

**2017**

**ACTIVE TRANSPORTATION  
PROGRAM**

**APPLICATION EVALUATION  
SCORING RUBRIC**

**Question 1: Disadvantaged communities.**

**(0 to 10 points)**

	Maximum Score	Scoring Breakdown
<p><b>A. Location and Access: Map of Project Boundaries</b></p> <p>Provide a scaled map showing the boundaries of the proposed project/program/plan, the geographic boundaries of the disadvantaged community, and disadvantaged community access point(s) and destinations that the project/program/plan is benefiting.</p>	Threshold Screening	Required
<p><b>B. Identification of disadvantaged communities</b></p> <p>1) Median household income 80% or less than statewide median (\$49,191)</p> <p>2) Area is in top 25% of overall scores from CalEnviroScreen 2.0 <a href="http://www.calepa.ca.gov/EnvJustice/GHGInvest/">http://www.calepa.ca.gov/EnvJustice/GHGInvest/</a></p> <p>3) 75% or more public school students eligible for free/reduced priced meals</p> <p>4) Alternative identification – provide additional data and explanation</p>	0	Required
<p><b>C. Direct Benefit and Project Location</b></p>	5	
<p><b>D. Severity</b></p>	5	
<b>TOTAL SCORE</b>	<b>10</b>	

**Question 2: Potential for increased walking and bicycling, especially among students, including the identification of walking and bicycling routes to and from schools, transit facilities, community centers, employment centers, and other destinations; and including increasing and improving connectivity and mobility of non-motorized users.**

**(0 to 35 points)**

	Maximum Score	Scoring Breakdown
A. Describe the specific active transportation need that the proposed project/plan/program will address.	15	
B. Describe how the proposed project/plan/program will address the active transportation need.	15	
C. Priority of implementing agency (or partner agency)	5	
<b>TOTAL SCORE</b>	<b>35</b>	

**Question 3: Potential for reducing the number and/or rate of pedestrian and bicyclist fatalities and injuries, including the identification of safety hazards for pedestrians and bicyclists.**

**(0 to 25 points)**

	Maximum Score	Scoring Breakdown
A. Describe plan/program influence area or project location’s history of pedestrian and bicycle collisions resulting in fatalities and injuries to non-motorized users that the project directly mitigates and the source(s) of data used.	10	
B. Safety Countermeasures. Describe how the project/program/plan will remedy (one or more) potential safety hazards that contribute to pedestrian and/or bicyclist injuries or fatalities (only). Countermeasures must directly address the underlying factors that are contributing to the occurrence of pedestrian and/or bicyclist collisions.	15	
<b>TOTAL SCORE</b>	<b>25</b>	

**Question 4: Public Participation and Planning. Describe the community based public participation process that culminated in the project/program proposal or will be utilized as part of the development of a plan.**

**(0 to 10 points)**

	Maximum Score	Scoring Breakdown
<p><b>A. What: Describe the process for defining future policies, goals, investments and designs to prepare for future needs of users of this project? How did the applicant analyze the wide range of alternatives and impacts on the transportation system to influence beneficial outcomes?</b></p>	<b>3</b>	
<p><b>B. Who: Describe who was/will be engaged in the identification and development of this project/program/plan (for plans: who will be engaged) and how they were/will be engaged. Describe and provide documentation of the type, extent, and duration of outreach and engagement conducted to relevant stakeholders.</b></p> <p>Number and types of meetings or events                      How meetings or events noticed to the stakeholders                      Were meetings or events accessible:                          Different times of day,                          Public transportation,                          Child friendly,                          Other languages, etc.                      Were stakeholders part of a decision-making body                      Attached outreach documents if applicable</p>	<b>3</b>	
<p><b>C. What: Describe the feedback received during the stakeholder engagement process and describe how the public participation and planning process has improved the project’s overall effectiveness at meeting the purpose and goals of the ATP.</b></p> <p>New alternatives or major revisions offered by stakeholders                      How conflicts between stakeholders were resolved                      How project was modified, if applicable                      How priorities were identified and addressed in proposed project</p>	<b>3</b>	
<p><b>D. Describe how stakeholders will continue to be engaged in the implementation of the project/program/plan.</b></p>	<b>1</b>	
<b>TOTAL SCORE</b>	<b>10</b>	

**Question 5: Improved public health. (0 to 10 points)**

	Maximum Score	Scoring Breakdown
A. Describe the health status of the targeted users of the project/program/plan. Describe how you considered health benefits when developing this project or program (for plans: how will you consider health throughout the plan).	5	
B. Describe how you expect your project/program/plan to promote healthy communities and provide outreach to the targeted users.	5	
<b>TOTAL SCORE</b>	<b>10</b>	

**Question 6: Cost-effectiveness.**

**(0 to 5 points)**

	Maximum Score	Scoring Breakdown
Explain why the project is considered to have the highest Benefit to Cost Ratio (B/C) with respect to the ATP purpose and goals of “increased use of active modes of transportation.	5	
<b>TOTAL SCORE</b>	5	

**Question 7: Leveraging of non-ATP funds.**

**(0 to 5 points)**

	Maximum Score	Scoring Breakdown
<p><b>Show all direct project funding (federal, state, local)</b></p> <p>In-kind does not apply                      Non-ATP funds should be within a reasonable time frame                      (not more than about 5 years previous to ATP funded component)</p> <p>1% to 11.4% of total project cost in non-ATP funds = 1 point                      11.5% to 14.9% of total project cost in non-ATP funds = 2 points                      15% to 19.9 % of total project cost in non-ATP funds = 3 points                      20% or more of total project cost in non-ATP funds = 4 points</p> <p>Non-ATP funds in component where ATP funds are requested = 1 point</p>	<b>5</b>	
<b>TOTAL SCORE</b>	<b>5</b>	