

**County of Riverside**  
**Department of Public Health**  
*Safe Routes to School Program*  
*City of Indio*

**ACTIVE  
TRANSPORTATION  
PROGRAM  
CYCLE 1**

**Application Part 1 & 2**

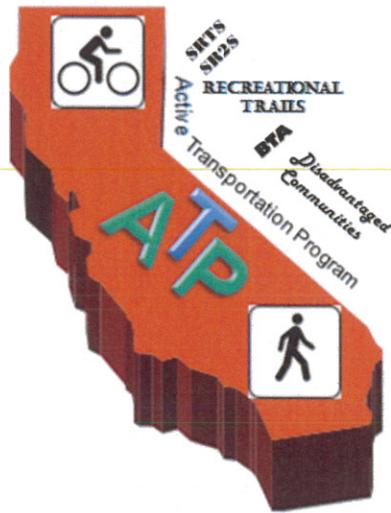
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ATP GRANT APPLICATION– CITY OF INDIO

*Safe Routes to School Program*

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# ACTIVE TRANSPORTATION PROGRAM CYCLE 1

## APPLICATION Part 1

(Includes Sections I, V, VI, VII, VIII & XI)

County of Riverside Department of Public Health  
City of Indio

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**Project name:** Safe Routes to School Program

**For Caltrans use only:**  TAP  STP  RTP  SRTS  SRTS-NI  SHA  
 DAC  Non-DAC  Plan

## I. GENERAL INFORMATION

**Project name:** Riverside County Safe Routes to School Program, Indio

(fill out all of the fields below)

<b>1. APPLICANT (Agency name, address and zip code)</b> County of Riverside Department of Public Health, Injury Prevention Services 4065 County Circle Drive, P.O. Box 7600, Riverside, CA 92503-7600	<b>2. PROJECT FUNDING</b> ATP funds Requested      \$ _____ 500,000.00 Matching Funds                 \$ _____ 0.00 (If Applicable) Other Project funds             \$ _____ 0.00 <b>TOTAL PROJECT COST</b> \$ _____ 500,000.00
<b>3. APPLICANT CONTACT (Name, title, e-mail, phone #)</b> Marsie Huling, Program Coordinator, mhuling@rivcocha.org, 951.358.7171	<b>5. PROJECT COUNTY(IES):</b> <p style="text-align: center;">Riverside County</p>
<b>4. APPLICANT CONTACT (Address &amp; zip code)</b> County of Riverside Department of Public Health, Injury Prevention Services 4065 County Circle Drive, P.O. Box 7600, Riverside, CA 92503-7600	<b>7. Application #</b> <u>2</u> <b>of</b> <u>3</u> <b>(in order of agency priority)</b>
<b>6. CALTRANS DISTRICT #-</b> Click Drop down menu below District 8	

**Area Description:**

8. Large Metropolitan Planning Organization (MPO)- Select your "MPO" or "Other" from the drop down menu>	SCAG Southern California Association of Governr
9. If "Other" was selected for #8- select your MPO or RTPA from the drop down menu>	
10. Urbanized Area (UZA) population (pop.)- Select your UZA pop. from drop down menu>	Within a Large MPO (Pop > 200,000)

**Master Agreements (MAs):**

11.  Yes, the applicant has a FEDERAL MA with Caltrans. 08-5956R
12.  Yes, the applicant has a STATE MA with Caltrans. 00010S
13. If the applicant does not have an MA. Do you meet the Master Agreement requirements? Yes  No   
 The Applicant MUST be able to enter into MAs with Caltrans

**Partner Information:**

14. Partner Name*:	15. Partner Type
16. Contact Information (Name, phone # & e-mail)	17. Contact Address & zip code

Click here if the project has more than one partner; attach the remaining partner information on a separate page

\*If another entity agrees to assume responsibility for the ongoing operations and maintenance of the facility, documentation of the agreement must be submitted with the application, and a copy of the Memorandum of Understanding or Interagency Agreement between the parties must be submitted with the request for allocation.

**Project Type:** (Select only one)

18. Infrastructure (IF)       19. Non-Infrastructure (NI)       20. Combined (IF & NI)

**Project name:** Riverside County Safe Routes to School Program, Indio

**I. GENERAL INFORMATION-continued**

**Sub-Project Type** (Select all that apply)

21.  Develop a Plan in a Disadvantaged Community (select the type(s) of plan(s) to be developed)  
 Bicycle Plan     Safe Routes to School Plan     Pedestrian Plan  
 Active Transportation Plan

(If applying for an Active Transportation Plan- check any of the following plans that your agency already has):

- Bike plan     Pedestrian plan     Safe Routes to School plan     ATP plan

22.  Bicycle and/or Pedestrian infrastructure  
Bicycle only:     Class I     Class II     Class III  
Ped/Other:     Sidewalk     Crossing Improvement     Multi-use facility

Other:

23.  Non-Infrastructure (Non SRTS)  
 24.  Recreational Trails\*-     Trail     Acquisition

**\*Please see additional Recreational Trails instructions before proceeding**

25.  Safe routes to school-     Infrastructure     Non-Infrastructure

If SRTS is selected, provide the following information

26. SCHOOL NAME & ADDRESS: <b>Andrew Jackson Elementary School, 82-850 Kenner Street, Indio, CA 92201</b>
27. SCHOOL DISTRICT NAME & ADDRESS: <b>Desert Sands Unified School District, 47-950 Dune Palms Rd, La Quinta, CA 92253</b>

28. County-District-School Code (CDS) 33 67058 6031934	29. Total Student Enrollment 690	30. Percentage of students eligible for free or reduced meal programs ** 92.38
31. Percentage of students that currently walk or bike to school 53%	32. Approximate # of students living along school route proposed for improvement 690	33. Project distance from primary or middle school On site and within 1 mile radius of school

\*\*Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sh/cw/filesafdc.asp>

- Click here if the project involves more than one school; attach the remaining school information including school official signature and person to contact, if different, on a separate page

**2014 APT Grant Application Part 1 - Questions 26. - 33. (Page # 1) - Indio**

Question # 26. School & Address	Question # 27. School District & Address	Question # 28. CDS Code	Question # 29. Total School Enrollment	Question # 30. % of Students Free or Reduced Meal Programs	Question # 31. % of Students Walk or Bike To School	Question # 32. Approx. # of students living along school route	Question # 33. Project Distance from Primary or Middle School
<b>Carillo Ranch Elementary School</b> 43-775- Madison St. Indio, CA. 92201	<b>Desert Sands Unified School District</b> 47-950 Dune Palms Road La Quinta, CA 92253	33 67058 0108464	711	74.90%	8%	711	Onsite and within 1 Mile Radius of School
<b>Desert Ridge Academy</b> 79-767 Avenue 39 Indio, CA. 92203	<b>Desert Sands Unified School District</b> 47-950 Dune Palms Road La Quinta, CA 92253	33 67058 0111021	1,141	80.17%	7%	1,141	Onsite and within 1 Mile Radius of School
<b>Dr. Reynaldo J. Carreon Jr. Academy</b> ES 47-368 Monroe St. Indio, CA. 92201	<b>Desert Sands Unified School District</b> 47-950 Dune Palms Road La Quinta, CA 92253	33 67058 0100164	690	85.26%	60%	690	Onsite and within 1 Mile Radius of School
<b>Dwight Eisenhower Elementary</b> 83-391 Dillon Ave, Indio, CA. 92201	<b>Desert Sands Unified School District</b> 47-950 Dune Palms Road La Quinta, CA 92253	33 67058 6031942	515	95.60%	Unknown	515	Onsite and within 1 Mile Radius of School
<b>Herbert Hoover Elementary School</b> 44-300 Monroe St. Indio, CA. 92201	<b>Desert Sands Unified School District</b> 47-950 Dune Palms Road La Quinta, CA 92253	33 67058 6031967	523	96.77%	27%	523	Onsite and within 1 Mile Radius of School
<b>James Madison Elementary School</b> 80-845 Avenue 46 Indio, CA. 92201	<b>Desert Sands Unified School District</b> 47-950 Dune Palms Road La Quinta, CA 92253	33 67058 6108955	560	89.52%	91%	560	Onsite and within 1 Mile Radius of School
<b>John F. Kennedy Elementary</b> 45-100 Clinton Street Indio, CA. 92201	<b>Desert Sands Unified School District</b> 47-950 Dune Palms Road La Quinta, CA 92253	33 67058 6031975	564	98.92%	49%	564	Onsite and within 1 Mile Radius of School
<b>Lyndon B Johnson Elementary</b> 44-640 Clinton Street Indio, CA. 92201	<b>Desert Sands Unified School District</b> 47-950 Dune Palms Road La Quinta, CA 92253	33 67058 6116636	625	84.29%	20%	625	Onsite and within 1 Mile Radius of School
<b>Martin Van Buren Elementary</b> 47-733 Van Buren Street Indio, CA. 92201	<b>Desert Sands Unified School District</b> 47-950 Dune Palms Road La Quinta, CA 92253	33 67058 6031983	626	93.68%	51%	626	Onsite and within 1 Mile Radius of School
<b>Theodore Roosevelt Elementary</b> 83-200 Dr. Carreon Blvd. Indio, CA. 92201	<b>Desert Sands Unified School District</b> 47-950 Dune Palms Road La Quinta, CA 92253	33 670586032007	573	97.64%	90%	573	Onsite and within 1 Mile Radius of School
<b>Indio Middle School</b> 81-195 Miles Ave. Indio, CA. 92201	<b>Desert Sands Unified School District</b> 47-950 Dune Palms Road La Quinta, CA 92253	33 670586109797	835	92.39%	70%	835	Onsite and within 1 Mile Radius of School
<b>Thomas Jefferson Middle School</b> 83-089 Highway 111 Indio, CA. 92201	<b>Desert Sands Unified School District</b> 47-950 Dune Palms Road La Quinta, CA 92253	33 67058 6032015	780	96.82%	Unknown	780	Onsite and within 1 Mile Radius of School
<b>Amistad High School</b> 83501 Dillon Avenue Indio, CA. 92201	<b>Desert Sands Unified School District</b> 47-950 Dune Palms Road La Quinta, CA 92253	33 67058 3331113	465	78.39%	Unknown	465	Onsite and within 1 Mile Radius of School
<b>Indio High School</b> 81-750 Avenue 46 Indio, CA. 92201	<b>Desert Sands Unified School District</b> 47-950 Dune Palms Road La Quinta, CA 92253	33 67058 3333192	1,900	87.13%	66%	1,900	Onsite and within 1 Mile Radius of School

Project name: Riverside County Safe Routes to School Program, Indio

## **V. PROJECT PROGRAMMING REQUEST**

Applicant must complete a Project Programming Request (PPR) and attach it as part of this application. The PPR and can be found at [http://www.dot.ca.gov/hq/transprog/allocation/ppr\\_new\\_projects\\_9-12-13.xls](http://www.dot.ca.gov/hq/transprog/allocation/ppr_new_projects_9-12-13.xls)

PPR Instructions can be found at <http://www.dot.ca.gov/hq/transprog/ocip/2012stip.htm>

**Notes:**

- Fund No. 1 must represent ATP funding being requested for program years 2014/2015 and 2015/2016 only.
- Non-infrastructure project funding must be identified as Con and indicated as "Non-infrastructure" in the Notes box of the Proposed Cost and Proposed Funding tables.
- Match funds must be identified as such in the Proposed Funding tables.

**Please Refer to Attachment A for  
Project Programming Request**

Project name: Riverside County Safe Routes to School Program, Indio

**VI. ADDITIONAL INFORMATION**  
Only fill in those fields that are applicable to your project

**FUNDING SUMMARY**

**ATP Funds being requested by Phase** (to the nearest \$1000)

**Amount**

PE Phase (includes PA&ED and PS&E)	\$	
Right-of-Way Phase	\$	
Construction Phase-Infrastructure	\$	
Construction Phase-Non-infrastructure	\$	500,000
<b>Total for ALL Phases</b>	\$	<b>500,000</b>

**All Non-ATP fund types on this project\*** (to the nearest \$1000)

**Amount**

	\$	
	\$	
	\$	
	\$	
	\$	
	\$	

\*Must indicate which funds are matching

Total Project Cost	\$	500,000
Project is Fully Funded	Yes	

**ATP Work Specific Funding Breakdown** (to the nearest \$1000)

**Amount**

Request for funding a Plan	\$	
Request for Safe Routes to Schools Infrastructure work	\$	
Request for Safe Routes to Schools Non-Infrastructure work	\$	500,000
Request for other Non-Infrastructure work (non-SRTS)	\$	
Request for Recreational Trails work	\$	

**ALLOCATION/AUTHORIZATION REQUESTS SCHEDULE**

	Proposed Allocation Date	Proposed Authorization (E-76) Date
PA&ED or E&P		
PS&E		
Right-of-Way		
Construction	01/01/2015	07/01/2015

All project costs MUST be accounted for on this form, including elements of the overall project that will be, or have been funded by other sources.



Project name: \_\_\_\_\_

### VIII. APPLICATION SIGNATURES

**Applicant:** The undersigned affirms that the statements contained in the application package are true and complete to the best of their knowledge.

Signature: Marsie Huling  
Name: Marsie Huling  
Title: Program Coordinator II

Date: April 30, 2014  
Phone: 951-358-7171  
e-mail: mhuling@rivcocha.org

**Local Agency Official (City Engineer or Public Works Director):** The undersigned affirms that the statements contained in the application package are true and complete to the best of their knowledge.

Signature: [Signature]  
Name: Michael Osur  
Title: Deputy Director

Date: 5/15/14  
Phone: 951-358-5074  
e-mail: mosur@rivcocha.org

**School Official:** The undersigned affirms that the school(s) benefited by this application is not on a school closure list.

Signature: Michael Wilhite  
Name: Michael Wilhite  
Title: Director of Supplemental Service K-12

Date: 5/2/14  
Phone: 760-771-8600  
e-mail: michael.wilhite@dsusd.us

**Person to contact for questions:**

Name: Marsie Huling  
Title: Program Coordinator II

Phone: 951-358-7171  
e-mail: mhuling@rivcocha.org

**Caltrans District Traffic Operations Office Approval\***

If the application's project proposes improvements on a freeway or state highway that affects the safety or operations of the facility, it is required that the proposed improvements be reviewed by the district traffic operations office and either a letter of support or acknowledgement from the traffic operations office be attached ( ) or the signature of the traffic personnel be secured below.

Signature: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Date: \_\_\_\_\_  
Phone: \_\_\_\_\_  
e-mail: \_\_\_\_\_

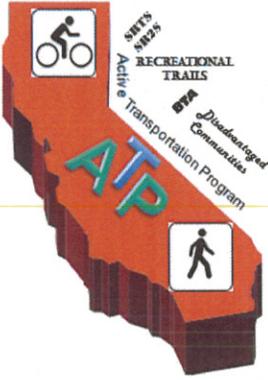
\*Contact the District Local Assistance Engineer (DLAE) for the project to get Caltrans Traffic Ops contact information. DLAE contact information can be found at <http://www.dot.ca.gov/hq/LocalPrograms/dlae.htm>

Project name:  
Riverside County Safe Routes to School Program, Indio

### VIII. ADDITIONAL APPLICATION ATTACHMENTS

Check all attachments included with this application.

- Vicinity/Location Map- **REQUIRED for all IF Projects**
  - North Arrow
  - Label street names and highway route numbers
  - Scale
  
- Photos and/or Video of Existing Location- **REQUIRED for all IF Projects**
  - Minimum of one labeled color photo of the existing project location
  - Minimum photo size 3 x 5 inches
  - Optional video and/or time-lapse
  
- Preliminary Plans- **REQUIRED for Construction phase only**
  - Must include a north arrow
  - Label the scale of the drawing
  - Typical Cross sections where applicable with property or right-of-way lines
  - Label street names, highway route numbers and easements
  
- Detailed Engineer's Estimate- **REQUIRED for Construction phase only**
  - Estimate must be true and accurate. Applicant is responsible for verifying costs prior to submittal
  - Must show a breakdown of all bid items by unit and cost. Lump Sum may only be used per industry standards
  - Must identify all items that ATP will be funding
  - Contingency is limited to 10% of funds being requested
  - Evaluation required under the ATP guidelines is not a reimbursable item
  
- Documentation of the partnering maintenance agreement- Required with the application if an entity, other than the applicant, is going to assume responsibility for the operation and maintenance of the facility
  
- Documentation of the partnering implementation agreement-Required with the application if an entity, other than the applicant, is going to implement the project.
  
- Letters of Support from Caltrans (Required for projects on the State Highway System(SHS))
  
- Digital copy of or an online link to an approved plan (bicycle, pedestrian, safe routes to school, active transportation, general, recreation, trails, city/county or regional master plan(s), technical studies, and/or environmental studies (with environmental commitment record or list of mitigation measures), if applicable. Include/highlight portions that are applicable to the proposed project.
  
- Documentation of the public participation process (required)
  
- Letter of Support from impacted school- when the school isn't the applicant or partner on the application (required)
  
- Additional documentation, letters of support, etc (optional)



**County of Riverside**  
**Department of Public Health**  
*Safe Routes to School Program*  
*City of Indio*

**ACTIVE  
TRANSPORTATION  
PROGRAM  
CYCLE 1**

**APPLICATION  
Part 2  
(Includes Narrative Sections II, III & IV)**

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PBSE to appropriate age levels, which will be implemented as part of a school, community, or city program. DOPH will coordinate two Train the Trainer courses for local after school program site coordinators, law enforcement, and interested community members, such as recreation leaders, health advocates, and neighborhood improvement groups. Trained community partners will commit to conducting at least two PBSE events over the course of the grant. The Train the Trainer course will be comprised of two (2) components: 1) A 3-hour instructional session on how to deliver age-appropriate education instructing children and families to properly obey traffic signals and navigate safely through traffic obstacles; and 2) A 3-hour hands on training at a scheduled school site and/or community event where trainees will co-teach an actual pedestrian city and/or bicycle rodeo and have an opportunity to practice their skills.

**(b) Bicycle Skills and Maintenance Course** - DOPH will coordinate a 4-hour Bicycle Skills and Maintenance course for 4-8<sup>th</sup> graders to be implemented at the *Indio Boys & Girls Club*. The goal of this training is to produce responsible, skilled riders who can help other students achieve safe and enjoyable bike riding. The course, based on the Inland Empire Biking Alliance (IEBA) *Bicycle Skills and Ambassador Training Guide*, will focus on three areas: Riding Skills, Safety, Basic Mechanics and Advanced Riding ability. The course will be taught by League of American Bicyclists Certified Instructors, as well as ATAs in training. The course will culminate in a scheduled community ride and the formation of a regularly scheduled bike train where students and parents ride to school together.

**(c) Walkability Audits and Follow Up** - DOPH and trained experts will lead local stakeholders in a walkability audit around each of the targeted schools to identify concerns related to the safety, access, and convenience of walking and biking in the environment. Problems and potential solutions will be documented through photos and an interactive mapping exercise resulting in a SRTS conceptual plan for each school. Following the walk audit, a meeting will be held presenting all of the documented issues and concerns. Participants will be encouraged to problem-solve utilizing all 5 Es, to not only mediate infrastructure issues, but educate, encourage and enforce safe walking and bicycling to school. Stakeholders will reach a consensus on the highest priorities for that school and decide who and how the plan will move forward. Follow up will

include presentations to school and city council to engage their support to take action. Ultimately, these activities will result in positive changes to the social and built environment around target area schools that make it safer and more enjoyable to walk and bike to school, as well as other neighborhood destinations.

**(d) Active Transportation Ambassador (ATA) Program** - DOPH will implement the ATA Program where members of youth groups, adults enrolled in a school or career based program or members of community-based organizations or advocacy groups become role models for Active Transportation ideology and practices. Once the program is completed, community members will earn an Active Transportation Certificate from DOPH. With this certificate, Ambassadors will pledge to continue encouraging students and other community members to use active transportation safely and more often. The goal of the ATA Program is to produce advocates with the skills and ability to lead by example and help other youth achieve safe and enjoyable walking and bike riding.

The ATA program is comprised of two components, the introductory session and the experience-based education portion. ATA candidates will attend an introductory session to understand ATP/SRTS strategies, to become engaged in the promotion of active transportation, and to select one or more of the following three experienced-based education activities they would like to participate in to earn their certificate.

1. Pedestrian/ Bicycle Safety Education (PBSE) – Candidates will complete the PBSE Train the Trainer course and co-teach at one PBSE session to elementary students in after school program.
2. Bike Skills and Maintenance – Candidates will attend 4-hour bicycle maintenance and skills course and assist in coordinating one community bike ride or bicycle train to a local school.
3. Walkability Workshops and Follow Up – Candidates will participate in a walk audit at a target school culminating in a draft conceptual plan to improve the students’ walk to school, assist stakeholders in prioritizing projects and provide a presentation to the city council to adopt a prioritized project.

**ENCOURAGEMENT** - DOPH encouragement activities promote all forms of active transportation by demonstrating the feasibility, convenience and increased safety of walking to school together, while rewarding participation through incentives. Strategies will focus on changing parental negative perception of active transportation to school by promoting physical activity, improved air quality and reduced traffic congestion. Several methods will be used to engage parents and community members to become

“champions” to motivate others to utilize active transportation modes. Champions will be selected for their passion for the health and safety of children and the motivation to sustain the momentum.

**(a) Community Outreach** - Parents and students often become inspired when they participate in activities such as *International Walk to School Day (W2SD)* celebrated in October as a kick-off for the program. DOPH will assist parent groups in organizing these school-wide events to showcase walkable distances and safer trips due to community involvement. W2SD events will be used to launch ongoing activities, such as a weekly Walking School Bus, with the goal of becoming part of the regular school routine. May is *National Bike Month*, which is used as an opportunity for bicycle safety education events that include distribution of bicycle safety equipment such as helmets, locks and reflective gear. Various media will be used to promote active transportation such as educational materials in English and Spanish, a local SRTS website, and the Riverside County SRTS Facebook page. Community outreach activities will also provide a venue to recruit and invite residents to become Active Transportation Ambassadors and Active Transportation Network members.

**(b) Riverside County Active Transportation Network (ATN)** - DOPH will co-sponsor the establishment of the ATN with the Western Riverside Council of Governments (WRCOG), the Coachella Valley Association of Governments (CVAG) and the Riverside County Transportation Commission (RCTC). The ATN will create partnerships that promote the improvement and expansion of ATP projects in Riverside County, through planning and participation. The ATN will be composed of industry professionals, decision makers, local jurisdictions, health and education professionals, residents and other stakeholders. Quarterly meetings will provide a forum for regional and interregional cooperation on active transportation projects including SRTS plans developed as a part of the walkability workshops and follow up activities. The ATN will be community-driven so that it will continue after SRTS funding.

**ENFORCEMENT** - DOPH will contract with Indio Police Department (IPD) to provide a visible police presence around schools for improved driver behavior, enabling more children to walk/bike to school safely. In addition, IPD will conduct targeted enforcement activities including speed and parking citations to deter violations and improve the safety of the school environment.

EVALUATION - DOPH will evaluate program effectiveness by facilitating the collection of baseline and follow up data. Pre and post student and parent transportation mode surveys and will collected at each school and submitted to the *National Center for SRTS* for analysis. Other local indicators will also be reviewed, including obesity, injuries, and air quality.

ENGINEERING - The fifth "E" will be addressed through a separate SRTS infrastructure grant application submitted by the City of Indio which will improve the environment at Andrew Jackson Elementary by constructing sidewalk enhancements, crosswalk flashers, and speed feedback signs. DOPH SRTS activities will complement the City's infrastructure changes by educating and encouraging students to utilize the new structures as they walk and/or bike to school safely.

4. **Project Status** - Planning time and efforts to implement the proposed ATP program will be greatly reduced due to previously developed relationships and prior experience working with city and school administrators. Staff training will be minimal due to prior implementation of successful SRTS programs. DOPH will modify existing promotional and educational media shown to be effective in Riverside County, including a local SRTS website and Facebook page. DOPH has developed and begun gathering baseline information with an ATP survey in English and Spanish for community partners and parents which can be utilized to evaluate future program efforts. The DOPH SRTS Program Coordinator has successfully completed the National Center for SRTS Instructors Course and will use this expertise to coordinate future programs. DOPH has also conferred with a variety of notable experts in the field of active transportation planning, including Certified National Center for SRTS Instructors, to develop plans for the ATP walkability workshops.

### III. SCREENING CRITERIA

1. **Demonstrated Needs of the Applicant**  
Describe the need for the project and/or funding

DOPH is requesting ATP funding to support comprehensive SRTS NI activities described in this application in collaboration with the city of Indio's infrastructure proposal. This proposal is intended to support the City of Indio which has demonstrated readiness and commitment to create healthier communities through policy, programs, and partnerships. The Riverside County SRTS program has had successful SRTS outcomes in

numerous cities and unincorporated areas of the County. Although Indio has never been the recipient of SRTS funding, city officials, residents and school administrators have shown a true desire to incorporate program strategies and activities into their schools and neighborhoods. Funding for this ATP will help to expand previous SRTS efforts in Riverside County to this highly disadvantaged area. Census tracts within the city of Indio meet the “disadvantaged community” criteria outlined in the ATP Cycle 1 grant application. According to the latest California Health Interview Survey (CHIS), over a third of Indio students are overweight or obese, which is associated with serious health risks in children and adolescents. DOPH will implement promotional programs which have been shown to increase rates of active transportation to school. In the County of Riverside, there were 1,293 pedestrian and traffic incidents with a total of 1,326 victims, ages 5 to 15 years from 2005-2010. Local data suggests that certain cities in Riverside County have a higher rate of child pedestrian/bicycle fatalities and injuries than others including the City of Indio. This grant application represents a critical opportunity to improve health outcomes by reducing vehicle miles traveled and increasing physical activity in one of the most disadvantaged communities in Riverside County. The overarching goal of this proposal is to create a healthy, safe environment that promotes active transportation. This goal will be accomplished through SRTS activities that educate and encourage students and their families to walk or bike to school safely, enforce traffic laws around target area schools and evaluate these efforts to identify progress.

2. **Consistency with Regional Transportation Plan (100 words or less)** Explain how this project is consistent with your Regional Transportation Plan (if applicable). Include adoption date of the plan.

The proposed Active Transportation Program is consistent with the 2012-2035 Southern California Association of Governments (SCAG) Regional Transportation Plan (RTP), adopted in April 2012. RTP statements concur with proposed ATP that “Walking and bicycling are essential parts of the SCAG transportation system, do not emit greenhouse gases, can help reduce roadway congestion, and increase health of residents” and “Safe Routes to School Programs can play a critical role in eliminating some of the vehicle trips that occur during peak periods to drop off or pick up students by ensuring safe routes to bike or walk to school.” 2012–2035 RTP/SCS Chap. 2: Transportation Investments <http://rtpscs.scag.ca.gov/Documents/2012/final/f2012RTPSCS.pdf>

#### **IV. NARRATIVE QUESTIONS**

- 1. POTENTIAL FOR INCREASED WALKING AND BICYCLING, ESPECIALLY AMONG STUDENTS, INCLUDING THE IDENTIFICATION OF WALKING AND BICYCLING ROUTES TO AND FROM SCHOOLS, TRANSIT FACILITIES, COMMUNITY CENTERS, EMPLOYMENT CENTERS, AND OTHER DESTINATIONS; AND INCLUDING INCREASING AND IMPROVING CONNECTIVITY AND MOBILITY OF NON-MOTORIZED USERS. (0-30 POINTS)**

Target schools in Indio include 10 elementary schools, 3 middle schools and 2 high schools with an average enrollment of 747. All of these schools are located within a 4 mile radius of each other. The proposed SRTS Program will target all students who attend the school for maximum benefit. *Park and Walk* events will provide a remote drop off area benefiting students who live further than a mile from the school. All students who are part of the *Indio Boys & Girls Club* will receive PBSE regardless of how far they live from the school. The travel mode share of students using active transportation was estimated at 49% by school staff at target schools.

**A. Describe how your project encourages increased walking and bicycling, especially among students.**

The Encouragement component of the DOPH project includes a wide array of activities that inspire students and the community to walk/bike to school. In October of each program year, DOPH will plan, promote and coordinate *International Walk to School Day* to encourage widespread enthusiasm for active transportation and kick off the Riverside County SRTS Program. DOPH will collaborate with school districts, law enforcement, public health, and public works, as well as unconventional partners such as California Conservation Corps, to enthusiastically promote and assist children in participating in SRTS events.

To encourage parents to organize and engage in a sustainable walking school bus, DOPH will facilitate parent meetings at each target school. During these meetings, suggested routes to school will be mapped and printed for distribution to all students utilizing the Map-a-Route online application maintained by the National Center for SRTS. This application has shown to be effective in Riverside County. These routes will be audited for their safety and walkability by parents who will take ownership of the walking school bus, increasing the likelihood of its success. DOPH will encourage students to walk more often by implementing the Frequent Walker Program at targeted schools where students will track their walking activity enabling them to earn

prizes at certain intervals. All schools will be encouraged to compete for donated prizes by posting Walking School Bus photos on the Riverside County SRTS Facebook page.

DOPH will facilitate resource sharing and networking by working with RCTC, WRCOG and CVAG to generate the Riverside County Active Transportation Network (ATN). The ATN will communicate best practices, latest trends and data and that affect SRTS stakeholders, and will increase active transportation countywide.

DOPH will inspire residents to use active transportation by facilitating Walkability Workshops, based on the National Center for Safe Routes to School course, at each funded school for parents, school personnel, city officials, and other community residents. The workshop will include a discussion of the 5 Es, an observation of the pick-up or drop off conditions around the school and a Walk Audit where participants work in small groups to develop a plan to improve active transportation conditions around the school. DOPH will facilitate follow up meetings and presentations to city officials to assist target area schools in the institutionalization of these SRTS efforts.

DOPH will recruit passionate and dependable youth, neighborhood leaders, and concerned citizens to become Active Transportation Ambassadors (ATA). These individuals will become spokespeople for their community to encourage others to walk/bike safely and more often. ATAs will be trained to act as representatives or promoters of active transportation. They will organize local support for neighborhood and school projects such as implementation of the active transportation plan, walking school buses, ped and bike rodeos, and safety awareness campaigns to help mobilize students, families and all residents. ATAs will work with neighborhood councils and other local community groups including local businesses, schools and churches, to build awareness and support for projects. These promoters will organize community bike rides and other fun, educational events to help get more students and families out walking. High school students are included in this application not only to become more aware of the benefits of active transportation, but to become role models for the younger children in the community. High school students will be recruited as potential ATAs, to assist with *Walk to School Days* at the elementary schools and other events to promote the importance of safety and the joy of walking.

- B. Describe the number and type of possible users and their destinations, and the anticipated percentage increase in users upon completion of your project. Data collection methods should be described.**

DOPH SRTS program aims to increase the number of students in grades K-12, along with their families, who use active transportation to get to school. These transportation users include pedestrians and bicyclists, as well students on scooters, skateboards, skates and in wheelchairs. Once these routes are established, encouraged and more often traveled by foot, it is likely that other adults will also utilize the newly found walkability of their streets to get to locations such as the grocery store, parks and community centers.

Due to encouragement activities, in addition to complementary infrastructure improvements by the city of Indio, it is anticipated that the number of students using active transportation to get to school will increase by 20% with the proposed SRTS Program. Student transportation mode data will be collected at each identified school using the *National Center for Safe Routes to School Student In-Class Travel Tally*. Baseline data will be collected prior to the onset of the program, and follow up data will be collected subsequent to grant activities. Parent surveys measuring travel mode and attitudes will also be collected at the beginning of the grant period (Pre) through community events such as Back to School nights, and at the end of the grant period (post) during events such as award presentations and open houses. Survey results will be presented at parent workshops, and emailed to school administration, city partners, and the school PTA. Schools will be encouraged to have a friendly competition with other target schools to increase their current number of walkers and bikers.

- C. Describe how this project improves walking and bicycling routes to and from, connects to, or is part of a school or school facility, transit facility, community center, employment center, state or national trail system, points of interest, and/or park.**

The DOPH project will improve walking and biking routes to school through various NI interventions. DOPH will coordinate with Indio engineers to promote their SRTS infrastructure project completion through scheduled walk to school days, presentations, photo sessions and press conferences. Many of the prioritized schools have routes that overlap to maximize the usage and impact of the project. These same routes are also used to travel to other community destinations, such as the Indio Boys & Girls Club, Indio Teen Center, and bus stops giving the project added value.

**D. Describe how this project increases and/or improves connectivity, removes a barrier to mobility and/or closes a gap in a non-motorized facility.**

Parental fears can be barriers to active transportation. The most common concerns parents have about allowing their children to get to school by foot include 1) distance 2) traffic danger and 3) crime danger. Many students live over 1 mile from school which is not considered walkable by most parents. To overcome this barrier to active transportation, DOPH will organize “Park and Walk” events as part of their Walking School Bus program. These events encourage parents to drop off their students at a remote location to walk with a supervised group to school. Parents will be more likely to allow their students to walk a shorter distance will result in increased physical activity, better air quality, and less traffic around the school. DOPH will provide PBSE resources at each target school site. Parents can feel more confident in their child’s ability to walk safely in the neighborhood once they have been educated. The Walking School Bus events also give parents a sense of security by assuring that all students will be supervised during the walks.

**2. POTENTIAL FOR REDUCING THE NUMBER AND/OR RATE OF PEDESTRIAN AND BICYCLIST FATALITIES AND INJURIES, INCLUDING THE IDENTIFICATION OF SAFETY HAZARDS FOR PEDESTRIANS AND BICYCLISTS. (0-25 POINTS)**

**A. Describe the potential of the project to reduce pedestrian and/or bicycle injuries or fatalities.**

In 2012, pedestrian and bike fatalities accounted for more than 16% of all traffic fatalities (US Department of Transportation, National Highway Traffic Safety Administration, Traffic Safety Facts 2012). Among child pedestrians, 490 pedestrians ages 19 and under were involved in a fatal motor vehicle crash in 2012, with 48% of all child pedestrian fatalities occurring among teens 15-19 years old. Children in lower income neighborhoods are up to 5.7 times more likely to be injured as pedestrians than children in other neighborhoods. In Indio, there were 87 collisions reported of pedestrians/bicyclists ages 5 to 18 between 2005 and 2012, 7 of which resulted in either severe injury or fatality (SWITRS).

[http://www.safekids.org/sites/default/files/documents/skw\\_pedestrian\\_fact\\_sheet\\_feb\\_2014.pdf](http://www.safekids.org/sites/default/files/documents/skw_pedestrian_fact_sheet_feb_2014.pdf)

The objective of the ATP program is not only to change the culture and attitude of walking/biking, but to improve public health by educating the community on best practices for pedestrian/bicycle safety to prevent traffic-related pedestrian/bicycle injuries and deaths. Using components of the SRTS initiative in our safety promotion and education activities such as Walking School Buses, Bike Trains, and community health and Riverside County Safe Routes to School Program, Indio

safety outreach events, DOPH will broaden the community's understanding and perspectives on traffic safety.

In addition to educating the community, the program integrates an innovative element that builds leaders within the community to promote and invest in the safety of others in their community through the Bicycle Pedestrian Safety Education Train the Trainer Program and Active Transportation Ambassador Program.

- B. Describe if/how your project will achieve any or all of the following: Reduces speed or volume of motor vehicles, Improves sight distance and visibility, Improves compliance with local traffic laws, Eliminates behaviors that lead to collisions, Addresses inadequate traffic control devices, Addresses inadequate bicycle facilities, crosswalks or sidewalks.**

The high volume of traffic at schools during arrival times leads to a poor traffic circulation and often unsafe conditions for bicyclists and pedestrians. Parents may engage in a variety of illegal or unsafe behaviors, including parking in a crosswalk, double-parking, speeding, parking in "no parking" areas, ignoring turn restrictions, or parking in locations that encourage their children to cross a travel lane. DOPH will subcontract with IPD to fund enforcement activities at target school sites. Monthly enforcement activities will be random and unannounced, and traffic and parking citations will be issued when warranted.

Students are often unaware of basic ways to stay safe while walking and bicycling. Pedestrian and bicycling education will include the importance of wearing bright, light-colored clothing for optimal driver visibility. Incentive items such as reflectors for clothing or bikes and bright t-shirts will be distributed through various activities.

DOPH will work with parents to create and implement public awareness campaigns to promote improved driver compliance to speed and parking vehicle laws in and around school sites. Information will be distributed at schools via flyers, phone messages, Facebook pages, or other school district approved social media modes.

Safe driver behavior education will be included as a component of SRTS Parent Workshops, Train the Trainer PBSE and the Active Transportation Ambassador Program. The programs will be delivered in an interactive way to school age children, parents and community to learn necessary traffic safety knowledge and skills. Sessions will improve compliance with local traffic laws and eliminate behaviors that lead to collisions, thus, reducing the number and/or rate of pedestrian and bicyclist fatalities in the City of Indio.

- C. Describe the location's history of events and the source(s) of data used (e.g. collision reports, community observation, surveys, audits) if data is not available include a description of safety hazard(s) and photos.

To capture the full extent of pedestrian and bicycle fatalities and injuries, 2005-2012 Statewide Integrated Traffic Records System (SWITRS) data was obtained for 5 to 18 year olds in Indio. SWITRS data identifies location of incidences, severity, and types of collisions, depicting clusters of events with in vicinity of several schools. This indicates higher risk of injury surrounding school aged-children. In addition to SWITRS data, community and parent surveys were conducted to demonstrate the safety concerns in neighborhoods. *Community Walking Events* and *Safe Designated Walking Trails* were identified as the most desired way to create a safe environment, potentially decreasing incident rates, while promoting physical exercise.

### 3. PUBLIC PARTICIPATION and PLANNING (0-15 POINTS)

- A. Describe the community based participation process that culminated in the project proposal or plan, such as noticed meetings/public hearings, consultation with stakeholders, etc.

The following is a synopsis of community planning events DOPH facilitated to identify the need and contribute to the program development of the SRTS Program for the City of Indio.

DOPH designed a survey specifically for the proposed ATP application to assess community behaviors and attitudes. The survey captured feedback concerning 1) modes and frequency of transportation to school, 2) barriers and motivation to utilize active transportation and 3) perception of personal safety within their community. Surveys were developed for community partners and parents /residents, and were distributed at partner meetings, community events and through an online survey application. A total of 68 parent residents and 38 community partners were surveyed at BHC meetings, SRTS coalitions, and at Indio WIC site where many residents come to receive health services. Preliminary results revealed that even though 34% of children lived 10 minutes or less from their school, 49% did not walk or ride a bike to school. In regards to perception of safety, 16% of parents and 42% of community partners felt unsafe or extremely unsafe to walk in their community during the day; these percentages increased when asked if they felt safe at night. Most alarming, 10% of parents and 32% of community partners have witnessed a child who was hit, or almost hit by a car in their neighborhood. The top motivations identified by parents and community partners to increase walking in their neighborhoods were *Community Walking Events* and *Safe Designated Walking Trails*.

Additionally, 228 community surveys seeking public input were gathered by the City of Indio at Andrew Jackson Elementary School to identify infrastructure and non-infrastructure improvements that would make streets safer for pedestrians. 23.0% of comment responses identified added enforcement as a method to create a safer environment, a contrast to only 9.8% stating the need for better crosswalks. Information obtained from these surveys was used in the program development of SRTS strategies and activities.

On March 20th and 27th, DOPH facilitated meetings with the Building Healthy Communities (BHC) in the Eastern Coachella Valley, a California Endowment initiative committed to improving the health of residents, especially those in underserved communities. During both BHC meetings, DOPH staff provided a background on potential ATP funds, had a brief discussion about the need for the program, and asked the attendees to fill out either the ATP survey for community partners or parent/community members. These meetings provided a forum for residents and staff to provide feedback on the need for SRTS. The public was also engaged in a discussion about the ATP during the DOPH Safe Routes to School Coalition meetings in Eastern Coachella Valley on April 15, 2014, and Western Coachella Valley on April 23, 2014. Attendees included local city engineers, law enforcement officers, school personnel, public health, advocacy group leaders and residents from the Coachella Valley. The interactive agenda gave attendees an opportunity to ask questions and express concerns about the walkability of local routes to school and how these issues impact the frequency of active transportation for their residents. DOPH consulted with multiple stakeholders throughout Riverside County to identify potential projects and ways to leverage funds through collaborative partnerships. On March 25, 2014, DOPH began to formulate projects with San Bernardino and Riverside County agencies, including the American Lung Association, Inland Empire Biking Alliance, Cal State University San Bernardino, SRTS National Partnership, and various government entities. On March 31, 2014, DOPH and local representatives from SRTS National Partnership discussed synergies between ATP and the Riverside County Health Coalition. On April 3, 2014, DOPH met with the Western Riverside Council of Governments (WRCOG) to discuss the creation of a Riverside County ATN. DOPH met with the County Transportation Department on April 8, 2014 to discuss areas of concern countywide.

**B. Describe the local participation process that resulted in the identification and prioritization of the project:**

Through a series of community events, networking and survey collection, it was determined that the City of Indio was an area of great need due to high poverty level, the high volume of morning traffic congestion, and there are a large number of schools within a small geographical area that can be positively impacted by a SRTS program. Once a determination was made to target schools within the City of Indio, DOPH contacted Desert Sands Unified School District (DSUSD) and city traffic engineers to discuss the proposed ATP projects for their school. DSUSD administrators were enthusiastic to partner with the County having seen the positive effects of SRTS programs within other areas of Riverside County. They expressed their commitment to sustaining a partnership to implement both IF and NI SRTS programs in this disadvantaged community.

Additional discussion on the prioritization of the SRTS project took place at various collaborative meetings. On April 14th, 2014, DOPH met with Indio traffic engineers to align NI activities with the city's plan to seek ATP SRTS infrastructure funds. The city shared their plan to install traffic safety measures around Andrew Jackson Elementary School, to improve the conditions for students to walk or bike to school. Collaborative efforts between the City of Indio and DOPH were established due to overlapping interests to improving the safety and well-being of students at Andrew Jackson Elementary and other nearby schools within the city. Complementary projects were discussed including the DOPH walkability audits where community members prioritize future infrastructure projects around the target schools.

Strong collaborative partnerships with the Indio Police Department (IPD) have been established through previous DOPH projects in this city. DOPH spoke with Commander Peeters from IPD on April 7<sup>th</sup>, 2014 to discuss Enforcement activities to complement the planned Education and Encouragement activities. The Commander expressed grave concern for the safety of school children and agreed to partner with DOPH by providing targeted enforcement activities within a two-mile zone at identified school sites. IPD is very interested in partnering with DOPH by providing staff to participate in the PBSE Train the Trainer program, as well as providing storage of the PBSE equipment at their facility. IPD agreed to send School Resource Officers,

Cadets, CHIPS, and/or other staff to the *PBSE* training to implement the program throughout the city, creating sustainability of the program.

On April 7th, 2014, the DOPH also met with the Boys & Girls Club of Coachella Valley (BGCCV) to discuss a potential partnership to implement *PBSE* Rodeos to the youth they service. The BGCCV is an organization comprised of a network of five full-service clubhouses, as well as a Family Teen Center in Indio with programs that support thousands of members throughout the community. The ATP programs that DOPH is proposing in this application align very well with the core programs and skills that B&G Club provides. By providing the staff of Indio's Boys & Girls Club with the resources and training to conduct *PBSE* Rodeos, staff will become proficient Active Transportation educators to the children they serve within the city of Indio.

C. Is the project cost over \$1 Million?

#### 4. COST EFFECTIVENESS (0-10 POINTS)

A. Describe the alternatives that were considered. Discuss the relative costs and benefits of all the alternatives and explain why the nominated one was chosen.

Active travel is a critical component of the transport system. It is typically the second most common mode of transport (after automobile travel), and provides access to and connections among other modes. As a result, improving walking and cycling can improve overall transport system diversity and efficiency. According to the Active Transportation for America Report (2010), on a national scale, increased active transportation could yield an estimated annual benefit of \$10 to \$66 billion in healthcare for the United States.

Determining Benefit/Cost Ratio for NI activities is not as clearly defined as it is for infrastructure activities. However, DOPHs Benefit/Cost analysis is based on the assumption that benefits obtained from its proposed comprehensive SRTS will exceed those of a one-time events due to its sustainability beyond the ATP funding cycle. By training students, parents, community members and involving various collaborating partners, the assumption is that the program will sustain three to five years after funding cycle. Therefore, benefits (both direct and indirect) for the Comprehensive SRTS Program demonstrate the cost-effectiveness of the program for the city of Indio. DOPH evaluated the following alternative active transport activities to determine which would yield the highest benefit to cost ratio for its proposed ATP.

Alternative	ATP Activities	Benefits	Costs
<b>A</b>	<b><u>One-Time SRTS Events</u></b> <ul style="list-style-type: none"> <li>International Walk to School Day</li> <li>National Bike to School Day</li> <li>One-time Walkability Workshops</li> </ul>	<ul style="list-style-type: none"> <li>User enjoyment</li> <li>Improved fitness and health</li> <li>Reduction in obesity</li> <li>Reduction in chronic diseases</li> <li>Reduction in healthcare costs</li> <li>Increased community cohesion</li> <li>Reduction in accident risk</li> </ul>	<ul style="list-style-type: none"> <li>Staff time to plan, develop, and implement program</li> <li>Staff trainings</li> <li>Collaborative meetings</li> </ul>
<b>B</b>	<b><u>Comprehensive SRTS Program</u></b> <ul style="list-style-type: none"> <li>International Walk to School Day</li> <li>National Bike to School Day</li> <li>Frequent Walker Program</li> <li>Walkability Workshops with follow-up/reporting</li> <li>Train the Trainer Bicycle and Pedestrian Safety Education Program</li> <li>Bicycle Skill and Maintenance program / Bike Club</li> <li>Active Transportation Ambassador Certificate Program</li> </ul>	<ul style="list-style-type: none"> <li>Reduction in pollution exposure</li> <li>Reduction in traffic congestion</li> <li>Increased economic development</li> <li>Increased fuel savings</li> </ul>	<ul style="list-style-type: none"> <li>Equipment costs</li> <li>Incentives for participants</li> <li>Evaluation activities</li> </ul>

B. Calculate the ratio of the benefits of the project relative to both the total project cost and funds requested (i.e., \_\_\_\_\_ and \_\_\_\_\_).

It is estimated that the benefits associated with ATP activities that are one-time events would quantify to \$1.5 million in benefits with the cost of implementing the program (total project cost and funds requested) at \$500,000. This would provide a ratio of 3:1. When DOPH includes the sustainability activities to create a more comprehensive SRTS Program, the benefits are estimated at \$3 million with the cost of implementing the program at \$500,000 with a ratio of 6:1. Based on this benefit/cost analysis, DOPH selects Alternative B which includes activities that would yield the highest benefit/cost ratio of 6:1.

Alternative	ATP Activities	Benefits	Costs	Ratio
<b>A</b>	<b>One Time SRTS Events</b>	\$1,500,000	\$500,000	3:1
<b>B</b>	<b>Comprehensive SRTS Program</b>	\$3,000,000	\$500,000	6:1

DOPH's Comprehensive SRTS Program benefits are directly associated with the following Active Transportation goals: (1) increasing the proportion of trips accompanied by biking and walking; (2) enhancing public health, including the reduction of childhood obesity through the use of programs; and (3) ensuring that disadvantaged communities fully share in the benefits of the program.

5. **IMPROVED PUBLIC HEALTH (0-10 points)** -Describe how the project will improve public health, i.e. through the targeting of populations who have a high risk factor for obesity, physical inactivity, asthma, or other health issues.

The DOPH Safe Routes to School program targets high priority communities that demonstrate an immediate need for public health intervention. The city of Indio was selected as a high priority community

based on the region's socioeconomic status (household income, percent of students eligible for Free and Reduced Price Meal program), air quality (CalEnviroScreen score), and level of physical inactivity/childhood obesity (FitnessGram score). By promoting the use of active transportation in the Indio community, DOPH's project aims to improve public health in three focused areas: air quality, childhood obesity, and traffic safety.

Air pollution can result in irreversible damage to lung development and function among children (NEJM), which can cause children to be more susceptible to develop asthma, and be more susceptible to develop chronic obstructive pulmonary disease (COPD) and cardiovascular disease as adults. Riverside County's geographical juxtaposition between various mountain ranges allows air pollution funneled from larger surrounding metropolitan cities to persist, leaving the area vulnerable to higher levels of pollution than it produces (<http://riversideca.gov/publicworks/air/air-quality.asp>). As a result, Riverside County has some of the worst pollution in the nation, ranking 4<sup>th</sup> out of all counties with the most annual particle pollution and 2<sup>nd</sup> out of all counties with the most ozone pollution in the nation (ALA 2013). Areas within Indio are considered to have high pollution exposure risk with a CalEnviroScreen (CES) score of 36.3, falling into the 85-89th percentile range. In addition, areas within Indio scored in the 62nd percentile for the rate of emergency department (ED) visits for asthma per 10,000 residents (CalEnviroScreen 1.0, 2013).

The goal of the proposed ATP project is to change the culture and attitude of walking and biking in the Indio region by promoting activities that encourage walking/biking and also, empowering the community to take an active investment in their health and the health of their families. DOPH primary program activities include walk audits that involve parents, school officials, students and city planners to identify the safest walking routes to school, and Safe Routes to School strategies including Frequent Walker Programs, Walking School Bus, Bike Trains, and National Walk to School events. Research conducted by the U.S. Environmental Protection Agency showed that schools in walkable neighborhoods produced a 13 percent increase in walking and bicycling and a reduction of at least 15 percent in motor vehicle emissions. By encouraging the community to adopt a healthier lifestyle through active modes of transport, DOPH will observe a decreased reliance on

motor vehicles for transport, resulting in reduced vehicle emission and improved air quality in the Indio region.

Within the past 30 years, childhood obesity has more than doubled among children, and quadrupled among adolescents nationally (CDC <http://www.cdc.gov/healthyyouth/obesity/facts.htm>). In Riverside County, it is estimated that 24.4% of teens are overweight or obese (CHIS 2011-2012). Moreover, in an annual assessment measuring body composition (FitnessGram) among 5<sup>th</sup>, 7<sup>th</sup>, and 9<sup>th</sup> grade students in Riverside County, 31.3% of students were overweight or obese compared to 30% of students in California. Among students attending the targeted schools in the Desert Sands Unified School District however, 40% of 5<sup>th</sup>, 7<sup>th</sup>, and 9<sup>th</sup> grade students were either overweight or obese based on body composition (FitnessGram). A contributing factor to increased rates of childhood obesity is due to the dramatic decline in the number of children utilizing active modes of transportation. As a result of decreased levels of daily physical activity, children have a higher risk of disease burden including heart disease, cancer, diabetes, and hypertension. The ATP will improve public health by organizing and promoting activities that encourage children to adopt a more active lifestyle through walking/biking. Research indicates that children who actively commute to school are significantly more active throughout the day, and also have better cardiovascular fitness than children who do not walk or bike to school. Incorporating tenets from the SRTS initiative into our encouragement activities such as Frequent Walker Programs, Bike Trains, Walking School Bus and National Walk to School events at the target schools, we expect that these activities will stimulate increases in the number of children walking or biking to school. Furthermore, this increase in physical activity will ultimately prevent weight gain and reduce the risk of obesity among students in the Indio community.

**6. BENEFIT TO DISADVANTAGED COMMUNITIES (0-10 points)**

A. I. Is the project located in a disadvantaged community?

II. Does the project significantly benefit a disadvantaged community?

a. Which criteria does the project meet? (Answer all that apply)

- o Median household income for the community benefited by the project: \$ 48,705

California Communities Environmental Health Screen Tool (CalEnvironScreen) score for the community benefited by the project: **36.26 (Does not meet.)**

- For projects that benefit public school students, percentage of students eligible for the Free or Reduced Price Meals Programs: **96.16 %** (average of all targeted schools) **(All targeted schools meet the disadvantaged community percentage of students receiving Free or Reduced Price Meals.)**

b. Should the community benefitting from the project be considered disadvantaged based on criteria not specified in the program guidelines? If so, provide data for all criteria above and a quantitative assessment of why the community should be considered disadvantaged. **Not Applicable.**

B. Describe how the project demonstrates a clear benefit to a disadvantaged community and what percentage of the project funding will benefit that community, for projects using the school based criteria describe specifically the school students and community will benefit.

The proposed SRTS project is designed to maximize benefits in the City of Indio allowing students opportunities not necessarily afforded to them. 100% of the funding will be dedicated to this disadvantaged community. As determined by economic indicators, Indio meets the criteria to be considered a disadvantaged community. According to the U.S. Census, there was a 55% increase in Indio's population from 2000 to 2010. With undeveloped infrastructure and potentially high level of crime, safety becomes a major issue for these families. Elementary students in these communities are often walking without parental supervision. Community involvement aspects of the ATP, such as walking school buses, parent-lead neighborhood watch and increased enforcement will decrease some of the disparities and improve the safety of the route to school. Low income communities such as Indio are also more likely to be obese. The ATP will help to overcome this barrier by encouraging more students and families to be physically active by walking to school and other local destinations. Health benefits of active transportation will be addressed during Walk to School Days, bicycle trains, and other community walking events. By decreasing vehicle use and increasing non-motorized travel through encouragement activities, air quality around Indio schools will improve. Children and families walking to school will be able to enjoy the benefits of better health and enjoyment of walking in clean air. Collaborative efforts with the Indio Boys & Girls Club after school program and other community agencies that serve disadvantaged communities will help to propel DOPH program efforts for these populations.

Although most of the students understand English, many parents in Indio are monolingual in Spanish. This language barrier can hinder education and provision of services to families. DOPH ATP has overcome this

barrier by hiring employees who are bilingual and by providing all educational and promotional materials in English and Spanish. DOPH field staff is also bicultural; therefore, they understand cultural issues facing this target community.

**7. USE OF CALIFORNIA CONSERVATION CORPS (CCC) OR A CERTIFIED COMMUNITY CONSERVATION CORPS (0 to -5 points)**

- A. The applicant has coordinated with the CCC to identify how a state conservation corps can be a partner of the project.  YES

Name: Virginia Clark from CCC  
Email: [virginia.clark@ccc.gov](mailto:virginia.clark@ccc.gov)  
Date: Information submitted on Monday, May 5, 2014  
Subject: CCC role with Riverside County Dept. of Public Health, SRTS Program

- B. The applicant has coordinated with a representative from the California Association of Local Conservation Corps (CALCC) to identify how a certified community conservation corps can be a partner of the project.

YES

Name: Cynthia Vitale from CALCC  
Phone call: 916-558-1516  
Email: [calocalcorps@gmail.com](mailto:calocalcorps@gmail.com)  
Date: Information submitted on Monday, April 15<sup>th</sup> and 21<sup>st</sup>, 2014  
Subject: CALCC role with Riverside County Dept. of Public Health, SRTS Program

- C. The applicant intends to utilize the CCC or a certified community conservation corps on all items where participation is indicated?  YES

I have coordinated with a representative of the CCC; and the following are project items that they are qualified to partner on:

Project description and Scope of Work was submitted for review and consideration to appropriate CCC representative, Virginia Clark. Virginia emailed on May 12, 2014 that they are interested in partnering with us and to contact their local representative, Rhody Soria. Program Coordinator discussed role of core members as Active Transportation Ambassadors with Rhody Soria on May 14, 2014.

I have coordinated with a representative of the CALCC; and the following are project items that they are qualified to partner on:

Project description and Scope of Work was submitted for review and consideration to appropriate CALCC representative. On May 8, 2014, DOPH was contacted by Cynthia Vitale/CALCC who stated their intent to partner with DOPH on the Riverside ATP grant project. Ms. Vitale forwarded proposed project information to Sarah Miggins/Urban Corps of Inland Empire. Ms. Miggins and DOPH have emailed regarding the scope of partnership and the role of core members as candidates for the Active Transportation Ambassador program to conduct education and outreach to the community.

**8. APPLICANT'S PERFORMANCE ON PAST GRANTS (0 to -10 points)**

- A. Describe any of your agency's ATP type grant failures during the past 5 years, and what changes your agency will take in order to deliver this project.

**Not Applicable.**

# Attachment A:

## Project Programming Request

## PROJECT PROGRAMMING REQUEST

DTP-0001 (Revised July 2013)

General Instructions

<input checked="" type="checkbox"/> New Project					Date:	5/17/14
District	EA	Project ID		PPNO	MPO ID	TCRP No.
08				N/A	N/A	N/A
County	Route/Corridor	PM Bk	PM Ahd	Project Sponsor/Lead Agency		
RIV	N/A	N/A	N/A	Riverside County Transportation Department		
				MPO	Element	
				SCAG	Local Assistance	
Project Manager/Contact		Phone		E-mail Address		
Marsie Huling		(951) 358-7171		<a href="mailto:mhuling@rivcocha.org">mhuling@rivcocha.org</a>		
<b>Project Title</b>						
Riverside County Safe Routes to School Program, Indio						
<b>Location, Project Limits, Description, Scope of Work</b>						<input type="checkbox"/> See page 2
The proposed Riverside County Safe Routes to School Program, Indio will target fifteen (15) schools in the City of Indio within the Desert Sands Unified School District (DSUSD). The project is a non-infrastructure active transportation project which will cover the Education, Encouragement, Enforcement and Evaluation activities at each targeted school.						
<input type="checkbox"/> Includes ADA Improvements <input type="checkbox"/> Includes Bike/Ped Improvements						
<b>Component</b>	<b>Implementing Agency</b>					
PA&ED	Riverside County Department of Public Health					
PS&E	N/A (NI-SRTS-ATP)					
Right of Way	N/A (NI-SRTS-ATP)					
Construction	Riverside County Department of Public Health					
<b>Purpose and Need</b>						<input type="checkbox"/> See page 2
The purpose of the Riverside County Safe Routes to School Program, Indio is to implement activities to increase the number of students who walk and bicycle to schools in Indio. The City of Indio meets multiple metrics of disadvantaged communities including 80% below the median income and 75% or more school children on free and reduced price meals indicating a high economic need of population.						
<b>Project Benefits</b>						<input type="checkbox"/> See page 2
The project/program benefits are increased physical activity resulting in decreased obesity and diabetes in children within Indio DSUSD schools. Decreased traffic congestion around Indio Schools resulting in decreased pedestrian and bicycle-related injuries and fatalities. Improved air quality around Indio schools due to increased active transportation and reduced vehicles miles driven.						
<input checked="" type="checkbox"/> Supports Sustainable Communities Strategy (SCS) Goals <input checked="" type="checkbox"/> Reduces Greenhouse Gas Emissions						
<b>Project Milestone</b>						<b>Proposed</b>
Project Study Report Approved						N/A
Begin Environmental (PA&ED) Phase						03/01/15
Circulate Draft Environmental Document					Document Type	CE
Draft Project Report						N/A
End Environmental Phase (PA&ED Milestone)						06/01/15
Begin Design (PS&E) Phase						N/A
End Design Phase (Ready to List for Advertisement Milestone)						N/A
Begin Right of Way Phase						N/A
End Right of Way Phase (Right of Way Certification Milestone)						N/A
Begin Construction Phase (Contract Award Milestone)						07/01/15
End Construction Phase (Construction Contract Acceptance Milestone)						06/30/17
Begin Closeout Phase						06/30/17
End Closeout Phase (Closeout Report)						12/31/17

**ADA Notice** For individuals with sensory disabilities, this document is available in alternate formats. For information call (916) 654-6410 or TDD (916) 654-3880 or write Records and Forms Management, 1120 N Street, MS-89, Sacramento, CA 95814.

**PROJECT PROGRAMMING REQUEST**

DTP-0001 (Revised July 2013)

Date: 5/17/14

District	County	Route	EA	Project ID	PPNO	TCRP No.
08	RIV	N/A			N/A	N/A
<b>Project Title:</b> Riverside County Safe Routes to School Program, Indio						

Component	Proposed Total Project Cost (\$1,000s)								Notes
	Prior	14/15	15/16	16/17	17/18	18/19	19/20+	Total	
E&P (PA&ED)									
PS&E									
R/W SUP (CT)									
CON SUP (CT)									
R/W									
CON		500,000						500,000	
<b>TOTAL</b>		<b>500,000</b>						<b>500,000</b>	

Fund No. 1:									Program Code	
Component	Proposed Funding (\$1,000s)								Total	Funding Agency
	Prior	14/15	15/16	16/17	17/18	18/19	19/20+			
E&P (PA&ED)										
PS&E										
R/W SUP (CT)										
CON SUP (CT)										
R/W										
CON		500,000						500,000		
<b>TOTAL</b>		<b>500,000</b>						<b>500,000</b>		

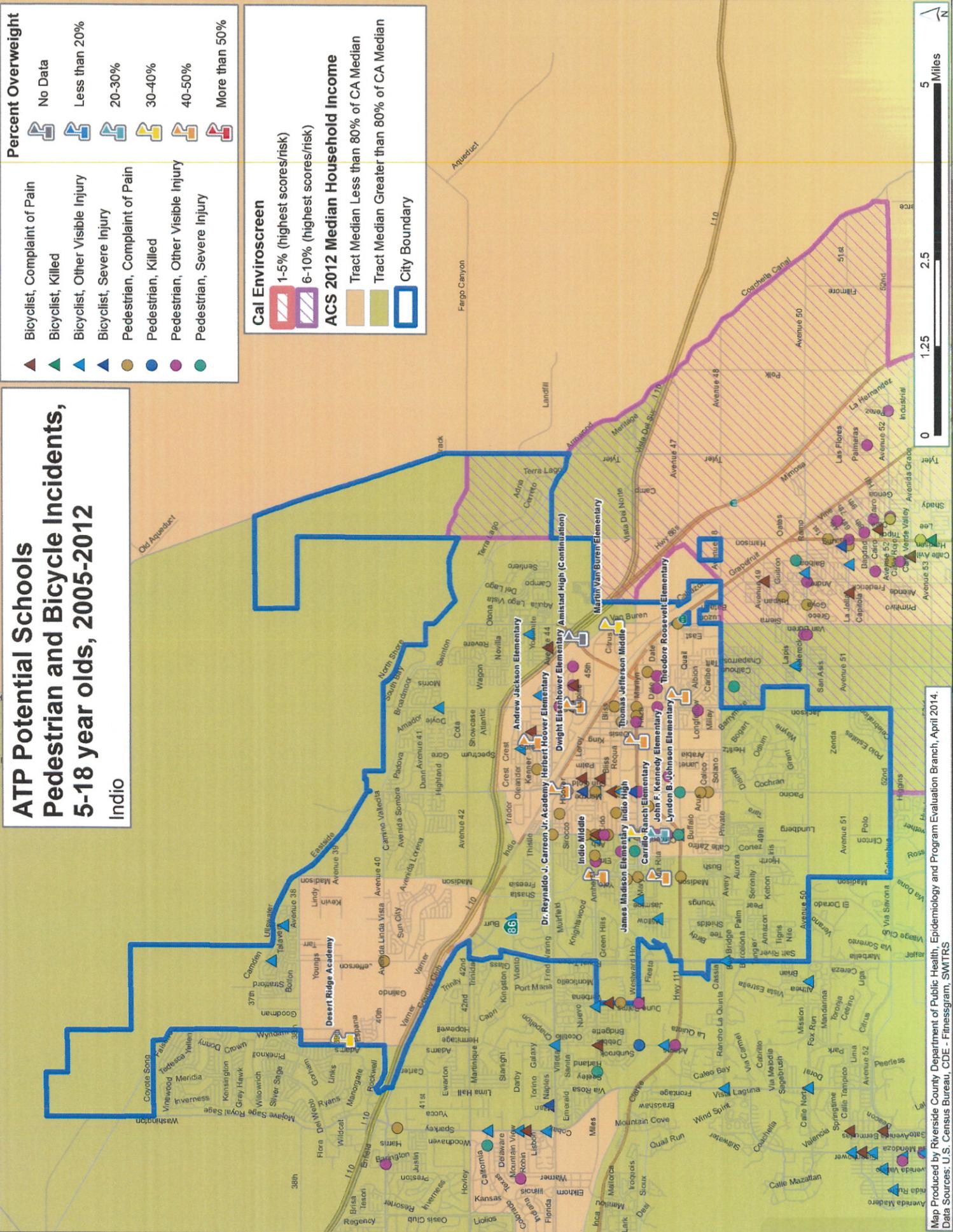
Fund No. 2:									Program Code	
Component	Proposed Funding (\$1,000s)								Total	Funding Agency
	Prior	14/15	15/16	16/17	17/18	18/19	19/20+			
E&P (PA&ED)										
PS&E										
R/W SUP (CT)										
CON SUP (CT)										
R/W										
CON										
<b>TOTAL</b>										

Fund No. 3:									Program Code	
Component	Proposed Funding (\$1,000s)								Total	Funding Agency
	Prior	14/15	15/16	16/17	17/18	18/19	19/20+			
E&P (PA&ED)										
PS&E										
R/W SUP (CT)										
CON SUP (CT)										
R/W										
CON										
<b>TOTAL</b>										

# **Attachment B:**

Vicinity/ Location Map of City of  
Indio

# ATP Potential Schools Pedestrian and Bicycle Incidents, 5-18 year olds, 2005-2012 Indio



Map Produced by Riverside County Department of Public Health, Epidemiology and Program Evaluation Branch, April 2014.  
Data Sources: U.S. Census Bureau, CDE - Fitnessgram, SWITKS

# Attachment C:

Online Link to Approved Plan  
with Highlighted Portions  
Applicable to Proposed Active  
Transportation Program

# ATP Proposal's Consistency with Relevant Adopted Plans

**Southern California Association of Governments**  
**Regional Transportation Plan/ Sustainable Communities Strategy**  
**Adopted April, 2012**

<http://rtpscscs.scag.ca.gov/Pages/2012-2035-RTP-SCS.aspx>

*Mission*

- Providing quality information services and analysis for the region.
- Creating an educational and work environment that cultivates creativity, initiative, and opportunity.

**County of Riverside Department of Public Health**  
**General Plan—Healthy Communities Element**  
**Adopted March 23, 2011**

[http://www.rivcoph.org/Portals/0/pdf/FINALHCE3\\_23\\_2011.pdf](http://www.rivcoph.org/Portals/0/pdf/FINALHCE3_23_2011.pdf)

*Non-Motorized Transportation System*

The goal of these policies is to improve the overall safety of the transportation system for pedestrians and cyclists as well as improving access for and visibility of all non-motorized roadway users.

HC 5.4 Consider pedestrian safety and crime prevention measures in major transit centers and high pedestrian traffic generators such as schools, community centers, etc.

**Coachella Valley Association of Governments**  
**Non-Motorized Transportation Plan**  
**Adopted September, 2010**

[http://www.cvag.org/library/pdf\\_files/trans/Non%20Motorized%20Transportation%20Plan%20Sept%202010.pdf](http://www.cvag.org/library/pdf_files/trans/Non%20Motorized%20Transportation%20Plan%20Sept%202010.pdf)

*Objective F*

Develop and implement education and encouragement plans aimed at youth, adult cyclists, pedestrians, and motorists. Increase public awareness of the benefits of bicycling and of available resources and facilities.

Objective F Policy Guidelines

1. Encourage local agencies to develop adult and youth bicycle and pedestrian education, encouragement and safety programs. These could be provided at schools, senior centers, and recreational areas
2. Encourage local agencies to market the health benefits of bicycling.

**Western Riverside Council of Governments**  
**Non-Motorized Transportation Plan**  
**Adopted June 2010**

[http://www.wrcog.cog.ca.us/uploads/media\\_items/western-riverside-county-non-motorized-transportation-plan-july-2010.original.pdf](http://www.wrcog.cog.ca.us/uploads/media_items/western-riverside-county-non-motorized-transportation-plan-july-2010.original.pdf)

C-7 Work cooperatively with bicycle organizations, transportation agencies, local jurisdictions, large employers and activity centers to publicize the sub regional system: sponsor annual bicycling events such as Bike to Work Week, adult safety courses, and similar events in conjunction with other regional efforts and programs.

**City of Perris**  
**Trail Master Plan**  
**Adopted February 26, 2013**

<http://www.cityofperris.org/city-hall/trails-masterplan/TrailsMP-FinalAdoptedPlan.pdf>

P5.1 Identify marketing and public awareness methods to increase awareness of the City bikeway and trail system.

P5.2 Increase public viability of bicycles as a way to get to work, shopping centers, lunch spots, parks, and institutional uses.

A5.4 Establish a bicycle-friendly business program to encourage and facilitate use of active transportation modes by employees and customers

# Attachment D:

## Documentation of Public Participation

- Agendas and Sign-In Sheets
- Tables on Preliminary Results on Surveys
- Survey Tools (Parents and Community Partners)



**Neighborhoods Action Team AGENDA**  
**AGENDA del Equipo de Acción en Vecindarios**

March 20, 2014 | 20 de marzo 2014

5:30 – 7:30 pm

Thermal

5:30 PM	Cena Dinner
6:00 PM	Bienvenida y Introducciones / Rompehielos [Megan] Welcome and Introductions / Icebreaker
6:10 PM	Presentación de Proyecto: Dept. de Salud Pública del Condado de Riverside – aplicación para una beca de [Daisy] Transportación Activa Project Presentation: Riverside County DPH – Active Transportation grant application.
6:25 PM	Noticias de Nuestro Trabajo de Campañas Políticas [Karen] Update from our Political Campaigns Work <ul style="list-style-type: none"> <li>• Noticias y línea de tiempo   Update and timeline</li> <li>• Junta del 2 de abril   April 2 meeting</li> </ul>
6:50 PM	Seguimiento de Nuestro Trabajo en el Plan General [Michele] [Megan] Continuation of our General Plan Work <ul style="list-style-type: none"> <li>• Noticias y línea de tiempo   Update and timeline</li> <li>• Legal Requirements   Requisitos Legales</li> <li>• Ejercicio de Planeación   Planning Exercise</li> </ul>
7:20 PM	Anuncios de socios Partner announcements

Neighborhood Action Team Co-Chairs:  
Co-presidentes del equipo de acción en vecindarios:

Nancy González and Michelle Hasson

Neighborhood Action Team BHC Coordinator:  
Coordinadora BHC del equipo de acción en vecindarios:

Megan/Beaman

BHC Office: 85-350 Bagdad Street, Coachella CA 92236  
 Mailing Address: 75-105 Merle Dr, Ste # 800 Palm Desert, CA 92211 | PHONE: 760.972.4628 | FAX: 760.674.9923  
[www.bhcecv.org](http://www.bhcecv.org) | Facebook: Eastern Coachella Valley Building Healthy Communities



Health Happens in Schools  
Action Team Meeting  
Agenda

Thursday, March 27, 2014

Cesar Chavez Elementary (49601 Avenida de Oro Coachella, CA 92236)

5:30 PM – 7:30 PM

**The Schools Action Team** is comprised of public and non-profit agency partners, adult and youth residents that are interested in and/or working in the area of prevention through outreach, enrollment, retention and utilization of health care; health care career pipelines and their respective workforce; health care safety net systems and programs; and community health education and promotion.

**Dinner and Spanish Translation will be available for this meeting.**

5:30 PM	Dinner
6:00 PM	Welcome
6:10 PM	Partner Presentation: Safe Routes to School
6:25 PM	Building Our Platform
6:35 PM	Timeline
6:55 PM	Partner Commitment
7:25 PM	Meeting Evaluation & Partner Announcements
7:30 PM	Adjourn

BHC Office: 85-350 Bagdad Street, Coachella CA 92236

Mailing Address: 75-105 Merle Dr, Ste # 800 Palm Desert, CA 92211

PHONE: 760.972.4628 | FAX: 760.674.9923

[www.bhcecv.org](http://www.bhcecv.org) | Facebook: Eastern Coachella Valley Building Healthy Community

Building Healthy Communities, Eastern Coachella Valley  
SCHOOLS ACTION TEAM/ EQUIPO DE ESCUELAS  
3.27.14

Name/Nombre	Program/Programa/ Comunidad	Phone/Numero	Email/Coreo Electronico
Daisy Ramirez <del>Jocelyn Vargas</del>	DAPH	760 863-8567	dramirez@rivcocha.org
Alex Luna	RACES	760 668 1055	Jocelyn.Vargas@raicesdolvale.org
Anthony Bibesa	ICUC	760 / 534-8268	alex@icucise.org
Priscilla Alomar	COFEM	760-939-0643	coribiesca@cofem.org
Jethro Jisperena	CEPEM	760 / <del>667</del>	kulemene@cepem.org
Cristian Valencia	ICUC	760-989-6598	PdHjelupena@gmail.com
Jasmine Ramus	ICUC	<del>760</del> 848-31014	Cristian.Valencia@gmail.com
ISSAC PONCE	ICUC	(760) 574-7523	JASBUCANUS7@gmail.com
Ramon Leija	ICUC	(760) 741-2930	Ramon.Leija@raicesdolvale.org
Felicia Quintero	RAICES	(760) 619-8667	Quintero@raicesdolvale.org
FRANK MALLA	Coacheella valley Nutrition Dept.	760 851-9700	0Quintero@raicesdolvale.org
Anne Coleman	ALIEU Esperanza Youth Family	760-880-3923	Fmollala@aol.com
	JFK Foundation	760-7741121	a.coleman@jfkfoundation.org



**ACTIVE TRANSPORTATION PROGRAM  
CALL FOR PROJECTS  
RIVERSIDE COUNTY DEPARTMENT OF PUBLIC HEALTH  
MEETING MINUTES**

Date: April 14, 2014

Time: 09:00 A.M.

Attendees:

<b>NAME</b>	<b>AGENCY</b>
Tom Rafferty, PE	City of Indio
Josh Nickerson, PE	NAI Consulting, Inc
Miguel Vasquez, AICP	Riverside County Department of Public Health
Daisy Ramirez	Riverside County Department of Public Health

Description:

The Riverside County Department of Public Health requested a meeting with the City of Indio to discuss recent infrastructure projects near schools and if the City of Indio plans to apply for ATP funding. The goal of the meeting is to identify possible collaborative efforts between the City of Indio and the Riverside County Department of Public Health in order to supplement each funding application.

Summary

The Riverside County Department of Public Health plans to apply for Safe Routes to School non-infrastructure funding of the new ATP grant. The proposed project will provide traffic safety education for children within the City of Indio in order to increase the amount of children who walk to school and increase the safety of the children who will walk to school.

The City of Indio plans to apply for Safe Routes to School infrastructure funding to install traffic safety measures including sidewalk, crosswalks, and speed feedback signs around the Andrew Jackson Elementary School Community to aid and encourage students to safely walk to school.

Since there are overlapping interests in the safety and wellbeing of the students of Andrew Jackson Elementary School, each application for funding will reference the other to strengthen the project goals. Additionally, letters of support can be provided to demonstrate multiple interests in the area.

The Riverside County Department of Public Health and the City of Indio have developed community surveys and have agreed to share the data received.

Action Items:

<b>Item</b>	<b>Responsible</b>
Provide Department of Public Health a project map for the Andrew Jackson Elementary Safe Routes to School	City of Indio
Provide Indio a letter of support template	Department of Public Health
Provide Department of Health survey data when available	City of Indio

Eastern Coachella Valley Area  
**Safe Routes to School  
Coalition Meeting**

**Tuesday,  
April 15,  
2014  
11am-1pm**

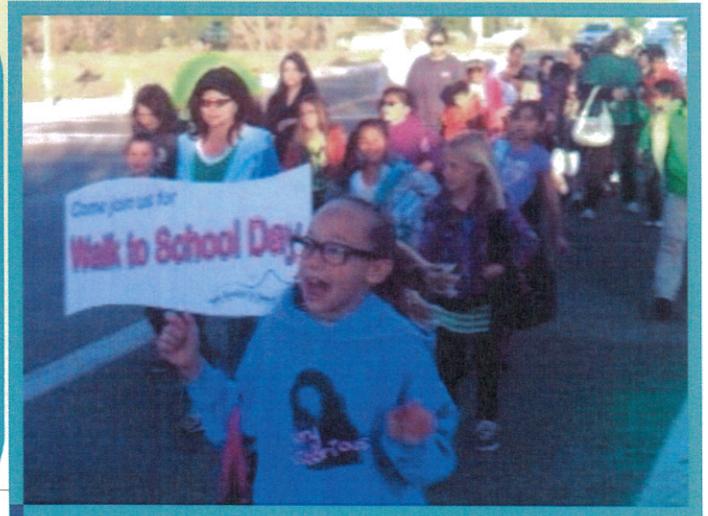
**Lunch  
Provided!**

**Mecca Boys & Girls Club  
91391 66th Ave,  
Mecca, CA 92254**

★ Prizes! ★ \$25 Target Gift Card! ★ And More!

**Meeting Highlights:**

- ◆ New funding for Safe Routes to School
- ◆ Photo Contest—Win \$500 worth of prizes for your school
- ◆ Start the program at your school
- ◆ Get support for your activities



*Spanish translation available  
Children welcome*



**For more information, contact:**

County of Riverside  
Department of Public Health  
Safe Routes to School Program

**(760) 863-8567**

[dramirez@rivcocha.org](mailto:dramirez@rivcocha.org)

<http://www.facebook.com/RivCoSafeRoutesToSchool/>



## Eastern Coachella Valley Coalition Meeting

Tuesday, April 15, 2014 @ 11:00 AM  
Boys & Girls Club - Mecca

❖ Welcome and Introductions	11:00
❖ Project Updates Education and Encouragement - Riverside County Dept. of Public Health Engineering - City and County Transportation Departments	11:15
❖ Safe Routes to School - Walking School Bus Photo Contests - Safe Moves - Starting Walking School Days at your school	11:30
❖ Workshops - Content Overview - Scheduling	11:45
❖ May is National Bike Month - How to participate in Bike to School Day on May 7 - City of Palm Springs Bike Month Events	12:00
❖ New Grant Proposals - Department of Transportation – Active Transportation Program	12:25
❖ After Safe Routes to School - Sustainability of your Walking School Bus program - Resources	12:35
❖ Car Seat Safety Classes	12:40
❖ Partner Update / Discussion	12:45

### SAVE THE DATES:

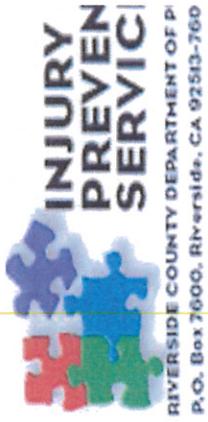
Western Coachella Valley Coalition – April 23, 2014 at Cathedral City Elementary School



# Sign - In

## ECV Coalition Meeting

Mecca Boys and Girls Club 4/15/14



Name	E-Mail Address	Phone Number
PRIETO	CPRIETO@CHP.CA.GOV	(760) 772-8911
Carrillo	icarrillo@indiopd.org	(760) 501-1488
Wickerson	ywickerson@rakonconsulting.com	(760) 323-5344
Martinez	emartinez@indiopd.org	(960) 541-4521
ACUNA	dacuna@rcthma.org	951-955-6820
Hasson	mhasson@leadershipcounsel.org	(847) 578-0220

Western Coachella Valley Area  
**Safe Routes to School  
Coalition Meeting**

Wednesday,  
April 23,  
2014  
11am-1pm

Lunch  
Provided!

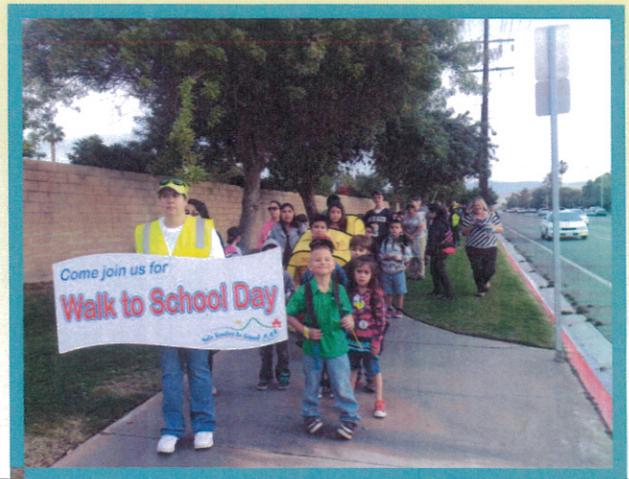
Cathedral City  
Elementary School  
69-300 Converse Rd.  
Cathedral City, CA 92234

\* Please RSVP by April 21, 2014\*

★ Prizes! ★ \$25 Walmart Gift Card! ★ And More!

**Meeting Highlights:**

- ◆ Photo Contest—Win \$500 worth of prizes for your school
- ◆ Continue the program at your school
- ◆ Get support for your activities
- ◆ New funding for Safe Routes to School



*Spanish translation available  
Children welcome*



**For more information, contact:**

County of Riverside  
Department of Public Health  
Safe Routes to School Program

(760) 863-8567

[dramirez@rivcocha.org](mailto:dramirez@rivcocha.org)

<http://www.facebook.com/RivCoSafeRoutesToSchool/>



## Western Coachella Valley Coalition Meeting

Wednesday, April 23, 2014 @ 11:00 AM

Cathedral City Elementary School

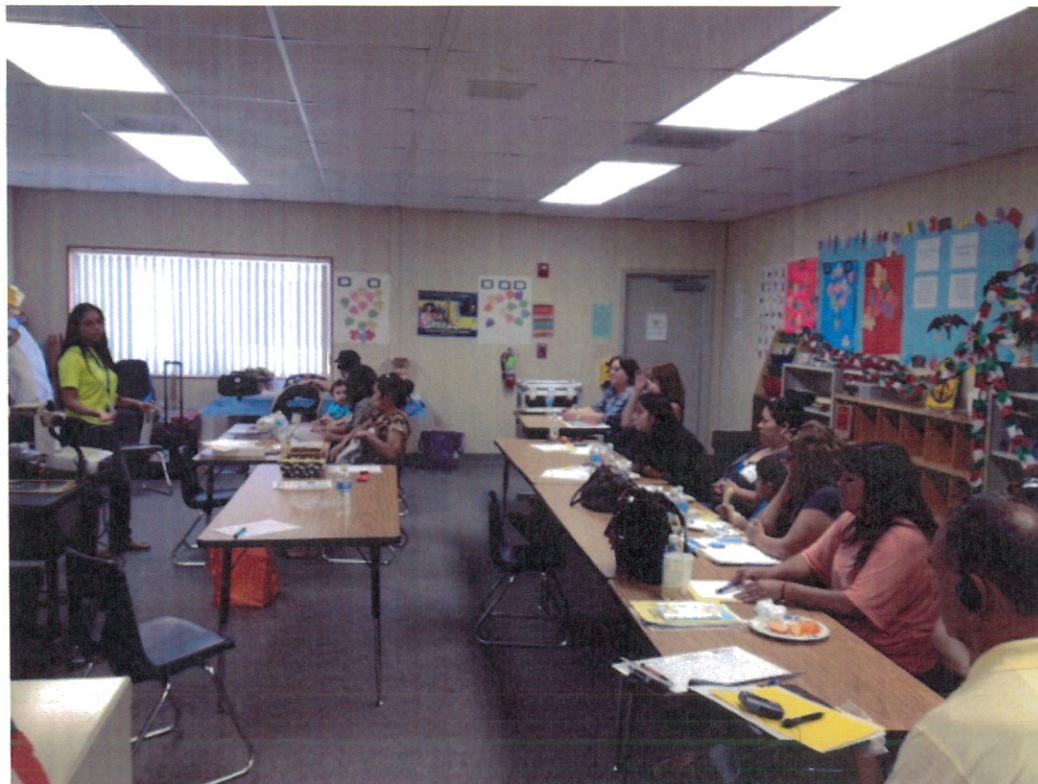
❖ Welcome and Introductions	11:00
❖ Project Updates Education and Encouragement - Riverside County Dept. of Public Health Engineering - City and County Transportation Departments	11:15
❖ Safe Routes to School - Walking School Bus Photo Contests - Safe Moves - Starting Walking School Days at your school	11:30
❖ Workshops - Content Overview - Scheduling	11:45
❖ May is National Bike Month - How to participate in Bike to School Day on May 7 - City of Palm Springs Bike Month Events	12:00
❖ New Grant Proposals - Department of Transportation – Active Transportation Program - Office of Traffic Safety	12:25
❖ After Safe Routes to School - Sustainability of your Walking School Bus program - Resources	12:35
❖ Car Seat Safety Classes	12:40
❖ Partner Update / Discussion	12:45

### SAVE THE DATES:

International Bike to School Day – Wednesday, May 7<sup>th</sup>



**Public Participation Pictures**  
**WCV Safe Routes to School Coalition**  
**April 23, 2014**



**Public Participation Survey – City of Indio  
Preliminary Survey Results as of May 6, 2014**

**Table 1 - How far do you live from your child's school?**

Answer Options	Parent Survey (n=68)	Community Partners Survey (n=38)
Less than 5 minute walk	11.8%	N/A
5-10 minute walk	22.1%	N/A
11-15 minute walk	16.2%	N/A
More than 15 minute walk	29.4%	N/A
Not answered	13.2%	N/A
N/A	7.4%	N/A

Source: County of Riverside Department of Public Health, Active Transportation Program Survey, 2014

NOTE: Question was not on Community Partners Survey

**Table 2 - How often do your children walk or ride a bike to school?**

Answer Options	Parent Survey (n=68)	Community Partners Survey (n=38)
Never	48.5%	N/A
Sometimes	26.5%	N/A
Often	4.4%	N/A
All the time	4.4%	N/A
Not answered	8.8%	N/A
N/A	7.4%	N/A

Source: County of Riverside Department of Public Health, Active Transportation Program Survey, 2014

NOTE: Question was not on Community Partners Survey

**Table 3 - How safe do you feel it is to walk in your community?**

Answer Options	Extremely Safe		Safe		Neutral		Unsafe		Extremely Unsafe	
	Parent Survey (n=68)	Community Partners Survey (n=38)								
During the day	9%	3%	41%	33%	34%	22%	15%	31%	1%	11%
At night	6%	0%	19%	3%	24%	19%	32%	43%	7%	35%

Source: County of Riverside Department of Public Health, Safe Routes to School Survey, 2014

NOTE: Not all participants responded to this question.

**Table 4 - What are your top 3 concerns about walking in your neighborhood?**

Answer Options	Parent Survey (n=68)	Community Partners Survey (n=38)
Traffic	52.9%	39.5%
Too far	13.2%	50.0%
Violence/Crime	30.9%	44.7%
Unleashed dogs	35.3%	28.9%
Too hot/too cold	32.4%	18.4%
Takes too much time	8.8%	18.4%
Takes too much effort	2.9%	2.6%
Dangerous street crossings	25.0%	36.8%
No sidewalks/walking paths	19.1%	57.9%
Incomplete response*	41.2%	-----
Other	7.4%	2.6%

Source: County of Riverside Department of Public Health, Safe Routes to School Survey, 2014  
Public Participation Survey – Preliminary Results (5-6-14)

**Table 5 - Which 3 improvements would help you feel better about walking in your neighborhood?**

Answer Options	Parent Survey (n=68)	Community Partners Survey (n=38)
Crossing guards	19.1%	15.8%
Neighborhood watch	<b>39.7%</b>	<b>39.5%</b>
Traffic safety education	19.1%	21.1%
Increased law enforcement	26.5%	34.2%
Marked walking routes	20.6%	<b>68.4%</b>
Street improvements (Sidewalks, Lighting, Crosswalks)	<b>47.1%</b>	<b>81.6%</b>
Lower traffic speeds	<b>45.6%</b>	31.6%
Incomplete response*	38.2%	-----
Other	4.4%	7.9%

Source: County of Riverside Department of Public Health, Safe Routes to School Survey, 2014

**Table 6 - Have you ever witnessed a child who was hit, or almost hit by a car in your community?**

Answer Options	Parent Survey (n=68)	Community Partners Survey (n=38)
No	86.8%	68.4%
Yes	<b>10.3%</b>	<b>31.6%</b>
Not answered	2.9%	-----

Source: County of Riverside Department of Public Health, Safe Routes to School Survey, 2014

**Table 7 - What would motivate you to walk in your neighborhood? (please select three)**

Answer Options	Parent Survey (n=68)	Community Partners Survey (n=38)
Walking teams/club	32.4%	42.1%
Incentives/Prizes	10.3%	23.7%
Community walking events	<b>39.7%</b>	<b>57.9%</b>
Fitness challenges	29.4%	21.1%
Safe designated walking trails	<b>52.9%</b>	<b>65.8%</b>
Trainers/fitness coaches	13.2%	10.5%
Local events to walk to (Farmers Market, Concerts)	19.1%	<b>65.8%</b>
Incomplete response*	<b>47.1%</b>	-----
Other	4.4%	13.2%

Source: County of Riverside Department of Public Health, Safe Routes to School Survey, 2014

## ACTIVE TRANSPORTATION PROGRAM SURVEY—PARENTS

What city/neighborhood do you live in? \_\_\_\_\_

Main cross streets: \_\_\_\_\_ Zip Code: \_\_\_\_\_

School Name(s): \_\_\_\_\_

1. How far do you live from your child's school?

- Less than 5 minute walk
- 5-10 minute walk
- 11-15 minute walk
- More than 15 minute walk

2. How often do your children walk or ride a bike to school?

- Never
- Sometimes
- Often
- All the time

3. How safe do you feel it is to walk in your community?

**During the day**

- Extremely safe
- Safe
- Neutral
- Unsafe
- Extremely unsafe

**At night**

- Extremely safe
- Safe
- Neutral
- Unsafe
- Extremely unsafe

4. What are your top 3 concerns about walking in your neighborhood *(Please select 3)*?

- |  |   |
|--|---|
| <input type="checkbox"/> Traffic             | <input type="checkbox"/> Takes too much effort      |
| <input type="checkbox"/> Too far             | <input type="checkbox"/> Dangerous street crossings |
| <input type="checkbox"/> Violence/Crime      | <input type="checkbox"/> No sidewalks/walking paths |
| <input type="checkbox"/> Unleashed dogs      | <input type="checkbox"/> Other: _____               |
| <input type="checkbox"/> Too hot/Too cold    | _____   |
| <input type="checkbox"/> Takes too much time |   |

5. Which 3 improvements would help you feel better about walking in your neighborhood?

- |  |  |
|--|--|
| <input type="checkbox"/> Crossing guards           | <input type="checkbox"/> Street improvements (Sidewalks, Lighting, Crosswalks) |
| <input type="checkbox"/> Neighborhood Watch        | <input type="checkbox"/> Lower traffic speeds                                  |
| <input type="checkbox"/> Traffic safety education  | <input type="checkbox"/> Other: _____  |
| <input type="checkbox"/> Increased law enforcement | _____  |
| <input type="checkbox"/> Marked walking routes     |  |

6. Have you witnessed a child who was hit, or almost hit by a car?

- No
- Yes. *Location/Intersection:* \_\_\_\_\_

7. What would motivate you to walk in your neighborhood *(Please select top 3)*?

- |   |   |
|---|---|
| <input type="checkbox"/> Walking teams/club             | <input type="checkbox"/> Trainers/fitness coaches                           |
| <input type="checkbox"/> Incentives/Prizes              | <input type="checkbox"/> Local events to walk to (Farmers market, Concerts) |
| <input type="checkbox"/> Community walking events       | <input type="checkbox"/> Other: _____                                       |
| <input type="checkbox"/> Fitness challenges             | _____   |
| <input type="checkbox"/> Safe and marked walking trails |   |

## ENCUESTA DEL PROGRAMA DE TRASPORTE ACTIVO—PADRES

¿En qué ciudad/vecindario vive usted? \_\_\_\_\_

El cruce de calles principales: \_\_\_\_\_ Código Postal: \_\_\_\_\_

Nombre(s) de la escuela(s): \_\_\_\_\_

1. ¿A qué distancia vive usted de la escuela de su hijo?

- Menos de 5 minutos caminando
- 5-10 minutos caminando
- 11-15 minutos caminando
- Más de 15 minutos caminando

2. ¿Con qué frecuencia caminan o usan su bicicleta para ir a la escuela sus hijos?

- Nunca
- A veces
- A menudo
- Todo el tiempo

3. ¿Qué tan seguro siente usted que es caminar en su comunidad?

**Durante el día**

- Extremadamente seguro
- Seguro
- Neutral
- Inseguro
- Extremadamente inseguro

**En la noche**

- Extremadamente seguro
- Seguro
- Neutral
- Inseguro
- Extremadamente inseguro

4. ¿Cuáles son sus 3 preocupaciones principales acerca de caminar en su vecindario (*Por favor, seleccione 3*)?

- |  |  |
|--|--|
| <input type="checkbox"/> Tráfico               | <input type="checkbox"/> Toma demasiado esfuerzo                 |
| <input type="checkbox"/> Muy lejos             | <input type="checkbox"/> Intersecciones peligrosas               |
| <input type="checkbox"/> Violencia/Crimen      | <input type="checkbox"/> Falta de banquetas/o rutas para caminar |
| <input type="checkbox"/> Perros sueltos        | <input type="checkbox"/> Otro: _____                             |
| <input type="checkbox"/> Muy caliente/Muy frío | _____  |
| <input type="checkbox"/> Requiere mucho tiempo | _____  |

5. ¿Cuáles 3 mejoras considera usted que le ayudaría a sentirse mejor acerca de caminar en su vecindario?

- |   |   |
|---|---|
| <input type="checkbox"/> Guardias de cruce                      | <input type="checkbox"/> Mejoras de la calle (Aceras, Alumbrado, Pasos de peatones) |
| <input type="checkbox"/> Vigilancia del Vecindario              | <input type="checkbox"/> Velocidades de tráfico más bajas                           |
| <input type="checkbox"/> Educación para la seguridad de tráfico | <input type="checkbox"/> Otro: _____  |
| <input type="checkbox"/> Mas aplicación de la ley               | _____   |
| <input type="checkbox"/> Rutas para caminar designadas          | _____   |

6. ¿Ha sido testigo de un niño que fue golpeado, o casi atropellado por un coche?

- No
- Sí. *Ubicación/Intersección:* \_\_\_\_\_

7. ¿Qué lo motivaría a caminar en su vecindario (*Por favor, seleccione los 3 mejores*)?

- |  |  |
|--|--|
| <input type="checkbox"/> Equipos para caminar/clubs        | <input type="checkbox"/> Entrenadores/ Entrenadores físicos                                      |
| <input type="checkbox"/> Incentivos/Premios                | <input type="checkbox"/> Eventos locales para ir caminando (Mercado de agricultores, Conciertos) |
| <input type="checkbox"/> Eventos comunitarios para caminar | <input type="checkbox"/> Otro: _____   |
| <input type="checkbox"/> Retos físicos                     | _____  |
| <input type="checkbox"/> Rutas seguras y designadas        | _____  |

## ACTIVE TRANSPORTATION PROGRAM SURVEY—COMMUNITY PARTNERS

Name of Agency/Organization: \_\_\_\_\_

What community do you serve? \_\_\_\_\_

1. Based on your knowledge of the community, how safe do you feel it is to walk in this community?

**During the day**

- Extremely safe  
 Safe  
 Neutral  
 Unsafe  
 Extremely unsafe

**At night**

- Extremely safe  
 Safe  
 Neutral  
 Unsafe  
 Extremely unsafe

2. What do you feel are the top 3 concerns residents of this community have about walking in their neighborhoods?(Please select three)

- Distance  
 Traffic  
 Weather  
 Unleashed dogs  
 Violence/Crime  
 Time-consuming

- Takes too much effort  
 Dangerous intersections  
 Lack of appropriate sidewalks/walking paths  
 Other: \_\_\_\_\_  
\_\_\_\_\_

3. Which 3 improvements do you feel would help the community to be more likely to walk?

- Traffic safety education  
 Crossing guards  
 Increased law enforcement  
 Street improvements (Sidewalks, Lighting, Crosswalks)

- Designated walking routes  
 Lower traffic speeds  
 Neighborhood watch  
 Other: \_\_\_\_\_  
\_\_\_\_\_

4. What strategies do you think would help motivate residents to walk in their neighborhoods (Please select top 3)?

- Walking teams/club  
 Incentives/Prizes  
 Community walking events  
 Fitness challenges  
 Safe designated walking trails

- Trainers/fitness coaches  
 Local events to walk to (Farmers market, Concerts)  
 Other: \_\_\_\_\_  
\_\_\_\_\_

5. Have you witnessed a child who was hit, or almost hit by a car?

- No  
 Yes. Location/Intersection: \_\_\_\_\_

# ENCUESTA DEL PROGRAMA DE TRANSPORTE ACTIVO – SOCIOS DE LA COMUNIDAD

Nombre de la Agencia/Organización: \_\_\_\_\_

¿Qué comunidad sirve? \_\_\_\_\_

1. ¿En base a su conocimiento de la comunidad, qué tan seguro se siente usted que es caminar en esta comunidad?

**Durante el día**

- Extremadamente seguro
- Seguro
- Neutral
- Inseguro
- Extremadamente inseguro

**En la noche**

- Extremadamente seguro
- Seguro
- Neutral
- Inseguro
- Extremadamente inseguro

2. ¿Cuál cree que son las 3 preocupaciones principales que los residentes de esta comunidad tienen acerca de caminar en sus vecindarios? (*Por favor, seleccione tres*)

- Distancia
- Tráfico
- Clima
- Perros sueltos
- Violencia/Crimen
- Requiere mucho tiempo

- Toma demasiado esfuerzo
- Intersecciones peligrosas
- La falta de aceras adecuadas / senderos para caminar
- Otro: \_\_\_\_\_

3. ¿Cuáles 3 mejoras considera usted que ayudaría a la comunidad a ser más propensos a caminar?

- Educación para la seguridad de tráfico
- Guardias de cruce
- Mas aplicación de la ley
- Mejoras de la calle (Aceras, Alumbrado, Pasos de peatones)

- Rutas para caminar designadas
- Velocidades de tráfico más bajas
- Vigilancia del Vecindario
- Otro: \_\_\_\_\_

4. ¿Qué estrategias cree usted que ayudaría a motivar a los residentes a caminar en sus vecindarios (*Por favor, seleccione los 3 mejores*)?

- Equipos para caminar/clubs
- Incentivos/Premios
- Eventos comunitarios para caminar
- Retos físicos
- Senderos designados seguros
- Entrenadores/ Entrenadores físicos

- Eventos locales para ir caminando (Mercado de agricultores, Conciertos)
- Otro: \_\_\_\_\_

5. ¿Ha sido testigo de un niño que fue golpeado, o casi atropellado por un coche?

- No
- Sí. Ubicación/Intersección: \_\_\_\_\_

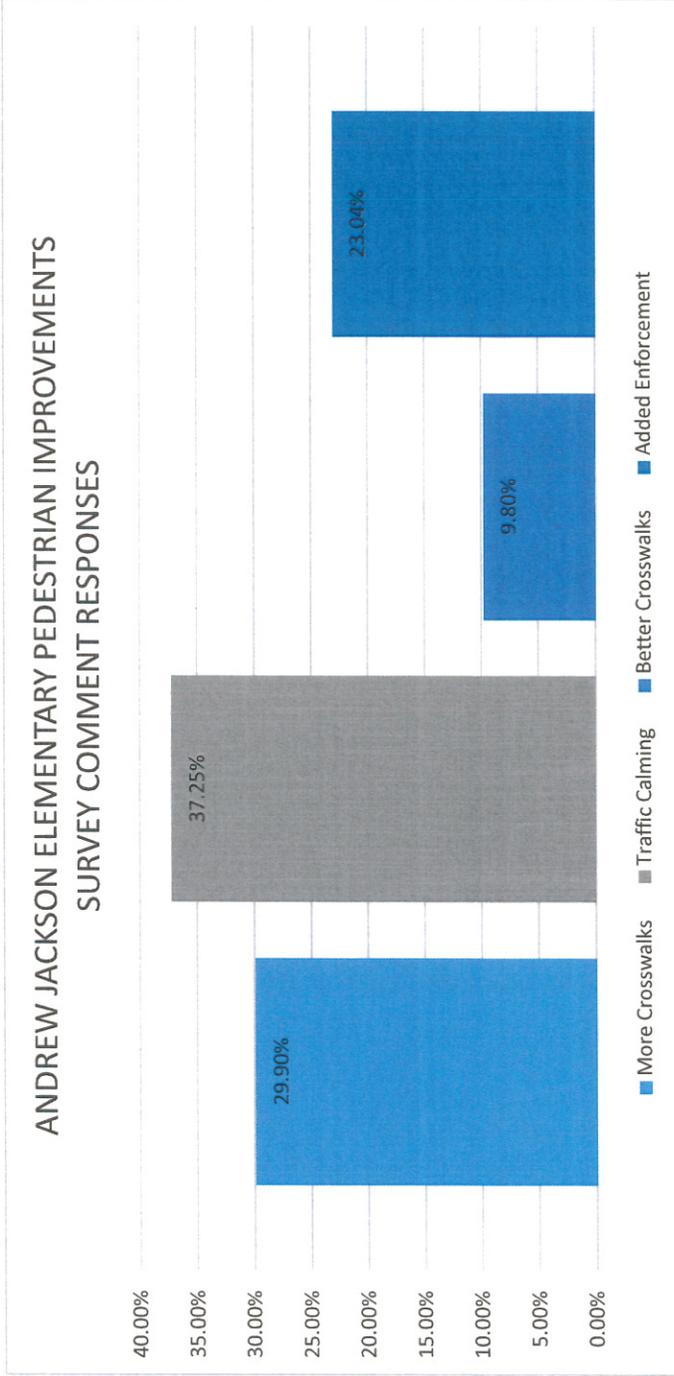


## ANDREW JACKSON ELEMENTARY PEDESTRIAN IMPROVEMENTS SURVEY COMMENT RESPONSES

Date Given: 4/10/2014

Date Collected: 4/16/2014

Comment Responses	Resp 1	Resp 2	Total	Percent
More Sidewalks	55	6	61	29.90%
Traffic Calming	52	24	76	37.25%
Better Crosswalks	16	4	20	9.80%
Added Enforcement	32	15	47	23.04%
			204	100%





CITY OF INDIO  
ANDREW JACKSON ELEMENTARY  
COMMUNITY SURVEY

We need your help!

To help the City of Indio make our streets safer for our children, please take five (5) minutes to answer the following questions. Please return this survey to the Jackson Elementary office no later than **Wednesday, April 16**. Thanks!

**What street do you live on?** (eg. Kenner Avenue)

---

**How many children do you have that attend Andrew Jackson Elementary School?**

**Do your children walk or bike to school?**

YES      How many walk or bike? \_\_\_\_\_

NO

**Would you allow your children to walk or bike to school if there were more sidewalks in the community?**

YES

NO

**What improvements would you like to see to make your streets safer for pedestrians?**

# Attachment E:

Letters of Support from Schools  
and Community Partners



# Desert Sands Unified School District

47-950 Dune Palms Road • La Quinta, California 92253 • (760) 777-4200 • FAX: (760) 771-8505

April 21, 2014

To Whom It May Concern,

As Director of Supplemental Services with Desert Sands Unified School District, I am committed to sustaining a partnership with the County of Riverside Department of Public Health (DOPH) in support of their grant proposal submitted to the California Department of Transportation. DOPH is requesting Active Transportation Program funds to implement non-infrastructure Safe Routes to School programs enhancing the walkability of environmental disadvantaged communities within Riverside County.

The County of Riverside Department of Public Health is dedicated to educating and encouraging children to walk or bike to school in a safe manner and has been implementing Safe Routes to School (SRTS) programs to support this effort for many years. This program has enriched Riverside County communities by addressing parent concerns and educating children on how to walk or bike to school safely. Desert Sands Unified School District places the health and safety of our students as the number one priority and is dedicated to providing the best learning environment for all children. In partnering with DOPH, we plan to create a safer environment surrounding our schools and promote the efforts to encourage the entire community to practice safer pedestrian, bicycle, and motorist activities.

We look forward to collaborating with DOPH to assist with their Safe Routes to School program. Should you have any questions regarding this letter of support, please do not hesitate to contact me at (760)-771-8600.

Sincerely,

Michael "Mick" Wilhite  
Director, Supplemental Services  
Desert Sands Unified School District



April 30, 2014

**Subject: Support of County of Riverside Department of Public Health (DOPH) Safe Routes to School Programs Active Transportation Application**

To Whom It May Concern,

The City of Indio is committed to sustaining a partnership with the County of Riverside Department of Public Health (DOPH) in support of their grant proposal submitted to the California Department of Transportation. DOPH is requesting Active Transportation Program funds to implement non-infrastructure Safe Routes to School programs enhancing the walkability of environmental disadvantaged communities within Riverside County.

The County of Riverside Department of Public Health is dedicated to educating and encouraging children to walk or bike to school in a safe manner and has been implementing Safe Routes to School (SRTS) programs to support this effort for many years. This program has enriched Riverside County communities by addressing parent's concerns and educating children on how to walk or bike to school safely.

The City of Indio strongly supports infrastructure and education enhancements to improve pedestrian safety surrounding target area schools. DOPH has aligned its proposal to co-exist with the City of Indio's proposed ATP infrastructure project to maximize the benefits of these new developments. In partnering with DOPH, the City of Indio plans to not only create a safer environment surrounding the school, but promote the efforts to encourage the entire community to practice safer pedestrian, bicycle, and motorist actions.

The City of Indio will support these efforts through:

- Promotion of SRTS program activities to stakeholder
- Ongoing communication with DOPH and the community concerning planned infrastructure improvements
- Participation in walk audits to identify and improve safety issues for children walking and biking to school
- Participation in Active Transportation Network and other pertinent meetings

We look forward to collaborating with DOPH to assist with their Safe Routes to School program that has demonstrated a positive influence on improving health, traffic congestion, air quality, and neighborhood safety. Should you have any questions regarding this letter of support, please do not hesitate to contact me at 760-391-4017.

Sincerely,

Grant Eklund, PE  
Public Works Director/City Engineer



**BOYS & GIRLS CLUBS**  
OF COACHELLA VALLEY

April 23, 2014

To Whom It May Concern:

On behalf of Boys & Girls Clubs of Coachella Valley I am writing to express support for the Riverside County Department of Public Health on their grant proposal to fund the *Safe Routes to School* program. We are glad to partake of this program to help increase the number of children safely walking and biking to school.

We intend to support increasing the health and wellness of Riverside County residents through the DOPH Safe Routes to School program by:

- Sending at least two (2) staff serving Indio Boys & Girls Club of Coachella Valley club site to the "Pedestrian and Bike Safety Program" training
- Implementing at least two (2) "Pedestrian and Bicycle Safety Education" events each year for the next three (3) years in the Indio and Coachella clubs
- Assisting in the promotion of Pedestrian and Bicycle Safety Education Rodeos at the Indio and Coachella Boys & Girls Club sites
- Housing educational rodeo supplies at our Indio Clubhouse
- Actively participating in the Riverside County Active Transportation Network

The Boys & Girls Clubs of Coachella Valley has been actively focused on saving and enhancing the lives of the young people of our community. We believe that *Safe Routes to School* will enhance the lives of our youth and we look forward to collaborating with the participating agencies.

Sincerely,

Quinton Egson  
Chief Professional Officer

QE: cv

**Boys & Girls Clubs of Coachella Valley**  
42-600 Cook Street, Suite 120  
Palm Desert, CA 92211  
760 836-1160  
FAX 760 776-9111  
e-mail [jducatte@bgcofvcv.org](mailto:jducatte@bgcofvcv.org)  
e-mail [qegson@bgcofvcv.org](mailto:qegson@bgcofvcv.org)  
[www.bgcofvcv.org](http://www.bgcofvcv.org)

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Lester R. Peterson

*Please consider including the Boys & Girls Clubs of Coachella Valley in your will or estate plans.*  
Club EIN# 95-6122699 Boys & Girls Clubs of Coachella Valley Foundation EIN# 33-0049502



441 Mac Kay Drive  
San Bernardino, CA 92408  
909-884-5864 phone  
909-884-6249 fax

[lung.org/california](http://lung.org/california)

**Re: Support for the Department of Public Health, Injury Prevention Services  
Proposal to the Active Transportation Program Grant**

To Whom It May Concern:

On behalf of the American Lung Association in California, I am writing to express support for the Riverside County Department of Public Health (DOPH) proposal for Active Transportation Program funds to implement active transportation programs that would enhance the walkability of environmentally disadvantaged communities within Riverside County including the Active Transportation Ambassador (ATA) program and Active Transportation Network (ATN).

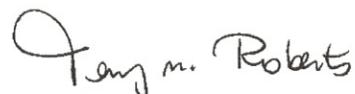
The American Lung Association in California has been actively working with the Riverside County Department of Public Health and local health organizations to promote planning that reduces driving and increases walking, biking and transit, which can help to reduce motor vehicle trips, greenhouse gases, air pollution and chronic illnesses. This is particularly important for Riverside County, which ranks second worst for ozone pollution in the nation and fourth for short term particulate pollution according to the American Lung Associations' 2013 *State of the Air* report.

We intend to support Riverside County Department of Public Health, Injury Prevention Services active transportation and Safe Routes to School's proposals by:

- Attending coalition meetings
- Participating in events and workshops
- Collaborating with IPS to increase pedestrian and bicycle safety in Riverside County and providing air quality information to at-risk communities.

We believe that this proposal supports cleaner air and improved public health. Should you have any questions regarding this letter of support, please do not hesitate to contact me at 909.321.3290

Sincerely,



Terry M. Roberts  
Area Director, San Bernardino



Center for Sustainable Suburban Development

900 University Avenue, Mail Code 198  
Riverside, CA 92521

May 5, 2014

To Whom It May Concern,

The Center for Sustainable Suburban Development (CSSD) at UC Riverside is committed to sustaining a partnership with the County of Riverside Department of Public Health (DOPH) in support of their grant proposal submitted to the California Department of Transportation. IPS is requesting Active Transportation Program funds to implement non-infrastructure Safe Routes to School programs enhancing the walkability of environmental disadvantaged communities within Riverside County.

DOPH is dedicated to educating and encouraging children to walk or bike to school in a safe manner and has been implementing Safe Routes to School (SRTS) programs to support this effort for many years. This program has enriched Riverside County communities by addressing parent's concerns and educating children on how to walk or bike to school safely. In partnering with DOPH, CSSD plans to not only promote a safer environment surrounding our schools, but promote the efforts to encourage the entire community to practice safer pedestrian, bicycle, and motorist actions.

CSSD will support these efforts through:

- Participate in countywide Active Transportation Network
- Promotion of local Safe Routes to School plans into regional Active Transportation Plans
- Promotion of SRTS program activities to stakeholders

We look forward to collaborating with DOPH to assist with their Safe Routes to School program that has demonstrated a positive influence on improving health, traffic congestion, air quality, and neighborhood safety. Should you have any questions regarding this letter of support, please do not hesitate to contact me at 951-827-4548.

Sincerely,

Ronald O. Loveridge  
Director



Riverside County Transportation Commission

May 16, 2014

Ms. Teresa McWilliam  
ATP Program Manager  
California Department of Transportation  
Division of Local Assistance, MS 1  
Attention: Office of Active Transportation and Special Programs  
Sacramento, CA 94274-0001

Subject: California Department of Transportation – Active Transportation Program  
Riverside County Department of Public Health  
Non-Infrastructure Safe Routes to School Project – City of Indio

Dear Ms. McWilliam:

The Riverside County Transportation Commission (RCTC) is pleased to support the Riverside County Department of Public Health grant application for Active Transportation Program (ATP) funding for a series of non-infrastructure Safe Routes to Schools Activities in the city of Indio.

The activities include:

- Developing and implementing an Active Transportation Ambassador Certificate program;
- Conducting a Train the Trainer Bicycle and Pedestrian Safety Education Program; and
- Co-sponsoring the establishment of a Riverside County Active Transportation Network.

This effort is receiving the support of a number of partnering agencies including:

- Coachella Valley Association of Governments
- Boys and Girls Club of Coachella Valley
- Desert Sands Unified School District
- Indio Police Department
- Building Healthy Communities (The California Endowment)

The overall program is consistent with the goals of advancing active transportation alternatives while improving public safety and health.

Please contact Goods Movement Manager Tanya Love at (951) 781-7141, or by email at [tlove@rctc.org](mailto:tlove@rctc.org), should you have any questions or need additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "John Standiford".

John Standiford  
Deputy Executive Director



City of Long Beach  
Department of Health  
and Human Services

Los Angeles County  
Department of Public Health

Orange County Health Care  
Agency

City of Pasadena  
Public Health Department

County of Riverside  
Department of Public Health

Santa Barbara County  
Public Health Department

County of San Bernardino  
Department of Public Health

County of San Diego  
Health and Human Services  
Agency

Ventura County  
Public Health

CALTRANS  
Division of Local Assistance  
Attn: Office of Active Transportation and Special Programs  
P.O. Box 942874 1120 N Street  
Sacramento, CA 94274-0001

May 12, 2014

To Whom It May Concern,

The Public Health Alliance of Southern California is strongly committed to sustaining a partnership with the County of Riverside Department of Public Health (DOPH) in support of their grant proposal submitted to the California Department of Transportation. DOPH is requesting Active Transportation Program (ATP) funds to implement Safe Routes to School programs enhancing the walkability of environmental disadvantaged communities within Riverside County.

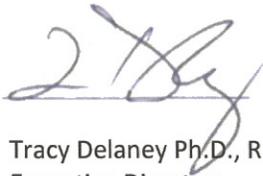
The Public Health Alliance of Southern California (Alliance) is a collaboration of local health departments in Southern California, together statutorily responsible for the health of nearly 60% of California's population. The Alliance advances regional chronic disease prevention through upstream multi-sector policy, systems and environmental change, and provides a mobilized, collective public health voice to actively promote and leverage the efforts of individual health departments to advance the health of all Southern Californian communities.

Riverside DOPH has a strong vision to advance healthy communities and active transportation. They are leaders in the practice of integrating planning and health. Riverside was the first county in the nation to adopt a Health Element in their General Plan. They continue to further innovate with the hiring of the first planner to be housed within a Public Health Department, and by re-organizing DPOH's internal structure to facilitate cross-discipline chronic disease prevention, integrating built environment programs (like Safe Route to School) with and healthy nutrition initiatives to deliver whole-community benefits.

DOPH is dedicated to educating and encouraging children to walk or bike to school in a safe manner and has been implementing Safe Routes to School (SRTS) programs to support this effort for many years. This program has enriched local communities by addressing parent concerns and educating children on how to walk or bike to school safely. In partnering with DOPH, the Public Health Alliance plans to not only help create a safer environment surrounding our Southern California schools, but to also promote efforts to encourage the entire community to practice safer pedestrian, bicycle, and motorist actions.

The DOPH is actively engaged in the Alliance. The Public Health Department Director, Susan Harrington, is co-chair of the Alliance's Leadership Council and Michael Osur, DOPH's Deputy Director, is co-chair of the cross-sector Healthy Transportation Initiative. The Healthy Transportation Initiative goal is the integration of health into transportation decision-making and prioritization of investments that support active transportation and health co-benefits. The initiative provides capacity building for local health departments to engage in local, regional and state transportation processes, while providing regional transportation agencies with access to a unified public health voice. Participation in this group extends the reach of individual transportation projects, by allowing innovative work and best practices to be shared and elevated across the region. Should Riverside DOPH be awarded these funds it would also provide a multiplier effect of knowledge and best practices benefiting public health departments throughout our region.

We look forward to collaborating with DOPH to assist with their Safe Routes to School program that has demonstrated a positive influence on improving health, traffic congestion, air quality, and neighborhood safety. Should you have any questions regarding this please do not hesitate to contact me at (619) 291-9507.



Tracy Delaney Ph.D., R.D.  
Executive Director  
Public Health Alliance of Southern California  
3900 Fifth Avenue, Suite 310  
San Diego, CA 92103  
[tdelaney@phi.org](mailto:tdelaney@phi.org)  
p. 619.291.9507  
f. 619.260.5534



## Western Riverside Council of Governments

County of Riverside • City of Banning • City of Calimesa • City of Canyon Lake • City of Corona • City of Eastvale • City of Hemet • City of Jurupa Valley  
City of Lake Elsinore • City of Menifee • City of Moreno Valley • City of Murrieta • City of Norco • City of Perris • City of Riverside • City of San Jacinto  
City of Temecula • City of Wildomar • Eastern Municipal Water District • Western Municipal Water District • Morongo Band of Mission Indians  
Riverside County Superintendent of Schools

May 5, 2014

Teresa McWilliam  
Active Transportation Program Manager  
California Department of Transportation  
1120 N. Street, MS 1  
Sacramento, CA 95814

**Subject: Support for WRCOG Application for Active Transportation Program Funding**

Dear Ms. McWilliam:

The Western Riverside Council of Governments (WRCOG) is committed to sustaining a partnership with the County of Riverside Department of Public Health, Injury Prevention Services (IPS) branch in support of their grant proposal submitted to the California Department of Transportation. IPS is requesting Active Transportation Program funds to implement non-infrastructure Safe Routes to School (SRTS) programs enhancing the walkability of environmentally disadvantaged communities within Riverside County.

IPS is dedicated to educating and encouraging children to walk or bike to school in a safe manner, and has been implementing the SRTS Program to support this effort for many years. This Program has enriched Riverside County communities by addressing parent concerns and educating children on how to walk or bike to school safely. In partnering with IPS, WRCOG plans to not only help create a safer environment surrounding our schools, but to promote efforts that encourage the entire community to practice safer pedestrian, bicycle, and motorist actions.

WRCOG will support these efforts through:

- Co-organization of countywide Active Transportation Network;
- Complementing Bicycle and Pedestrian Safety Education efforts in priority areas;
- Incorporation of SRTS plans into WRCOG's Active Transportation Plan; and
- Promotion of SRTS Program activities to stakeholders.

The IPS SRTS Program has made a positive impact on improving health, traffic congestion, air quality, and neighborhood safety, and we look forward to collaborating with them. Should you have any questions regarding this letter of support, please do not hesitate to contact me at (951) 955-8303, or by email at [bishop@wrcog.cog.ca.us](mailto:bishop@wrcog.cog.ca.us).

Sincerely,

Rick Bishop  
Executive Director

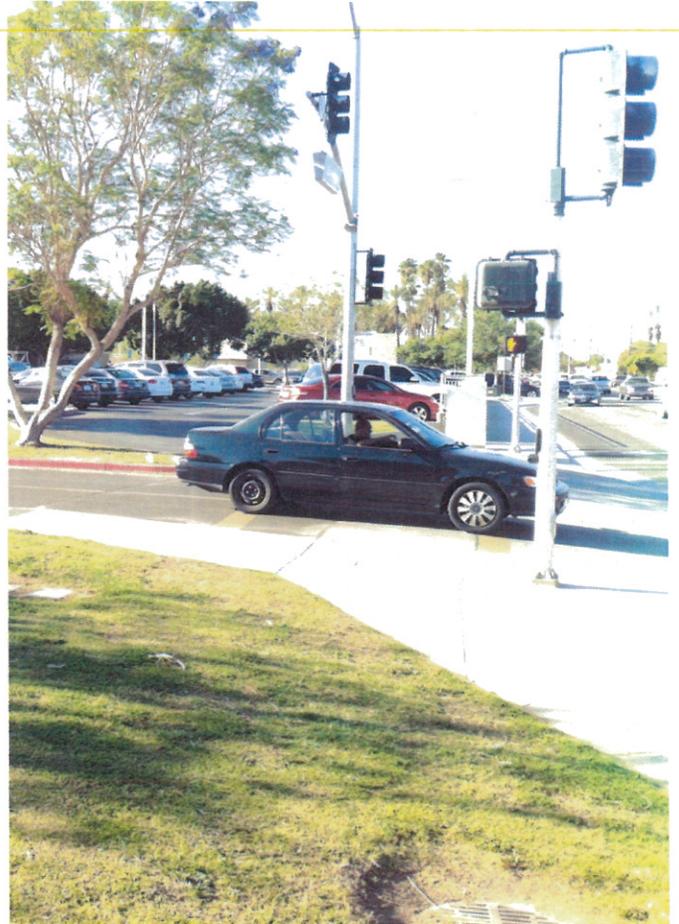
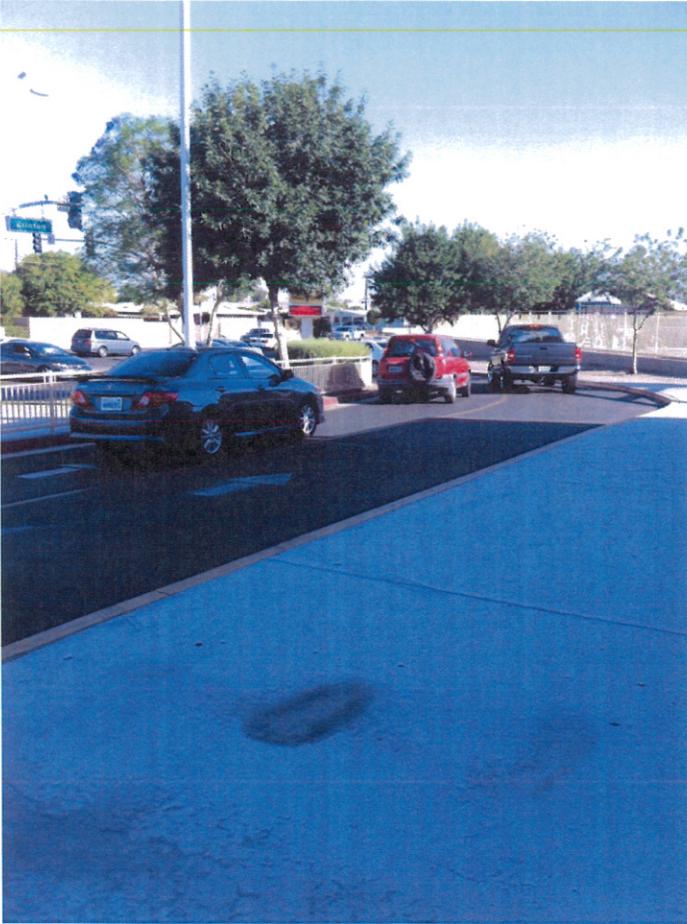
# Attachment F:

## Pictures of Target Schools

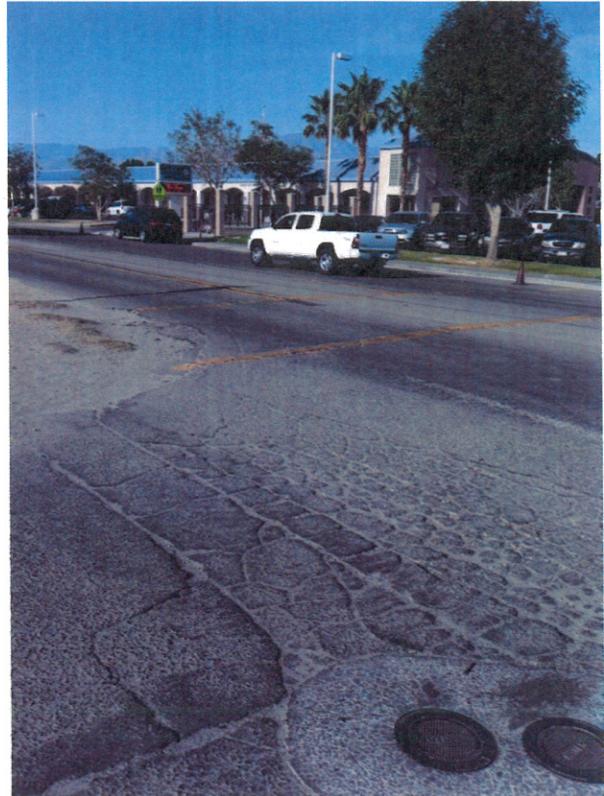
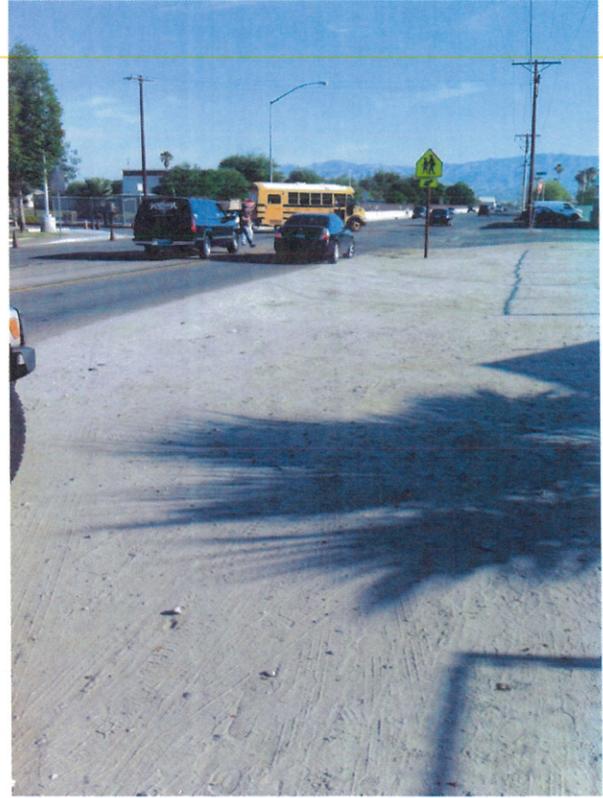
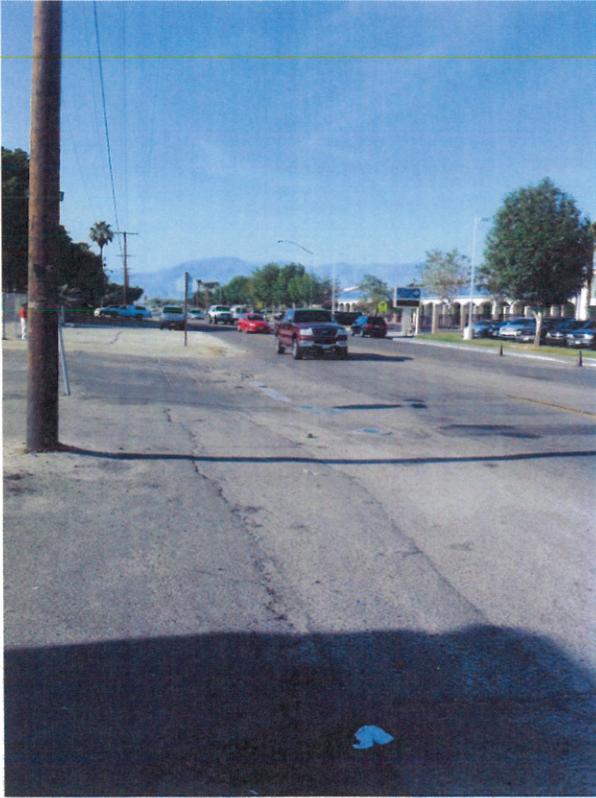
Lyndon B. Johnson Elementary School  
44640 Clinton St., Indio CA 92201  
Morning arrival



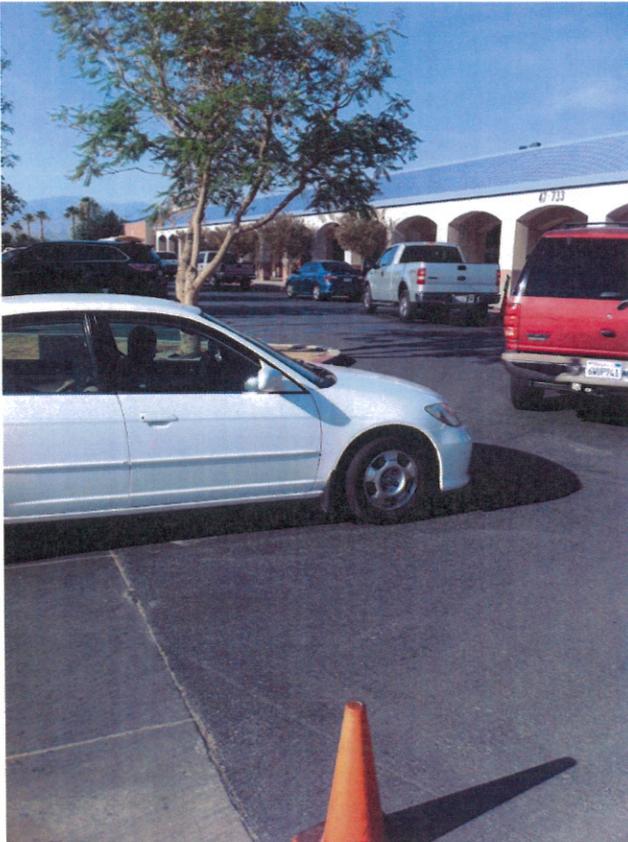
Lyndon B. Johnson Elementary School  
44640 Clinton St., Indio CA 92201  
Morning arrival



Martin Van Buren Elementary School  
47733 Van Buren St, Indio CA 92201  
Morning Arrival



Martin Van Buren Elementary School  
47733 Van Buren St, Indio CA 92201  
Morning Arrival



**Indio Middle School  
81195 Miles Ave., Indio CA 92201  
Afternoon dismissal**



Indio Middle School  
81195 Miles Ave., Indio CA 92201  
Afternoon dismissal



**Indio Middle School  
81195 Miles Ave., Indio CA 92201  
Afternoon dismissal**



**Indio Middle School  
81195 Miles Ave., Indio CA 92201  
Afternoon dismissal**



John F. Kennedy Elementary School  
45-100 Clinton St, Indio CA 92201  
Afternoon Dismissal



**John F. Kennedy Elementary School  
45-100 Clinton St, Indio CA 92201  
Afternoon Dismissal**



# **Attachment G:**

Samples of Community Flyers,  
SRTS Webpage and Facebook  
Page

# Join Mecca Elementary School for International Walk to School Day Wednesday, October 9, 2013

Students who walk or bike to school on this day can win some great prizes!

★ Gift cards ★ Bike helmets ★ Goody bags ★ Wrist bands ★ More! ★



## Meeting Location:

Next to the Toro Loco parking lot  
91200 2nd St.

## Time:

Meeting at 7:15am  
Walking at 7:30am



The Safe Routes to School Program is a collaboration of your school district, your PTA, your city, your local health department and your community.

**Parent and teacher volunteers needed.**



For more information contact your  
**Walk to School Day** coordinators:

Mariel Somers and Daisy Ramirez

760-863-8567

[marlopez@rivcocha.org](mailto:marlopez@rivcocha.org)



Sponsored by: Riverside County Dept. of Public Health  
Safe Routes to School Program  
951-358-7171

# Quail Valley

FREE Bike Skills Training Course

Come Join the

# Bike Club

4<sup>th</sup> + 5<sup>th</sup>

Registration



LEARN HOW TO FIX

YOUR BIKE



Get on the road experience



first come first serve



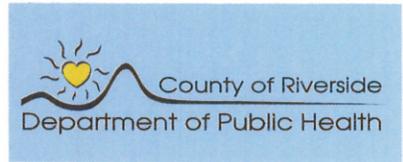
Fridays  
May 9 + 16

AFTER school

1:00pm - 2:30pm

\* Ask for more information at the front office!





County of Riverside Department of Public Health  
is pleased to sponsor the

## Safe Routes to School National Course

Tuesday, April 30, 2013  
9:00 AM – 4:30 PM

**Join community leaders, school officials, health and transportation professionals, law enforcement officers, parents and neighbors for this unique training opportunity.**

Communities around the country are using Safe Routes to School (SRTS) Programs to make it more safe and appealing for children to walk and bicycle to school. Federal legislation has recognized the value of SRTS Programs and is providing funding for States to establish Programs.

SRTS Programs grow from community's concerns about safety, health and traffic. A combination of education, encouragement, engineering and enforcement strategies are used to address these concerns and make Safe Routes to School a reality.

This course provides participants with the knowledge and skills to develop sound SRTS Programs based on community needs and conditions, best practices and responsible use of resources. The day concludes with participants developing an action plan.

### Troth Street Elementary School

5565 Troth Street  
Jurupa Valley, CA 91752

#### Overview of course agenda

- Why safe routes to school matters: Safety, health and transportation issues
- Field exercise of school campus and surrounding area
- Perspectives from local stakeholders
- Engineering strategies
- Pick-up and drop-off area strategies
- Identification of problems and solutions
- Encouragement and education strategies
- Enforcement strategies
- An action plan for your community

This course is offered free of charge, with lunch and snacks provided. Course size is limited, so please register early.

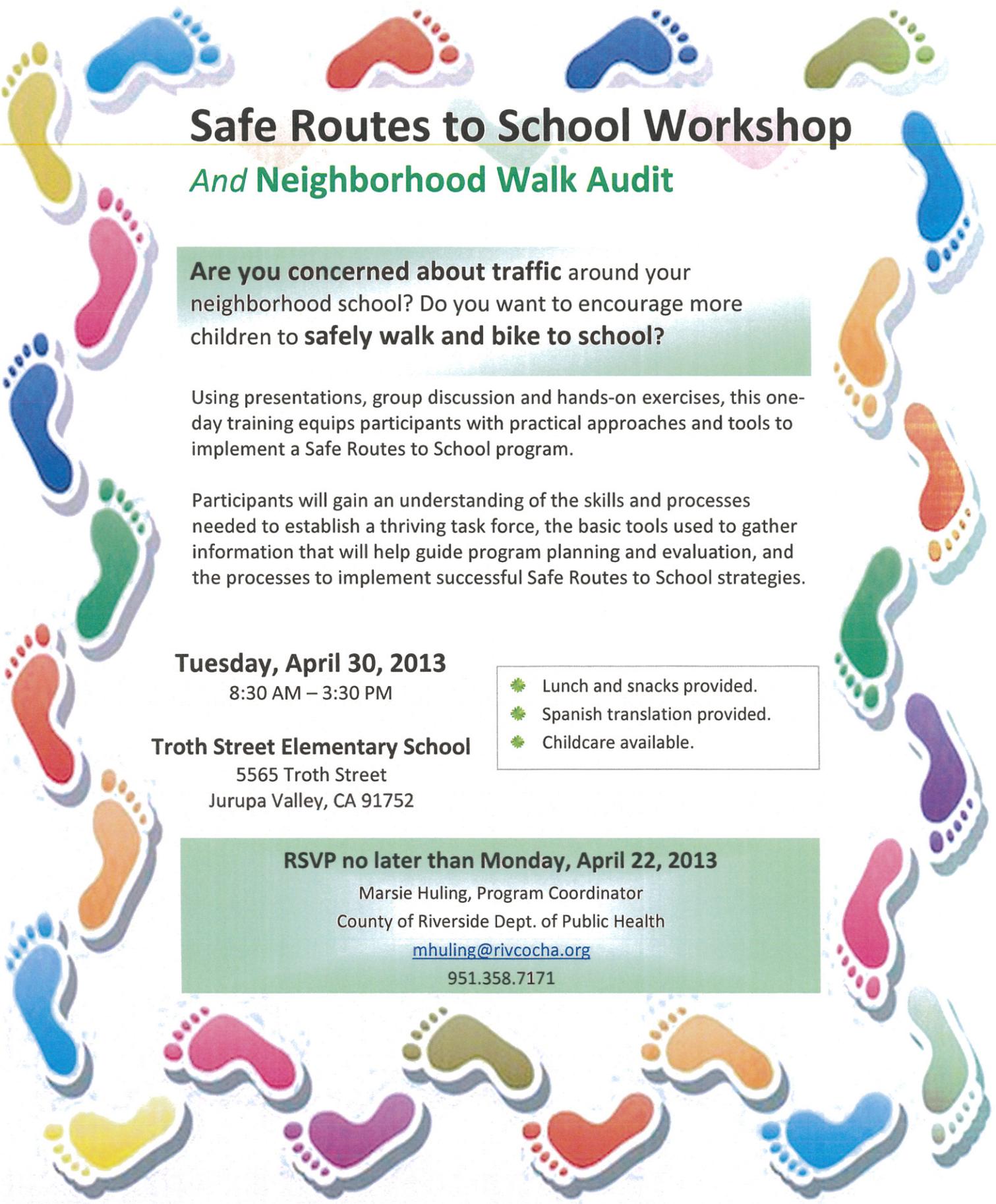
#### ONLINE REGISTRATION:

<http://tinyurl.com/c85zyud>

For more information, please call:

951.358.7171





# Safe Routes to School Workshop

## And Neighborhood Walk Audit

**Are you concerned about traffic** around your neighborhood school? Do you want to encourage more children to **safely walk and bike to school?**

Using presentations, group discussion and hands-on exercises, this one-day training equips participants with practical approaches and tools to implement a Safe Routes to School program.

Participants will gain an understanding of the skills and processes needed to establish a thriving task force, the basic tools used to gather information that will help guide program planning and evaluation, and the processes to implement successful Safe Routes to School strategies.

**Tuesday, April 30, 2013**

8:30 AM – 3:30 PM

**Troth Street Elementary School**

5565 Troth Street  
Jurupa Valley, CA 91752

- Lunch and snacks provided.
- Spanish translation provided.
- Childcare available.

**RSVP no later than Monday, April 22, 2013**

Marsie Huling, Program Coordinator  
County of Riverside Dept. of Public Health

[mhuling@rivcocha.org](mailto:mhuling@rivcocha.org)

951.358.7171

# SAFE ROUTES TO SCHOOL SUCCESS STORY



33%

reduction in pedestrian collisions between 2009 and 2010

48

schools benefitted from Safe Routes to School infrastructure improvements

213

intersections within a ½ mile of schools retrofitted with upgraded pedestrian signals

1,500

pedestrian signals with visual and vocal count down timers installed throughout the city

August 2012

California Safe Routes to School Technical Assistance Resource Center, a program of California Active Communities

[www.CaSafeRoutesToSchool.org](http://www.CaSafeRoutesToSchool.org)

(916) 552-9874

[CaActiveCommunities@cdph.ca.gov](mailto:CaActiveCommunities@cdph.ca.gov)

## Riverside, California

CALTRANS DISTRICT 8, RIVERSIDE COUNTY

There was a time when the sight of children walking and bicycling to school was a familiar scene in communities across California. In fact, in 1969 approximately 50 percent of children walked or bicycled to school. Today, fewer than 15 percent of children do and rates of childhood obesity and overweight are overwhelming.<sup>1,2</sup>

Concerns about traffic safety are often cited as one of the main reasons children do not walk or bicycle to school.<sup>3</sup> And for good reason, as in 2010 alone, over 21,000 California school children were sent to an emergency department and over 1,500 were hospitalized due to pedestrian or bicycle injuries.<sup>4</sup>

Creating safe opportunities for walking and bicycling is critical to improving the safety of young pedestrians and bicyclists and to reducing overweight and obesity among California's youth. Safe Routes to School (SRTS) programs are key to reversing these trends. SRTS programs increase the number of children who safely walk and bicycle to school through education and encouragement programs, enhanced enforcement, engineering improvements, and strong program evaluation.

### PROGRAM SUMMARY

The City of Riverside received a SRTS state Cycle 7 Infrastructure award for \$150,000 to upgrade pedestrian signals with visual and vocal count down timers at 213 intersections located within a ½ mile of 48 school sites.

Traffic engineers targeted these signals for retrofitting because their proximity to schools increased the likelihood of pedestrian use by students, teachers, and parents. Choosing these locations also provided the greatest investment in pedestrian safety.

This project was turned around quickly. By summer 2010, all 1,500 pedestrian signals at the 213 intersections near schools were upgraded.





## SAFE ROUTES TO SCHOOL SUCCESS STORY

### Implementing Agency

City of Riverside,  
Traffic Engineering Department

### Location

Riverside, Riverside County  
Caltrans District 8  
CA Assembly District 63  
CA Senate District 31

### Funding

State SRTS Infrastructure – Cycle 7

### Participating Schools

48 schools in the City of Riverside

### Contact

Steve Libring, City Traffic Engineer  
Traffic Engineering Department  
City of Riverside  
SLibring@riversideca.gov  
(951) 826-5368  
www.riversideca.gov/traffic

### PROGRAM SUCCESSES

- **Decrease in Pedestrian Collisions:** Between 2009 and 2010, pedestrian collisions decreased by 33 percent.
- **Positive Feedback From the Community:** City staff continue to get positive feedback from parents, teachers, residents, and elected officials, who say walking and bicycling to school (and other destinations) is safer and more accessible as a result of the new pedestrian signals.
- **Makes it Easier for Crossing Guards to Keep Children Safe:** Crossing guards are especially pleased with the change because the signal now communicates the time available to cross the street with the children.
- **High Return on Investment:** The City Traffic Engineer said this project was “one of the best \$150,000 we spent in the City. Retrofitting the pedestrian signals provided a high benefit at a relatively low cost.”
- **Encouraged Additional Pedestrian Crossing Signal Upgrades:** As a result of the positive feedback from the community, the City decided to retrofit the remaining 147 intersections with upgraded pedestrian crossing signals. As of July 2012, all 360 pedestrian crossing signals were upgraded with a pedestrian count down.



1. “Quick Facts.” Safe Routes to School National Partnership. <http://www.saferoutespartnership.org/mediacenter/quickfacts>.
2. Ogden CL, Carroll MD, Curtin LR, McDowell MA, Tabak CJ, Flegal KM. Prevalence of overweight and obesity in the United States, 1999-2004. *JAMA*. 2006;295:1549-1555.
3. Chauhan, C, Yeh J, Fox, P. The Safe Routes to School Program in California: An

Update. *American Journal of Public Health* Published online ahead of print April 19, 2012; e1-e4. Doi:1.2105/AJPH.2012.300703).

4. *California Department of Public Health Vital Statistics Death Statistical Master Files*. Prepared by: California Department of Public Health, Safe and Active Communities Branch. Report generated from <http://epicenter.cdph.ca.gov> on June 6, 2012.

The California Safe Routes to School Technical Assistance Resource Center is a program of California Active Communities, a joint Unit of the University of California San Francisco and the California Department of Public Health, and is funded through a statewide non-infrastructure SRTS award from the California Department of Transportation.

# Riverside County Department of Public Health Safe Routes to School Programs for Middle and High Schools



**T**hirty years ago, more than 66 percent of children and teens walked to school. Walking or biking to school gave youth a sense of freedom and responsibility, allowing them to enjoy the fresh air, and provided opportunities to get to know their neighborhood while arriving at school alert, refreshed, and ready to start their day. Yet most American children are denied this experience. In fact, only 13 percent of American youth walk or bike to school.

Traffic safety and traffic relief will be integrated into a fun, interactive and effective program for your students. It is an opportunity to work together to create a healthy lifestyle for youth and a safer, leaner environment for everyone.

**Call Safe Moves at 818/786-4614  
or email Barbara Sheppard  
at [barbarasafemoves@yahoo.com](mailto:barbarasafemoves@yahoo.com)  
to schedule your program.**

**Programs are provided by  
Riverside County  
Department of Public Health**



## Safe Routes to School in California

*Safe Routes to School National Partnership*

# County Safe Routes to School Program: Riverside

APRIL 27, 2011 BY [SUZ \(HTTP://SAFEROUTESCALIFORNIA.ORG/AUTHOR/SUZASH/\)](http://saferoutescalifornia.org/author/suzash/) [LEAVE A COMMENT \(HTTP://SAFEROUTESCALIFORNIA.ORG/2011/04/27/RIVERSIDECOUNTY-SRTS/#RESPOND\)](#)

## Riverside County Safe Routes to School Program Overview



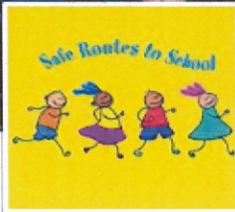
[\(http://www.flickr.com/photos/saferoutesca/5659713478/\)](http://www.flickr.com/photos/saferoutesca/5659713478/)Riverside County Department of Public Health Injury Prevention Services received Safe Routes to School Cycle 1 funds to provide pedestrian and bicycle education and encouragement activities at schools in the city of Riverside. The program selected elementary schools with the highest injury and fatality rates among children ages 5-15. Many of these schools are considered low-income, with 75 percent of the student population eligible for free and reduced meals.

### SRTS Workshops

Riverside's workshops exemplify the true spirit of collaboration. Each of the "5-E's" presentation modules are presented by experts in the field. The Mayor and/or City Council attend each of the workshops and help facilitate the brainstorming session with workshop participants. Prior to the workshop, this team evaluates the traffic and safety conditions in and around each school, collecting

County of Riverside Safe Routes to School Program

Daisy Home



County of Riverside Safe Routes to School Program

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Government Organization

Safe Routes to School (SRTS) programs use a comprehensive approach to make school routes safer for children to walk and bike to school.



66 Likes



About Suggest an Edit

Photos

Likes

IPS

Public Health

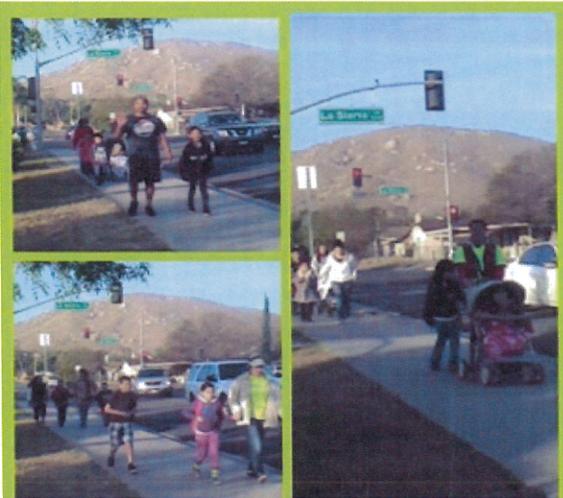
Highlights

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County of Riverside Safe Routes to School Program shared Yanami Villegas's photo. April 2

Twinhill Tornadoes!!! March 12, 2014



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Lenn Bell

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Fabiola Ayala

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Reviews



What do you think of County of Riverside Safe Routes to School Program?

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Yanami Villegas

Twinhill Tornadoes!!! March 12, 2014

March 31 at 10:46pm

