or fatality (SWITRS).

http://www.safekids.org/sites/default/files/documents/skw_pedestrian_fact_sheet_feb_2014.pdf.

The objective of the ATP program is to change the culture and attitude towards active transportation and improve public health through community education. Using components of the SR2S initiative in our safety promotion and education activities such as Walking School Buses, Bike Trains, and community outreach events, DOPH will broaden resident's perspectives on traffic safety. The program also integrates a unique element that builds leaders within the community to promote and invest in the safety of others through the PBSE Train the Trainer Program and the Active Transportation Ambassador Certificate Program. The goal through this increased awareness is improved driver behavior resulting in a decrease in pedestrian and bicycle injuries and fatalities.

- B. Describe if/how your project will achieve any or all of the following: : Reduces speed or volume of motor vehicles, Improves sight distance and visibility, Improves compliance with local traffic laws, Eliminates behaviors that lead to collisions, Addresses inadequate traffic control devices, Addresses inadequate bicycle facilities, crosswalks or sidewalks.**

The high volume of traffic at schools during arrival times leads to a poor traffic circulation and often unsafe conditions for bicyclists and pedestrians. School parking areas and streets leading to the school are often unorganized. Parents may engage in a variety of illegal or unsafe behaviors, including parking in a crosswalk, double-parking, speeding, parking in "no parking" areas, ignoring turn restrictions, or parking in locations that encourage their children to cross a travel lane.

DOPH will sub-contract with RSO-P to fund enforcement activities at target school sites. Monthly enforcement activities will be random and unannounced at targeted school sites. RSO-P will issue traffic and

parking citations when warranted. Studies have demonstrated that enforcement activities are associated with increased vehicle compliance.

Students are unaware of basic ways to stay safe while walking and bicycling. Pedestrian and bicycling education will include the importance of wearing bright light clothing, especially at night time for optimal driver visibility. Incentive safety items will be distributed through various activities.

DOPH will work with parents to create and implement public awareness campaigns to promote improved driver compliance to speed and parking vehicle laws in and around school sites. Information will be distributed via school flyers, phone tree messages, or other school district approved social media modes.

Safe Driver behavior education will be a component of SRTS Parent Workshops, the Train the Trainer PBSE Program and the ATA Certification Program. The programs will be delivered in an interactive and fun way to school age children, parents and community to learn necessary traffic safety knowledge and skills to improve compliance with local traffic laws and eliminates dangerous behaviors that lead to collisions.

- C. Describe the location's history of events and the source(s) of data used (e.g. collision reports, community observation, surveys, audits) if data is not available include a description of safety hazard(s) and photos.**

In order to capture the full extent of pedestrian and bicycle, fatalities and injuries, 2005-2012 Statewide Integrated Traffic Records System (SWITRS) data was obtained for 5 to 18 year olds in Perris. SWITRS data identifies location of incidences, severity, and types of collisions, depicting clusters of events with in vicinity of several schools. This indicates higher risk of injury surrounding school aged-children. In addition to SWITRS data, community and parent surveys were conducted to demonstrate the safety concerns in neighborhoods. Respondents identified that *Community Walking Events* and *Safe Designated Walking Trails* as most likely to create a safe environment and promote physical exercise.

3. PUBLIC PARTICIPATION and PLANNING (0-15 POINTS)

- A. Describe the community based participation process that culminated in the project proposal or plan, such as noticed meetings/public hearings, consultation with stakeholders, etc.**

The following is a synopsis of the various community planning events DOPH facilitated to identify the need and contributed to the program development of the SRTS Program for the City of Perris.

DOPH designed a survey specifically for the proposed ATP project application to assess community behaviors and attitudes. The survey captured feedback concerning 1) modes and frequency of transportation to school, 2) barriers and motivation to utilize active transportation and 3) perception of personal safety within their community. Surveys were developed for community partners and parent/resident members and were distributed at partner meetings, community events and through an on-line format. A total of 195 parent residents and 35 community partners were surveyed at the Pet Parade Expo, elementary schools, Housing Authority Department, Perris Community Partnership meeting, Perris Elementary School District and Perris Women, Infant & Children (WIC) site where many residents come to receive health services. Preliminary results revealed that even though 51% of children lived 10 minutes or less from their school, 54% did not walk or ride a bike to school. In regards to perception of safety, 23% of parents and 13% of community partners felt *Unsafe or Extremely Unsafe* to walk in their community during the day; these percentages increased when asked if they felt safe at night. Most alarming, 24% of parents and 29% of community partners have witnessed a child who was hit, or almost hit by a car in their neighborhood. The top motivations identified by parents and community partners to increase walking in their neighborhoods were *Community Walking Events, Safe Designated Walking Trails, and Walking Clubs*. Information obtained from these surveys was used in the program development of SRTS strategies and activities.

On March 18th, DOPH attended the Perris Community Partnership (PCP) meeting. DOPH elicited walkability concerns and feedback. Attendees completed an ATP survey. The public was engaged in a discussion about the ATP during the DOPH SRT Coalition meetings in Riverside on April 10, 2014 and Southwest County on April 29, 2014. DOPH consulted with multiple stakeholders throughout Riverside County to identify potential projects and ways to leverage funds through collaborative partnerships. On March 25, 2014, DOPH began to formulate projects with San Bernardino and Riverside County agencies, including the American Lung Association, Inland Empire Biking Alliance, Cal State University San Bernardino, SRTS National Partnership, and various government entities. On March 31, 2014, DOPH and local representatives from SRTS National Partnership discussed synergies between ATP and the Riverside County Health Coalition. On April 3, Riverside County Safe Routes to School Program, Perris

2014, DOPH met with the WRCOG to discuss the creation of a Riverside County ATN. DOPH met with the County Transportation Department on April 8, 2014 to hone in on areas of concern countywide.

B. Describe the local participation process that resulted in the identification and prioritization of the project:

Through a series of community events, networking and survey collection, DOPH identified Perris as an area of great need due to its lack of infrastructure, high poverty level and high volume of students who walk, bike to school in unsafe conditions. The area was prioritized due to the readiness and previous efforts exerted by schools principals, Perris Community Partnership and Live Well Perris collaborative. DOPH met with Perris Elementary School District (PESD), Perris Union High School District (PUHSD), Public Works and City Manager's Office representatives to discuss proposed ATP projects for their schools. They expressed a commitment to implement both infrastructure and non-infrastructure SRTS programs in their disadvantaged community. The City shared their plan to install side-walks and a pedestrian/bicycle bridge across a storm drain channel that will link neighborhoods, schools and a park . A collaborative partnership was established due to overlapping interests to improve student safety and physical well-being.

DOPH and RSO-P discussed a potential partnership to implement PBSE activities at targeted Perris schools. PPD was enthusiastic to collaborate on all ATP proposed grant collaborative activities and agreed to send School Resource Officers, Cadets, CHIPS, and/or other staff to the PBSE training.

On May 9, 2014, the DOPH met with *THINK (Teaching, Helping, Inspiring and Nurturing Kids) Together* Perris after school program to discuss implementing PBSE activities at target schools. *THINK Together* is committed to providing staff to become trained to conduct PBSE activities and provide education to students.

C. Is the project cost over \$1 Million? Y/N **N**

4. COST EFFECTIVENESS (0-10 POINTS)

A. Describe the alternatives that were considered. Discuss the relative costs and benefits of all the alternatives and explain why the nominated one was chosen.

Active travel is a critical component of the transport system. It is typically the second most common mode of transport (after automobile travel), and provides access to and connections among other modes. As a

result, improving walking and cycling can improve overall transport system diversity and efficiency. According to the Active Transportation for America Report (2010), on a national scale, increased active transportation could yield an estimated annual benefit of \$10 to \$66 billion health care costs for the United States.

Determining Benefit/Cost Ratio for non-infrastructure activities is not as clearly defined as it is for infrastructure activities. DOPHs Benefit/Cost analysis is based on the assumption that benefits obtained from its proposed comprehensive SRTS activities will exceed those of a one-time events due to its sustainability beyond the ATP funding cycle. By training students, parents, community members and involving various collaborating partners, there is an assumption that the program can sustain three to five years after funding cycle. Therefore, benefits (both direct and indirect) for the Comprehensive SRTS Program demonstrate the cost-effectiveness of the program for the City of Perris. The DOPH evaluated the following alternative active transport activities to determine which would yield the highest benefit to cost ratio for its proposed ATP.

Alternative	ATP Activities	Benefits	Costs
A	<u>One-Time SRTS Events</u> <ul style="list-style-type: none"> International Walk to School Day National Bike to School Day One-time Walkability Workshops 	<ul style="list-style-type: none"> User enjoyment Improved fitness and health Reduction in obesity Reduction in chronic diseases Reduction in healthcare costs Increased community cohesion Reduction in accident risk Reduction in pollution exposure Reduction in traffic congestion Increased economic development Increased fuel savings 	<ul style="list-style-type: none"> Staff time to plan, develop, and implement program Staff trainings Collaborative meetings Equipment costs Incentives for participants Evaluation activities
B	<u>Comprehensive SRTS Program</u> <ul style="list-style-type: none"> International Walk to School Day National Bike to School Day Frequent Walker Program Walkability Workshops with follow-up/reporting Bicycle and Pedestrian Safety Education Train the Trainer Program Bicycle Skill and Maintenance program / Bike Club Active Transportation Ambassador Certificate program 		

B. Calculate the ratio of the benefits of the project relative to both the total project cost and funds requested (i.e.,

$$\frac{\text{Benefit*}}{\text{Total Project Cost}} \text{ and } \frac{\text{Benefit*}}{\text{Program Funds Requested}}).$$

It is estimated that the benefits associated with SRTS activities that are one-time events would quantify to approximately \$1.1 million in benefits with the cost of implementing the program (total project cost and funds requested) at \$350,000. This would provide a ratio of 3:1. When DOPH includes the sustainability activities to create a more comprehensive ATP, the benefits are estimated at \$2.1 million with the cost of

implementing the program at \$350,000 with a ratio of 6:1. Based on this benefit/cost analysis, DOPH selects Alternative B which includes activities that would yield the highest benefit/cost ratio of 6:1.

Alternative	ATP Activities	Benefits	Costs	Ratio
A	One Time SRTS Events	\$1,050,000	\$350,000	3:1
B	Comprehensive SRTS Program	\$2,100,000	\$350,000	6:1

DOPH’s Comprehensive SRTS Program benefits are directly associated with the following Active Transportation goals: (1) increasing the proportion of trips accompanied by biking and walking; (2) enhancing public health, including the reduction of childhood obesity through the use of programs; and (3) ensuring that disadvantaged communities fully share in the benefits of the program.

5. IMPROVED PUBLIC HEALTH (0-10 points)

- A. Describe how the project will improve public health, i.e. through the targeting of populations who have a high risk factor for obesity, physical inactivity, asthma, or other health issues.

DOPH’s SRTS program targets high priority communities that demonstrate an immediate need for public health intervention. The City of Perris was selected as a high priority community based on their region’s air quality (CalEnviroScreen score), level of physical inactivity/childhood obesity (FitnessGram score), and socioeconomic status (household income, percent of students eligible for Free and Reduced Price Meal program). By promoting the use of active transportation in the Perris community, the project aims to improve public health in three focused areas: air quality and childhood obesity.

Air pollution can result in irreversible damage to lung development and function among children (NEJM), which can cause children to be more susceptible to develop asthma, and can cause children to have an increased risk of developing asthma. Riverside County’s geographical juxtaposition between various mountain ranges allows air pollution funneled from larger surrounding metropolitan cities to persist, leaving the area vulnerable to higher levels of pollution than it produces (<http://riversideca.gov/publicworks/air/air-quality.asp>). As a result, Riverside County has some of air quality in the nation, ranking 4th out of all counties with the most annual particle pollution and 2nd out of all counties with the most ozone pollution in the nation

(ALA 2013). Areas within Perris are considered to have the highest pollution exposure risk with a CalEnviroScreen (CES) score of 50.4, falling into the 95-99% percentile range. In addition, areas within Perris scored in the 77.6% percentile for the rate of emergency department (ED) visits for asthma per 10,000 residents (CalEnviroScreen 1.0, 2013).

The goal of the proposed ATP project is to change the culture and attitude of walking and biking in the Perris region by promoting activities that encourage walking/biking and also, empowering the community to take an active investment in their health and the health of their families. DOPH primary program activities include walk audits that involve parents, school officials, students and city planners to identify the safest walking routes to school, and Safe Routes to School strategies including Frequent Walker Programs, Walking School Bus, Bike Trains, and National Walk to School events. Research conducted by the U.S. Environmental Protection Agency showed that schools in walkable neighborhoods produced a 13 percent increase in walking and bicycling and a reduction of at least 15 percent in motor vehicle emissions. By encouraging the City of Perris to adopt a healthier lifestyle through active modes of transport can result in a decreased reliance on motor vehicles, reduced vehicle emission and improved air quality.

Within the past 30 years, childhood obesity has more than doubled among children, and quadrupled among adolescents nationally (CDC <http://www.cdc.gov/healthyyouth/obesity/facts.htm>). In Riverside County, it is estimated that 24.4% of teens are overweight or obese (CHIS 2011-2012). Moreover, in an annual assessment measuring body composition (FitnessGram) among 5th, 7th, and 9th grade students in Riverside County, 31.3% of students were overweight or obese compared to 30% of students in California. Among students attending our targeted schools in the Perris Elementary School District however, 40% of 5th, 7th, and 9th grade students were either overweight or obese based on body composition (FitnessGram). Contributing to increased rates of childhood obesity, diabetes and heart disease is the dramatic decline in the number of children utilizing active modes of transportation.

The ATP program will improve public health by organizing and promoting activities that will encourage children to adopt a more active lifestyle through walking/biking. Research indicates that children who actively

commute to school are significantly more active throughout the day, and also have better cardiovascular fitness than children who do not walk or bike to school. Incorporating tenets from the SRTS program activities such as Frequent Walker Programs, Walking School Buses, Bike Trains, and National Walk to School events should increase the number of children walking or biking to school. Furthermore, this increase in physical activity will ultimately prevent weight gain and reduce the risk of obesity among students in Perris.

6. BENEFIT TO DISADVANTAGED COMMUNITIES (0-10 points)

A. I. Is the project located in a disadvantaged community? Y/N YES

II. Does the project significantly benefit a disadvantaged community? Y/N YES

a. Which criteria does the project meet? (Answer all that apply)

- Median household income for the community benefited by the project: **\$ 48,273**
The median household income is less than 80% of the statewide median.
- California Communities Environmental Health Screen Tool (CalEnviroScreen) score for the community benefited by the project: **50.4**
This area is identified as among the highest in the state.
- For projects that benefit public school students, percentage of students eligible for the Free or Reduced Price Meals Programs: **91.6% (average of all targeted schools)**
All of targeted schools meet disadvantage metric percentage of students receiving Free or Reduced Price Meals.

b. Should the community benefitting from the project be considered disadvantaged based on criteria not specified in the program guidelines? If so, provide data for all criteria above and a quantitative assessment of why the community should be considered disadvantaged. **NOT APPLICABLE**

B. Describe how the project demonstrates a clear benefit to a disadvantaged community and what percentage of the project funding will benefit that community, for projects using the school based criteria describe specifically the school students and community will benefit.

The proposed SRTS project is designed to maximize benefits in the City of Perris allowing students opportunities not normally afforded to them. 100% of the funding will be dedicated to this disadvantaged community. As determined by economic and environmental indicators, the City of Perris meets all the criteria to be considered a disadvantaged community. The City of Perris population has continually grown in the past 40 years shifting from rural to suburban environments. Because of the rapid growth, in many areas of the city infrastructure is either lacking or does not meet complete streets community standards. Perris also

experienced uncontrolled development followed by a downward housing boom in the past 10 years. This exacerbated the social and environmental disadvantages in many areas of Perris.

With undeveloped infrastructure and potentially high level of crime, safety becomes a major issue for these families. Elementary students in these communities are often walking without parental supervision. Community involvement aspects of the ATP, such as walking school buses, parent-lead neighborhood watch and increased enforcement will decrease some of the disparities and improve the safety of the route to school.

Low income communities such as Perris are more likely to be obese. The ATP project will help to overcome this barrier by encouraging more students and families to be physically active by walking to school and other local destinations. Health benefits will be addressed during Walk to School Days, bicycle trains, and other community walking events. By decreasing vehicle use and increasing non-motorized travel through encouragement activities, air quality around Perris schools will improve. Children and families walking to school will be able to enjoy the benefits of better health and enjoyment of walking in clean air.

Collaborative efforts with the *THINK Together* after school program and other community agencies that serve disadvantaged communities will help to propel DOPH program efforts for these populations. Although most of the students understand English, many parents in the City of Perris are fluent only in Spanish. This language barrier can hinder education and provision of services to families. DOPH ATP has overcome this barrier by hiring employees who are bilingual and by providing all educational and promotional materials in English and Spanish. DOPH staff is also bicultural, therefore, they understand cultural issues facing this target community.

7. USE OF CALIFORNIA CONSERVATION CORPS (CCC) OR A CERTIFIED COMMUNITY CONSERVATION CORPS (0 to -5 points)

The applicant must send the following information to the CCC and CALCC prior to application submittal to Caltrans:

Project Description
Project Map

Detailed Estimate
Preliminary Plan

Project Schedule

The corps agencies can be contacted at:

California Conservation Corps at: www.ccc.ca.gov

Community Conservation Corps at: <http://calocalcorps.org>

A. The applicant has coordinated with the CCC to identify how a state conservation corps can be a partner of the project.
Y/N YES

a. Name, e-mail, and phone # of the person contacted and the date the information was submitted to them

B. The applicant has coordinated with a representative from the California Association of Local Conservation Corps (CALCC) to identify how a certified community conservation corps can be a partner of the project. Y/N YES

a. Name, e-mail, and phone # of the person contacted and the date the information was submitted to them

Tuesday, April 15, 2014 by phone at 916/558-1516 to Cynthia Vitale from CALCC inquiring regarding CALCC partnering with DOPH on ATP/SRTS activities.

Monday, April 21, 2014 by email to Cynthia Vitale at calocalcorps@gmail.com CCC (the Sacramento contacts) inquiry regarding CALCC role with DOPH, ATP SRTS activities

Monday, May 5, 2014 by email to Virginia Clark from CCC at virgina.clark@ccc.gov regarding CCC or CALCC partnership on ATP SRTS grant.

Re: As suggested, all required items for our proposed projects and how we might incorporate CALCC members to work within our three program areas (Indio, Perris and Jurupa Valley).

C. The applicant intends to utilize the CCC or a certified community conservation corps on all items where participation is indicated? Y/N YES

I have coordinated with a representative of the CCC; and the following are project items that they are qualified to partner on:

Project description and Scope of Work has been submitted for review and consideration to appropriate CCC representative. Virginia Clark/CCC. May 14, 2014 phone discussion with Rhody Soria regarding utilizing CCC interns.

I have coordinated with a representative of the CALCC; and the following are project items that they are qualified to partner on:

Project description and Scope of Work was submitted for review and consideration to appropriate CALCC representative. On May 8, 2014 the DOPH was contacted by Cynthia Vitale/CALCC who stated their intent to partner on the Riverside ATP grant project. Ms. Vitale forwarded proposed project information to Sarah Miggins/Urban Corps of Inland Empire. Ms. Miggins will contact DOPH and discuss exact project partnerships. To date, discussion had not occurred due to conflicting schedules.

8. APPLICANT'S PERFORMANCE ON PAST GRANTS (0 to -10 points)

A. Describe any of your agency's ATP type grant failures during the past 5 years, and what changes your agency will take in order to deliver this project. **NOT APPLICABLE**

Attachment A:

Project Programming Request

PROJECT PROGRAMMING REQUEST

DTP-0001 (Revised July 2013)

General Instructions

<input checked="" type="checkbox"/> New Project					Date:	5/17/14
District	EA	Project ID		PPNO	MPO ID	TCRP No.
08				N/A	N/A	N/A
County	Route/Corridor	PM Bk	PM Ahd	Project Sponsor/Lead Agency		
RIV	N/A	N/A	N/A	Riverside County Transportation Department		
				MPO	Element	
				SCAG	Local Assistance	
Project Manager/Contact		Phone		E-mail Address		
Victoria Young		(951) 358-7171		vyoung@rivcocha.org		
Project Title						
Riverside County Non-Infrastructure Safe Routes to School Active Transportation Program, Perris						
Location, Project Limits, Description, Scope of Work <input type="checkbox"/> See page 2						
Program activities will be conducted within the City of Perris. Ten schools have been targeted within the Perris Elementary School District (ESD) and Perris Union High Districts (UHD). The proposed Riverside County Non-Infrastructure Safe Routes to School Active Transportation Program (NI-SRTS - ATP) will be covering the Education, Encouragement, Enforcement and Evaluation activities at each targeted school.						
<input type="checkbox"/> Includes ADA Improvements <input type="checkbox"/> Includes Bike/Ped Improvements						
Component	Implementing Agency					
PA&ED	Riverside County Department of Public Health					
PS&E	N/A (NI-SRTS-ATP)					
Right of Way	N/A (NI-SRTS-ATP)					
Construction	Riverside County Department of Public Health					
Purpose and Need <input type="checkbox"/> See page 2						
The purpose of the NI-SRTS-ATP is to implement activities to increase the number of students who walk and bicycle to schools in Perris. The City of Perris meets multiple metrics of disadvantaged communities including top 5% EnviroScreen index indicating poor air quality and 75% or more school children on free and reduced price meals indicating a high economic need of population.						
Project Benefits <input type="checkbox"/> See page 2						
The project/program benefits are increased physical activity resulting in decreased obesity and diabetes in children within Perris ESD and Perris UHD schools. Decreased traffic congestion around Perris Schools resulting in decreased pedestrian and bicycle-related injuries and fatalities. Improved air quality around Perris schools due to increased active transportation and reduced vehicle miles driven.						
<input checked="" type="checkbox"/> Supports Sustainable Communities Strategy (SCS) Goals <input checked="" type="checkbox"/> Reduces Greenhouse Gas Emissions						
Project Milestone						Proposed
Project Study Report Approved						N/A
Begin Environmental (PA&ED) Phase						03/01/15
Circulate Draft Environmental Document					Document Type	CE
Draft Project Report						N/A
End Environmental Phase (PA&ED Milestone)						06/01/15
Begin Design (PS&E) Phase						N/A
End Design Phase (Ready to List for Advertisement Milestone)						N/A
Begin Right of Way Phase						N/A
End Right of Way Phase (Right of Way Certification Milestone)						N/A
Begin Construction Phase (Contract Award Milestone)						07/01/15
End Construction Phase (Construction Contract Acceptance Milestone)						06/30/17
Begin Closeout Phase						06/30/17
End Closeout Phase (Closeout Report)						12/31/17

PROJECT PROGRAMMING REQUEST

DTP-0001 (Revised July 2013)

Date: 5/17/14

District	County	Route	EA	Project ID	PPNO	TCRP No.
08	RIV	N/A			N/A	N/A
Project Title: Riverside County Non-Infrastructure Safe Routes to School Active Transportation Program, Perris						

Component	Prior	Proposed Total Project Cost (\$1,000s)							Total	Notes
		14/15	15/16	16/17	17/18	18/19	19/20+			
E&P (PA&ED)										Riverside County Department of Public Health in partnership with the Riverside County Transportation as the Program Sponsor/Lead Agency and Perris ESD and Perris UHD within the City of Perris will implement the program.
PS&E										
R/W SUP (CT)										
CON SUP (CT)										
R/W										
CON		350,000						350,000		
TOTAL		350,000						350,000		

Fund No. 1:									Program Code	
Component	Prior	Proposed Funding (\$1,000s)							Total	Funding Agency
		14/15	15/16	16/17	17/18	18/19	19/20+			
E&P (PA&ED)										
PS&E										
R/W SUP (CT)										
CON SUP (CT)										
R/W										
CON		350,000						350,000		
TOTAL		350,000						350,000		

Fund No. 2:									Program Code	
Component	Prior	Proposed Funding (\$1,000s)							Total	Funding Agency
		14/15	15/16	16/17	17/18	18/19	19/20+			
E&P (PA&ED)										
PS&E										
R/W SUP (CT)										
CON SUP (CT)										
R/W										
CON										
TOTAL										

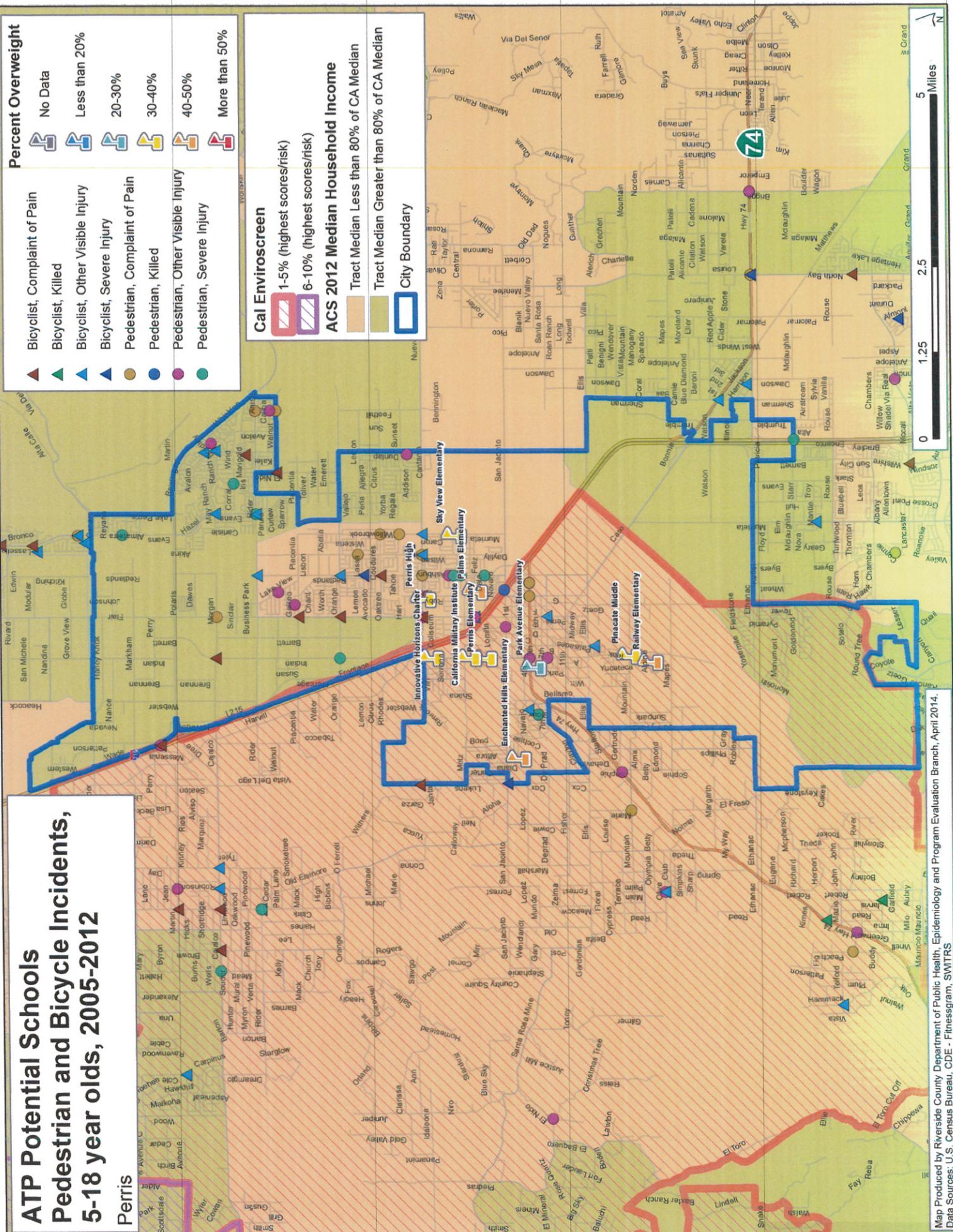
Fund No. 3:									Program Code	
Component	Prior	Proposed Funding (\$1,000s)							Total	Funding Agency
		14/15	15/16	16/17	17/18	18/19	19/20+			
E&P (PA&ED)										
PS&E										
R/W SUP (CT)										
CON SUP (CT)										
R/W										
CON										
TOTAL										

Attachment B:

Vicinity/ Location Map of City of
Perris

ATP Potential Schools Pedestrian and Bicycle Incidents, 5-18 year olds, 2005-2012

Perris



Percent Overweight

- No Data
- Less than 20%
- 20-30%
- 30-40%
- 40-50%
- More than 50%

Bicyclist, Complaint of Pain

- Bicyclist, Killed
- Bicyclist, Other Visible Injury
- Bicyclist, Severe Injury
- Pedestrian, Complaint of Pain
- Pedestrian, Killed
- Pedestrian, Other Visible Injury
- Pedestrian, Severe Injury

Cal EnviroScreen

- 1-5% (highest scores/risk)
- 6-10% (highest scores/risk)

ACS 2012 Median Household Income

- Tract Median Less than 80% of CA Median
- Tract Median Greater than 80% of CA Median
- City Boundary

Map Produced by Riverside County Department of Public Health, Epidemiology and Program Evaluation Branch, April 2014.
Data Sources: U.S. Census Bureau, CDE - Fitnessgram, SWITRS

Attachment C:

Online Link to Approved Plan
with Highlighted Portions
Applicable to Proposed Active
Transportation Program

ATP Proposal's Consistency with Relevant Adopted Plans

Southern California Association of Governments
Regional Transportation Plan/ Sustainable Communities Strategy
Adopted April, 2012

<http://rtpscsc.scag.ca.gov/Pages/2012-2035-RTP-SCS.aspx>

Mission

- Providing quality information services and analysis for the region.
- Creating an educational and work environment that cultivates creativity, initiative, and opportunity.

County of Riverside Department of Public Health
General Plan—Healthy Communities Element
Adopted March 23, 2011

http://www.rivcoph.org/Portals/0/pdf/FINALHCE3_23_2011.pdf

Non-Motorized Transportation System

The goal of these policies is to improve the overall safety of the transportation system for pedestrians and cyclists as well as improving access for and visibility of all non-motorized roadway users.

HC 5.4 Consider pedestrian safety and crime prevention measures in major transit centers and high pedestrian traffic generators such as schools, community centers, etc.

Coachella Valley Association of Governments
Non-Motorized Transportation Plan
Adopted September, 2010

http://www.cvag.org/library/pdf_files/trans/Non%20Motorized%20Transportation%20Plan%20Sept%202010.pdf

Objective F

Develop and implement education and encouragement plans aimed at youth, adult cyclists, pedestrians, and motorists. Increase public awareness of the benefits of bicycling and of available resources and facilities.

Objective F Policy Guidelines

1. Encourage local agencies to develop adult and youth bicycle and pedestrian education, encouragement and safety programs. These could be provided at schools, senior centers, and recreational areas
2. Encourage local agencies to market the health benefits of bicycling.

Western Riverside Council of Governments
Non-Motorized Transportation Plan
Adopted June 2010

http://www.wrcog.cog.ca.us/uploads/media_items/western-riverside-county-non-motorized-transportation-plan-july-2010.original.pdf

C-7 Work cooperatively with bicycle organizations, transportation agencies, local jurisdictions, large employers and activity centers to publicize the sub regional system: sponsor annual bicycling events such as Bike to Work Week, adult safety courses, and similar events in conjunction with other regional efforts and programs.

City of Perris
Trail Master Plan
Adopted February 26, 2013

<http://www.cityofperris.org/city-hall/trails-masterplan/TrailsMP-FinalAdoptedPlan.pdf>

P5.1 Identify marketing and public awareness methods to increase awareness of the City bikeway and trail system.

P5.2 Increase public viability of bicycles as a way to get to work, shopping centers, lunch spots, parks, and institutional uses.

A5.4 Establish a bicycle-friendly business program to encourage and facilitate use of active transportation modes by employees and customers

Attachment D:

Documentation of Public Participation

- Agendas and Sign-In Sheets
- Tables on Preliminary Results on Surveys
- Survey Tools (Parents and Community Partners)



Network for a Healthy California

Perris Community Partnership Meeting

March 18, 2014

**3:30pm-4:30pm
City Council Chambers
101 North "D" Street
Perris, CA 92570**

AGENDA

Meeting Objectives:

- Share the City's vision for moving forward with the Perris Community Partnership meetings
- Discussion to plan for community forums to supplement the Partnership meetings
- Update on Live Well Perris Program

3:30 PM	Welcome and Introductions	Michele Ogawa
3:35 PM	Community Partnership Meetings Going Forward	Michele Ogawa
3:45 PM	Planning Discussion for Community Forums	Michele Ogawa
4:00 PM	Safe Routes to School Feedback Survey	Victoria Young
4:05 PM	Fruit and Veggie Festival 2014	Claudia Pelayo
4:15 PM	Live Well Perris 2014 Update	Isabel Carlos
4:20 PM	Announcements – Future Agendas	Michele Ogawa

Future Meeting Date

Date: May, TBD → 3:30 PM-4:30 PM → Location: Perris City Council Chambers

This material was produced by the California Department of Public Health's *Network for a Healthy California* with funding from USDA SNAP, known in California as CalFresh (formerly Food Stamps). These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit www.cachampionsforchange.net.

Active Transportation Program (ATP) Grant - City of Perris

Perris Elementary School District

- Focus area = Safe Routes to School (SRTS)
- School-based deliverables
 - Identify school district level SRTS Coordinator
 - Develop a “Train the Trainer” Active Transportation Ambassador Program (ATAP)
 - Train high and/or middle school aged students as Active Transportation Ambassadors (ATA)
 - Conduct ATAP trainings at after-school programs to elementary and/or middle school aged students
 - Promote and coordinate city-wide International SRTS activities
 - Promote and support city-wide National Bike Safety Month activities
 - Pilot Active 4 Me at one (1) elementary school
 - Partner with local law enforcement to conduct targeted enforcement
 - Conduct pre and post evaluations
 - Develop SRTS Travel Plans at targeted schools
 - Innovative Horizons ES
 - California Military Institute
 - Perris ES
 - Park ES
 - Perris Lake HS
 - Pinacate MS
 - Railway ES
 - Perris Valley HS
- Clean Cities curriculum in middle schools?
- After school programs
- Letters of Support

Western Riverside County Coalition Meeting

Thursday, April 10, 2014
 11:00 am to 1:00 pm
 3900 Sherman Drive
 Breckenridge Conference Room
 Riverside 951/358-7171



★ Welcome and Introductions	11:00
★ What's New with Safe Routes to School? Active Transportation Program (ATP)- Funding for SRTS	11:10
★ Guest Speaker: Mary Parsons, Principal Twinhill Elementary School "Creating a path of success – Student Safety Valets"	11:20
★ Guest Speaker: Krista Fairley, Principal La Granada Elementary School Xochitl Mendez, Parent Champion Safe Routes To School Program – Doing it on Your Own	11:40
★ Guest Speaker: Cynthia Torres, IEHP The Rad Rider, Super Nutricia & cool stuff – more than a Health Plan	12:00
★ Project Updates City and County Infrastructure Projects	12:20
★ Bike to School Day – May 7, 2014	12:30
★ Office of Traffic Safety Grant Proposals	12:35
★ Child Passenger Safety Program Update	12:40
★ Walking School Bus Face Book Photo Contest School Winners = presentation of prizes	12:45
★ School Updates / Announcements	12:50

SAVE THE DATE: TBA



Riverside Coalition
Breckenridge 4/10/14



RIVERSIDE COUNTY DEPARTMENT OF PUBLIC HEALTH
P.O. Box 7000, Riverside, CA 92513-7000

Name	School/Organization	E-Mail Address	Phone Number
Lucinda Cifuentes	Rem		951 224 20 85
Linda Mendez	La Brevinada		(951) 213-1638
Clara Aguirre	La Granada		957-358-1615
Maria Farley	Twinhill		951-358-1665
Mary M. Parsons	VRCOG	Yock@wreg.caj.ca.us	951-955-8579
Taylor York	Aranza Elementary	roxana.diaz@word.k12.ca.us	(951) 358-1600
Roxana Diaz	Twinhill	emili.villayas@optlook.com	(951) 258-0021
Tricia Nionals	Twinhill		(951) 201-9763
Emili Villayas	Good Hope	jlyjano@peris.k12.ca.us	951-657-5181
Jennifer Lujano	City of Eastvale	marissac.eastvale.ca.gov	957-703-4415
Michelle Nissen	MV SRTS	PLUGIN@COMMUNITYMINDS.ORG	951-205-9281
Shor Dena	MV SRTS	ec.mvstrts@gmail.com	951-281-3691
Elizabeth Chavez	Community Now/MISRTS	KOTA@COMMUNITYMINDS.INFO	626) 272-6594
Cherota Rossell	SRTS/PA Fire Up Your Feet	Sasha@fireupyourfeet.org	619) 600-5626
Shirley Mellon	IEHP	lones-c@iehp.org	909-381-8074
Gyathia Jones			



Riverside Coalition

Breckenridge 4/10/14



Name	School/Organization	E-Mail Address	Phone Number
Jennifer Bell	Hidden Spring	dibell601@msn	951-907-8918
Claudia Mouno	La Granada	ClaudiaM3385@gmail.com	951-530-7795
Blanca Hernandez	La Granada		951-637-0324
Josmar Fuller	City of Riverside	jfuller@riversideca.gov	(951) 876-5907
Steve Libring	"	slibrng@riversideca.gov	(951) 876-5368
Tania Aguilar	Twinhill	Taguilar810@yahoo.com	(951) 220-1857
Elisa Rodriguez	Riverside Rosemary K.	darckcook1c@comcast.net	951-334-0050
Sulyn Jones	Riverside PD	sjones@riversideca.gov	951-826-9232
Michelle Lator 566	M. AuLife	mcauli@earthlink.net	951-522-6681
Jay Hoffman	Supervisor Ashley's Office	jhoffman@riversideca.gov	951-955-1050
Laura Roughton	City of Riverside	lroughton@jurgabley.org	951-743-8163
Susan Fahrney	Wood Street Green Team	sfahrney@charter.net	951-323-7343
Adriana Rocha	Twinhill elementary		(951) 688-0817



Riverside Coalition

Breckenridge 4/10/14



Name	School/Organization	E-Mail Address	Phone Number
Xochilt Mendez	La Granada Elem.	mthruen19@gmail.com	951-884-4051
Maria J. Sauregui	La Granada Elem.		951-313-0657
Irma Cobian	La Grandada Elem.		951-318-3418
Yanami Villegas	Twinhill	yanamivillegas@yahoo.com	714 806-3428
Lidia Sanchez	Twinhill		951 225-2869
Marisela Carrantes and Deborah	Mountain Hill		951 359-4798
Cherie Antchfield	DOPH NEOP Grant	antchfield@rivocda.org	951 358-5311
Frank Brescia	City of Riverside	fbrescia@rivside.ca.gov	951-241-1832
Reichel Cuevas	Twinhill	RachelCuevas8@gmail.com	(951) 358-9439
Arechiga Alamilly	RMK	Ralamilly89@gmail.com	(951) 515 6931
RUBEN CARANOSA	CITY OF ESUNAVIE	rcaranosa@eastvaleca.gov	(951) 703-4472
ERIC LEWIS	CITY OF MORENO VALLEY	ERICLE@MOVAL.ORG	951 413-3149
Nicole Defries	Riv. Police Dept.	ndefries@rivsideca.gov	951 826-5674
Gerardo Aguilar	McAuliffe	gaguilar@alward.kir.ca.us	
Debra Johnson	Staloe	debra.johnson@alward.kir.ca.us	951-358-1640
Rosalba Cardona	Rose Mary Kenedy		951 537 8978
MARIA CUBEL	Rosemary Kennedy		(310) 9954290

Western Riverside Area Safe Routes to School Coalition Meeting

Thursday, April 10, 2014

11 AM—1 PM

Please RSVP by April 4, 2014

Sherman Building
Breckenridge Room
3900 Sherman Dr.
Riverside, CA 92503

- ◇ Lunch will be provided
- ◇ Spanish Translation
- ◇ Children Welcome

Keep the momentum rolling!



Meeting Highlights:

Walking School Bus Photo Contest

Win \$500 worth of prizes for your school

Active Transportation Program

Funding for Safe Routes to School Program

Our Common Mission: To improve safety along routes to school and encourage children to walk and bicycle to school, leading to more physical activity, less traffic, cleaner air, and a better quality of life in our communities.



GUEST SPEAKERS

Mary Parson, Principal
Twinhill Elementary School

“Twinhill Tornadoes
Creating a path of success -
Students Safety Valets”

Krista Fairley, Principal

Xochitl Mendez, Parent Leader
La Granada Elementary School

“SRTS—Doing it on Your Own”

Cynthia Torres, IEHP

“The Rad Rider, Super Nutricia &
cool stuff—more than a Health Plan”



For more information, contact:

County of Riverside Department of Public Health
Safe Routes to School Program

(951) 358-7171

vyoung@rivcocha.org

Western Riverside County Coalition Meeting

Thursday, April 10, 2014
 11:00 am to 1:00 pm
 3900 Sherman Drive
 Breckenridge Conference Room
 Riverside 951/358-7171



★ Welcome and Introductions	11:00
★ What's New with Safe Routes to School? Active Transportation Program (ATP)- Funding for SRTS	11:10
★ Guest Speaker: Mary Parsons, Principal Twinhill Elementary School "Creating a path of success – Student Safety Valets"	11:20
★ Guest Speaker: Krista Fairley, Principal La Granada Elementary School Xochitl Mendez, Parent Champion Safe Routes To School Program – Doing it on Your Own	11:40
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★ Child Passenger Safety Program Update	12:40
★ Walking School Bus Face Book Photo Contest School Winners = presentation of prizes	12:45
★ School Updates / Announcements	12:50

SAVE THE DATE: TBA



Riverside Coalition

Breckenridge 4/10/14



Name	School/Organization	E-Mail Address	Phone Num
Mendez	La Granada Elem.	mthrhew19@gmail.com	951-894-446
Saaregui	La Granada Elem.		951-343-00
obian	La Granada Elem.		951-318-354
Villegas	Twinhill	yamavillegas@yahoo.com	714 805-31
anchez	Twinhill		(951) 225-21
Cerrantes and Norbetan Hill			951) 359 41
WITCHFIELD	DOPH NEOP Grant	Witchfield@rivcohdna.org	951 358 5
Aweola	City of Riverside	fa-weola@riverside.ca.gov	951-204-16
UENO	Twinhill	Rakelita@evs18@gmail.com	(951) 358 - C
Alamillo	RMK	Ralamill99@gmail.com	(951) 515 60
CASTANOSA	CITY OF RIVERSIDE	rcastaneda@eastvalca.gov	(951) 703-41
LEWIS	CITY OF MORENO VALLEY	EMILEC.MOVAL.ORG	951 413-31
DeFries	Riv. Police Dept.	ndefries@riversideca.gov	951 826-5
de Aguilera	McAuliffe	gaguilar@alward.kir.ca.us	
Whitson	Staloe	debra.johnson@alward.kir.ca.us	951-35
Cardona	Rose Mary Kennedy		951) 637 80
ALVIZ	ROSE MARY KENNEDY		(310) 995 4 2



Riverside Coalition

Breckenridge 4/10/14



Name	School/Organization	E-Mail Address	Phone Num
Zy Bell	Hidden Spring	dybellb01@msn	951-907-
Mouino	La Granada	Claudia.m3385@gmail.com	951) 530-7-
Vernandez	La Granada	vfuller@riversideca.gov	951) 637 03
Fuller	City of Riverside	slibing@riversideca.gov	(951) 826-
Sibing	"	Taqi.ber810@yahoo.com	(951) 826-5
Aadlar	Twinhill Rosemary K.	darckcook1c@yanoo.com	6451) 220-
Aljgue	Riverside PD	s.jones@riversideca.gov	951-334-c
Jones	Riverside PD	mcauliffeptamem@yahoo.com	951 826-
Parr Sabb	Mc Auliffe	j.hoffman@chos.org	951-522-66
Iman	Supervisor Ashley's Office	boughton@justpavallej.org	657-955-102
Soudita	City of Inyo Valley	sschroey@charter.net	951-743-81
Fahrmey	Wood Street Green Team		951 323-
Roche	Twinhill elementary		1951) 688-0

Riverside Coalition

Breckenridge 4/10/14

Name	School/Organization	E-Mail Address	Phone Num
Fuentes dez	Rem La Breckenridge		(951) 224 201 (951) 213-1638
Pitney Fairly	La Granada		957-358-11
Parsons	Twinhill		951-358-16
	VRCOG	Yock@wreg.cog.ca.us	951-955-85
	Arianza Elementary	roxana.diaz@avord.k12.ca.us	(951) 358-1600
Vicnols	Twinhill	emili.villegas@outlook.com ↓	(951) 258-0x
Lejas	Twinhill		(951) 201-97
Pujano	Good Hope	pujano@penis.k12.ca.us	951-657-
Wissen	City of Eastvale	brissenc.eastru@ca.gov	957-703-44
Denora	MV SRTS	PLUGIN@COMMUNITYMARTI.COM	951-205-
In Chavez	MV SRTS	e.c.mvstrts@gmail.com	951-281-
Rossell	Community Now/MV SRTS	KOTA@communitynow.info	(626) 272-67
Mellon	SRTS/PA Five Up Your Feet	Sophia@fireupyourfeet.org	(619) 600-
Tomes	IEHP	tom-es-c@iehp.org	909-381



Southwest County Coalition Meeting

Tuesday, January 21, 2014 @ 11:00 AM

Kay Cisneros, Senior Center

❖ Welcome and Introductions	11:00
❖ Project Updates <ul style="list-style-type: none"> - Education and Encouragement - Riverside County Dept. of Public Health - Engineering: City and County Transportation Departments 	11:15
❖ What's new with Safe Routes to School? <ul style="list-style-type: none"> - Walking School Bus Photo Contest – Post on our Facebook - May is Bike to School Month 	11:30
❖ Workshops for Funded Schools <ul style="list-style-type: none"> - Content Overview - Scheduling 	11:45
❖ New Programs for Funded Schools <ul style="list-style-type: none"> - Inland Empire Biking Alliance (IEBA)- Bicycle Ambassador Program - Active4.me-New Web App to track miles, send a text home and more! 	12:00
❖ New Grant Proposals <ul style="list-style-type: none"> - Office of Traffic Safety- Pedestrian and Bicycle Safety Education Program - Department of Transportation – Active Transportation Program 	12:30
❖ Partner Update / Discussion	12:45

SAVE THE DATES:

Next Southwest Coalition Meeting Date: September 10, 2014 @ 11am, location TBA

RESOLUTION NUMBER 4590

*A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PERRIS,
CALIFORNIA, ADOPTING THE HEALTHY EATING ACTIVE LIVING
(HEAL) CAMPAIGN*

WHEREAS, in 2004, the League of California Cities adopted an Annual Conference resolution to encourage cities to embrace policies that facilitate activities to promote healthier lifestyles and communities, including healthy diet and nutrition and adoption of city design and planning principles that enable citizens of all ages and abilities to undertake exercise; and

WHEREAS, the League of California Cities has a strategic goal to promote and develop safe and healthy cities; and

WHEREAS, more than half of California's adults are overweight or obese and therefore at risk for many chronic conditions including diabetes, heart disease, cancer, arthritis, stroke, and, hypertension; and

WHEREAS, the current generation of children are expected to have shorter lives than their parents due to the consequences of obesity; and

WHEREAS, teens and adults who consume one or more sodas or sugar sweetened beverages per day are more likely to be overweight or obese; and

WHEREAS, local land use policy governs development of the built environment in which individuals make personal nutrition and physical activity choices; and

WHEREAS, supporting the health of residents and the local workforce would decrease chronic disease and health care costs and increase productivity;

NOW, THEREFORE, LET IT BE RESOLVED that the City of Perris will become a Healthy Eating, Active Living (HEAL) City; and that the City Council hereby recognizes that obesity is a serious public health threat to the health and well-being of adults, children and families of the City of Perris.

I. Employee Wellness

BE IT FURTHER RESOLVED that in order to promote wellness within the City of Perris, and to set an example for other businesses, Perris pledges to adopt and implement an employee wellness policy that will:

- Encourage use of the Perris Fitness Center;

- Accommodate breastfeeding employees upon their return to work;
- Promote participation in healthy initiatives such as the Presidential Active Lifestyle Award.

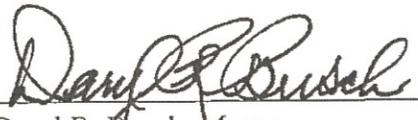
II. Built Environment

BE IT FURTHER RESOLVED that the City of Perris will improve the built environment with the recognition that the design and construction of parks, neighborhoods, streets, and business areas should make every effort to address health impacts.

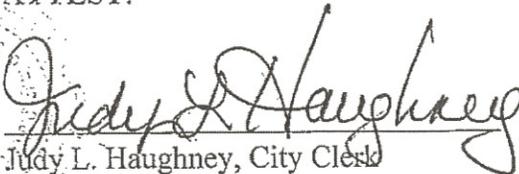
III. Healthy Food Access

BE IT FURTHER RESOLVED that the City of Perris will make every effort to increase the availability of fresh produce to the community by supporting a vibrant and successful farmers' market.

PASSED AND ADOPTED by the City Council of the City of Perris on this 30th day of April, 2013:


Daryl R. Busch, Mayor

ATTEST:


Judy L. Haughney, City Clerk

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) §
CITY OF PERRIS)

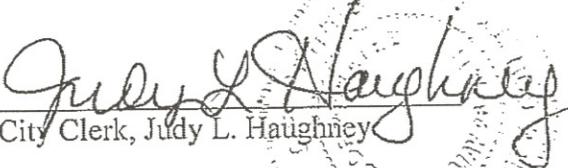
I, Judy L. Haughney, CITY CLERK OF THE CITY OF PERRIS, CALIFORNIA, DO HEREBY CERTIFY that the foregoing Resolution Number 4590 was duly and regularly adopted by the City Council of the City of Perris at a regular meeting held the 30th day of April, 2013, by the following called vote:

AYES: LANDERS, RODRIGUEZ, ROGERS, YARBROUGH, BUSCH

NOES: NONE

ABSENT: NONE

ABSTAIN: NONE


City Clerk, Judy L. Haughney



**Public Participation Survey – City of Perris
Preliminary Survey Results as of May 6, 2014**

Table 1 - How far do you live from your child's school?		
Answer Options	Parent Survey (n=195)	Community Partners Survey (n=31)
Less than 5 minute walk	25.1%	N/A
5-10 minute walk	25.6%	N/A
11-15 minute walk	12.3%	N/A
More than 15 minute walk	35.4%	N/A
Not answered	1.5%	N/A
N/A	1.0%	N/A

Source: County of Riverside Department of Public Health, Active Transportation Program Survey, 2014

NOTE: Question was not on Community Partners Survey

Table 2 - How often do your children walk or ride a bike to school?		
Answer Options	Parent Survey (n=195)	Community Partners Survey (n=31)
Never	54.4%	N/A
Sometimes	21.0%	N/A
Often	6.7%	N/A
All the time	14.9%	N/A
Not answered	1.5%	N/A
N/A	1.5%	N/A

Source: County of Riverside Department of Public Health, Active Transportation Program Survey, 2014

NOTE: Question was not on Community Partners Survey

Table 3 - How safe do you feel it is to walk in their community?										
Answer Options	Extremely Safe		Safe		Neutral		Unsafe		Extremely Unsafe	
	Parent Survey (n=105)	Community Partners Survey (n=31)	Parent Survey (n=105)	Community Partners Survey (n=31)	Parent Survey (n=105)	Community Partners Survey (n=31)	Parent Survey (n=105)	Community Partners Survey (n=31)	Parent Survey (n=105)	Community Partners Survey (n=31)
During the day	5%	3%	33%	43%	37%	40%	17%	13%	6%	0%
At night	2%	0%	11%	10%	23%	16%	25%	52%	19%	23%

County of Riverside Department of Public Health, Active Transportation Program Survey, 2014

NOTE: Not all participants responded to this question.

Table 4 - What are your top 3 concerns about walking in your Neighborhood?		
Answer Options	Parent Survey (n=195)	Community Partners Survey (n=31)
Traffic	43.1%	32.3%
Too far	20.0%	38.7%
Violence/Crime	33.8%	51.6%
Unleashed dogs	55.9%	35.5%
Too hot/too cold	20.5%	6.5%
Takes too much time	7.2%	16.1%
Takes too much effort	2.1%	3.2%
Dangerous street crossings	24.1%	25.8%
No sidewalks/walking paths	18.5%	67.7%
Incomplete response*	4.1%	-----
Other	9.7%	22.6%

Table 5 - What 3 improvements would help you feel better about walking in neighborhood?

Answer Options	Parent Survey (n=195)	Community Partners Survey (n=31)
Crossing guards	33.3%	32.3%
Neighborhood watch	41.5%	32.3%
Traffic safety education	23.1%	19.4%
Increased law enforcement	22.6%	48.4%
Marked walking routes	27.7%	51.6%
Street improvements (Sidewalks, Lighting, Crosswalks)	46.7%	93.5%
Lower traffic speeds	26.2%	12.9%
Incomplete response*	2.1%	-----
Other	4.6%	9.7%

County of Riverside Department of Public Health, Active Transportation Program Survey, 2014

Table 6 - Have you witnessed a child who was hit, or almost hit by a car?

Answer Options	Parent Survey (n=195)	Community Partners Survey (n=31)
No	71.3%	71.0%
Yes	23.6%	29.0%
Not answered	5.1%	-----

County of Riverside Department of Public Health, Active Transportation Program Survey, 2014

Table 7 - What would motivate you to walk in your neighborhood? (Please select 3)

Answer Options	Parent Survey (n=195)	Community Partners Survey (n=31)
Walking teams/club	37.9%	35.5%
Incentives/Prizes	11.3%	22.6%
Community walking events	44.1%	71.0%
Fitness challenges	26.2%	6.5%
Safe designated walking trails	46.7%	77.4%
Trainers/fitness coaches	6.7%	6.5%
Local events to walk to (Farmers Market, Concerts)	29.7%	61.3%
Incomplete response*	4.1%	-----
Other	5.1%	19.4%

County of Riverside Department of Public Health, Active Transportation Program Survey, 2014

ACTIVE TRANSPORTATION PROGRAM SURVEY—PARENTS

What city/neighborhood do you live in? _____

Main cross streets: _____ Zip Code: _____

School Name(s): _____

1. How far do you live from your child's school?

- Less than 5 minute walk
- 5-10 minute walk
- 11-15 minute walk
- More than 15 minute walk

2. How often do your children walk or ride a bike to school?

- Never
- Sometimes
- Often
- All the time

3. How safe do you feel it is to walk in your community?

During the day

- Extremely safe
- Safe
- Neutral
- Unsafe
- Extremely unsafe

At night

- Extremely safe
- Safe
- Neutral
- Unsafe
- Extremely unsafe

4. What are your top 3 concerns about walking in your neighborhood (*Please select 3*)?

- | | |
|--|---|
| <input type="checkbox"/> Traffic | <input type="checkbox"/> Takes too much effort |
| <input type="checkbox"/> Too far | <input type="checkbox"/> Dangerous street crossings |
| <input type="checkbox"/> Violence/Crime | <input type="checkbox"/> No sidewalks/walking paths |
| <input type="checkbox"/> Unleashed dogs | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Too hot/Too cold | _____ |
| <input type="checkbox"/> Takes too much time | _____ |

5. Which 3 improvements would help you feel better about walking in your neighborhood?

- | | |
|--|--|
| <input type="checkbox"/> Crossing guards | <input type="checkbox"/> Street improvements (Sidewalks, Lighting, Crosswalks) |
| <input type="checkbox"/> Neighborhood Watch | <input type="checkbox"/> Lower traffic speeds |
| <input type="checkbox"/> Traffic safety education | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Increased law enforcement | _____ |
| <input type="checkbox"/> Marked walking routes | _____ |

6. Have you witnessed a child who was hit, or almost hit by a car?

- No
- Yes. Location/Intersection: _____

7. What would motivate you to walk in your neighborhood (*Please select top 3*)?

- | | |
|---|---|
| <input type="checkbox"/> Walking teams/club | <input type="checkbox"/> Trainers/fitness coaches |
| <input type="checkbox"/> Incentives/Prizes | <input type="checkbox"/> Local events to walk to (Farmers market, Concerts) |
| <input type="checkbox"/> Community walking events | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Fitness challenges | _____ |
| <input type="checkbox"/> Safe and marked walking trails | _____ |

ENCUESTA DEL PROGRAMA DE TRASPORTE ACTIVO—PADRES

¿En qué ciudad/vecindario vive usted? _____

El cruce de calles principales: _____ Código Postal: _____

Nombre(s) de la escuela(s): _____

1. ¿A qué distancia vive usted de la escuela de su hijo?

- Menos de 5 minutos caminando
- 5-10 minutos caminando
- 11-15 minutos caminando
- Más de 15 minutos caminando

2. ¿Con qué frecuencia caminan o usan su bicicleta para ir a la escuela sus hijos?

- Nunca
- A veces
- A menudo
- Todo el tiempo

3. ¿Qué tan seguro siente usted que es caminar en su comunidad?

Durante el día

- Extremadamente seguro
- Seguro
- Neutral
- Inseguro
- Extremadamente inseguro

En la noche

- Extremadamente seguro
- Seguro
- Neutral
- Inseguro
- Extremadamente inseguro

4. ¿Cuáles son sus 3 preocupaciones principales acerca de caminar en su vecindario (*Por favor, seleccione 3*)?

- | | |
|--|--|
| <input type="checkbox"/> Tráfico | <input type="checkbox"/> Toma demasiado esfuerzo |
| <input type="checkbox"/> Muy lejos | <input type="checkbox"/> Intersecciones peligrosas |
| <input type="checkbox"/> Violencia/Crimen | <input type="checkbox"/> Falta de banquetas/o rutas para caminar |
| <input type="checkbox"/> Perros sueltos | <input type="checkbox"/> Otro: _____ |
| <input type="checkbox"/> Muy caliente/Muy frío | _____ |
| <input type="checkbox"/> Requiere mucho tiempo | _____ |

5. ¿Cuáles 3 mejoras considera usted que le ayudaría a sentirse mejor acerca de caminar en su vecindario?

- | | |
|---|---|
| <input type="checkbox"/> Guardias de cruce | <input type="checkbox"/> Mejoras de la calle (Aceras, Alumbrado, Pasos de peatones) |
| <input type="checkbox"/> Vigilancia del Vecindario | <input type="checkbox"/> Velocidades de tráfico más bajas |
| <input type="checkbox"/> Educación para la seguridad de tráfico | <input type="checkbox"/> Otro: _____ |
| <input type="checkbox"/> Mas aplicación de la ley | _____ |
| <input type="checkbox"/> Rutas para caminar designadas | _____ |

6. ¿Ha sido testigo de un niño que fue golpeado, o casi atropellado por un coche?

- No
- Sí. *Ubicación/Intersección:* _____

7. ¿Qué lo motivaría a caminar en su vecindario (*Por favor, seleccione los 3 mejores*)?

- | | |
|--|--|
| <input type="checkbox"/> Equipos para caminar/clubs | <input type="checkbox"/> Entrenadores/ Entrenadores físicos |
| <input type="checkbox"/> Incentivos/Premios | <input type="checkbox"/> Eventos locales para ir caminando (Mercado de agricultores, Conciertos) |
| <input type="checkbox"/> Eventos comunitarios para caminar | <input type="checkbox"/> Otro: _____ |
| <input type="checkbox"/> Retos físicos | _____ |
| <input type="checkbox"/> Rutas seguras y designadas | _____ |

ACTIVE TRANSPORTATION PROGRAM SURVEY—COMMUNITY PARTNERS

Name of Agency/Organization: _____

What community do you serve? _____

1. Based on your knowledge of the community, how safe do you feel it is to walk in this community?

During the day

- Extremely safe
- Safe
- Neutral
- Unsafe
- Extremely unsafe

At night

- Extremely safe
- Safe
- Neutral
- Unsafe
- Extremely unsafe

2. What do you feel are the top 3 concerns residents of this community have about walking in their neighborhoods?(Please select three)

- Distance
- Traffic
- Weather
- Unleashed dogs
- Violence/Crime
- Time-consuming

- Takes too much effort
- Dangerous intersections
- Lack of appropriate sidewalks/walking paths
- Other: _____

3. Which 3 improvements do you feel would help the community to be more likely to walk?

- Traffic safety education
- Crossing guards
- Increased law enforcement
- Street improvements (Sidewalks, Lighting, Crosswalks)

- Designated walking routes
- Lower traffic speeds
- Neighborhood watch
- Other: _____

4. What strategies do you think would help motivate residents to walk in their neighborhoods (Please select top 3)?

- Walking teams/club
- Incentives/Prizes
- Community walking events
- Fitness challenges
- Safe designated walking trails

- Trainers/fitness coaches
- Local events to walk to (Farmers market, Concerts)
- Other: _____

5. Have you witnessed a child who was hit, or almost hit by a car?

- No
- Yes. Location/Intersection: _____

ENCUESTA DEL PROGRAMA DE TRANSPORTE ACTIVO – SOCIOS DE LA COMUNIDAD

Nombre de la Agencia/Organización: _____

¿Qué comunidad sirve? _____

1. ¿En base a su conocimiento de la comunidad, qué tan seguro se siente usted que es caminar en esta comunidad?

Durante el día

- Extremadamente seguro
- Seguro
- Neutral
- Inseguro
- Extremadamente inseguro

En la noche

- Extremadamente seguro
- Seguro
- Neutral
- Inseguro
- Extremadamente inseguro

2. ¿Cuál cree que son las 3 preocupaciones principales que los residentes de esta comunidad tienen acerca de caminar en sus vecindarios? (*Por favor, seleccione tres*)

- Distancia
- Tráfico
- Clima
- Perros sueltos
- Violencia/Crimen
- Requiere mucho tiempo

- Toma demasiado esfuerzo
- Intersecciones peligrosas
- La falta de aceras adecuadas / senderos para caminar
- Otro: _____

3. ¿Cuáles 3 mejoras considera usted que ayudaría a la comunidad a ser más propensos a caminar?

- Educación para la seguridad de tráfico
- Guardias de cruce
- Mas aplicación de la ley
- Mejoras de la calle (Aceras, Alumbrado, Pasos de peatones)

- Rutas para caminar designadas
- Velocidades de tráfico más bajas
- Vigilancia del Vecindario
- Otro: _____

4. ¿Qué estrategias cree usted que ayudaría a motivar a los residentes a caminar en sus vecindarios (*Por favor, seleccione los 3 mejores*)?

- Equipos para caminar/clubs
- Incentivos/Premios
- Eventos comunitarios para caminar
- Retos físicos
- Senderos designados seguros
- Entrenadores/ Entrenadores físicos

- Eventos locales para ir caminando (Mercado de agricultores, Conciertos)
- Otro: _____

5. ¿Ha sido testigo de un niño que fue golpeado, o casi atropellado por un coche?

- No
- Sí. Ubicación/Intersección: _____

Attachment E:

Letters of Support from Schools
and Community Partners



CITY OF PERRIS

Administration

101 North "D" Street
Perris, California 92570
Tel: (951) 943-6100
Fax: (951) 943-4246

April 22, 2014

To Whom It May Concern,

The City of Perris is committed to sustaining a partnership with the County of Riverside Department of Public Health, Injury Prevention Services (IPS) branch in support of their grant proposal submitted to the Department of Transportation. IPS is requesting Active Transportation Program funds to implement non-infrastructure Safe Routes to School programs enhancing the walkability of environmental disadvantaged communities within Riverside County.

The County of Riverside, Injury Prevention Services branch is dedicated to educating and encouraging children to walk or bike to school in a safe manner and has been implementing Safe Routes to School (SRTS) programs to support this effort for many years. This program has enriched Riverside County communities by addressing parent's concerns and educating children on how to walk or bike to school safely. In partnering with RCDOPH, the City of Perris plans to not only create a safer environment surrounding our schools, but promote the efforts to encourage the entire community to practice safer pedestrian, bicycle, and motorist actions.

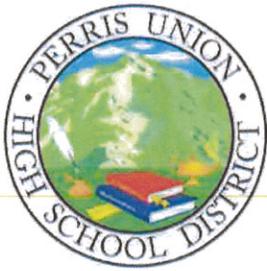
The City of Perris will support these efforts through:

- Attendance at coalition meetings
- Promotion of SRTS program activities to school and community stakeholders through the Live Well Perris initiative
- Participation in occasional walk audits to identify and improve safety issues for children walking and biking to school
- General partnership and continuing contact with the RCDOPH

We look forward to collaborating with IPS to assist with their Safe Routes to School program that has demonstrated a positive influence on improving health, traffic congestion, air quality, and neighborhood safety. Should you have any questions regarding this letter of support, please do not hesitate to contact me at (951) 943-6100.

Sincerely,

Ron Carr
Assistant City Manager



"Growing Together
Through Education"

**2010-2011
Advanced Placement
Achievement District**

Board of Trustees
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Jonathan L. Greenberg, Ed.D.
Superintendent

Candace Reines
Assistant Superintendent
Business Services

Marcy Savage
Assistant Superintendent
Educational Services

Steve Swartz
Assistant Superintendent
Human Resources

Tonya Davis
Executive Director
Human Resources

District Administration Center
155 E. Fourth Street
Perris, CA 92570
951-943-6369

Fax Numbers:
Superintendent's Office
951-940-5378
Business Services
951-940-5301
Human Resources
951-943-9852

Student Services Center
1151 N. A Street
Perris, CA 92570
951-943-6369
Fax: 951-943-6799

District Website:
www.puhsd.org

May 13, 2014

To Whom It May Concern:

On behalf of the Perris Union High School District, I am writing to express support for the Riverside County Department of Public Health, Injury Prevention Services (IPS) branch on their proposal submitted to the Department of Transportation. IPS is requesting Active Transportation Program funds to implement non-infrastructure Safe Routes to School programs enhancing the walkability of environmentally disadvantaged communities within Riverside County.

The County of Riverside, Injury Prevention Services branch is dedicated to educating and encouraging children to walk and bike to school in a safe manner and has been implementing Safe Routes to School (SRTS) programs to support this effort for many years. With the increased rates of childhood obesity and the lack of perceived safety for children, the percent of children walking and biking to school has decreased. This grant will help increase the number of children actively walking and biking to school and the awareness of parents and school officials regarding the importance of increasing physical activity.

Perris Union High School District has been actively focused on increasing the health and wellness of Riverside County residents. We intend to fully support the RCDOPH Safe Routes to School program.

We look forward to collaborating with RCDOPH to assist with their Safe Routes to School program that has demonstrated a positive influence on improving health, traffic congestion, air quality, and neighborhood safety. Should you have any questions regarding this letter of support, please do not hesitate to contact me at 951.943.6369 x80202.

Sincerely,

Candace Reines
Assistant Superintendent of
Business Services

PERRIS ELEMENTARY SCHOOL DISTRICT

Vincent J. Ponce, District Superintendent

143 East First Street • PERRIS, CALIFORNIA 92570

951.657.3118 • 951.940.5115 FAX

JEAN MARIE FRÉY
ASSISTANT SUPERINTENDENT

April 22, 2014

To Whom It May Concern,

Perris Elementary School District is committed to sustaining a partnership with the County of Riverside Department of Public Health, Injury Prevention Services (IPS) branch in support of their grant proposal submitted to the Department of Transportation. IPS is requesting Active Transportation Program funds to implement non-infrastructure Safe Routes to School programs enhancing the walkability of environmental disadvantaged communities within Riverside County.

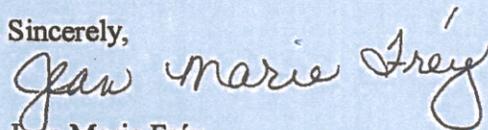
The County of Riverside, Injury Prevention Services branch is dedicated to educating and encouraging children to walk or bike to school in a safe manner and has been implementing Safe Routes to School (SRTS) programs to support this effort for many years. This program has enriched Riverside County communities by addressing parent's concerns and educating children on how to walk or bike to school safely. In partnering with RCDOPH, Perris Elementary School District plans to not only create a safer environment surrounding our schools, but promote the efforts to encourage the entire community to practice safer pedestrian, bicycle, and motorist actions.

Perris Elementary School District places health and safety of our students as a highest priority and is dedicated to providing the best learning environment for the children. We indent to fully support and further the following efforts:

- Promotion of and participation in the Active Transportation Network and other pertinent meeting.
- Distribution of SRTS promotional materials to parents and students throughout the school year
- Allow for the provision of age-appropriate pedestrian and bicycle safety education by RCDOPH and community partners.
- Assist in the coordination of SRTS walk-audit meetings by providing facilities and sending out meeting notices
- Evaluation of program success by distributing pre- and post-surveys to determine the rate of students walking and bicycling to school.

We look forward to collaborating with IPS to assist with their Safe Routes to School program that has demonstrated a positive influence on improving health, traffic congestion, air quality, and neighborhood safety. Should you have any questions regarding this letter of support, please do not hesitate to contact me at 951-657-3118.

Sincerely,



Jean Marie Fréy
Assistant Superintendent, Educational Services

BOARD OF TRUSTEES

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JOSE GARCIA
TOM ELLIOTT
MONICA MARTIN
NATALIE VASQUEZ





THINK Together

Teaching, Helping, Inspiring & Nurturing Kids

May 15, 2014

To Whom It May Concern:

On behalf of THINK Together, I'm writing to express support for the Riverside County Department of Public Health, Injury Prevention Services (IPS) branch on their proposal submitted to the Department of Transportation. IPS is requesting Active Transportation Program (ATP) funds to implement non-infrastructure Safe Routes to School programs enhancing the walk ability disadvantaged communities within Riverside County.

The County of Riverside, Injury Prevention Services branch is dedicated to educating and encouraging children to walk and bike to school in a safe manner and has been implementing Safe Routes to School (SRTS) programs to support this effort for many years. With the increased rates of childhood obesity and lack of perceived safety for children, the percent of children walking and biking to school has decreased. This grant will help increase the number of children actively walking and biking to school and the awareness of parents and school officials regarding the importance of physical activity.

THINK Together has been actively focused on enabling young people, reach their potential and become productive adults and responsible, contributing members of the community. We intend to fully support increasing the health and wellness of Riverside County residents through the RCDOPH Safe Routes to School program by:

- Participation in Pedestrian and Bicycle Safety Program by sending THINK Together Site Coordinators to the one day training.
- Implementing in the "Pedestrian and Bicycle Safe Education" events each year during the next three years at various schools in Perris, Ca which run a THINK Together program.
- Assisting in coordination of Pedestrian and Bicycle Safe Education Rodeos at various school sites in Perris which run a THINK Together Program.
- Participate in the Bicycle Ambassador Program by recruiting interested students and allowing for Bike skills course instruction at THINK Together sites.

We look forward to collaborating with RCDOPH to assist with their Safe Routes to School program that has demonstrated a positive influence on improving health, traffic congestion, air quality, and neighborhood safety.

Best Regards,

Adriana Kingston
General Manager - Riverside County Region
22620 Goldencrest Drive Suite D104 Moreno Valley, CA 92553



*Riverside County Sheriffs Department
Stanley Sniff, Sheriff- Coroner*

April 28, 2014

To Whom It May Concern,

On behalf of the Perris Police Department, I am pleased to express our support of the County of Riverside Department of Public Health, Injury Prevention Services (IPS) Safe Routes to School Program in the Perris. We are committed to sustaining a partnership with IPS in support of their grant proposal submitted to the Department of Transportation. In seeking this grant, IPS is requesting Active Transportation Program funds to implement non-infrastructure Safe Routes to School programs enhancing the walkability of environmental disadvantaged communities within Riverside County.

We are very concerned with the safety of school children and work hard to enforce laws that protect them. We support the RCDOPH, Injury Prevention Services branch as they continue to educate and encourage children to walk or bike to school in a safe manner. The proposed program will prevent potential injury risk and provide safety awareness through education and enforcement. This program has enriched Riverside County communities by addressing parent's concerns and educating children on how to walk or bike to school safely.

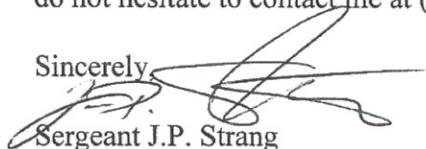
In partnering with IPS, the Perris Police Department hopes to see a decline in vehicular accidents and the occurrence of traffic violations surrounding our schools while promoting the efforts to encourage the entire community to practice safer pedestrian, bicycle, and motorist actions.

The Perris Police Department will support these efforts through:

- Participation in the Pedestrian and Bicycle Safety Program by sending School Resource Officers, Cadets, CHIPS and/or other Perris PD staff to the 1 day training and implementing at least two (2) "Pedestrian and Bicycle Safety Education" events each year for the next three (3) years in the City of Perris
- Targeted enforcement at identified school sites
- Participation in Active Transportation Network and other pertinent meetings

We look forward to collaborating with IPS to assist with their Safe Routes to School program that has demonstrated a positive influence on improving health, traffic congestion, air quality, and neighborhood safety. Should you have any questions regarding this letter of support, please do not hesitate to contact me at (951) 210-1000.

Sincerely,



Sergeant J.P. Strang



May 16, 2014

Ms. Teresa McWilliam
ATP Program Manager
California Department of Transportation
Division of Local Assistance, MS 1
Attention: Office of Active Transportation and Special Programs
Sacramento, CA 94274-0001

Subject: California Department of Transportation – Active Transportation Program
Riverside County Department of Public Health
Non-Infrastructure Safe Routes to School Project – City of Perris

Dear Ms. McWilliam:

The Riverside County Transportation Commission (RCTC) is pleased to support the Riverside County Department of Public Health grant application for Active Transportation Program (ATP) funding for a series of non-infrastructure Safe Routes to Schools Activities in the city of Perris.

The activities include:

- Developing and implementing an Active Transportation Ambassador Certificate program;
- Conducting a Train the Trainer Bicycle and Pedestrian Safety Education Program;
- Co-sponsoring the establishment of a Riverside County Active Transportation Network.

This effort is receiving the support of a number of partnering agencies including:

- Western Riverside Council of Governments
- Perris Police Department/Sheriff's Department
- Think Together After School Program
- Perris Elementary School District
- Perris Union High District
- Perris Community Partnership

The overall program is consistent with the goals of advancing active transportation alternatives while improving public safety and health.

Ms. Teresa McWilliam
May 16, 2014
Page 2

Please contact Goods Movement Manager Tanya Love at (951) 781-7141, or by email at tlove@rctc.org, should you have any questions or need additional information.

Sincerely,


John Standiford
Deputy Executive Director



City of Long Beach
Department of Health
and Human Services

Los Angeles County
Department of Public Health

Orange County Health Care
Agency

City of Pasadena
Public Health Department

County of Riverside
Department of Public Health

Santa Barbara County
Public Health Department

County of San Bernardino
Department of Public Health

County of San Diego
Health and Human Services
Agency

Ventura County
Public Health

CALTRANS
Division of Local Assistance
Attn: Office of Active Transportation and Special Programs
P.O. Box 942874 1120 N Street
Sacramento, CA 94274-0001

May 12, 2014

To Whom It May Concern,

The Public Health Alliance of Southern California is strongly committed to sustaining a partnership with the County of Riverside Department of Public Health (DOPH) in support of their grant proposal submitted to the California Department of Transportation. DOPH is requesting Active Transportation Program (ATP) funds to implement Safe Routes to School programs enhancing the walkability of environmental disadvantaged communities within Riverside County.

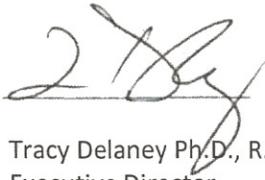
The Public Health Alliance of Southern California (Alliance) is a collaboration of local health departments in Southern California, together statutorily responsible for the health of nearly 60% of California's population. The Alliance advances regional chronic disease prevention through upstream multi-sector policy, systems and environmental change, and provides a mobilized, collective public health voice to actively promote and leverage the efforts of individual health departments to advance the health of all Southern Californian communities.

Riverside DOPH has a strong vision to advance healthy communities and active transportation. They are leaders in the practice of integrating planning and health. Riverside was the first county in the nation to adopt a Health Element in their General Plan. They continue to further innovate with the hiring of the first planner to be housed within a Public Health Department, and by re-organizing DPOH's internal structure to facilitate cross-discipline chronic disease prevention, integrating built environment programs (like Safe Route to School) with and healthy nutrition initiatives to deliver whole-community benefits.

DOPH is dedicated to educating and encouraging children to walk or bike to school in a safe manner and has been implementing Safe Routes to School (SRTS) programs to support this effort for many years. This program has enriched local communities by addressing parent concerns and educating children on how to walk or bike to school safely. In partnering with DOPH, the Public Health Alliance plans to not only help create a safer environment surrounding our Southern California schools, but to also promote efforts to encourage the entire community to practice safer pedestrian, bicycle, and motorist actions.

The DOPH is actively engaged in the Alliance. The Public Health Department Director, Susan Harrington, is co-chair of the Alliance's Leadership Council and Michael Osur, DOPH's Deputy Director, is co-chair of the cross-sector Healthy Transportation Initiative. The Healthy Transportation Initiative goal is the integration of health into transportation decision-making and prioritization of investments that support active transportation and health co-benefits. The initiative provides capacity building for local health departments to engage in local, regional and state transportation processes, while providing regional transportation agencies with access to a unified public health voice. Participation in this group extends the reach of individual transportation projects, by allowing innovative work and best practices to be shared and elevated across the region. Should Riverside DOPH be awarded these funds it would also provide a multiplier effect of knowledge and best practices benefiting public health departments throughout our region.

We look forward to collaborating with DOPH to assist with their Safe Routes to School program that has demonstrated a positive influence on improving health, traffic congestion, air quality, and neighborhood safety. Should you have any questions regarding this please do not hesitate to contact me at (619) 291-9507.



Tracy Delaney Ph.D., R.D.
Executive Director
Public Health Alliance of Southern California
3900 Fifth Avenue, Suite 310
San Diego, CA 92103
tdelaney@phi.org
p. 619.291.9507
f. 619.260.5534



Center for Sustainable Suburban Development

900 University Avenue, Mail Code 198
Riverside, CA 92521

May 5, 2014

To Whom It May Concern,

The Center for Sustainable Suburban Development (CSSD) at UC Riverside is committed to sustaining a partnership with the County of Riverside Department of Public Health (DOPH) in support of their grant proposal submitted to the California Department of Transportation. IPS is requesting Active Transportation Program funds to implement non-infrastructure Safe Routes to School programs enhancing the walkability of environmental disadvantaged communities within Riverside County.

DOPH is dedicated to educating and encouraging children to walk or bike to school in a safe manner and has been implementing Safe Routes to School (SRTS) programs to support this effort for many years. This program has enriched Riverside County communities by addressing parent's concerns and educating children on how to walk or bike to school safely. In partnering with DOPH, CSSD plans to not only promote a safer environment surrounding our schools, but promote the efforts to encourage the entire community to practice safer pedestrian, bicycle, and motorist actions.

CSSD will support these efforts through:

- Participate in countywide Active Transportation Network
- Promotion of local Safe Routes to School plans into regional Active Transportation Plans
- Promotion of SRTS program activities to stakeholders

We look forward to collaborating with DOPH to assist with their Safe Routes to School program that has demonstrated a positive influence on improving health, traffic congestion, air quality, and neighborhood safety. Should you have any questions regarding this letter of support, please do not hesitate to contact me at 951-827-4548.

Sincerely,

Ronald O. Loveridge
Director

441 Mac Kay Drive
San Bernardino, CA 92408
909-884-5864 phone
909-884-6249 fax

lung.org/california

**Re: Support for the Department of Public Health, Injury Prevention Services
Proposal to the Active Transportation Program Grant**

To Whom It May Concern:

On behalf of the American Lung Association in California, I am writing to express support for the Riverside County Department of Public Health (DOPH) proposal for Active Transportation Program funds to implement active transportation programs that would enhance the walkability of environmentally disadvantaged communities within Riverside County including the Active Transportation Ambassador (ATA) program and Active Transportation Network (ATN).

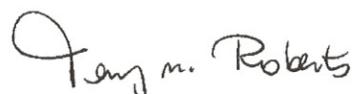
The American Lung Association in California has been actively working with the Riverside County Department of Public Health and local health organizations to promote planning that reduces driving and increases walking, biking and transit, which can help to reduce motor vehicle trips, greenhouse gases, air pollution and chronic illnesses. This is particularly important for Riverside County, which ranks second worst for ozone pollution in the nation and fourth for short term particulate pollution according to the American Lung Associations' 2013 *State of the Air* report.

We intend to support Riverside County Department of Public Health, Injury Prevention Services active transportation and Safe Routes to School's proposals by:

- Attending coalition meetings
- Participating in events and workshops
- Collaborating with IPS to increase pedestrian and bicycle safety in Riverside County and providing air quality information to at-risk communities.

We believe that this proposal supports cleaner air and improved public health. Should you have any questions regarding this letter of support, please do not hesitate to contact me at 909.321.3290

Sincerely,



Terry M. Roberts
Area Director, San Bernardino



Western Riverside Council of Governments

County of Riverside • City of Banning • City of Calimesa • City of Canyon Lake • City of Corona • City of Eastvale • City of Hemet • City of Jurupa Valley
City of Lake Elsinore • City of Menifee • City of Moreno Valley • City of Murrieta • City of Norco • City of Perris • City of Riverside • City of San Jacinto
City of Temecula • City of Wildomar • Eastern Municipal Water District • Western Municipal Water District • Morongo Band of Mission Indians
Riverside County Superintendent of Schools

May 5, 2014

Teresa McWilliam
Active Transportation Program Manager
California Department of Transportation
1120 N. Street, MS 1
Sacramento, CA 95814

Subject: Support for WRCOG Application for Active Transportation Program Funding

Dear Ms. McWilliam:

The Western Riverside Council of Governments (WRCOG) is committed to sustaining a partnership with the County of Riverside Department of Public Health, Injury Prevention Services (IPS) branch in support of their grant proposal submitted to the California Department of Transportation. IPS is requesting Active Transportation Program funds to implement non-infrastructure Safe Routes to School (SRTS) programs enhancing the walkability of environmentally disadvantaged communities within Riverside County.

IPS is dedicated to educating and encouraging children to walk or bike to school in a safe manner, and has been implementing the SRTS Program to support this effort for many years. This Program has enriched Riverside County communities by addressing parent concerns and educating children on how to walk or bike to school safely. In partnering with IPS, WRCOG plans to not only help create a safer environment surrounding our schools, but to promote efforts that encourage the entire community to practice safer pedestrian, bicycle, and motorist actions.

WRCOG will support these efforts through:

- Co-organization of countywide Active Transportation Network;
- Complementing Bicycle and Pedestrian Safety Education efforts in priority areas;
- Incorporation of SRTS plans into WRCOG's Active Transportation Plan; and
- Promotion of SRTS Program activities to stakeholders.

The IPS SRTS Program has made a positive impact on improving health, traffic congestion, air quality, and neighborhood safety, and we look forward to collaborating with them. Should you have any questions regarding this letter of support, please do not hesitate to contact me at (951) 955-8303, or by email at bishop@wrcog.cog.ca.us.

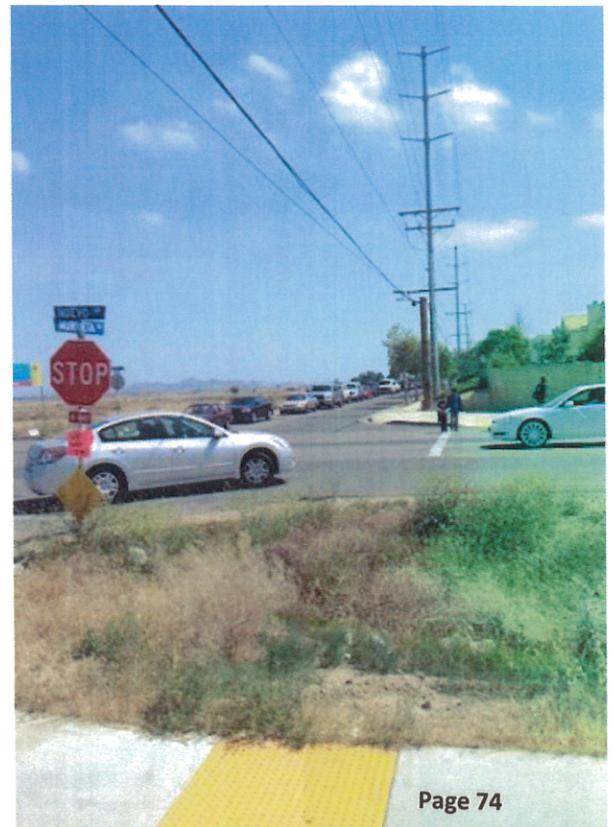
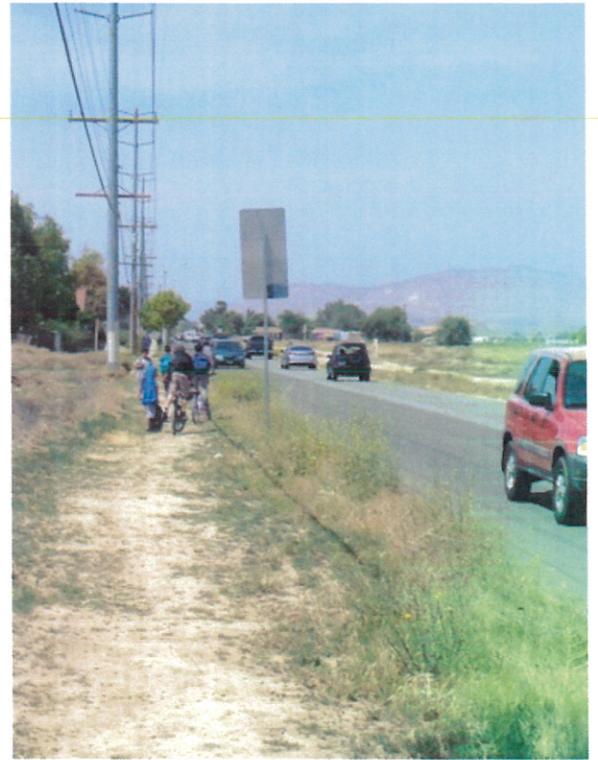
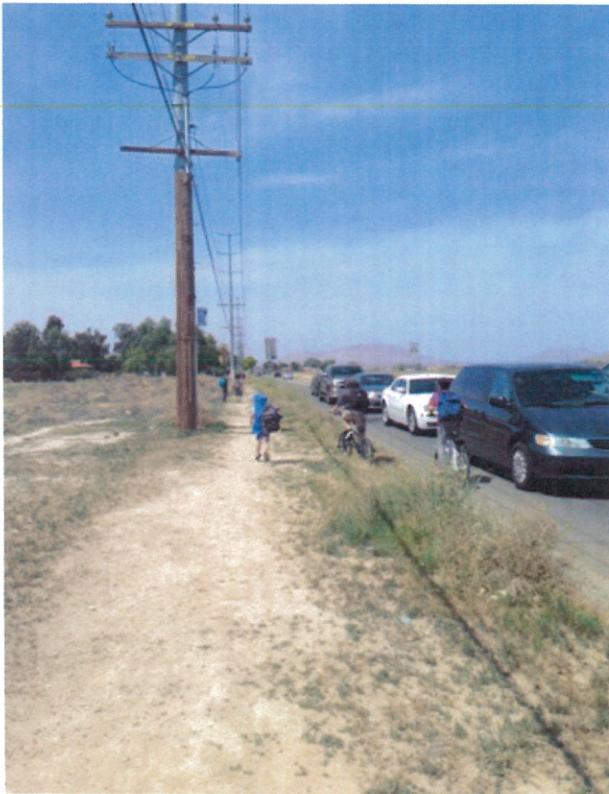
Sincerely,

Rick Bishop
Executive Director

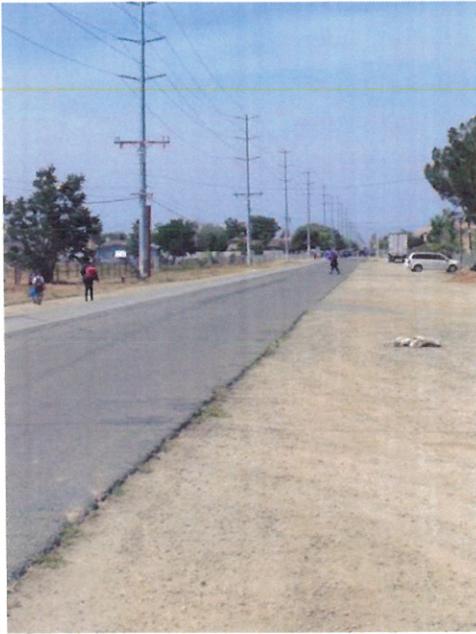
Attachment F:

Pictures of Target Schools

Proposed Complementary Infrastructure Site
Sky View Elementary School
625 Mildred Street, Perris CA 92570



Proposed Complementary Infrastructure Site
Sky View Elementary School
625 Mildred Street, Perris CA 92570



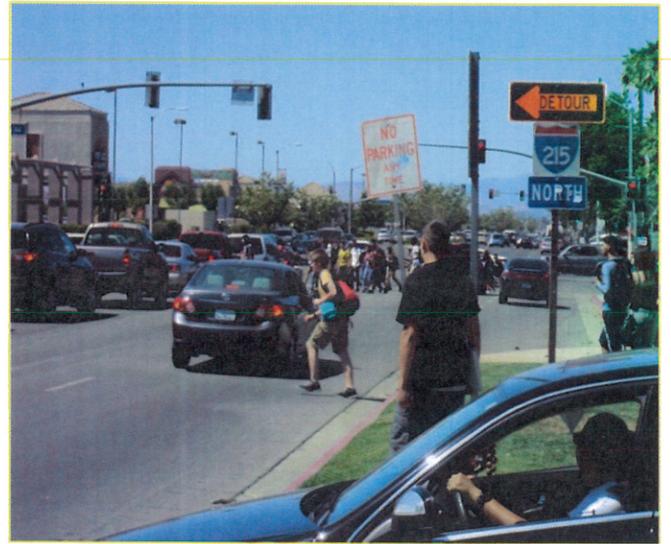
Perris Elementary School
500 South A Street, Perris CA 92570
Morning Arrival



Perris Elementary School
500 South A Street, Perris CA 92570
Morning Arrival

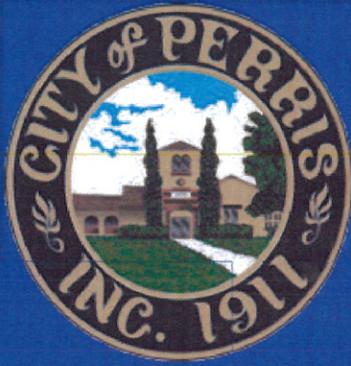


Perris High School
175 East Nuevo Rd. Perris, CA 92570
School dismissal



Perris High School
175 East Nuevo Rd. Perris, CA 92570
School dismissal





LIVE WELL PERRIS

www.cityofperris.org

"Live Well Perris--inspiring healthier lifestyles in our community"

2014 Calendar of Events Because Health Matters

Live Well Perris inspires healthier lifestyles in our community by promoting healthy diet and nutrition, by sponsoring physical fitness programs and activities and through the adoption of City design and planning principles that support healthy neighborhoods into its built environment.

www.cityofperris.org



LIVE WELL PERRIS 2014 EVENTS

BECAUSE "HEALTH MATTERS"

Perris continues to look for health and wellness measures to transform your community into a healthy place to live, work and play. A Healthy Communities Element will be included into the City's General Plan to provide the framework for a healthy Perris. The Healthy Communities Element will focus on walkability, bike lanes and park structures such as trail maps, signage and workout stations to incorporate into the City's built environment.

Perris' city-wide health and wellness initiative, Live Well Perris, offers residents of all ages opportunities to focus on healthy living by offering free fitness focused programs and activities as well as nutrition-based educational programs. We look forward to seeing you there!

01 "A New You for 2014" Park Workouts

Join us for FREE Live Well Perris workouts! The City of Perris is hosting workouts beginning on January 11, 2014 at Mercado Park and May Ranch Park. The final workout will be held at City Hall, 101 North D Street, on April 26, 2014. **The program will then break and resume in the fall. Fall 2014 dates to be announced.**

@ Mercado Park
925 S "D" Street
Time: 9:00 a.m.
Dates:
February 22
March 8
March 22
April 5
April 19

@ May Ranch Park
3033 Poppy Ct.
Time: 9:00 a.m.
Dates:
February 15
March 1
March 15
March 29
April 12



02 Biggest Loser Contest

The Biggest Loser Contest : Free Registration and initial weigh-in began on January 11, 2014 and is now closed. Interim weigh-ins on February 15 and March 15 at May Ranch Park, Mercado Park and at the Bob Glass Gym.

Final weigh-in will be on April 26, 2014 at the main City Hall Campus.

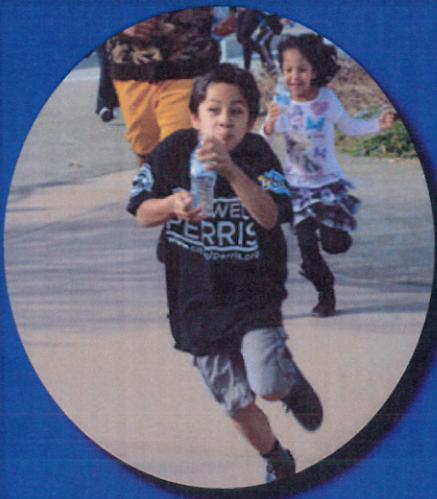


06 Live Well Senior Prom

"Forever Young" Theme

Join us for an elegant evening of dining, dancing and more at the Live Well Perris Prom. Formal attire.

Date: May 31, 2014
Location: Bob Glass Gymnasium
Time: 4:00 p.m.
Cost: \$10 for nonresidents, FREE for Perris Senior Citizen residents



07 President's Challenge

Ongoing Year Round

Join our online community group, log in your physical activity and meet some healthy eating goals for a chance to earn a Presidential Award, signed by the President and issued by the Perris City Council. Signing up is easy at <http://presidentschallenge.org>. After you register join Group Number 943691 or group name "Perris Community".

Presidential Awards will be issued on:

Date: September 30, 2014
Location: City Council Chambers
Time: 6:00 p.m.

03 City-Wide Community Health Fair

The City is hosting a City-wide Community Health Fair which will be open to the public free of charge and will feature free health screenings, fitness demonstrations and activities, food vendors, health and wellness forums and educational material, entertainment and a kid's activity corner. Raffles prizes and giveaways will be available to those that attend while supplies last.

Date: April 26, 2014
 Location: City Hall Campus, 101 North "D" Street
 Time: 10:00 a.m. to 2:00 p.m.

04 Perris Farmers' Market

Perris is making farm to home produce more accessible. Join us for the Perris Farmers' Market every week starting February 22, 2014 through April 26, 2014. **The program will resume in the fall. Fall 2014 dates to be announced.**

Mercado Park 925 S. "D" Street Time: 8:00 a.m. Dates: February 22 March 8 March 22 April 5 April 19	May Ranch Park 3033 Poppy Ct. Time: 8:00 a.m. Dates: February 15 March 1 March 15 March 29 April 12
--	--



08 Tour De Perris Cycling Event

4th Annual Tour
 Participate in the Tour De Perris biking event. Easy to difficult routes (8-miles to 100-miles) will be available. Registration starts on February 8, 2014. This event will also host a "Tour de Tots" race. Prizes and giveaways will be available while supplies last.

Date: October 4, 2014
 Location: Main City Hall Campus
 Time: 7:00 a.m. to Last Rider

05 Pet Parade and Expo

The City will be hosting a Pet Parade and Expo. All participants will receive a ribbon! Animal health and safety educational material and services will be available. Prizes for best costumes will be given. Categories include Doggie/Owner Look-A-Like, Doggie Diva, Best Costumed Duo, Best Home Made Costume, Best in Show and more...

Date: March 29, 2014
 Location: Paragon Park
 Time: 10 a.m. to 3:00 p.m.



09 Walk to School Day

International Walk to School Day

The City will be participating in the Riverside County Safe Routes to School International Walk to School Day event. Health and wellness informational literature will be available for kids. Fun giveaways.

Date: October 8, 2014
 Location: Perris Elementary School
 Time: 7:30 a.m.

"A healthy community is a happy community"

Mayor Daryl R. Busch



10 Step-Out-To-Work-Out

Signature Events with your Elected Officials

The Step Out to Workout program will expand its signature events hosted by your local City of Perris elected officials. So step out to work out! Dates subject to change, for exact dates and times log on to our Live Well page.

Boxing Exhibit hosted by Mayor Pro-Tem Rita Rogers,
 @ Mercado Park, 925 S. "D" Street,
 May 17, 2014

Hiking Events hosted by Councilmember Mark Yarbrough
 @ Lake Perris
 May and September 2014

Live Well Skate Tournament hosted by Councilmember Julio Rodriguez
 @ Paragon Park, 264 Spectacular Bid
 September 20, 2014

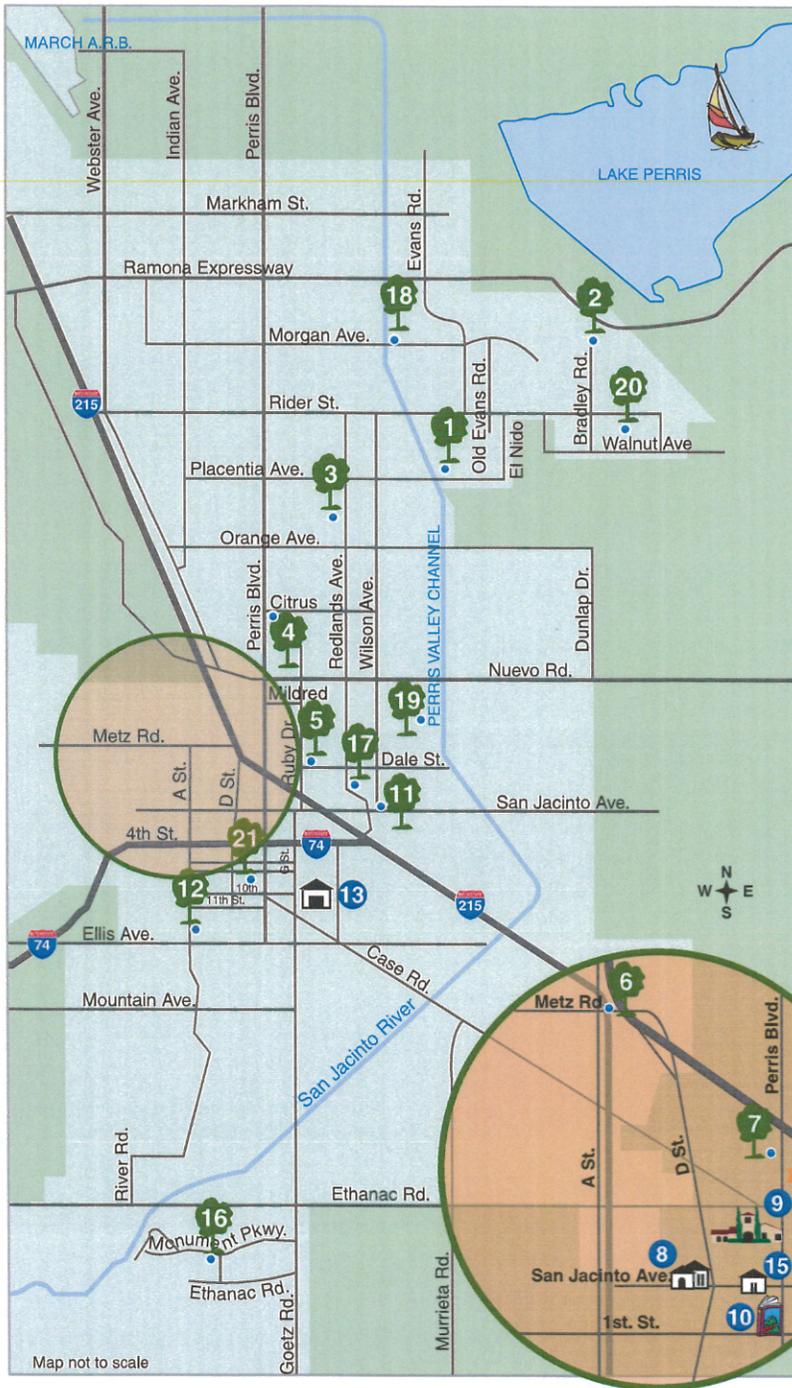
Aquatics Meet hosted by Mayor Daryl R. Busch
 @ Drop Zone in Perris
 July 12, 2014

Baseball Clinic hosted by County Supervisor Marion Ashley
 @ Big League Dreams, 2155 Trumble Rd.,
 August 2014

Soccer Camp hosted by Councilmember Al Landers
 September 2014

Power Walk (5k) hosted by City Clerk Nancy Salazar
 @ City Hall, 101 N "D" Street
 October 4, 2014

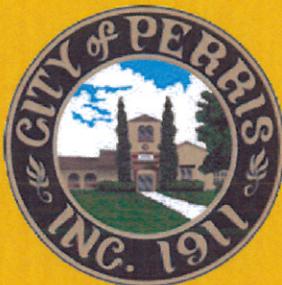
Prizes, giveaways and refreshments will be available while supplies last.



Legend

- 1 **Liberty Park**
Corner of Evans & Kestrel Gate
- 2 **Frank Eaton Memorial Park**
3600 Bradley Road
- 3 **Paragon Park**
264 Spectacular Bid
- 4 **Copper Creek Park**
217 Citrus Avenue
- 5 **Panther Park**
Ruby Drive & Mildred Street
- 6 **Metz Park**
251 Metz Road
- 7 **Foss Field Park**
138 N. Perris Boulevard
- 8 **Senior Center/Banta Beatty Park**
100 N. "D" Street
- 9 **City Hall**
101 N. "D" Street
- 10 **Cesar Chavez Library/
Russel Stewart Park**
163 E. San Jacinto Avenue
- 11 **Bob Long Park**
590 E. San Jacinto Avenue
- 12 **Rotary Park**
1491 A Street
- 13 **Public Works Corporate Yard**
1015 S. G Street
- 14 **Perris Sheriff Station**
137 N. Perris Boulevard
- 15 **Community Services Office**
Bob Glass Gym
- 16 **Monument Ranch Park**
163 Monument Parkway
- 17 **Skydive Baseball Park**
415 Dale Street
- 18 **Morgan Street Park**
600 E. Morgan Street
- 19 **Patriot Park**
525 Murrieta Road
- 20 **May Ranch Park**
3033 Poppy Ct.
- 21 **Mercado Park**
925 S. "D" Street

-  Parks
-  Public Works Corporate Yard
-  Bob Glass Gym
-  Senior Center
-  Cesar Chavez Library
-  Sheriff Station
-  City Hall



For additional information on the
Live Well Perris
program contact us at:
101 North "D" Street,
Perris CA 92570
(951) 943-6100
www.cityofperris.org



Network for a Healthy California - Communities of Excellence (CX³) Recommendations for Downtown Perris

Farmers Market



- Apply for WIC, CalFresh (EBT), and Senior Farmers Market Nutrition voucher programs.
- Once eligible, promote use of EBT and vouchers in marketing materials.
- Recruit more local produce growers for competitive pricing, ethnic preferences, and variety.
- Recruit vendors with healthy, fresh food that can provide healthy beverage options.
- Maintain downtown renovations along "D" Street, such as benches, shade trees, and waste containers for use on market night.
- Increase marketing to residents, senior centers, schools, churches and youth programs to build attendance at the farmers market.
- Consider street banners and signage for parking locations.

Emergency Food



- Support non-profit organizations in establishing and maintaining consistent, adequate emergency food services within city boundaries.
- Post days and hours of service at each location.
- Facilitate community service hours through emergency food sites to support operations.
- Generate donations from local markets, grocery, local produce growers and food manufacturers to supply healthy, fresh foods to food pantries.
- Provide nutrition education and referrals to assistance programs at emergency food locations.

Grocery and Small Markets

- Reduce tobacco, alcohol, and unhealthy beverage signage displayed outdoors.
- Support small markets in offering and promoting healthy foods and beverages.
- Maintain safe transportation access to shopping centers.





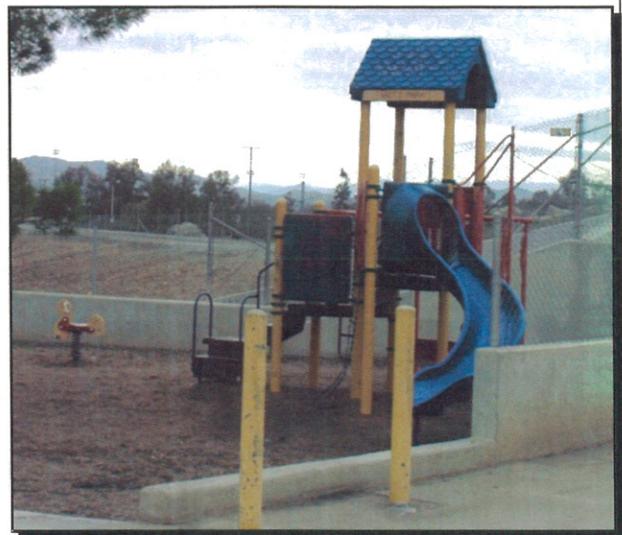
Schools

- Promote safe walking with crossing guards or parent safety teams across major intersections, overpasses, and high-speed streets (215, Nuevo, Highway 74).
- Promote alternate driving routes to schools along "A" Street to reduce congestion and potential for pedestrian accidents.
- Reduce marketing of unhealthy food and beverage around Perris High School, and maintain absence of marketing signage around elementary schools.
- Limit new fast food establishments within 1/2 mile of schools.
- Limit mobile vending, ice cream trucks and push carts within 1/4 mile of schools between 2-4 pm on school days.
- Report food vendors without permits to the Riverside County Environmental Health Department.



Parks and Pedestrian Safety

- Discuss solutions to loitering and vagrant occupancy of park areas.
- Provide quick response in graffiti removal.
- Gain community support in "adopt-a-park" to reduce litter, provide beautification, and report property damage.
- Seek funding to renovate park equipment, increase signage and pilot activity programs at park sites to increase usage.
- Maintain momentum of trails committee, and continue to gather community input for future park projects.
- Expand joint use opportunities, such as the existing youth/senior center and alternative high school/park.
- Consider allocating space for community gardens in under-utilized areas of parks.
- Seek funding for improving Highway 74 in pedestrian accessibility and safety.



Recommendations stem from the findings of the "Communities of Excellence" (CX³) survey work completed in downtown Perris in 2011, by the *Network for a Healthy California*. For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP, an equal opportunity provider and employer. Visit www.cachampionsforchange.net for healthy tips. •California Department of Public Health

Attachment G:

Samples of Community Flyers,
SRTS Webpage and Facebook
Page

Join McAuliffe Elementary School for International Walk to School Day Wednesday, October 9, 2013

Students who walk or bike to school on this day can win some great prizes!

★ Gift cards ★ Bike helmets ★ Goody bags ★ Wrist bands ★ More! ★



Meeting Location:

1. Rancho Loma Park
2. Corner of Stonewall Dr. & Golden
3. Corner of Cochran Ave. & Grimsby

Time:

Meeting at 7:30am
Walking at 7:45am



The Safe Routes to School Program is a collaboration of your school district, your PTA, your city, your local health department and your community.

Parent and teacher volunteers needed.



For more information contact your
Walk to School Day coordinator:

Leona Capers-Crook

951-358-7171

lccrook@rivcocha.org



Sponsored by: Riverside County Dept. of Public Health
Safe Routes to School Program
951-358-7171

Quail Valley

FREE Bike Skills Training Course

Come Join the

Bike Club

4th + 5th

Grand



LEARN HOW TO FIX

YOUR BIKE



Get on the road experience



first come first serve



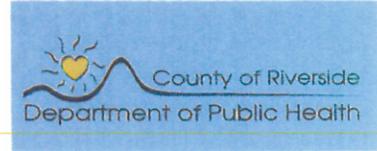
Fridays
May 9 + 16

AFTER SCHOOL

1:00pm - 2:30pm

* Ask for more information at the front office!





County of Riverside Department of Public Health
is pleased to sponsor the

Safe Routes to School National Course

Tuesday, April 30, 2013
9:00 AM – 4:30 PM

Join community leaders, school officials, health and transportation professionals, law enforcement officers, parents and neighbors for this unique training opportunity.

Communities around the country are using Safe Routes to School (SRTS) Programs to make it more safe and appealing for children to walk and bicycle to school. Federal legislation has recognized the value of SRTS Programs and is providing funding for States to establish Programs.

SRTS Programs grow from community's concerns about safety, health and traffic. A combination of education, encouragement, engineering and enforcement strategies are used to address these concerns and make Safe Routes to School a reality.

This course provides participants with the knowledge and skills to develop sound SRTS Programs based on community needs and conditions, best practices and responsible use of resources. The day concludes with participants developing an action plan.

Troth Street Elementary School

5565 Troth Street
Jurupa Valley, CA 91752

Overview of course agenda

- Why safe routes to school matters: Safety, health and transportation issues
- Field exercise of school campus and surrounding area
- Perspectives from local stakeholders
- Engineering strategies
- Pick-up and drop-off area strategies
- Identification of problems and solutions
- Encouragement and education strategies
- Enforcement strategies
- An action plan for your community

This course is offered free of charge, with lunch and snacks provided. Course size is limited, so please register early.

ONLINE REGISTRATION:

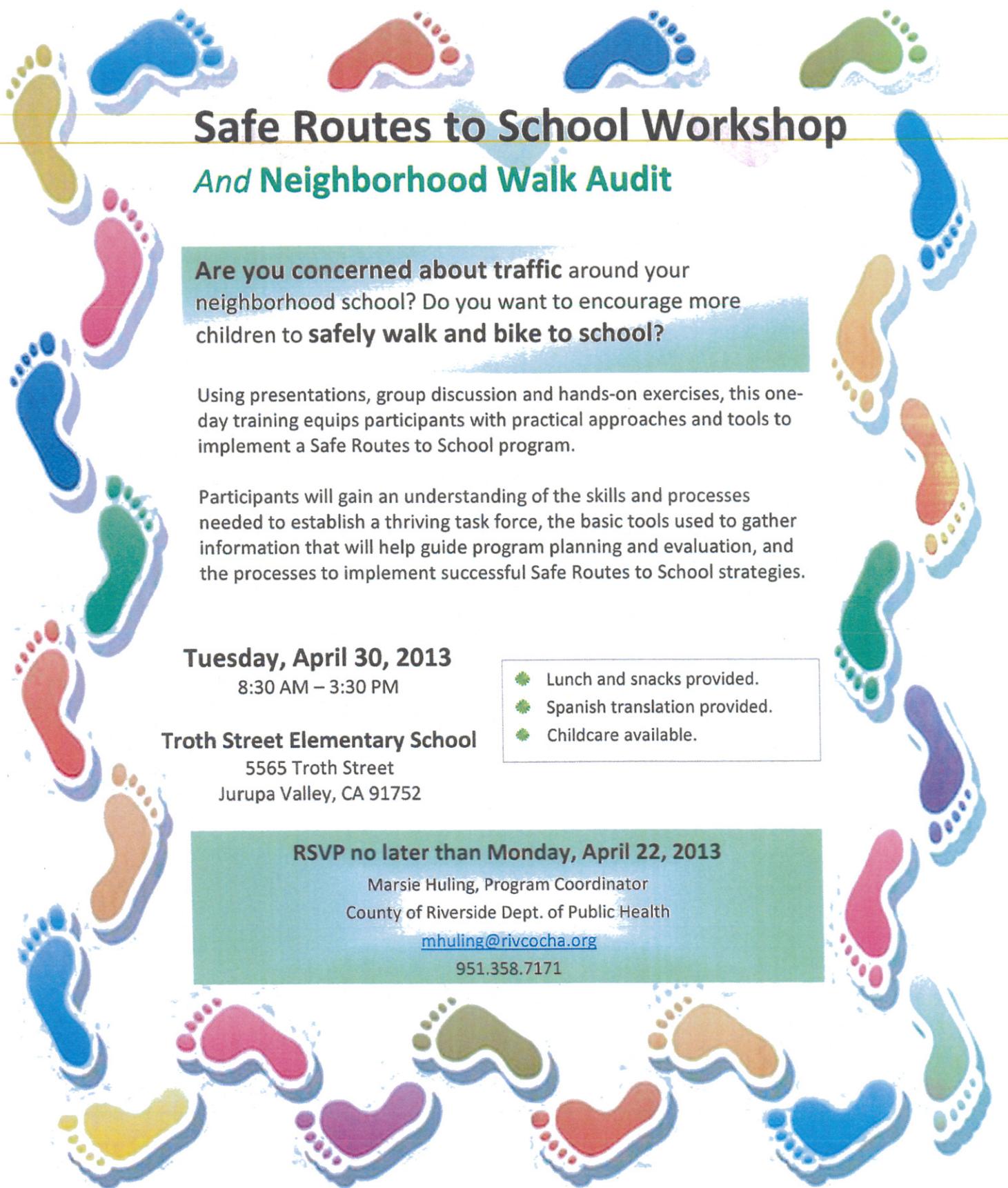
<http://tinyurl.com/c85zyud>

For more information, please call:

951.358.7171



The Safe Routes to School National Course is maintained by the National Center for Safe Routes to School and was developed by the Pedestrian and Bicycle Information Center through a partnership of funding from the Federal Highway Administration, the National Highway Traffic Safety Administration, the Centers for Disease Control and Prevention and the Environmental Protection Agency.



Safe Routes to School Workshop And Neighborhood Walk Audit

Are you concerned about traffic around your neighborhood school? Do you want to encourage more children to **safely walk and bike to school?**

Using presentations, group discussion and hands-on exercises, this one-day training equips participants with practical approaches and tools to implement a Safe Routes to School program.

Participants will gain an understanding of the skills and processes needed to establish a thriving task force, the basic tools used to gather information that will help guide program planning and evaluation, and the processes to implement successful Safe Routes to School strategies.

Tuesday, April 30, 2013

8:30 AM – 3:30 PM

Troth Street Elementary School

5565 Troth Street
Jurupa Valley, CA 91752

- Lunch and snacks provided.
- Spanish translation provided.
- Childcare available.

RSVP no later than Monday, April 22, 2013

Marsie Huling, Program Coordinator
County of Riverside Dept. of Public Health

mhuling@rivcocha.org

951.358.7171

SAFE ROUTES TO SCHOOL SUCCESS STORY



33%

reduction in pedestrian collisions between 2009 and 2010

48

schools benefitted from Safe Routes to School infrastructure improvements

213

intersections within a ½ mile of schools retrofitted with upgraded pedestrian signals

1,500

pedestrian signals with visual and vocal count down timers installed throughout the city

August 2012

California Safe Routes to School Technical Assistance Resource Center, a program of California Active Communities

www.CaSafeRoutesToSchool.org

(916) 552-9874

CaActiveCommunities@cdph.ca.gov

Riverside, California

CALTRANS DISTRICT 8, RIVERSIDE COUNTY

There was a time when the sight of children walking and bicycling to school was a familiar scene in communities across California. In fact, in 1969 approximately 50 percent of children walked or bicycled to school. Today, fewer than 15 percent of children do and rates of childhood obesity and overweight are overwhelming.^{1,2}

Concerns about traffic safety are often cited as one of the main reasons children do not walk or bicycle to school.³ And for good reason, as in 2010 alone, over 21,000 California school children were sent to an emergency department and over 1,500 were hospitalized due to pedestrian or bicycle injuries.⁴

Creating safe opportunities for walking and bicycling is critical to improving the safety of young pedestrians and bicyclists and to reducing overweight and obesity among California's youth. Safe Routes to School (SRTS) programs are key to reversing these trends. SRTS programs increase the number of children who safely walk and bicycle to school through education and encouragement programs, enhanced enforcement, engineering improvements, and strong program evaluation.

PROGRAM SUMMARY

The City of Riverside received a SRTS state Cycle 7 Infrastructure award for \$150,000 to upgrade pedestrian signals with visual and vocal count down timers at 213 intersections located within a ½ mile of 48 school sites.

Traffic engineers targeted these signals for retrofitting because their proximity to schools increased the likelihood of pedestrian use by students, teachers, and parents. Choosing these locations also provided the greatest investment in pedestrian safety.

This project was turned around quickly. By summer 2010, all 1,500 pedestrian signals at the 213 intersections near schools were upgraded.





SAFE ROUTES TO SCHOOL SUCCESS STORY

Implementing Agency

City of Riverside,
Traffic Engineering Department

Location

Riverside, Riverside County
Caltrans District 8
CA Assembly District 63
CA Senate District 31

Funding

State SRTS Infrastructure – Cycle 7

Participating Schools

48 schools in the City of Riverside

Contact

Steve Libring, City Traffic Engineer
Traffic Engineering Department
City of Riverside
SLibring@riversideca.gov
(951) 826-5368
www.riversideca.gov/traffic

PROGRAM SUCCESSES

- **Decrease in Pedestrian Collisions:** Between 2009 and 2010, pedestrian collisions decreased by 33 percent.
- **Positive Feedback From the Community:** City staff continue to get positive feedback from parents, teachers, residents, and elected officials, who say walking and bicycling to school (and other destinations) is safer and more accessible as a result of the new pedestrian signals.
- **Makes it Easier for Crossing Guards to Keep Children Safe:** Crossing guards are especially pleased with the change because the signal now communicates the time available to cross the street with the children.
- **High Return on Investment:** The City Traffic Engineer said this project was “one of the best \$150,000 we spent in the City. Retrofitting the pedestrian signals provided a high benefit at a relatively low cost.”
- **Encouraged Additional Pedestrian Crossing Signal Upgrades:** As a result of the positive feedback from the community, the City decided to retrofit the remaining 147 intersections with upgraded pedestrian crossing signals. As of July 2012, all 360 pedestrian crossing signals were upgraded with a pedestrian count down.



1. “Quick Facts.” Safe Routes to School National Partnership. <http://www.saferoutespartnership.org/mediacenter/quickfacts>.
2. Ogden CL, Carroll MD, Curtin LR, McDowell MA, Tabak CJ, Flegal KM. Prevalence of overweight and obesity in the United States, 1999-2004. *JAMA*. 2006;295:1549-1555.
3. Chauhan, C, Yeh J, Fox, P. The Safe Routes to School Program in California: An

Update. *American Journal of Public Health* Published online ahead of print April 19, 2012; e1-e4. Doi:1.2105/AJPH.2012.300703.

4. *California Department of Public Health Vital Statistics Death Statistical Master Files*. Prepared by: California Department of Public Health, Safe and Active Communities Branch. Report generated from <http://epicenter.cdph.ca.gov> on June 6, 2012.

The California Safe Routes to School Technical Assistance Resource Center is a program of California Active Communities, a joint Unit of the University of California San Francisco and the California Department of Public Health, and is funded through a statewide non-infrastructure SRTS award from the California Department of Transportation.

Riverside County Department of Public Health
**Safe Routes to School Programs
for Middle and High Schools**



Thirty years ago, more than 66 percent of children and teens walked to school. Walking or biking to school gave youth a sense of freedom and responsibility, allowing them to enjoy the fresh air, and provided opportunities to get to know their neighborhood while arriving at school alert, refreshed, and ready to start their day. Yet most American children are denied this experience. In fact, only 13 percent of American youth walk or bike to school.

Traffic safety and traffic relief will be integrated into a fun, interactive and effective program for your students. It is an opportunity to work together to create a healthy lifestyle for youth and a safer, leaner environment for everyone.

**Call Safe Moves at 818/786-4614
or email Barbara Sheppard
at barbarasafemoves@yahoo.com
to schedule your program.**

**Programs are provided by
Riverside County
Department of Public Health**



Safe Routes to School in California

Safe Routes to School National Partnership

County Safe Routes to School Program: Riverside

APRIL 27, 2011 BY [SUZ \(HTTP://SAFEROUTESCALIFORNIA.ORG/AUTHOR/SUZASH/\)](http://saferoutescalifornia.org/author/suzash/) [LEAVE A COMMENT \(HTTP://SAFEROUTESCALIFORNIA.ORG/2011/04/27/RIVERSIDECOUNTY-SRTS/#RESPOND\)](http://saferoutescalifornia.org/2011/04/27/riversidecounty-srts/#respond)

Riverside County Safe Routes to School Program Overview



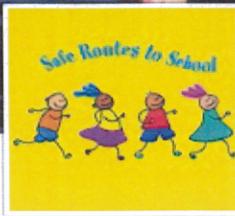
[\(http://www.flickr.com/photos/saferoutesca/5659713478/\)](http://www.flickr.com/photos/saferoutesca/5659713478/)Riverside County Department of Public Health Injury Prevention Services received Safe Routes to School Cycle 1 funds to provide pedestrian and bicycle education and encouragement activities at schools in the city of Riverside. The program selected elementary schools with the highest injury and fatality rates among children ages 5-15. Many of these schools are considered low-income, with 75 percent of the student population eligible for free and reduced meals.

SRTS Workshops

Riverside's workshops exemplify the true spirit of collaboration. Each of the "5-E's" presentation modules are presented by experts in the field. The Mayor and/or City Council attend each of the workshops and help facilitate the brainstorming session with workshop participants. Prior to the workshop, this team evaluates the traffic and safety conditions in and around each school, collecting

🌐 **County of Riverside Safe Routes to School Program** 🔍

👤 Daisy Home



County of Riverside Safe Routes to School Program

✔ Liked | ✔ Following | Message | 🌐

66 likes · 2 were here

Government Organization
Safe Routes to School (SRTS) programs use a comprehensive approach to make school routes safer for children to walk and bike to school.

About - Suggest an Edit



Photos

👍 66

Likes



IPS



Public Health

Highlights ▾

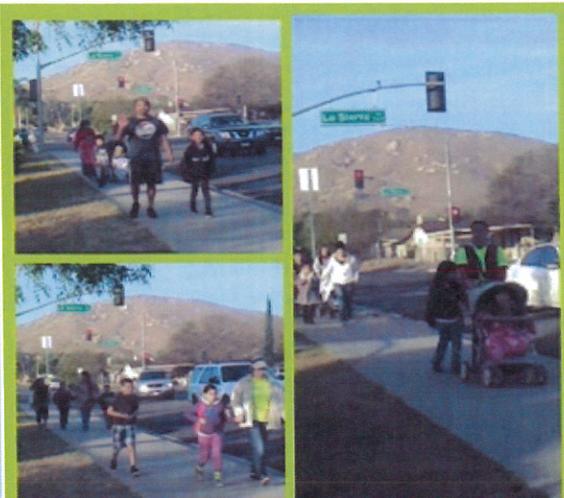
📄 Post | 📷 Photo / Video | ⭐ Review

Write something on this Page...



County of Riverside Safe Routes to School Program shared Yanami Villegas's photo. April 2

Twinhill Tornadoes!!! March 12, 2014



4 Friends

Like County of Riverside Safe Routes to School Program



Invite Your Friends to Like This Page

See All

Type a friend's name...

Invite



Jesus Calderon

Invite



Lenn Bell

Invite



Fabiola Ayala

Invite

Reviews



What do you think of County of Riverside Safe Routes to School Program?

Recent Posts by Others

See All



Yanami Villegas

Twinhill Tornadoes!!! March 12, 2014

📅 March 31 at 10:46pm

